

Hadriaticum DATA HUB. Data management, protocols harmonization, preparations of guidelines: cross-border tools for maritime spatial planning decision-makers

D2.3.5 Web articles

30th June 2023



Project Acronym	HATCH
Project ID Number	10418461
Project Title	Hadriaticum DATA HUB. Data management, protocols harmonization, preparations of guidelines: cross-border tools for maritime spatial planning decision-makers
Priority Axis	3 – Environmental and cultural heritage
Specific Objective	3.3 – Improve the environmental quality conditions of the sea and coastal area by use of sustainable and innovative technologies and approaches
Work Package Number	2
Work Package Title	Communication Activities
Activity Number	2.3
Activity Title	Digital and web-based activities
Partner in Charge	BWI (PP4)
Partners involved	-
Authors	Jelena Basta, Marinela Cukrov Car
Status	Final
Distribution	Public
Citation	-

PROJECT PARTNERS















EXTERNAL EXPERTS











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1. Summary

As foreseen in the Application Form, under deliverable number D2.3.5, two web articles were created and published. The first one was to announce the start of the project, whereas the second one was to report on the project's end, along with its main results. The web articles were published on institutional websites of all project partners. This report compiles the follow-up reports for the two aforementioned web articles.



Hadriaticum DATA HUB. Data management, protocols harmonization, preparations of guidelines: cross-border tools for maritime spatial planning decision-makers

D2.3.5 Web articles Report

9th January 2023



During the June 2022 the BWI staff has prepared a textual template for the web article in Croatian and English, along with several photographs and the mandatory project logo. The web article's purpose was to announce the start of the HATCH project and briefly present its purpose and main activities. Also, the web article features all mandatory elements: funding statement and logo. The web article was sent to all project partners so they can publish it on their websites and is also readily available to all the project partners via the shared Google Drive folder.

The English version of the web article published on the website of the Blue World Institute has had a total of 68 Unique Page Views during the reporting period, whereas the Croatian version has had a total of 24 Unique Page Views (see Annex).

The link to the English version is: https://www.blue-world.org/what-we-do/our-projects/hatch/
The link to the Croatian version is: https://www.plavi-svijet.org/cime-se-bavimo/nasi-projekti/hatch/



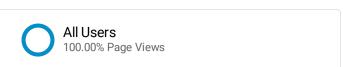




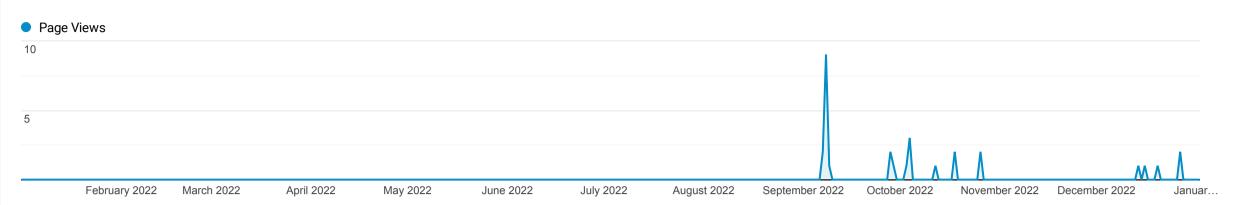


Pages

Analytics



Explorer



This data was filtered with the following filter expression: hatch

Page	Page Views ψ	Unique Page Views	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	29 % of Total: 0.04% (70,633)	24 % of Total: 0.04% (60,222)	00:03:10 Avg for View: 00:02:28 (28.86%)	5 % of Total: 0.01% (44,265)	60.00% Avg for View: 73.80% (-18.70%)	41.38% Avg for View: 62.67% (-33.97%)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. /cime-se-bavimo/nasi-projekti/hatch/	23 (79.31%)	19 (79.17%)	00:02:57	3 (60.00%)	66.67%	43.48%	US\$0.00 (0.00%)
2. /hatch-zapoceo-novi-projekt/	6 (20.69%)	5 (20.83%)	00:03:52	2 (40.00%)	50.00%	33.33%	US\$0.00 (0.00%)

