

D 2.2.2 DISSEMINATION KIT

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Work Package 2
Activity 2.2

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Dissemination kit

1 Introduction

The following section describes the dissemination kit prepared for the project’s communication and dissemination activities. The kit integrates the common visual identity (project logo and presentation templates) with the poster, rollup, leaflet, PowerPoint project presentation, and graphics for the project activities.

2 CREATE Poster

The project poster (Figure 1) was designed in line with the project visual. All project partners are to showcase the poster at strategic locations in their premises.

The poster summarises and communicates the main project goals & activities and clearly indicates the project timeline, EU funding and the list of project partners.



Figure 1 CREATE poster

3 CREATE Rollup

The project rollup (Figure 2) is developed as the key visual for 'in-person' project events – workshops and conferences. It summarizes and communicates the main project goals & activities and clearly indicates the project timeline, EU funding and the list of project partners.



Figure 2 CREATE rollup

4 CREATE Flyer

A 2-page (front and back) factsheet providing a concise and effective summary of CREATE, including information about the consortium, the main objectives, and the expected impact.



ADRIATIC ADAPTATION AWARD

Adriatic Adaptation Award (A3) - showcases inspirational examples of implemented climate change adaptation initiatives in three categories:

- Nature-based solutions
- Governance solutions
- Technological solutions

Who is behind the project?

ITALY

- European-Mediterranean Center of Climate Change
- IJAV - University of Venice
- National Research Council (CNR)
- Adriatic Region

CROATIA

- Priority Actions Programme/Region: Activity Centre (PAP/RAC)
- Institute of Oceanography and Fisheries (IOF)
- County of Split-Dalmatia
- Energy Institute Invoja Ploče

Contact:

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Funding scheme:

Total project budget: € 599.962,20
ERDF: € 115.523,50

Find out more on: www.italy-croatia.eu/create

 create_cluster
 @Create42210521
 Create_Cluster_EU
 InterregProjectCroatia

CREATE cluster project
 Climate REsponses for the Adriatic rEgion

Interreg Italy - Croatia CREATE
 EUROPEAN UNION

This project has received funding from the European Union's Interreg VA Italy Croatia Cross-border Cooperation Programme 2014-2020 under subsidy contract No. 10417055.

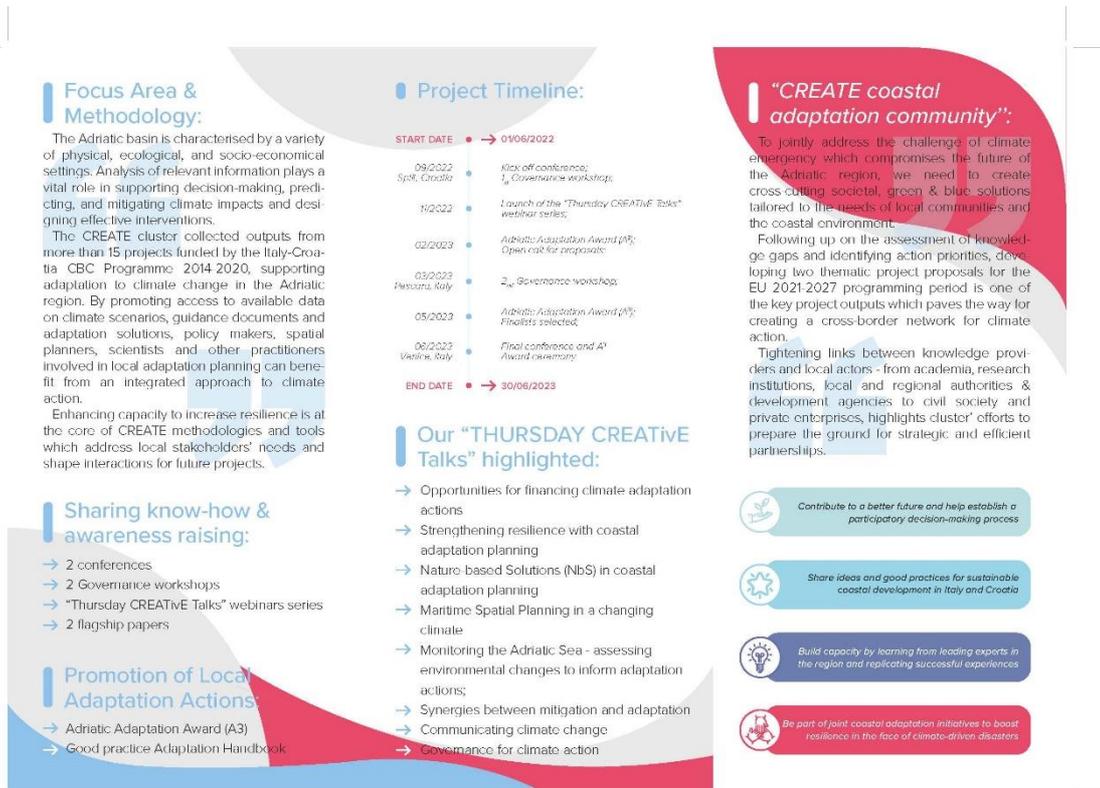


Figure 3-4 The CREATE leaflet, 2 sides.

