

Report on Manifestations

Final Version of 31/12/2023

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Work Package Title	Clustering thematic activities
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Primorje-Gorski kotar county

Event Summary

Location: The Sea Evening manifestation took place in Mošćenička Draga

Date: 9 June 2023

Manifestation organizers: Primorje-Gorski kotar county, in cooperation with the Mošćenička Draga Municipality, Mošćenička Draga Eco- Museum, Fishing and Maritime Heritage Interpretation Centre in Mošćenička Draga – Sea House and associations Lovran Lantina, Opatijski kukali, Ikarski barkajoli and Teatar Oz.

Description of manifestation

Sailing in traditional boats, shipbuilding, and salting fish - these are some of the traditional maritime skills of Kvarner that were presented to tourists during the manifestation “Evening of the Sea”, organized by Primorje-Gorski County in Mošćenička Draga on 9 June 2023, within the Adripromtour project. In order for the participants of the event to get to know the traditional boats as well as possible, an exhibition by Marko Valjak and Robert Mohović "Traditional boats restored in the Arca Adriatica project" was set up on the waterfront, as well as regatta of traditional boats was held.

During the Evening of the Sea, visitors were guided by expert guides to the House of the Sea - the Interpretation Center of Fishery and Maritime Heritage of the Mošćenička Draga Ecomuseum, and the youngest visitors participated in the traditional maritime skills workshop. The Evening of the Sea ended with a maritime festival and a concert held by Trio Asi.

Programme

5:00 - 7:00 p.m.	Presentation of traditional boats and their fitting for sailing
5:00 - 11:00 p.m.	Marko Valjak and Robert Mohović’s exhibition <i>Traditional Boats Renovated by the Arca Adriatica Project</i>
6:30 - 7:00 p.m.	Ceremonial opening of the Sea Evening
7:00 - 9:00 p.m.	Tour of the Sea House under expert guidance <i>The Sea Story in the Sea House</i>
7:00 - 9:00 p.m.	Traditional maritime skills workshops
7:00 - 9:00 p.m.	Oz Theatre: children’s workshops <i>Little Sailors</i>
7:00 - 9:00 p.m.	Sailing in traditional boats in front of the beach and town quay in Mošćenička Draga: <i>Tacking on the Sea at the Edge of Town</i> and <i>Sails’ Dance</i>
8:00 - 11:00 p.m.	Trio Asi: concert

Target groups

- 400 people (general public) attended the manifestation
- 4 associations as co-organizers of manifestation
- 1 local public authority (municipality) as co-organizer of manifestation
- 2 cultural organizations (eco-museum and interpretation centre) as co-organizers of manifestation

Photographs of the manifestation



Poster



 **Interreg**
Italy - Croatia
AdriPromTour


EUROPEAN UNION

Večer od mora

Upoznajte pomorsku baštinu Kvarnera!
Tradicijske barke i pomorske vještine
Obilazak Kuće od mora
Teatar Oz: radionice za djecu Mići mornarići
Trio Asi: pomorska fešta

