

Hadriaticum DATA HUB. Data management, protocols harmonization, preparations of guidelines: cross-border tools for maritime spatial planning decision-makers

# D 2.2.4 HATCH Press Conference

21st of June 2023, Hotel Park, Split

Final 30.06.2023



Project Acronym	HATCH			
Project ID Number	10418461			
Project Title	Hadriaticum DATA HUB. Data management, protocols harmonization, preparations of guidelines: cross-border tools for maritime spatial planning decision-makers			
Priority Axis	3 – Environmental and cultural heritage			
Specific Objective  3.3 – Improve the environmental quality conditions of the sea a by use of sustainable and innovative technologies and approach				
Work Package Number	2			
Work Package Title	Communication activities			
Activity Number	2.2			
Activity Title	Promotional campaigns and media relations			
Partner in Charge	University of Split, Marine Science departement			
Partners involved	ALL			
Authors	Maja Krželj, Marin Ordulj			
Status	Final			
Distribution	Public			
Citation	https://programming14-20.italy-croatia.eu/web/hatch			

## PROJECT PARTNERS













## ASSOCIATED PARTNERS











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## **SUMMARY**

To disseminate the HATCH aims and outputs during its lifetime several events and activities were put in place as by Communication Strategy and Editorial plan. Among others, a press conference was conceived thanks to which a wide audience was reached and informed about the whole project and its facts.



## 1. PRESS CONFERENCE

### 1.1 Event presentation

The press conference of the cross-border project HATCH (Hadriaticum DATA HUB. Data management, protocols harmonization, preparations of guidelines: cross-border tools for maritime spatial planning decision-makers) was held on Wednesday, June 21, 2023 at the Park Hotel in Split, Croatia.

The organizer of the press conference was PP5 - University Department of Marine Studies, University of Split.

Participants of the press conference:

Maja Krželj, Head of the University Department of Marine Studies, University of Split Sabina Susmel, coordinator of the HATCH project, represented Lead Partner - University of Udine Marin Ordulj, University Department of Marine Studies, University of Split Slaven Jozić, Institute of Oceanography and Fisheries in Split Grgur Pleslić, Blue World Instutute

Maja Krželj, Head of the University Department of Marine Studies at University of Split, pointed out that in cross-border projects it is important to reach conclusions through joint analyzes of the current situation. She also noted that they are the basis for future steps in the spatial planning of marine areas, especially in the Adriatic. For this reason Project HATCH is significant primarily because Italy has already started spatial planning, while Croatia is only in the initial phase. Part of the comprehensive analysis in HATCH project are the results obtained through the WATERCARE project carried on at the Department of Marine Studies, based on the quality of the bathing waters in the area from Trogir to Split.

Sabina Susmel, coordinator of HATCH from the University of Udine, explained that HATCH is one of Interreg Italy-Croatia cluster projects. Namely, it included the results of several previous ones from the EU cross-border cooperation program Interreg Italy-Croatia in order to develop protocols for the application of collected chemical, physical, biological and ecological parameters from various monitoring programs for application during the spatial planning of marine areas, thereby contributing to effective to protect the Adriatic Sea. In other words, they summarized the data obtained through them and placed them on a new platform, developed over the past year, which will serve as a basis for further action. Furthermore, within HATCH, guidelines were developed for the application of multidisciplinary data in spatial planning in the sea, as well as proposals for new research and monitoring programs that will be used in the preparation of the new funding program Interreg Italy-Croatia 2021-2027.

Marin Ordulj explained that the Department of Marine Studies, within WATERCARE project, has been dealing with sanitary quality for the past four years. Therefore, it produced data on the quality of the bathing waters. He pointed out that marine spatial planning is very important in coastal sanitary protection and since Croatia



is focused on tourism and 20% of GDP comes from it, we all must work to preserve the sea. When it comes to protection, it is necessary to define the areas intended for recreation, blue economy and other activities. 'Split-Dalmatia County and Šibenik-Knin County have developed plans, but Croatia still lags behind Italy,' he continued. Marin Ordulj then explained that it is necessary to use scientific methods as well as the data obtained by their projects so that ultimately the local community can protect the environment more successfully. The product of the project is a document that would show local authorities how to use, for example, the monitoring of the sanitary quality of the bathing waters. Several scenarios for better utilization of that area with the aim of long-term sustainable exploitation, environmental protection and consequently human health protection, have been explained.

