

# MARSERVIS LTD

## 3.3.1. FINAL EVENT FOLLOW-UP REPORT

22<sup>nd</sup> March 2023 (Novigrad and Kašteliir)

1

1

## CLASS 4.0 - Awareness raising and engagement- organization of events

As part of the delivery under point 3.3.1. it is recommended to cooperate with entrepreneurs from the blue economy sector (3 small or medium-sized entrepreneurs) and promote through 3 events/themes their new technologies and innovations, circular economy/sustainability strategies, interesting business models in the field of sustainability and digitization, and present their success stories to the public or challenges. It is also necessary to network others from that sector with them, create digital diaries, and promote sustainable development in the Adriatic.

One of these activities was held:

- on 22<sup>nd</sup> of March 2023, at 10,30 a.m. , in the premises of Marservis Ltd. (manufacturer of small boats) - presentation of the Proeco solar-powered catamaran, built from biofibre (Novigrad) and presentation of business zone (Kašteliir)

Promotional event and business meeting with successful Istrian entrepreneur in the area of the blue economy were held in the organization of the Istrian Development Agency as part of the CLASS 4.0 - CLuster for dAta-driven Solutions in the Sea economy project.

More precisely, the focus was on shipbuilding, i.e. the company Marservis Ltd. from Kašteliir, whose success story was based on new technologies and innovations, circular economy and interesting sustainable and digital business models were presented to the interested public.

Luciano Beg, director and owner of Marservis Ltd. a small shipbuilding company, presented in Novigrad and Kašteliir the innovative construction of an electrically powered passenger PROeco catamaran. It is the first catamaran of its kind in Croatia, and beyond,

which represents an environmentally friendly and self-sufficient transport solution designed for work in ports, and should start operating already this summer in the Istrian area. The innovative Aquapod project was also presented - a pontoon designed to receive waste generated at sea.

**In order to raise awareness and inform target groups, IDA:**

- shared information on social networks (facebook, linkedin, twitter) and on the website [www.ida.hr](http://www.ida.hr),
- shared information on the project's official website <https://www.italy-croatia.eu/web/class4.0>, and on the project's social networks (FB, TW, Linkd, Instagram),
- shared information in the blue economy sector,
- shared information with the media,
- created an invitation, an agenda, a presentation, provide pictures from the event for project promotion purposes, a signature list
- include according to the 5 helix model stakeholders (universities/schools, companies, media, policy makers, public in general, environment, i.e. include the scientific, public, economic and civil sectors

Luciano Beg, director and owner of Marservis d.o.o., a small shipbuilding company, presented the innovative construction of the passenger PROeco catamaran in Novigrad and Kašteliir. It also reduces the emission of CO2 into the environment and is partially made of ecological biofibers and resin, while the drive is exclusively electric. It is the first catamaran of its kind in Croatia, and beyond, which represents an environmentally friendly and self-sufficient transport solution designed to work in ports 14 hours a day. It is intended for shorter transport routes, has a total capacity of 100 passengers, and should start operating already this summer in the Istrian area.



Furthermore, Marservis presented another innovative project, the Aquapod - a pontoon designed to receive waste generated at sea, which is a very acceptable and practical and ecological solution for, for example, sailors who do not dock in marinas and ports.

The presentation finished at noon.







# S.I.C. LTD

## 3.3.1. FINAL EVENT FOLLOW-UP REPORT

22<sup>nd</sup> March 2023 (Višnjan)

## **CLASS 4.0 - Awareness raising and engagement- organization of events**

As part of the delivery under point 3.3.1. it is recommended to cooperate with entrepreneurs from the blue economy sector (3 small or medium-sized entrepreneurs) and promote through 3 events/themes their new technologies and innovations, circular economy/sustainability strategies, interesting business models in the field of sustainability and digitization, and present their success stories to the public or challenges. It is also necessary to network others from that sector with them, create digital diaries, and promote sustainable development in the Adriatic.

One of these activities was held:

- on 22<sup>nd</sup> of March 2023, at 2 p.m. , in the premises of S.I.C Ltd. (fish processing) - plant overview and presentation about green and blue technologies used in production (Višnjan)

Promotional event and business meeting with successful Istrian entrepreneur in the area of the blue economy were held in the organization of the Istrian Development Agency as part of the CLASS 4.0 - CLuster for dAta-driven Solutions in the Sea economy project.

More precisely, the focus was on fish processing, i.e. the company S.I.C. Ltd from Višnjan, whose success story was based on new technologies and innovations, circular economy and interesting sustainable and digital business models were presented to the interested public.