Mošćenička Draga
petak 9. lipnja 2023. godine
17 – 23 sata

Partneri u organizaciji manifestacije

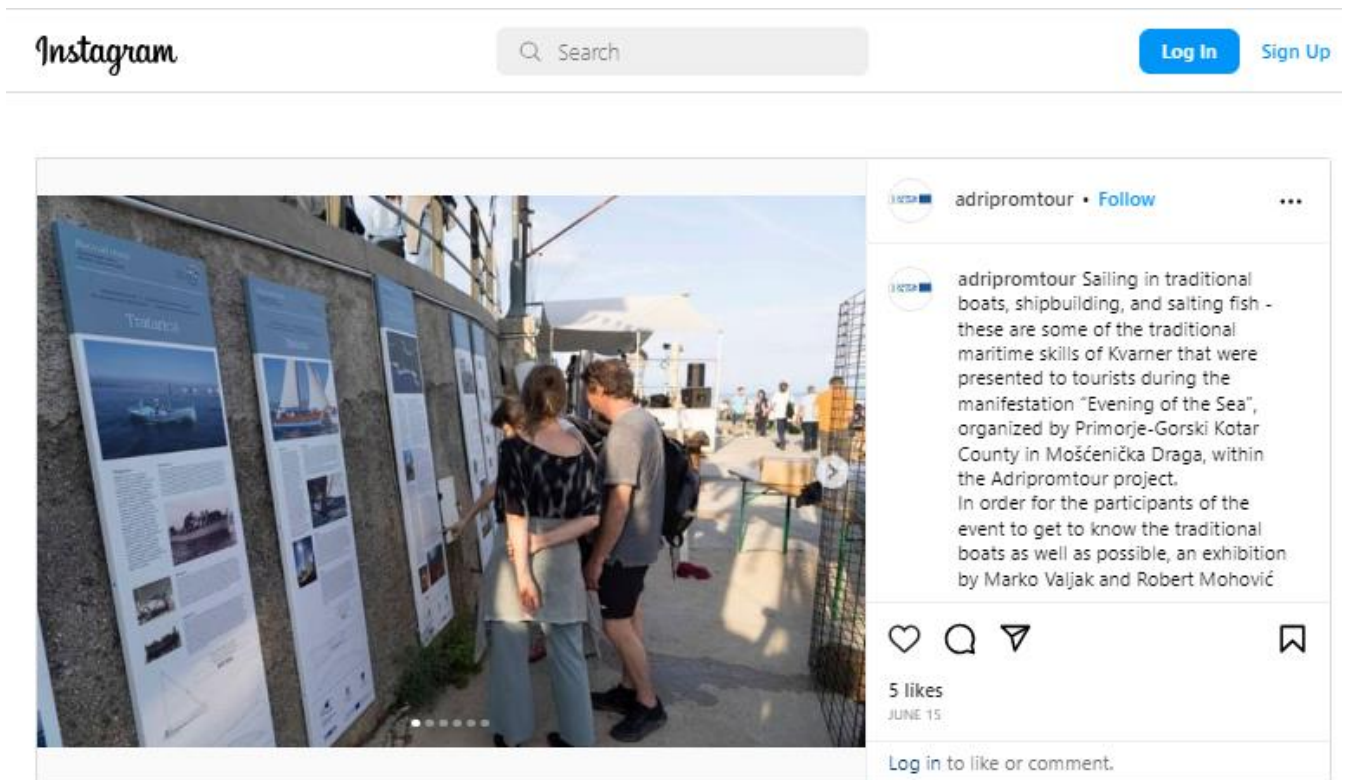
   

External links and screenshots

News about manifestations was covered in media portals, as well on project web and social media:

Project official Instagram page

https://www.instagram.com/p/CtgTmHso3wd/?img_index=1



Project official Facebook page

<https://www.facebook.com/adripromtour/posts/217424601121116>



Adripromtour

15. lipnja · 🌐



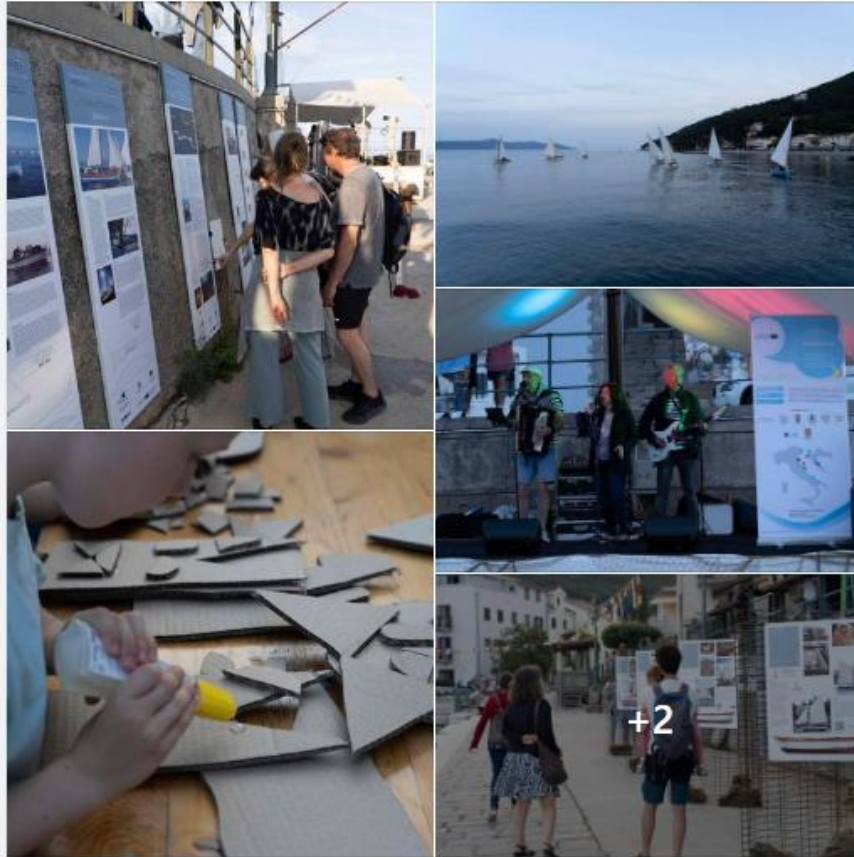
Sailing in traditional boats, shipbuilding, and salting fish - these are some of the traditional maritime skills of Kvarner that were presented to tourists during the manifestation "Evening of the Sea", organized by Primorje-Gorski Kotar County in Mošćenička Draga, within the AdriPromtour project.

