

Kick off meeting

WP2 – D2.1.1

22/12/2022

Project Acronym	CLASS4.0
Project ID Number	10415212
Project Title	CLuster for dAta-driven Solutions in the Sea economy 4.0
Priority Axis	1 – Blue innovation
Specific objective	1.1 - Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area
Work Package Number	2
Work Package Title	Communication activities
Activity Number	2.1
Activity Title	Online and offline events
Contribution by	All Partners
Partners involved	All Partners
Status	Final

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CLASS4.0

Background and Challenges

The blue economy, which encompasses all economic activities related to oceans, seas, and coasts, is a vital sector with immense potential. However, it faces several challenges. Small and Medium-sized Enterprises (SMEs) in this sector struggle with low competitiveness on international markets. Their innovation activities often don't yield the desired results, and there's a noticeable skill gap among the workforce. Additionally, there's a lack of cohesive collaboration between the business, research, and public sectors. These challenges are further compounded for Micro, Small, and Medium-sized Enterprises (MSMEs) due to their size and the high costs associated with research and development.

Project Vision

CLASS4.0 seeks to address these challenges head-on. It doesn't start from scratch but aims to build upon and capitalize on the experiences and results of previous projects such as INVESTINFISH, BEAT, and BLUE KEP. The overarching goal is to bolster the competitiveness and innovative prowess of SMEs. The project recognizes the potential of Data-driven solutions (DDS) in revolutionizing the circular and sea economy.

Key Objectives and Strategies

1. **Raising Awareness:** One of the primary barriers to innovation is a lack of understanding of its potential benefits. CLASS4.0 aims to showcase relatable case studies, making it easier for SMEs to visualize the tangible returns from investing in innovation.
2. **Bridging the Skill Gap:** A significant impediment to the adoption of DDS by SMEs is the existing skill gap. By leveraging methodologies from the BLUE KEP project, CLASS4.0 hopes to create an environment conducive to DDS adoption.
3. **Promoting Technology Transfer:** The project emphasizes the importance of transferring technology and innovative processes, especially those related to DDS in the Blue Economy. Insights from the BEAT project will play a pivotal role in this.
4. **Future Thinking (FT) Methodology:** In an ever-evolving global landscape characterized by volatility and uncertainty, traditional decision-making models may fall short. CLASS4.0 will employ the FT methodology, a forward-looking approach that explores multiple future

scenarios. This method is particularly apt for navigating complex environments and ensuring that decisions are based on objective analysis rather than mere opinions.

5. **Capitalizing on Past Successes:** CLASS4.0 isn't about reinventing the wheel. It will draw from the successes of previous projects, adopting and adapting governance models, cooperation frameworks, and innovation capability analyses.
6. **Stakeholder Engagement:** A project of this magnitude and significance requires the active involvement of various stakeholders. CLASS4.0 has a comprehensive plan to engage industry representatives, policymakers, and other relevant entities right from the project's inception.
7. **Synergies and Collaboration:** The project recognizes the value of synergies. By fostering real connections between different projects and initiatives, CLASS4.0 aims to enhance the visibility and transferability of results.
8. **Four Pillars of Support:** The project's approach is built on four foundational pillars - skills and training, innovation ecosystem and networking, testing innovations before full-scale investment, and support in securing investments. Each pillar is crucial for ensuring the holistic development and competitiveness of SMEs.
9. **Regional Engagement:** While CLASS4.0 has a broad scope, it also understands the importance of regional nuances. Engaging regional managers will ensure that best practices are not just recognized but also integrated into regional strategies.
10. **European Integration:** The project's cluster model is inspired by the European Union's Digital Innovation Hubs (DIH) model. This ensures that the best practices and insights gleaned from CLASS4.0 can be seamlessly transferred and adopted across Europe.

Kick-off meeting

The kick off meeting of the European project CLASS4.0 - CLuster for dAta-driven Solutions in the Sea economy 4.0, funded under the INTERREG VA Italy-Croatia Programme 2014-2020, **was held online on 29 July 2022.**

The project is part of the Priority Axis "Blue Innovation" and its main goal is to strengthen competitiveness and innovation capacity of SMEs in the area, especially focusing on the opportunities offered by Data Driven solutions in the circular and sea economy.

