



INNOCULTOUR

Innovation and Promotion of Adriatic
Cultural Heritage
as a Tourism Industry Driver



**A CROSS BORDER EFFORT FOR A
LOCAL SUSTAINABLE DEVELOPMENT**



PROJECT DURATION
01/01/2018 - 30/06/2019



ERDF
778.755 €



TOTAL BUDGET
916.183 €

DESCRIPTION

The project aims to increase the visibility and accessibility of 8 less-known cultural heritage sites and integrate the traditional cultural offer with ICT. By involving creative industries, local population and stakeholders, INNOCULTOUR is contributing to a more balanced territorial development.

PROJECT PARTNERS



JAVNA USTANOVA
rerasd



**PRIRODOSLOVNI
MUZEJ RIJEKA
NATURAL HISTORY
MUSEUM RIJEKA**
Primorsko-goranska županija
County of Primorje and Gorski kotar

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