In order for the participants of the event to get to know the traditional boats as well as possible, an exhibition by Marko Valjak and Robert Mohović "Traditional boats restored in the Arca Adriatica project" was set up on the waterfront, as well as regatta of traditional boats was held.

During the Evening of the Sea, visitors were guided by expert guides to the House of the Sea - the Interpretation Center of Fishery and Maritime Heritage of the Mošćenička Draga Ecomuseum, and the youngest visitors participated in the traditional maritime skills workshop.

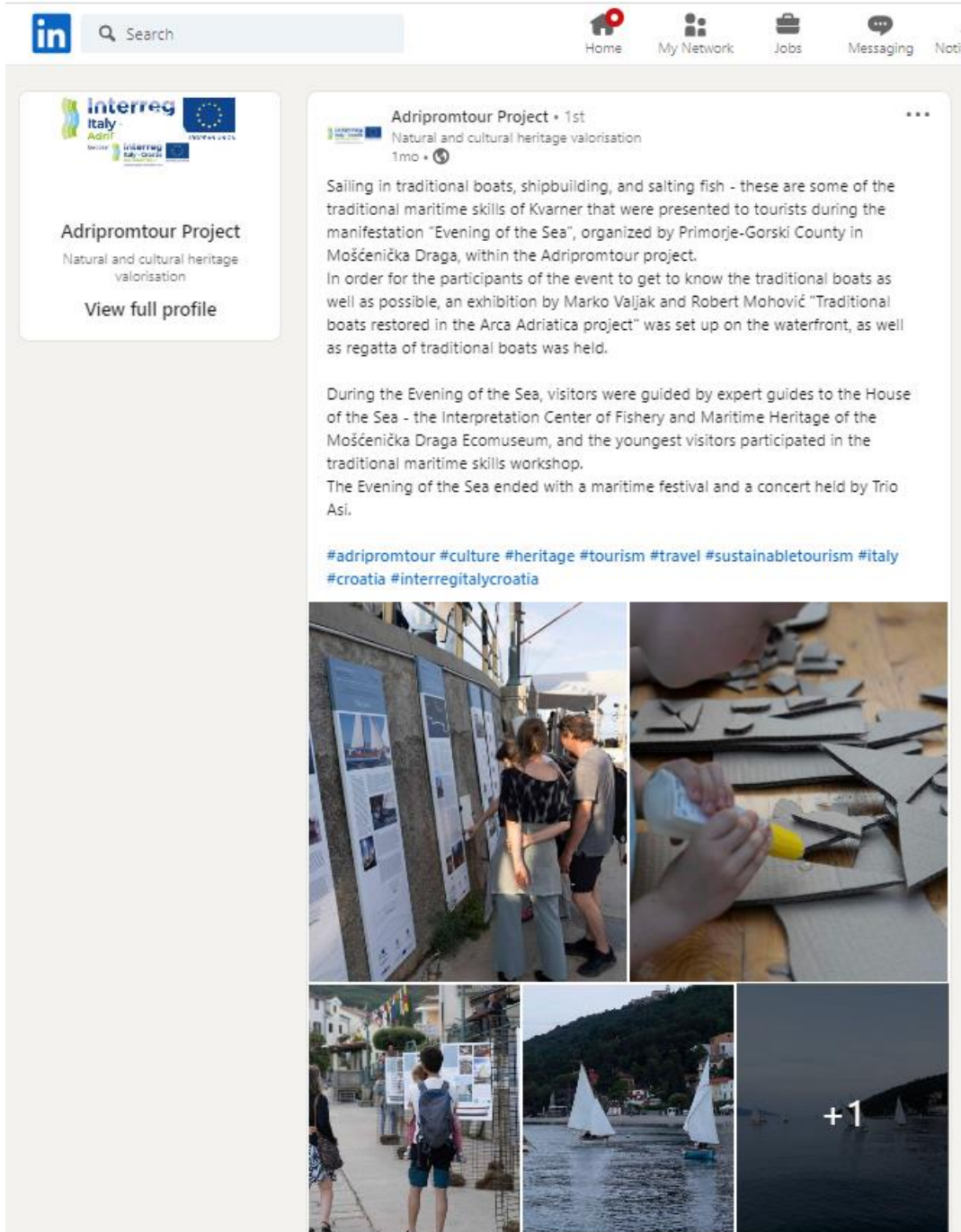
The Evening of the Sea ended with a maritime festival and a concert held by Trio Asi.