Led by T2I, a Digital Innovation Hub, the project brings together seven partners: Regional Union of the Chambers of Commerce of Veneto Region, University of Trieste, Maritime Technology Cluster FVG, Informest, University of Rijeka - Department of Biotechnology and the Istrian Development Agency - IDA.

The project will integrate and enhance best practices and outputs of previous funded projects such as INVESTINFISH, BEAT, BLUE KEP.

Specifically, the project will have the following objectives:

- Create a cross-border network to capitalise innovative solutions and blue economy data: improve the ability to adopt innovative solutions through better coordination and integration of the previously financed projects' results and of excellence's networks and promotion of support services based on methodological models of open innovation technology transfer;
- Promote investments in technology transfer and innovation services among blue economy companies: promote services to support investment in innovation for blue economy companies and for new entrepreneurial development, in order to provide concrete support in assessing the marketability of new solutions and its potential market positioning, provide in-depth services to help develop the business model and further create start-ups and spin-offs;
- Improving the framework conditions to increase collaboration and networking based on the quintuple helix: joint actions aimed at improving the framework conditions to strengthen

collaboration and networking, consolidating the Adriatic as an innovation ecosystem in the blue economy through the organization of Think Tank C2C and the signing of a memorandum of understanding on transnational cooperation.

Agenda

INTERREG Italy-Croatia - CLASS4.0 - KICK OFF

29 July 2022- 9.30 - 12.30

AGENDA

Icebreaking and partner introduction

Roundtable

WP1 - Project management and coordination of activities responsibilities

Responsible partner: T2I

- Project overview
- Objectives and outputs
- Roles and responsibilities
- Timeline
- Financial guidelines

WP2 – Communication activities

Responsible partner: UCV

- Communication strategy
- Online and offline events
- Promotional campaigns and media relations
- Digital and web-based activities
- Editorial plan

WP 3 - Clustering thematic activities

Responsible partner: UNIRI

- Exchange and exploitation of projects experience
- Contributions to the next programming period
- Awareness raising and engagement

CONNECTION INFORMATION Call tool: Microsoft Teams Click here to join the meeting Meeting ID 363 497 455 70 Passcode: weGgzh Accessing via web You do not need to install the Teams app in your computer, you can join simply through the web version – be sure to use either Microsoft Edge or Google Chrome. Your browser may ask if it's okay for Teams to use your mic and camera. Be sure to allow it so you'll be seen and heard in the meeting.

Connection Report

1. Riepilogo						
Persone che hanno partecipato			12			
Ora di inizio	29/7/22, 09:25:00					
Ora di fine	29/7/22, 11:21:05					
Durata della riunione	1h 56m 6s					
Tempo medio di partecipazione	1h 48m 21s					
2. Partecipanti						
Nome	Primo accesso	Ultima uscita	Durata in riunione	Posta elettronica	ID partecipante (t2i)	Ruolo
Marco Galanti	29/7/22, 09:25:50	29/7/22, 11:21:05	1h 55m 15s	marco.galanti@t2i.it	marco.galanti@t2i.it	Organizzatore
Lazzari (Guest)	29/7/22, 09:26:01	29/7/22, 11:20:51	1h 54m 49s			Relatore
BERTAGNA SERENA	29/7/22, 09:26:01	29/7/22, 11:20:55	1h 54m 53s	sbertagna@units.it	29453@ds.units.it	Relatore
Natalija Adzic Italy-Croatia CBC Programme (Guest)	29/7/22, 09:27:34	29/7/22, 11:20:52	1h 53m 17s			Relatore
Petra Karanikić	29/7/22, 09:28:11	29/7/22, 11:20:56	1h 52m 44s	pkaranikic@biotech	pkaranikic@unir	Relatore
Ardea Segnan	29/7/22, 09:28:11	29/7/22, 11:20:58	1h 52m 46s	ardea.segnan@biotech	ardea.segnan@unir	Relatore
Željana Mikovčić	29/7/22, 09:28:23	29/7/22, 10:51:38	1h 23m 14s	zeljana.mikovcic@biotech	zeljana.mikovcic@unir	Relatore
BUCCI VITTORIO	29/7/22, 09:28:37	29/7/22, 11:20:54	1h 52m 17s	vbucci@units.it	11366@ds.units.it	Relatore
Carlo Kraskovic	29/7/22, 09:30:57	29/7/22, 11:20:55	1h 49m 58s	carlo.kraskovic@units.it	carlo.kraskovic@unir	Relatore
BORTOLUZZI GUIDO	29/7/22, 09:31:09	29/7/22, 11:20:54	1h 49m 45s	GUIDO.BORTOLUZZI@units.it	12822@ds.units.it	Relatore
MOTTICA LUCIA	29/7/22, 09:32:25	29/7/22, 11:20:58	1h 35m 29s	LUCIA.MOTTICA@units.it	7799@ds.units.it	Relatore
Tamara Kiršić_IDA (Gost)	29/7/22, 09:35:17	29/7/22, 11:21:05	1h 45m 48s			Relatore
3. Attività in riunione						
Nome	Ora di partecipazione	Ora di uscita	Durata	Posta elettronica	Ruolo	
Marco Galanti	29/7/22, 09:25:50	29/7/22, 11:21:05	1h 55m 15s	marco.galanti@t2i.it	Organizzatore	

