

draft agenda

BLUTOURSYSTEM

project meeting | 2nd steering committee

Split, 10th July 2018

9.00- 9.30 **Welcome session**

Registration of participants
Welcome and institutional greetings

Remind the project scope and the purpose of the meeting

by the University Ca Foscari of Venice and University of Split

9.30- 10.45 **first session | activity 3.1**

session moderated by University of Ca' Foscari Venice

The Smart Cross Border Data System

presentation of state of the play by the University Ca Foscari of Venice

Identification of CB scenarios

presentation of state of the play by the University of Split

Strategic vision for driving innovation in CB sustainable tourism

presentation of state of the play by the University of Split

Coffee break

11.00- 11.50 second session | activities 3.2; 3.3

session moderated by Istria Region

Presentation of the Interviews track

Presentation of the track and sharing the approach to developing interviews in pilot areas
by Istria Region

Presentation of pilot areas and panels of stakeholders

few words by Istria Region, Veneto Region, Puglia Region and LAG5

Sharing the approach to elaborating the “Joint report on gaps and need” and the “Operative Methodology (OM) towards BluTourSystem innovation”

Presentation by the University of Ca' Foscari Venice and Debate moderated in
collaboration with the Veneto Region

11.50- 12.30 third session | WP 4

session moderated by Veneto Region

"Introduction to the capacity building process. Renewing tourism management models: towards a quadriple helix model approach "

Presentation and Debate moderated by Veneto Region

Lunch break

14.30-15.15 fourth session: Communication and dissemination | WP2

Session moderated by Puglia Region

Communication and dissemination strategy and general rules

Presentation by Puglia Region

15.15 - 17.15 Steering committee

Session chaired and moderated by University of Ca' Foscari Venice

Presentation of partnership change Decision on project prolongation request Management and reporting issues, as presented by the MA and the JS during the LP seminar jointly definition of next steps

Presentations by University of Ca' Foscari Venice

Venue of the meeting

Faculty of Economics, Business and Tourism
Annex, second floor

Other information

Meeting Language: English

Person in charge with the MINUTE elaboration: the hosting partner, Faculty of Economics,
Business and Tourism, University of Split

Contact person: Ante Mandić

Split, 11th July 2018

Field trip:

“Where sea meets mountains”

Innovative tourism products

Itinerary:

8:30 – starting up the trip

9:00 – 10:30; Klis fortress (innovative presentation of history - live museum story on battle against the Turks)

11:00 -12:45 Etno-agro park 'Stella Croatica'

13:00-14:30 Lunch

14:30- 15:00 Return to Split