5 CREATE PowerPoint project presentation

A PowerPoint presentation of the CREATE project summarising its structure, the projects clustered, the consortium, the main objectives and outputs, the contacts and social media channels, is provided to all CREATE events (workshops, webinars, seminars...). The slides below report some of the key features included in the CREATE PowerPoint project presentation.



What we do



CREATE Adriatic Adaptation Award- A³



What will be awarded:

Successful implementation of Adaptation strategies, plans or solutions in the Adriatic basin using

- Nature based solutions
- Governance solutions
- Technological solutions

Invitation to submit has been published on 1st of February;

deadline for submission is 10th of March, 2023 at 23:59

More information on our project web-site

<https://www.italy-croatia.eu/web/create>



Thursday CREATIVE Talks

Thematic Webinars on adaptation planning and implementation

Every second Thursday in a month

Next appointments:

13th April 2023 Synergies between Mitigation and Adaptation
 11th May 2023 Communication
 15th June 2023 Governance

Follow us:



Figure 5 to 10 CREATE PowerPoint presentation slides.

6 CREATE Adriatic Adaptation Award

6.1 Logo and graphics

For the launch of the Adriatic Adaptation Award (A3) an ad hoc logo and graphics were developed. The logo recalls the shape of the Adriatic sea and coasts as the outline/framework for the letter "A". The logo is sided by an aerial photo of the Adriatic Sea from the Venice Lagoon (credits to Giacomo Magnabosco).

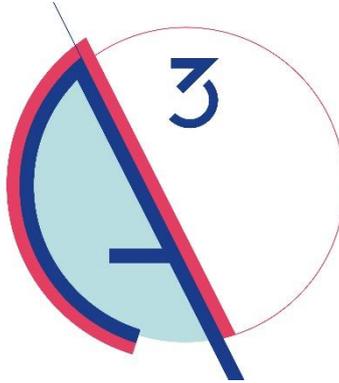


Figure 11 The Adriatic Adaptation Award logo.



Figure 12 The Adriatic Adaptation Award logo with title.



Figure 13 Aerial photo of the Adriatic Sea from the Venice Lagoon (credits to Giacomo Magnabosco).



The Adriatic Adaptation Award – A3, promoted by the CREATE project, looks for adaptation initiatives developed and implemented in the Adriatic area!

The Adriatic Region, being part of the Mediterranean, is among the most severely impacted systems by the effects of climate change. While facing an intensification of urbanisation along its coastline, Adriatic Region experiences an increase in intensity and frequency of hazardous events such as flooding, and long-term impacts like erosion, saltwater intrusion, loss of ecosystem services, and decrease or even disappearance of species.

In recent years, many initiatives have insisted on studying how local populations can adapt to the effects of climate change. While in other parts of Europe, adaptation initiatives are implemented, in the Mediterranean area such initiatives are very few, emerging slowly. For this reason, CREATE wants to use the A3 Contest to find practical examples which can be showcased and inspire other actions. Among the initiatives implemented, those based on nature and ecosystems are of particular interest as they provide multiple benefits.

This award aims at selecting inspirational examples for climate change adaptation initiatives from the Adriatic area and disseminate the available tools and solutions related to climate change. The sharing of implemented good practices aims to foster the creation of new partnerships and accelerate the ecological transition. The winning project will be showcased in the Adaptation Handbook published by the CREATE project and the winner will be invited to present the intervention during the final CREATE Conference in Venice in June 2023.

The A3 aims to:

1. identify adaptation initiatives (strategies, plans or solutions) that were successfully implemented or are undergoing successful implementation, and
2. recognize initiatives suitable to inspire operators from other coastal areas in the Adriatic region to start a climate change adaptation process.



Who can apply?

The candidate initiatives must necessarily be implemented within a State / Region / City / Municipality overlooking the Adriatic basin. Strategies and plans in progress of implementation may be considered eligible to compete for the A3 as well.

The list of the territories considered eligible for the award:

Albania, Bosnia-Herzegovina, Croatia (I region: Jadranska Hrvatska), Italy (7 regions: Friuli-Venezia Giulia, Veneto, Emilia-Romagna, Marche, Abruzzo, Molise, Puglia), Montenegro, Slovenia (I region: Zahodna Slovenija).

In case your Country / Region is not listed above and you think it should be included, please contact create@cmcc.it.

Take into consideration that the expression of interest is eligible only if:

- the initiative has been launched in the last 10 years (from 01/01/2011 until 31/12/2021);
- it includes at least one partner belonging to the Country / Region from the above-written list in the partnership;
- the initiative has been implemented / ongoing in one of the eligible countries / regions.

Adriatic Adaptation Award categories

- Nature based solutions
- Governance solutions
- Technological solutions



The call for proposal will open until the 10th of March, 2023 at 23:59
JOIN US! Check proposal details at
<https://www.italy-croatia.eu/web/create>

Figure 14 The Adriatic Adaptation Award logo, photo and graphics in the call for applicants.

6.2 CREATE Adriatic Adaptation Award plate

In the occasion of the CREATE final conference and Adriatic Adaptation Award ceremony, 4 plates were printed, with a graphic based on the A3 logo, to be distributed to the winning candidates.



Figure 15 The Adriatic Adaptation Award plate.