3. Attività in riunione					
Nome	Ora di partecipazi	Ora di uscita	Durata	Posta elettronica	Ruolo
Marco Galanti	29/7/22, 09:25:50	29/7/22, 11:21:05	1h 55m 15s	marco.galanti@t2i.i	Organizzatore
Lazzari (Guest)	29/7/22, 09:26:01	29/7/22, 11:20:51	1h 54m 49s		Relatore
BERTAGNA SERENA	29/7/22, 09:26:01	29/7/22, 11:20:55	1h 54m 53s	sbertagna@units.it	Relatore
Natalija Adzic Italy-Croatia CBC Programme (Guest)	29/7/22, 09:27:34	29/7/22, 11:20:52	1h 53m 17s		Relatore
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Ardea Segnan	29/7/22, 09:28:11	29/7/22, 11:20:58	1h 52m 46s	ardea.segnan@bioti	Relatore
Željana Mikovčić	29/7/22, 09:28:23	29/7/22, 10:51:38	1h 23m 14s	zeljana.mikovcic@b	Relatore
BUCCI VITTORIO	29/7/22, 09:28:37	29/7/22, 11:20:54	1h 52m 17s	vbucci@units.it	Relatore
Carlo Kraskovic	29/7/22, 09:30:57	29/7/22, 11:20:55	1h 49m 58s	carlo.kraskovic@ma	Relatore
BORTOLUZZI GUIDO	29/7/22, 09:31:09	29/7/22, 11:20:54	1h 49m 45s	GUIDO.BORTOLUZZI@	Relatore
MOTTICA LUCIA	29/7/22, 09:32:25	29/7/22, 09:59:15	26m 50s	LUCIA.MOTTICA@de	Relatore
MOTTICA LUCIA	29/7/22, 10:02:35	29/7/22, 10:04:28	1m 53s	LUCIA.MOTTICA@de	Relatore
MOTTICA LUCIA	29/7/22, 10:08:23	29/7/22, 10:16:25	8m 1s	LUCIA.MOTTICA@de	Relatore
MOTTICA LUCIA	29/7/22, 10:19:39	29/7/22, 10:22:36	2m 57s	LUCIA.MOTTICA@de	Relatore
MOTTICA LUCIA	29/7/22, 10:25:09	29/7/22, 11:20:58	55m 48s	LUCIA.MOTTICA@de	Relatore
Tamara Kiršić_IDA (Gost)	29/7/22, 09:35:17	29/7/22, 11:21:05	1h 45m 48s		Relatore

Attachments

- **CLASS4.0 kick off - t2i.pptx**
<https://www.italy-croatia.eu/documents/5641263/0/CLASS4.0+kick+off+-+t2i.pdf/54573be7-f4e3-6f9c-17e6-16c94a4106a7?t=1663668732286>



CLASS4.0

Kick off meeting

June 29 2023

ONLINE

CLASS4.0 Kick-off meeting

We invite you to the CLASS4.0 project kick-off: the project addresses the challenges in the blue economy, which covers ocean, sea, and coastal activities. This sector faces issues like low competitiveness, innovation barriers, skill gaps, and limited collaboration, particularly impacting SMEs and MSMEs.

CLASS4.0, capitalizing on the outcomes of INVESTINFISH, BEAT, and BLUE KEP, aims to improve SME competitiveness and foster innovation, with a focus on Data-driven solutions (DDS). The project tackles these challenges by increasing awareness of the benefits of innovation, addressing skill shortages, and facilitating technology transfer in DDS.