[#adripromtour](#) [#culture](#) [#heritage](#) [#tourism](#) [#travel](#) [#sustainabletourism](#) [#italy](#) [#croatia](#) [#interregitalycroatia](#)



Project official LinkedIn page

https://www.linkedin.com/posts/adripromtour-project-71548524b_adripromtour-culture-heritage-activity-7075030727251120128-MCK/



Adripromtour Project
Natural and cultural heritage valorisation
[View full profile](#)

Adripromtour Project • 1st
Natural and cultural heritage valorisation
1mo •

Sailing in traditional boats, shipbuilding, and salting fish - these are some of the traditional maritime skills of Kvarner that were presented to tourists during the manifestation "Evening of the Sea", organized by Primorje-Gorski County in Mošćenička Draga, within the Adripromtour project.

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[#adripromtour](#) [#culture](#) [#heritage](#) [#tourism](#) [#travel](#) [#sustainabletourism](#) [#italy](#) [#croatia](#) [#interregitalycroatia](#)

Primorje-Gorski kotar county official Facebook page 07/06/2023 – event announcement
<https://www.facebook.com/photo/?fbid=797188105478390&set=a.324645136066025>

 Primorsko-goranska županija
 7. lipnja · 🌐

Ovog petka u Mošćeničkoj Dragi ne propustite „Večer od mora“, manifestaciju o bogatoj pomorskoj baštini Kvarnera, a edukativni i zabavni program među ostalim, uključuje jedrenje tradicijskih barki, obilazak interpretacijskog centra „Kuća od mora“ i radionicu za najmlađe „Mići mornarići“ 🍷🍷🍷

Više: <https://tinyurl.com/3vsjyfk>




Večer od mora

Upoznajte pomorsku baštinu Kvarnera!