Slaven Jozić collaborated with the Department of Marine Studies in the aforementioned WATERCARE project, which analyzed the quality of the sea in the Split area and continued with data processing. 'I am glad that the European Environmental Agency published the water quality results for the previous season about 15 days ago. Croatia is in fourth place in terms of water quality in general - ahead of Cyprus, Austria and Greece. If it was only about the sea, we would be on the first place. 95% of our water is of excellent quality. Last year, we had only one bad one among more than a thousand - in Kaštela - by microbiological parameter. The situation in Kaštela is certainly not what it was 20 years ago, in fact it is good. I believe that it will further improve upon completion of the agglomeration project,' he underlined.

Grgur Plesić from Blue World Institute referred to the impact of underwater noise on sound-sensitive species, which primarily refers to dolphins. 'We know from earlier research that due to intensive tourist traffic, dolphins avoid the areas they normally use. Through the Soundscape project, partners from Italy and Croatia carried out underwater noise monitoring in the entire northern Adriatic. At ten locations, hydrophones continuously recorded the noise level for 15 months, which is a step forward in better understanding the problem on a slightly wider geographical scale. The southernmost hydrophone was in front of Split, but our intention, with the projects we are already working on, is to cover the entire Adriatic. These results were also implemented in HATCH project. In spatial planning, it is necessary to include all factors - noise is one of them - in order to fully understand the situation,' he concluded.

## 1.2 Event venue

Hotel Park
https://www.hotelpark-split.hr
Hotel Park - Potestas d.o.o.
Hatzeov perivoj 3, 21000 Split, Hrvatska

Telefon: + 385 21 40 64 00 Fax: + 385 21 40 64 01

E-mail: hotelpark@hotelpark-split.hr



## 2. AGENDA

Wednesday, the 21st of June

08:45 - 09:45

Press conference



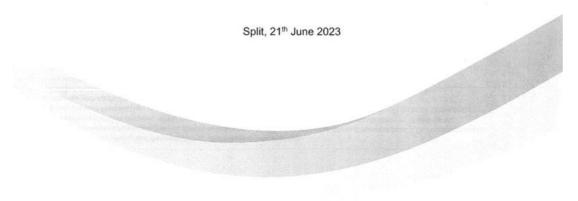
## 3. PARTICIPANT LIST & PHOTOS



## PARTICIPANT LIST

## Press conference

Organized by University Department of Marine Studies, University of Split



European Regional Development Fund

www.italy-crustin.eu/hateir



### PRIVACY DISCLAIMER

HATCH project takes privacy and the protection of your Personal Data seriously.

Personal Data means information that can directly or indirectly identify you or other individuals ("Personal Data"). This typically includes information such as your surname, name, name suffix, date of birth, address, email address, telephone number, IP address etc..

We may use your Personal Data to contact you regarding HATCH updates which may be of interest to you. All Personal Data is processed in accordance with applicable data protection laws.

We do not disclose your Personal Data to any third party except to our partners that assist us with providing our updates.

We do not disclose your Personal Data to any third party except to our partners that assist us with providing our updates. If you would like to receive more information about the processing of your Personal Data by us, please send us an email to: grgur.pleslic@blue-world.org

If checked "Yes", you confirm that you're at least 18 yrs. old and consents that your contact details may be used for the sole purpose of organization and quality evaluation of the activities within the HATCH project. You also consent that you may be recorded on photographs, video or audio recording at the event.







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.7					Yes	No
8					Yes	D No
19					Yes	No
20					Yes	No

Escapear Regional Sevelopment Funct























## 4. INVITATION PRESS CONFERENCE FOR MEDIA



Poziv za predstavnike medija

Pozivamo Vas na konferenciju za novinare u povodu održavanja

### završne konferencije prekograničnog projekta HATCH

koja će se održati 21. lipnja 2023. godine u 8:45 sati u hotelu Park, Hatzeov perivoj 3, Split

Sudionici konferencije za novinare:

- 1. Maja Krželj, pročelnica Sveučilišnog odjela za studije mora Sveučilišta u Splitu
- 2. Sabine Susmel, koordinatorica projekta HATCH sa Sveučilišta u Udinama
- 3. Slaven Jozić, Institut za oceanografiju i ribarstvo u Splitu

Završna konferencija projekta HATCH (hotel Park, 21. lipnja 2023. od 9:30 do 16:00 sati) okupit će predstavnike tijela lokalne, regionalne i državne vlasti, javnih tijela, nevladinih organizacija, udruženja i agencije za inovacije i okoliš, regionalnih razvojnih agencija, komunalnih poduzeća te znanstvenih obrazovnih i istraživačkih institucija. Organizator konferencije je Sveučilišni odjel za studije mora Sveučilišta u Splitu. Glavne teme skupa bit će rezultati projekta HATCH, programi praćenja kakvoće mora za kupanje i prostorno planiranje morskih područja u Jadranskom moru.