An important aspect of CLASS4.0 is its use of the Future Thinking Methodology, a strategy designed to navigate complex scenarios. This approach, along with insights from previous successful projects, forms the basis of CLASS4.0.

The project prioritizes stakeholder engagement, involving industry and policy representatives from its inception, ensuring a well-rounded approach. CLASS4.0 also seeks to create synergies by linking various initiatives, enhancing overall impact.

This presentation offers an insight into CLASS4.0's approach to supporting the blue economy. Your participation and perspectives are important to us.

We look forward to your attendance and the chance to discuss these topics.

Agenda

INTERREG Italy-Croatia - CLASS4.0 - KICK OFF

29 July 2022- 9.30 - 12.30

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CLASS4.0: CLuster for dAta-driven Solutions in the Sea economy 4.0

Il giorno 29 luglio 2022 avrà luogo il kick off meeting del progetto CLuster for dAta-driven Solutions in the Sea economy 4.0 - CLASS4.0 approvato nell'ambito del bando di capitalizzazione del Programma Interreg Italia – Croazia 2014 – 2022 – Asse Prioritario “Blue Innovation”.

L'obiettivo del progetto CLASS4.0 è quello di migliorare le condizioni quadro per l'innovazione a livello transfrontaliero massimizzando e valorizzando le esperienze e i risultati ottenuti dalla realizzazione di progetti precedente finanziati nell'ambito del medesimo asse Prioritario come INVESTINFISH, BEAT, BLUE KEP.

Nello specifico, il progetto avrà i seguenti obiettivi:

- Rete transfrontaliera per capitalizzare soluzioni innovative e sui dati dell'economia blu: migliorare la capacità di adottare soluzioni innovative, attraverso un migliore coordinamento e integrazione dei risultati dei progetti precedentemente finanziati dal Programma Interreg Italia – Croazia 2014 – 2020 e delle reti di eccellenza e promozione dei servizi di supporto basati sui modelli metodologici di "open innovation" e trasferimento tecnologico;
- Promuovere gli investimenti in servizi di trasferimento tecnologico e innovazione fra le imprese dell'economia blue: promuovere servizi per sostenere gli investimenti nell'innovazione, destinati alle imprese dell'economia blu e per un nuovo sviluppo imprenditoriale, al fine di fornire un sostegno concreto nella valutazione della commerciabilità delle nuove soluzioni e del suo potenziale posizionamento sul mercato, fornire servizi approfonditi per aiutare a sviluppare il modello di business e creare ulteriormente start-up e spin-off;
- Migliorare le condizioni quadro per aumentare la collaborazione e la creazione di reti basate quintupla elica: azioni congiunte volte a migliorare le condizioni quadro per rafforzare la collaborazione e networking e consolidare l'Adriatico quale ecosistema di innovazione nell'economia blue attraverso l'organizzazione di Think Tank C2C e firma di un memorandum d'intesa sulla cooperazione transnazionale.

Il partenariato è coordinato da T2i e vede coinvolti come partner di progetto: Unioncamere del Veneto, Università degli Studi di Trieste, Maritime Technology Cluster FVG, Informest, Università di Fiume – Dipartimento di Biotecnologie e l'Agenzia di sviluppo regionale – IDA.

Durata: 12 mesi

Budget: 599.083,60

Per maggiori informazioni: INNOVAZIONE@T2I.IT

CLASS4.0: CLuster for dAta-driven Solutions in the Sea economy 4.0

On 29 July 2022 will take place the kick-off meeting of the project CLuster for dAta-driven Solutions in the Sea economy 4.0 - CLASS4.0 approved within the call for capitalisation of the Interreg Italy - Croatia Programme 2014 - 2022 - Priority Axis "Blue Innovation".

The objective of the CLASS4.0 project is to improve the framework conditions for innovation at cross-border level by maximising and exploiting the experiences and results obtained from the implementation of previous projects funded under the same Priority Axis such as INVESTINFISH, BEAT, BLUE KEP.