Tradicijske barke i pomorske vještine

Obilazak Kuće od mora

Teatar Oz: radionice za djecu Mići mornarići

Trio Asi: pomorska fešta



Mošćenička Draga

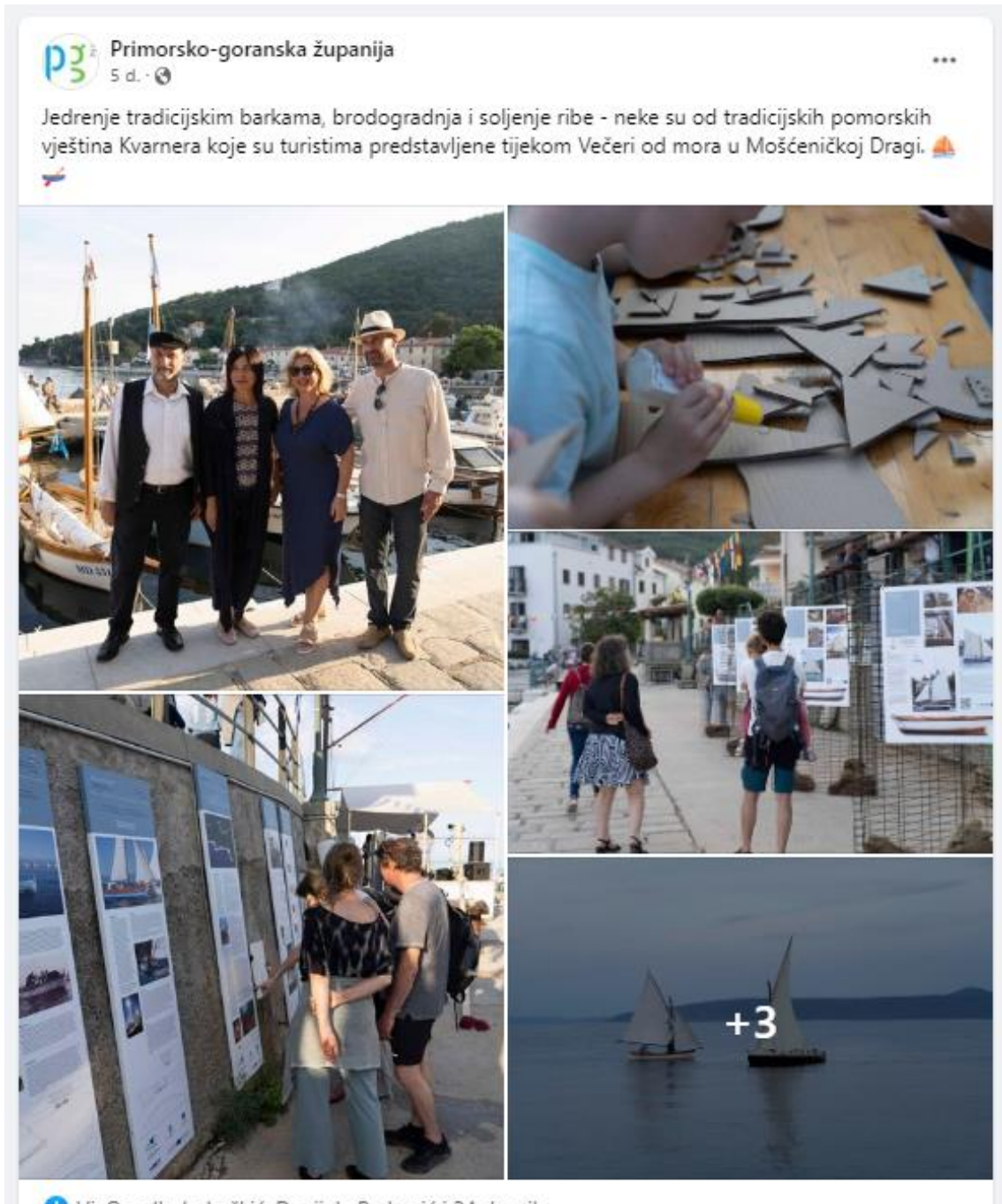
petak 9. lipnja 2023. godine

17 – 23 sata






Primorje-Gorski kotar county official Facebook page 10/06/2023 – news about held event
<https://www.facebook.com/photo/?fbid=799398618590672&set=pcb.799398878590646>



Project website:

<https://programming14-20.italy-croatia.eu/web/adripromtour/-/eots>



[Home \(ITA-CRO\)](#) / [Projects \(ITA-CRO\)](#) / [AdriPromTour](#) / [News](#)
/ "Evening of the Sea", organized by Primorje-Gorski County

"EVENING OF THE SEA", ORGANIZED BY PRIMORJE-GORSKI KOTAR COUNTY

Published on 15/06/2023 (last modified 15/06/2023)

[BACK TO ALL NEWS](#)

Sailing in traditional boats, shipbuilding, and salting fish - these are some of the traditional maritime skills of Kvarner that were presented to tourists during the manifestation "Evening of the Sea", organized by Primorje-Gorski County in Mošćenička Draga, within the Adripromtour project.

