



BLUTOURSYSTEM

Knowledge platform,
skills and creative synergies for
blue tourism ecosystem
development



PROJECT DURATION
1.01.2018 - 30.06.2019



ERDF
881.492,50



TOTAL BUDGET
1.037.050,00

DESCRIPTION

BLUTOURSYSTEM provides tourism operators with tools and skills to develop new business ecosystems. Capitalizing the knowledge gained with TourMedAssets, the project steers decision makers to rethink tourism, reduce gaps and design eco-innovative scenarios thus to promote sustainable growth.

PROJECT PARTNERS



Università
Ca' Foscari
Venezia



Veneto
The Land of Venice

www.veneto.eu



REGIONE
PUGLIA



ISTARSKA REGIONE
ZUPANIJA ISTRIANA



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