More specifically, the project will have the following objectives

- Cross-border network to capitalise on innovative solutions and on the data of the blue economy: to improve the capacity to adopt innovative solutions, through a better coordination and integration of the results of the projects previously funded by the Interreg Italy - Croatia Programme 2014 - 2020 and of the networks of excellence and promotion of support services based on the methodological models of "open innovation" and technology transfer;
- Promote investments in technology transfer and innovation services among blue economy enterprises: Promote services to support investments in innovation, aimed at blue economy enterprises and new business development, in order to provide concrete support in assessing the marketability of new solutions and its potential positioning in the market, provide in-depth services to help develop the business model and further create start-ups and spin-offs;
- Improving framework conditions for increased collaboration and networking based on quintuple helix: joint actions aimed at improving framework conditions for increased collaboration and networking and consolidating the Adriatic as an innovation ecosystem in the blue economy through the organisation of C2C Think Tanks and signing of a memorandum of understanding on transnational cooperation.

The partnership is coordinated by T2i and involves as project partners: Unioncamere del Veneto, University of Trieste, Maritime Technology Cluster FVG, Informest, University of Rijeka – Department of Biotechnology and the Regional Development Agency - IDA.

Duration: 12 months

Budget: 599.083,60

For further information: INNOVAZIONE@T2I.IT

CLASS4.0 - CLuster for dAta-driven Solutions in the Sea economy 4.0

Kick-off – 29/07/2022 – online

PROJECT IMPLEMENTATION



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CLuster for dAta-driven Solutions in the Sea economy 4.0

Cluster	1 - Connectivity from the sea: data driven solution in the sea economy
Specific objective	1.1 - Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area
Project duration	01/07/2022 – 30/06/2023 12 months

Communication Kit

- Communication Kit will be published at <https://www.italy-croatia.eu/docs-and-tools>
- Please use the templates for all materials

Document repository

- Is Microsoft Teams ok for all partners?
- Access will be allowed only through mail/password (no link sharing)
- A contact list for all partners list be shared in the repository
- Please upload the partner logo in the dedicated folder in the repository

Reporting

- **2 reporting periods:** in 2022 and 2023
- Latest reporting date 30/09/2023
- Activities implemented outside the Programme area - must explicitly be foreseen in the AF or, if not, have to be authorized by the MA/JS previous to their implementation.

Non-eligible costs

- Preparation costs
- In kind contribution
- Other ineligible costs:
 - Costs for gifts
 - Costs related to fluctuation of foreign exchange rate
 - Charges for national financial transactions
 - Interest on debt
 - Value added tax (VAT), except where it is not recoverable under national VAT legislation Fines, financial penalties and expenditure on legal disputes and litigation.

Key documents

- Factsheet nr. 6 "Project Implementation" - Version n.5 of 6th October 2021
- Factsheet nr. 8 "Project Communication" - Version N 2 - 19 July 2018
- See also FLC National system section

PMU

marco.galanti@t2i.it

Project Manager

sara.ilario@t2i.it

Project Financial Manager

roberta.lazzari@eurosportelloveneto.it

Project Communication Manager

Workplan and timeline

WP	TASK	START DATE	END DATE
WP1	Day-to-day project management, coordination and internal communication	01/07/2022	30/06/2023
	Financial management	01/07/2022	30/06/2023
WP2	Online and offline events	01/07/2022	30/06/2023
	Promotional campaigns and media relations	01/07/2022	30/06/2023
	Digital and web-based activities	01/07/2022	30/06/2023
WP3	Exchange and exploitation of projects' results	01/07/2022	31/10/2022
	Contributions to the next programming period	01/07/2022	31/12/2022
	Awareness raising and engagement	01/09/2022	30/05/2023

KEY EXPECTED OUTPUTS



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Overall expected results

- Increase of Innovation potential SMEs in IT-HR Regions, thanks to the application of new data-driven solutions and adoption of a new model of innovation management;
- Promotion of innovative solutions with particular focus on sustainability the IT-HR area;
- Contribution to the S3 of the IT-HR Regions involved with specific focus to the mechanism of combined use of ESIF and EFSI funds;
- Improved mechanisms on access to financing for data-driven solutions implementation (and innovation in general)

Project specific objective 1

Project specific objective 1 title	Cross-border network to capitalize data-driven and innovative solutions within blue economy
Project specific objective 1 description	<p>Improve the capacity to adopt innovative solutions, through better coordination and integration of IT-HR projects outputs and networks of excellence and promoting support services based on the methodological models of "open innovation" and technology transfer, defined and based on SMEs specific needs. The use of data-driven solution for blue economy will include solutions aimed at increasing the environmental sustainability of the SMEs themselves.</p> <p>This will be done by the involvement of past IT-HT projects, and cross-border innovation network to enhance excellence, cross-sectoral cooperation, innovation level, R&D-firms knowhow transfer to capitalize research in marketable results.</p> <p>The goal is to support the shift from traditional value chains towards collaborative value networks.</p>