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Primorje-Gorski kotar county official website: 07/06/2023 – event announcement
<https://www.pgz.hr/objave/svecano-otvorenje-veceri-od-mora-u-moscenickoj-dragi/>



The screenshot shows a webpage for the event "Svečano otvorenje 'Večeri od mora' u Mošćeničkoj Dragi". The page features a header with the PGZ logo and navigation links. The main content area includes a title, a date (Friday, July 9, 2023), and a detailed description of the event. A large image of a boat race poster is also visible. The right sidebar contains a menu with various service icons. At the bottom, there is a footer with contact information and social media links.

primorsko-goranska

Tržani portal

Magazin Zeleno i plavo
 Obavesti prirodnih
 Savjetovanja s javnošću
 Javna nabava
 Najvažij
 Službene novine
 Priručnik
 Oglasa ploča grafičarske
 Matični uređi
 Register tvrtki
 Česta pitanja
 EU info točka

Svečano otvorenje "Večeri od mora" u Mošćeničkoj Dragi

MANIFESTACIJA

9. lipnja 2023.
 Kulturni turizam

U petak, 9. lipnja 2023. godine u 18.30 sati u Mošćeničkoj Dragi održat će se svečano otvorenje „Večeri od mora“.

Bogat edukativni i kulturni program manifestaciju u pomorskoj baštini kvarnerske, među ostalim, uključuje jedrenje tradicijskih barki, obilazak interpretacijskog centra „Kula od mora“ i radionicu za stajmlade „Mili mornarići“.

Manifestacija se organizira u sklopu projekta „AdriPromTour – valorizacija jadranske kulturne i prirodne baštine kroz jačanje vidljivosti i turističke promocije“ u kojem je Primorsko-goranska županija vodeći partner.

Svečanom otvorenju „Večeri od mora“ prisustvovat će pročelnica UO za kulturu, sport i kulturnu baštinu Sređa Šišić, načelnik Općine Mošćenička Draga Rikardo Štarač i Robert Mohorić, suradnik na projektu i profesor na Pomorskom fakultetu Sveučilišta u Rijeci.

Detaljan program nalazi se u prilogu.

Večer od mora
 Upoznajte pomorsku baštinu Kvarnera!
 Tradicijske barke i jedrenje odmorom
 Obitelj Kula od mora
 Teatra De radionice za stajmlade
 17.00 - 23.00 sati


Mošćenička Draga
 petak 9. lipnja 2023. godine
 17 - 23 sati

Podijelite ovaj članak

PGZ
 Primorsko-goranska županija
 Alupčeva 30, Rijeka
 T +385 51 3511420
 F +385 51 313 948
 E info@pgz.hr
 OIB 53435472134


www.pgz.hr

Primorje-Gorski kotar county official website: 10/06/2023 – news about held event
<https://www.pgz.hr/objave/vecer-od-mora-domacim-i-stranim-turistima-predstavila-bogatstvo-pomorske-bastine-kvarnera/>



Traženi pojmovi

0 ŽUPANIJE • ŽUPANIJSKO USTROJ • ODGOVORI • VEŠTAČI • INFORMACIJE • DOKUMENTI • MULTIMEDIJA



Večer od mora domaćim i stranim turistima predstavila bogatstvo pomorske baštine Kvarnera

MANIFESTACIJA

10.06.2023
KULTURA, TURIZAM

Jedrenje tradicijskim barkama, brodogradnja i soljenje ribe – neke su od tradicijskih pomorskih vještina Kvarnera koje su turistima predstavljene tijekom Večeri od mora u Mošćeničkoj Dragi. Turiste je posebno oduševilo, a domaće stanovnike ispunilo ponosom kada su, vođene porukama "Bordišamo na bave s kraja" i "Ples jedara", ispred plaže i rive dražkim akvatorijem plovile tradicijske barke.

"Fonosni smo na maritimnu tradiciju koja se baštini u Mošćeničkoj Dragi. Na njezinu očuvanju i promociji sustavno radimo kroz niz projekata uključujući AdriPromTour u okviru kojega je organizirana Večer od mora, a kojim se u Italiji i Hrvatskoj promoviraju jadranska kulturna i pomorska baština", kazala je Sonja Šikić, pročelnica Upravnog odjela za kulturu, sport i tehničku kulturu Primorsko-goranske županije.