Ivan Đani Stojnić, director and owner of S.I.C. d.o.o. from Višnjan, which deals with fish processing, presented the techniques and processes of fish processing and the use of blue and green technologies in the production process.



**In order to raise awareness and inform target groups, IDA:**

- shared information on social networks (facebook, linkedin, twitter) and on the website [www.ida.hr](http://www.ida.hr),
- shared information on the project's official website <https://www.italy-croatia.eu/web/class4.0>, and on the project's social networks (FB, TW, Linkd, Instagram),
- shared information in the blue economy sector,
- shared information with the media,
- created an invitation, an agenda, a presentation, provide pictures from the event for project promotion purposes, a signature list
- include according to the 5 helix model stakeholders (universities/schools, companies, media, policy makers, public in general, environment, i.e. include the scientific, public, economic and civil sectors

Ivan Đani Stojnić, director and owner of S.I.C. d.o.o. from Višnjan, which deals with fish processing, presented the techniques and processes of fish processing and the use of blue and green technologies in the production process. S.I.C. d.o.o. annually processes about 6,000 tons of small blue fish, in the factory they manually fillet 75 tons of fish per month, and try to sell as much fresh fish as possible. Since 2014, the company has invested more than 15 million euros in equipment, production process, new technologies and plant construction, and they have 150 employees. They constantly work on the introduction of new products and new sustainable technologies and cooperate with the Ruđer Bošković Institute, in order to improve the nutritional value and durability of small blue fish products, and include macro algae in the finished product.

The presentation finished at 3 p.m.







# TEHNOMONT SHIPYARD PULA LTD

## 3.3.1. FINAL EVENT FOLLOW-UP REPORT

27<sup>th</sup> March 2023 (Pula)

1

1



## **CLASS 4.0 - Awareness raising and engagement- organization of events**

As part of the delivery under point 3.3.1. it is recommended to cooperate with entrepreneurs from the blue economy sector (3 small or medium-sized entrepreneurs) and promote through 3 events/themes their new technologies and innovations, circular economy/sustainability strategies, interesting business models in the field of sustainability and digitization, and present their success stories to the public or challenges. It is also necessary to network others from that sector with them, create digital diaries, and promote sustainable development in the Adriatic.

One of these activities was held:

- on 27<sup>th</sup> of March 2023, at 9 a.m., in the premises of Tehnomont shipyard Pula Ltd., in Pula, a presentation in which Tehnomont shipyard has presented its innovative solutions - presentation of blue solutions: welding of intakes for waterjets on an aluminum hull for Firefighting ships

Promotional event and business meeting with successful Istrian entrepreneur in the area of the blue economy were held in the organization of the Istrian Development Agency as part of the CLASS 4.0 - CLuster for dAta-driven Solutions in the Sea economy project.

More precisely, the focus was on shipbuilding, i.e. the company Tehnomont Shipyard Pula Ltd. from Pula, whose success story was based on new technologies and innovations, circular economy and interesting sustainable and digital business models were presented to the interested public.

Milan Bičić, hull construction manager at Tehnomont shipyard d.o.o. from Pula, presented a new model of welding water jets on an aluminum hull for 2 Firefighting ships (the largest aluminum ships built in Croatia) for a Greek client and pointed out that Tehnomont is a relevant entity in the perspective niche of aluminum shipbuilding.

**In order to raise awareness and inform target groups, IDA:**

- shared information on social networks (facebook, linkedin, twitter) and on the website [www.ida.hr](http://www.ida.hr),
- shared information on the project's official website <https://www.italy-croatia.eu/web/class4.0>, and on the project's social networks (FB, TW, Linkd, Instagram),
- shared information in the blue economy sector,
- shared information with the media,
- created an invitation, an agenda, a presentation, provide pictures from the event for project promotion purposes, a signature list
- include according to the 5 helix model stakeholders (universities/schools, companies, media, policy makers, public in general, environment, i.e. include the scientific, public, economic and civil sectors

Milan Bičić, hull construction manager at Tehnomont shipyard d.o.o. from Pula, presented a new model of water jet welding on an aluminum hull for 2 Firefighting ships (the largest aluminum ships built in Croatia) for a Greek client. Bičić pointed out that the construction of aluminum ships is a world of its own within shipbuilding, and that Croatian shipbuilding has never entered the promising niche of aluminum shipbuilding, which is why the Tehnomont shipyard has been recognizable since 2012, when the first aluminum ship was built for the needs of the police.

The presentation finished at 10,30 a.m.