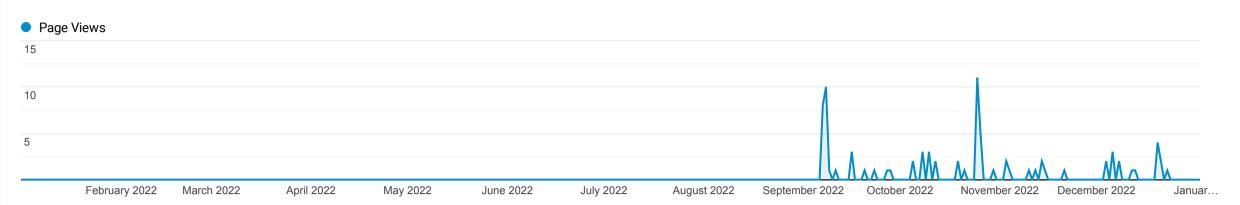
Rows 1 - 2 of 2

Pages

All Users
100.00% Page Views

1 Jan 2022 - 2 Jan 2023

Explorer



This data was filtered with the following filter expression: hatch

Page	Page Views ↓	Unique Page Views	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	82 % of Total: 0.12% (65,617)	68 % of Total: 0.12% (57,186)	00:02:34 Avg for View: 00:01:47 (43.81%)	46 % of Total: 0.12% (39,000)	60.87% Avg for View: 71.39% (-14.73%)	59.76% Avg for View: 59.44% (0.54%)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. /hatch-new-project-has-kicked-off/	44 (53.66%)	39 (57.35%)	00:01:38	35 (76.09%)	62.86%	61.36%	US\$0.00 (0.00%)
2. /what-we-do/our-projects/hatch/	37 (45.12%)		00:03:46	10 (21.74%)	60.00%	59.46%	US\$0.00 (0.00%)
3. /what-we-do/our-projects/hatch/?fbclid=IwAR1HGRjhdFk1AAxxTbLeFmqE4CqG_eiKow5U6Yo5wfh4dFVVAi-r PVY1fs	1 (1.22%)	1 (1.47%)	00:00:45	1 (2.17%)	0.00%	0.00%	US\$0.00 (0.00%)

Rows 1 - 3 of 3



Hadriaticum DATA HUB. Data management, protocols harmonization, preparations of guidelines: cross-border tools for maritime spatial planning decision-makers

D2.3.5 Web article 2 Report

30th June 2023



Project Acronym	HATCH				
Project ID Number	10418461				
	Hadriaticum DATA HUB. Data management, protocols harmonization,				
Project Title	preparations of guidelines: cross-border tools for maritime spatial planning				
	decision-makers				
Priority Axis	3 – Environmental and cultural heritage				
Specific Objective	3.3 – Improve the environmental quality conditions of the sea and coastal				
Specific Objective	area by use of sustainable and innovative technologies and approaches				
Work Package Number	2				
Work Package Title	Communication Activities				
Activity Number	2.3				
Activity Title	Digital and web-based activities				
Partner in Charge	BWI (PP4)				
Partners involved	LP, PP1, PP2, PP3, PP4, PP5				
Authors	Jelena Basta, Marinela Cukrov Car, Henrieta Belegišanin				
Status	Final				
Distribution	Internal				
Citation	-				

PROJECT PARTNERS

































During June 2023, all PPs togheter with the staff of BWI, leading the communication WP has prepared a textual template for the second web article along with photographs and the mandatory project logo and funding information. The purpose of the second web article was to announce that the HATCH project has finished and present its main results. Also, the web article features links to the project website, Hadriaticum Data Hub (one of the results of the project) and other Interreg Italy-Croatia projects that HATCH is capitalizing on. The web article was also shared via the Google Drive folder with all project partners so they can publish it on their websites.

The table below lists web pages featuring the second web article.

LP	https://qui.uniud.it/ricerca-e-innovazione/concluso-con-successo-il-progetto-hadraticum-data-hub-hatch/
PP1	http://www.corila.it/en/project-hatch-hadriaticum-data-hub-successfully-finished/
PP2	https://www.regione.marche.it/Regione-Utile/Ambiente/Tutela-delle-acque/Progetti- Europei#21007 Progetto
PP3	https://www.iv.hr/uspjesno-zavrsen-projekt-hatch-hadriaticum-data-hub/
PP4	https://www.blue-world.org/what-we-do/our-projects/hatch/ https://www.plavi-svijet.org/cime-se-bavimo/nasi-projekti/hatch/
PP5	https://more.unist.hr/Novosti/novost/uspje%c5%a1no-zavr%c5%a1en-projekt-hatch-hadriaticum-data-hub