Kako bi sudionici manifestacije što bolje upoznali tradicijske barke, na rivi je postavljena izložba Marka Valjka i Roberta Mohovića "Tradicijske barke obnovljene u projektu Arca Adriatica".

"Očuvanje i revitalizaciju pomorske baštine ozbiljnije smo pokrenuli 2009. godine. Projekti Mala barka, Mala barka 2 i Arca Adriatica dali su nam vjetar u leđa kako bismo mogli isfinancirati svoje ideje. Naime, entuzijazam je lijepa stvar, ali entuzijazam nije dovoljan kako bismo uspjeli napraviti sve što želimo. Zbog toga prijavljujemo i nove projekte", rekao je Robert Mohović, profesor na Pomorskom fakultetu Sveučilišta u Rijeci i predsjednik Ekomuzeja Mošćenička Draga, te zahvalio na potpori Primorsko-goranske županije.

Tijekom Večeri od mora posjetitelji su pod stručnim vodstvom obilazili Kuću od mora – Interpretacijski centar ribarske i pomorske baštine Ekomuzeja Mošćenička Draga, a najmlađi se se posjetitelji uključili u radionicu tradicijskih pomorskih vještina "Mišić mornarič".

"Mnogo je truda i rada uloženo kako bi Mošćenička Draga postala valorizirana po svojoj pomorsko-ribarskoj baštini. Upravo taj identitet koji se promovira kroz turizam, Mošćenička Draga zaslužuje. Večer od mora svojevrstan je uvod u Smotru i regatu tradicijskih barci na jedra koja će se održati u srpnju, naš najveći kulturni i turistički proizvod", kazao je Riccardo Staraj, načelnik Općine Mošćenička Draga.

Večer od mora završila je pomorskom feštom. Koncert je održao Trio Asi. Manifestacija Večer od mora organizirana je u sklopu projekta AdriPromTour – valorizacija jadranske kulturne i prirodne baštine kroz jačanje vidljivosti i turističke promocije. Uz Primorsko-goransku županiju u organizaciji manifestacije sudjelovali su Općina Mošćenička Draga, Turistička zajednica Općine Mošćenička Draga i Ekomuzej Mošćenička Draga s Kućom od mora.

Na projektu AdriPromTour surađuje osam partnera iz Hrvatske i Italije. Uz Primorsko-goransku županiju to su Šibensko-kninska županija, talijanske općine Cervia i Cesenatico, Sveučilište Jurja Dobriće u Puli, Grad Kažela, Veučilište talijanske regije Marche i Regionalna razvojna agencija u Teramu. Projekt AdriPromTour sufinancira Europska unija u okviru Programa prekogranične suradnje Interreg V-A Italija-Hrvatska. Ukupna vrijednost projekta je 590.000,00 eura. Budžet Primorsko-goranske županije iznosi 120.000,00 eura od čega je 85 posto osigurano iz Europskog fonda za regionalni razvoj.

FOTO: Ana Šerić

Magazin
Zeleno i plavo

Otvoreni
proračun

Savjetovanja s
javnošću

Javna nabava

Natječaji

Školske
novine

Proračun

Oglasna ploča
graditeljstva

Matični uredi

Registar
birača

Česta pitanja

EU info točka

Newspaper articles - presscuts:

1. Novi list 8.6.2023

Novi list, 8.6.2023., str. 17, A4

Evidencijski broj / Article ID: 20552609
Vrsta novine / Frequency: Dnevna
Zemlja porijekla / Country of origin: Hrvatska
Rubrika / Section:



Mošćenička Draga

IZLOŽBA PA »VEČER OD MORA«

MOŠĆENIČKA DRAGA »

Dvije zanimljive večeri pripremili su u Općini Mošćenička Draga te su u suradnji s draškim TZ-om pozvali sve zainteresirane da danas u 19 sati dođu na otvorenje izložbe autorice Ivane Bajcer u galeriji Cisterna pod nazivom »Profiteri vremena«. Idućeg dana, 9. lipnja, od 17 do 23 sata u Mošćeničkoj Dragi je na rasporedu »Večer od mora« pa su organizatori pozvali publiku da »jedri s njima« i upozna bogatu pomorsku baštinu Kvarnera. Svečano otvorenje »Večeri od mora« bit će u 18.30 sati, a edukativni i zabavni program uključuje jedrenje tradicijskih barki, obilazak interpretacijskog centra »Kuća od mora« i radionicu za najmlađe »Mići mornarići«.

