



## Discover the new technological installations in the 8 heritage sites

Dear Mr / Mrs,

The Innocultour project has come to an end, but the promotion of the hidden treasures of the Adriatic coast has just begun.

While partners are signing new **agreements with national and regional institutions** in order to increase the visibility of lesser known cultural sites and include them in the tourism network alongside the mainstream places, **new technologies** have been implemented in the museums, for an **even more exciting visiting experience**. Here's an overview:

- The **Delta del Po Musei app**, in MUSA Salt Museum, in the Visitor Center Cervia Salt pans and in the Museum of Forest and Deer;
- Installation of **beacons** in most of the cultural sites involved;
- **Virtual guides** with 360° videos, 3D viewers, the use of augmented reality and the connection with the beacons;

- Virtual walkthrough by means of **VR glasses** for the ethno-eco villages in the island of Hvar;
- A **hologram of the cave bear** in the Natural History Museum Rijeka.

To discover all the technologies implemented thanks to the Innocultour project you can, read the [Project Portrait](#) dedicated to young tourists or the Final project eBook.

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## The Project Portrait and the Final eBook



The Project Portrait is a **tourist guide to the hidden treasures of the Adriatic coast**, where you can find info and curiosities about the cultural sites involved in the project, as well as the latest technology implemented to enhance the visit experience.

Alongside the Project Portrait, in our website you will soon find **the ultimate guide to Innocultour**, which tells the story of this fantastic two-year journey with all the activities carried out and the results achieved.

[Read the Project Portrait](#)

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## Innocultour to the World Tourism Event

**\_ September, 26th - 28th in Rome, Palazzo Venezia \_**

The 2019 edition of the *World Tourism Event for Unesco cities and sites* was held in Palazzo Venezia, Rome. The exhibition was intended not only as an opportunity to promote cities and sites of human heritage, but also as an opportunity for reflection and discussion on issues related to the development of sustainable tourism, which preserves the local cultural heritage and makes it, in a responsible way, the driving force behind the development of the territory. Innocultour attended the fair with its own stands, to promote and enhance the sites involved.



## Final project meeting and conference

**\_ September 17th - 18th in Stari Grad, Croatia \_**

On 17 September, experts and PP met for the last meeting of the Project. They discussed the activities carried out and the results achieved, but also **the possibility and ways to continue cooperation in the future.**

Later, they visited the ethno-eco villages of the island of Hvar and, in the evening, met in Humac for the screening of one of the promotional videos made.

The following day, the final conference **presented the project's results to a wider audience and to the press.**





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## Promotional videos



As part of the project, the partners produced a series of engaging **videos** that in many ways tell the **wonderful territories of the Adriatic**, combining, as was the case with Innocultour, the creative industry to cultural heritage.

**Watch them all!**

**Visit our YouTube Channel**

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## Contact us

For more information about Innocultour and occasions to collaborate in further projects, please write to the Lead Partner, DELTA 2000, [info@deltaduemila.net](mailto:info@deltaduemila.net).

<https://www.italy-croatia.eu/web/innocultour>

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