Project specific objective 2

Project specific objective 2 title	Promoting investments in technology transfer and innovation services among the blue economy SMEs
Project specific objective 2 description	Promote services (especially based on previous projects outputs) to sustain investments in innovation, targeted to blue economy enterprises (mainly SMEs) and for new entrepreneurship development, in order to deliver a concrete support in the evaluation of new solutions marketability and its potential market positioning, by delivering extensive services to help developing the business model and further create start-ups and spin-off.

Project specific objective 3

Project specific objective 3 title	Improving framework conditions for raising collaboration and networking based on quintuple helix
Project specific objective 2 description	Joint actions aimed at improving framework conditions for raising collaboration and networking in the field of data-driven solutions for blue economy for further steps in public policies based on quadruple helix approach by developing strategy and action plan. Key innovation players on cross-border level (especially ones engaged in previous IT-HR projects) will be engaged, to support a policy stakeholders dialogue for enhancing framework conditions. Finally, the commitment goal will boost the Adriatic ecosystem of innovation in the Blue Economy through a C2C Think Tank and the enlargement of the MoU on transnational cooperation.

Project Outputs (programme outputs)

CO04 Productive investment: Number of enterprises receiving non-financial support		
Live engagement activity simulating a real innovation process - workshop	30 students will be engaged in the workshop session	30
Live engagement activity simulating a real innovation process - best practices dissemination	400 students will receive the best practice paper of the method, disseminated to other schools	400
		430



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Project Outputs (programme outputs)

CO04 Productive investment: Number of enterprises receiving non-financial support		
Developed tools and workshop materials for technology transfer	20 SMEs will participate in technology transfer sessions organised within joint events or side events	20
Manifesto of collaboration of the innovation ecosystem in the Blue Economy Sector	30 SMEs will be interviewed in order to detect needs which could be met through Cluster activities	30
		50



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Project Outputs (Cluster indicators)

WP2.1	At least 3 online or offline events targeted at external stakeholders will WP2.1 be organised during the project	3
WP2.2	The digital campaigns will be carried on throughout the project according to the Digital Editorial Plan.	20
WP2.3	At least n. 5 short video-interviews concerning the Hackathon, the 3 webinars and Think Thank of WP 3, telling the successes stories of SMEs, researchers and the involved PPs	5
WP2.2	Two articles published at National and European level	2
WP3.2	One of the most relevant results of the hackathon will be the elaboration of 2 project ideas for the 21-27 programming period in the form of executive reports	2
WP3.1	At least one study visit will be performed to one Competence Center focused on data-driven solutions	1
WP2.1 and WP3.3	At least one event will be organised jointly with the InnovaMare project WP2.1 and WP3.3 (Interreg IT-HR Strategic), and/or other EU projects	1

Target groups

Target group	Target value
General public	20000
Local, regional and national public authorities	5
Regional and local development agencies, chambers of commerce and other business support organisations	10
SMEs	60
Universities, technology transfer institutions, research institutions	10
Education and training organisations as well as social partners and labor-market institutions	10



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WP3 - Clustering thematic activities



WP3 expected outputs

- **Capitalization and exploitation strategy:** will highlight the results of the assessment and capabilities. The results will be presented during the High Policy Dialogue of the WP 2;
- Inventory of results and cross-projects assessment in the form of a **map of interlinkages**.
- **Flagship paper** focused in particular on business models, needs and expectations, exploitation plans generated according to EUSAIR flagships
- **Position paper** concerning **two new project ideas** for the new programming period Interreg Italy –Croatia 2021 – 2027 validated by the expert audience
- **3 onsite events** (and relevant digital diaries) at the premises of SMEs on 3 essential topics for the sustainable and digital transition: new technologies, circular strategies, innovative business models
- **1 live engagement activity** simulating a real innovation process performed by schools together with businesses and a related best practice paper of the method to be disseminated to other schools
- The **Manifesto of collaboration** of the innovation ecosystem in the Blue Economy Sector in the Adriatic Sea and the scouting report of the existing networks mapped and their rate of activeness
- Updated **Memorandum of Understanding** for active collaboration in the Blue Economy in the Adriatic Sea