Osim projekta HATCH, na konferenciji će biti predstavljeni i rezultati projekata CREATE (Ivan Šekovski, PAP-RAC Split) i RESISTANCE (Adriana Dedić u ime Općine Podstrana i Zorana Škare iz udruge Zdravi Grad) te održana kratka predavanja o programu praćenja kakvoće mora za kupanje i procesu prostornog planiranja morskih područja u istočnom Jadranu.

U realizaciji jednogodišnjih projektnih aktivnosti sudjeluje šest projektnih partnera iz Hrvatske i Italije. Ukupna vrijednost projekta HATCH iznosi 566.621,00 eura od čega 481.627,85 eura Europska unija financija kroz ERDF i INTERREG program prekogranične suradnje Italija - Hrvatska.



## 5. PRESS RELEASES (already presented in D 2.1.5)

## Announcement and final release prepared by PP5 and PP5's external expert:

6.



Priopćenje za medije

#### Znanost i struka o prostornom planiranju morskih područja na konferenciji projekta HATCH u Solitu

Završna konferencija prekograničnog projekta HATCH (Hadriaticum DATA HUB. Data management, protocols harmonization, preparations of guidelines:cross-border tools for maritime spatial planning decision-makers) će se održati u srijedu, 21. lipnja 2023. godine u hotelu Park u Splitu gdje će se okupiti predstavnici tijela lokalne, regionalne i državne vlasti, javnih tijela, nevladinih organizacija, udruženja i agencije za inovacije i okoliš, regionalnih razvojnih agencija, komunalnih poduzeća te znanstvenih obrazovnih i istraživačkih institucija. Organizator konferencije je Sveučilišni odjel za studije mora Sveučilišta u Splitu.

Nakon uvodnog obraćanja Lovre Jurišića iz INTERREGV A programa prekogranične suradnje Italija - Hrvatska i Sabine Susmel, koordinatorice projekta HATCH sa Sveučilišta u Udinama, tematske ishode i rezultate samog projekta predstavit će Caterina Dabalà (CORILA). Nakon toga slijedi predstavljanje komunikacijskih rezultata (Grgur Plesić, BWI) te videa projekta HATCH.

Osim projekta HATCH, na konferenciji će biti predstavljeni i rezultati projekata CREATE (Ivan Šekovski, PAP-RAC Split) RESISTANCE (Adriana Dedić u ime Općine Podstrana i Zorana Škare iz udruge Zdrav (Grad)

U popodnevnom dijelu konferencije predavanje o programu praćenja kakvoće mora za kupanje održat će Slaven Jozić (Institut za oceanografiju i ribarstvo u Splitu) dok će o procesu prostornog planiranja morskih područja u sitočnom Jadranu govoriti Marina Marković (PAP-RAC Split).

Cilj projekta HATCH je objedinjavanje rezultata dosadašnjih projekata iz EU programa prekogranične suradnje Interreg Italija-Hrvatska kako bi se razvili protokoli za primjenu prikupljenih kemijskih, fizikalnih, bioloških i ekoloških parametara iz raznih programa monitoringa za primjenu prilikom prostornog planiranja morskih područja, čime se doprinosi učinkovitoj zaštiti Jadranskog mora.

U realizaciji jednogodišnjih projektnih aktivnosti sudjeluje šest projektnih partnera iz Hrvatske i Italije. Ukupna vrijednost projekt zinosi 566.621,00 eura od čega 481.627,85 eura Europska unija financija kroz ERDF i INTERREG program prekogramične suradnje Italija - Hrvatska.



Završna konferencija projekta HATCI

#### HRVATSKA IMA NAJČISTIJE MORE ZA KUPANJE U EUROPI!

Hrvatska je po mikrobiološkoj kakvoći mora za kupanje prva u Europi, što je vrlo važan podatak zemlji kojoj 20% BDP-a dolazi od turizma. Kada se uzme u obizi čistoća i ostalih, kopnenih voda, Hrvatska je na 4. mjestu u Europi, a ispred nje su u tom segmentu jedino Cipar, Austrija i Grčka, podaci su izneseni na zavišnoj konferenciji projekta <u>IMTCH</u> održanoj u Splitu ovog tjedna s glavnim temama o bakteriološkoj kvaliteti mora i procesu prostornog planiranja morskih područia u istoknom Jadranu.