T3.1 - Exchange and exploitation of projects' results

D3.1.1 Inventory of results and cross-project assessment (M2) Map showing links among projects results and describing assets and capabilities deemed relevant for dissemination and transferability (KER). Specific reference will be given to the link of results to the availability of data. Results will be categorized according to 1) level of dissemination; 2) target stakeholder 3) domain/topic of application. [Resp.:UNIRI; Contr.:all PPs]

D3.1.2 Visual Exploitation plan (M4) Document including the KER description and analysis (1. strengths and weaknesses to better exploit and the target message to be conveyed (including link to data availability), 2. target receivers and respective exploitation channels, 3. team in charge of the exploitation of the specific KER, according to participation in the three projects, 4. synergies with networks to take advantage of) and an infographic to facilitate plan consultation and track project activity [Resp.:UNIRI; Contr.:all PPS]

T3.1 - Exchange and exploitation of projects' results

D.3.1.3. Innovation plan (M9) Document that will evaluate the business feasibility of the adoption of data-driven solutions in relevant real scenarios of sea economy industry, highlighting possible barriers to be addressed [Resp.:LP; Contr.:all PPs]

D.3.1.4 Study visit (M9) one study visit will be performed to a Competence Center focused on data-driven solutions

[Resp.:LP ; Contr.:all PPS]

D.3.1.5. Report of the study visit (M12) including attendance, list, agenda, pictures and all relevant materials [Resp.:LP;all PP]

T3.2 - Contributions to the next programming period

D3.2.1. invitation, agenda, PPTs, minutes of the hackathon in form of videos/interviews and stories to be shared online (M8) - complete documentation related to the hackathon organization and promotion, and specifically the invitation, the agenda, the presentations, the minutes in the form of videos/interviews and stories (eventually to be shared online). [Deliverable responsible: UNITS; Deliverable contributors: UNIRI; mareFVG; t2i]

D3.2.2. 1 flagship paper highlighting the contribution of the hackathon to the EUSAIR flagships (M9) - the feedbacks captured through interviews, questionnaires and additional material will be analyzed and synthesized in a flagship paper. In particular, innovative business models, exploitation plans and the discussion's results will be generated in accordance with EUSAIR flagships. [Deliverable responsible: UNIRI; Deliverable contributors: UNITS, UCV, mareFVG, t2i]

D3.2.3. 2 project ideas for 21-27 programming period in the form of executive reports (M9) - During the hackathon, the industrial needs of the invited stakeholders will be compared with the technological and business solutions presented. One of the most relevant results of the hackathon will be the elaboration of (at least) 2 project ideas for the 21-27 programming

T3.3 - Awareness raising and engagement

D3.3.1 minutes, communication material and an engagement diary (digital publication in video or PPT format) for each of the 3 events (M15). Every FB is responsible for production. Resp.: IDA; contributors: All PPs

D3.3.2 LEA diary (M12): digital diary showing steps, timing, activities performed (final event in Monfalcone), skills developed, interaction with industry, expectations from students/teachers. Resp.: INFORMEST; PPs: mareFVG; IDA

D3.3.3 LEA Study visit report (M12) - agenda, attendance list, pictures, content - Resp.: INFORMEST - PPs: t2i; IDA; mareFVG

D3.3.4 LEA Best practices paper (M12) - report of methodology used, impact on students and teachers, “how to” manual to replicate the activity. D will be sent to schools and teachers in the area. Resp.: mareFVG; PPs: INFORMEST; IDA

T3.3 - Awareness raising and engagement

D3.3.5 Manifesto of ADRIA MoU (M9) - document stating the expected proactiveness of the committed actors of the network. It will include inputs from scouted networks to pave the way for the C2C THINK TANK and MoU. Resp.: mareFVG; All PPs

D3.3.6 C2C THINK TANK diary (M12) Report of the scouting action (fact sheet for every network mapped) and of the half day event (Venice, May 2023). Conclusions will include a plan for a Single Adriatic innovation Ecosystem. Resp.: mareFVG; All PPs

D3.3.7. ADRIA MoU (M12) - Memorandum of Understanding signed during the C2C event by committed actors and including letters of support from Regional/country Governments in Adriatic Area. Resp.: UCV; All PPs

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THANK YOU!

marco.galanti@t2i.it

innovazione@t2i.it



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