Konferencija je okupila predstavnike tijela lokalne, regionalne i državne vlasti, javnih tijela, nevladinih organizacija, udruženja i agencije za inovacije i okoliš, regionalnih razvojnih agencija, komunalnih poduceća te znanstvenih obrazovnih i istraživačkih institucija. Organizator konferencije je Sveučilišni odjel za studije mora Sveučilišta u Splitu.

O ciljevima i tijeku projekta <u>HATCHE</u> govorila je njegova koordinatorica sa Sveučilišta u <u>Udinama</u> Sabine <u>Susme</u>l.

Radill ismo puno jer smo zaključili da je ovaj projekt pun različitosti, jer smo istraživali vrlo
različita područja popu mikrobioloških analiza ianalize buke na podmorski svijet. Na kraju,
razvili smo alat - Tools4MSP-eu, odnosno platformu gdje smo objecilnili sve dobivene rezultate
različitih <u>interreg</u> projekata (<u>WATERCARE, AdSWIM, CREW, ECOMAP, SASPAS, SOUNDSCAPE i</u>
ECOSS), sumirala je Susmel.

Voditeljica projekta s hrvatske strane Maja <u>Krželj,</u> pročelnica Sveučilišnog odjela za studije mora Sveučilišta u Splitu pojasnila je kako je <u>HATCH klaster</u> projekt osmišljen s ciljem boljeg prostornog planiranja morskih područja.

 Ovaj projekt će dati bazu za buduće korake u prostornom planiranju morskih područja, pogotovo na istočnoj strani Jadrana jer su Talijani već krenuli u to planiranje, dok smo mi na našoj strani tek u početnoj fazi, kazala je <u>Krželj.</u>

O mikrobiološkoj kakvoći mora, rezultatima i važnosti, govorio je Slaven Jozić s Instituta za oceanografiju i ribarstvo u Splitu.

- Drago mi je reći da je prije 15-tak dana Europska agencija za okoliš objavila rezultate kakvoće voda u prethodnoj sezoni gdje je Hrvatska na 4. mjestu po kakvoći, spreda su samo Cipar, vaktrija i Grčka. Tu su obuhvaćene se ve vode, kopnene i morske. Kad bi se gledala samo kakvoća mora, mi bismo bili na prvom mjestu. Preko 95% vode nam je izvrsne kakvoće, lani smo imali samo jednu lost točku od 1,9 stavá i to na području Kaštela. Ali, ni tu nije vište tako strašno kako je bilo prije 15 ili 20 godina. Situacija je već sad dobra i kroz koju godinu više nećemo imati

7.

## Publications in the media

- Slobodna Dalmacija, 20. 06. 2023. - <a href="https://slobodnadalmacija.hr/vijesti/hrvatska/znanost-i-struka-o-prostornom-planiranju-morskih-podrucja-na-konferenciji-projekta-hatch-u-splitu-1299829">https://slobodnadalmacija.hr/vijesti/hrvatska/znanost-i-struka-o-prostornom-planiranju-morskih-podrucja-na-konferenciji-projekta-hatch-u-splitu-1299829</a>





- Infokiosk, 20. 06. 2023. - <a href="https://infokiosk.net/znanost-i-struka-o-prostornom-planiranju-morskih-podrucja-na-konferenciji-projekta-hatch-u-splitu/">https://infokiosk.net/znanost-i-struka-o-prostornom-planiranju-morskih-podrucja-na-konferenciji-projekta-hatch-u-splitu/</a>





- Dalmacija danas, 21. 06. 2023. - <a href="https://www.dalmacijadanas.hr/zavrsna-konferencija-projekta-hatch-preko-95-vode-nam-je-izvrsne-kakvoce-prosle-godine-smo-imali-samo-jednu-losu-vodu-od-tisucu-kubika-u-kastelima/">https://www.dalmacijadanas.hr/zavrsna-konferencija-projekta-hatch-preko-95-vode-nam-je-izvrsne-kakvoce-prosle-godine-smo-imali-samo-jednu-losu-vodu-od-tisucu-kubika-u-kastelima/</a>



- Dalmatinski portal, 21. 06. 2023. - <a href="https://dalmatinskiportal.hr/energija-i-ekologija/projektom-hatch-napravljen-iskorak-u-prostornom-planiranju-morskih-podrucja-95--vode-nam-je-izvrsne-kakvoce-/172670">https://dalmatinskiportal.hr/energija-i-ekologija/projektom-hatch-napravljen-iskorak-u-prostornom-planiranju-morskih-podrucja-95--vode-nam-je-izvrsne-kakvoce-/172670</a>









Projektom HATCH napravljen iskorak u prostornom planiranju morskih područja: '95% vode nam je izvrsne kakvoće'

## Podljeli 13

'Prošle godine, po mikrobiološkom parametru, imali smo samo jednu lošu - u Kaštelima'

Završna konferencija projekta HATCH, u organizaciji Sveučilišnog odjela za studije mora Sveučilišta u Splitu, okupila je danas predstavnike tijela lokalne, regionalne i državne vlasti, javnih tijela, nevladinih organizacija, udruženja i agencije za inovacije i okoliš, regionalnih razvojnih agencija, komunalnih poduzeća te znanstvenih obrazovnih i istraživačkih institucija.

## - Sveučilište u Splitu, 21. 06. 2023.

https://www.unist.hr/novosti/odrzana-zavrsna-konferencija-projekta-hatch?fbclid=IwAR0AjyEOFKs0WCrZNyBRgDS9wUVXLIymBwk3CiB53ztGJd2TbpjE\_h0Y0bg\_aem\_AQuU3BrEe\_nnrGZAY482SI--kb8T9mMl38Yz-S3U-azoAxGH6rwlHtyo3qCMcPwExRM#3







STUDIJI I

ZNANOSTI

INOVACIJE

MEĐUNARODNA

SURADNJA

KVALITETA SASTAVNICE STUDENTI NOVOSTI

Q

## Održana završna konferencija projekta HATCH

NASTAVA



Najave i događanja Sveučilišni sport Znanost i inovacije Kultura i umjetnost Međunarodna suradnja Studentski život



https://galijula.izor.hr/dr-slaven-jozic-predstavio-rezultate-projekta-eurobath-na-sveucilistu/

- HRT, Radio Split, 21. 06. 2023. https://radio.hrt.hr/radio-split/vijesti/imamo-cisto-more-10854014
- HRT, Hrvatska televizija, 21. 06. 2023.
- UNIVERSITAS n. 164.god XIV. 31. 07. 2023. <a href="https://www.universitas-portal.hr/wp-content/uploads/2023/07/Universitas-br.-164.pdf">https://www.universitas-portal.hr/wp-content/uploads/2023/07/Universitas-br.-164.pdf</a>



## SVEUČILIŠTE U ZAGREBU GEOTEHNIČKI FAKULTET

NATJEČAJ

RASPISUJE NATJEČAJ



ZAVRŠNA KONFERENCIJA NA SVEUČILIŠNOM ODJELU ZA STUDIJE MORA U SPLITU

# HATCH - zaštita Jadranskog mora

## SVEUČILIŠTE U SPLITU SVEUČILIŠNA GALERIJA universitas



## Reach - visibility of media publications

Portal	Date	Link	Estimated reach
Slobodna Dalmacija*	20.6.2023.	https://morski.hr/2021/05/15/dani-plave- energije-u-splitu-mogucnosti-koristenja- energije-mora/	391.306
Dalmatinski portal*	21.6.2023.	https://www.otoci.eu/split-tehnologija- plave-energije/	110.689
Dalmacija Danas*	21.6.2023.	https://www.dalmacijadanas.hr/dani-plave-energije-u-splitu-trodnevni-skup-o-mogucnostima-koristenja-plave-energije-energije-mora-svoje-sudjelovanje-na-skupu-potvrdili-su-vec-vodeci-domaci-i-inozemni-strucnjaci/	74.397 (raniji podatak)
HRT, Radio Split***	21.6.2023.	https://radio.hrt.hr/radio-split	3,9%
HRT, Hrvatska televizija**	21.6.2023.	https://www.hrt.hr/	82,9%

<sup>\*</sup> Source: Gemius.com, daily average of visitors - https://rating.gemius.com/hr/tree/8)

\*\* Source: Television viewership, report for May 2023. - <a href="https://vijesti.hrt.hr/hrvatska/htv-najgledanija-televizija-u-zemlji-10782774">https://vijesti.hrt.hr/hrvatska/htv-najgledanija-televizija-u-zemlji-10782774</a>





\*\*\* Source: Audience of radio stations in the 2<sup>nd</sup> quarter 2023. - <a href="https://www.de-facto.hr/">https://www.de-facto.hr/</a>
TOP 12 IN CROATIA according to the percentage of average daily listenership