Manifestacija se organizira u sklopu projekta »AdriPromTour – valorizacija jadranske kulturne i prirodne baštine kroz jačanje vidljivosti i turističke promocije« u kojem je Primorsko-goranska županija vodeći partner. Otvorenju »Večeri od mora« prisustvovat će pročelnica UO-a za kulturu, sport i tehničku kulturu Sonja Šišić, načelnik Općine Mošćenička Draga Rikardo Staraj i Robert Mohović, suradnik na projektu i profesor na Pomorskom fakultetu Sveučilišta u Rijeci. (A. K. I.)

2. Novi list 9.6.2023

Novi list, 9.6.2023., str. 52, A4

Evidencijski broj / Article ID: 20553525
Vrsta novine / Frequency: Dnevna
Zemlja porijekla / Country of origin: Hrvatska
Rubrika / Section:



■ MOŠĆENIČKA DRAGA

Večer od mora

U 18.30 u Mošćeničkoj Dragi održat će se svečano otvorenje »Večeri od mora«, manifestacija o pomorskoj baštini Kvarnera. Program počinje od 17 sati, od kada se može razgledati izložba Marka Valjka i Roberta Mohovića »Tradicijske barke obnovljene u projektu Arca Adriatica« i predstavljanje tradicijskih barki i njihovo opremanje za jedrenje. Od 19 sati može se razgledati »Kuća od mora« pod stručnim vodstvom »Štorija od mora va Kuće od mora«, a u isto vrijeme počinje radionica tradicijskih pomorskih vještina. U 19 sati počinje radionica za djecu »Mići mornarići« i jedrenje tradicijskim barkama ispred plaže i rive u Mošćeničkoj Dragi »Bordižamo na bave s kraja« i »Ples jedara«. U 20 sati počinje koncert Tria Asi.

3. Novi list 10.6.2023

Novi list, 10.6.2023., str. 15, A3

Evidencijski broj / Article ID: 20555428
 Vrsta novine / Frequency: Dnevna
 Zemlja porijekla / Country of origin: Hrvatska
 Rubrika / Section:



VEČER OD MORA Bogat i edukativan program draške manifestacije

Promocija kvarnerske pomorske baštine

Program je, među ostalim, uključivao jedrenje na tradicijskim barkama, obilazak Interpretacijskog centra Kuća od mora i radionicu za najmlađe Mići mornarići

Aleksandra KUČEL-ILIĆ
 Snimio Marko GRACIN

MOŠČENIČKA DRAGA – Nakon što se otvorilo nebo i kisa dobro namočila cijelo područje obala se suzila, sunce pokazalo i organizatori u Mošćeničkoj Dragi su mogli odahnuti – Večer od mora koja se jače održava najzadovoljniji liburnjskoj općini magla je prošla. Bogat edukativni i zabavni program manifestacije o pomorskoj baštini Kvarnera, među ostalim, uključivao je i jedrenje na tradicijskim barkama, obilazak Interpretacijskog centra Kuća od mora i radionicu za najmlađe Mići mornarići.

Manifestacija je organizirana u sklopu projekta AdriPromTour – valorizacija jadranske kulturne i prirodne baštine kroz jedrenje i vjštinstvo i turističke promocije u kojem je Primorsko-goranska županija vodeći partner. Svečanom otvorenju Večeri od mora prisustvovali su pročelnica županijskog UO za kulturu, sport i tehničku kulturu Sonja Šišić,

našćeničkinja Općine Mošćenička Draga Riccardo Staraj i Robert Mohović, suradnik na projektu i profesor na Pomorskom fakultetu Sveučilišta u Rijeci.

Tradicijske barke

Program je počeo uz predstavljanje tradicijskih barki koje su uljepšale rivu, mogli se upoznati na koji se način opremaju za jedrenje, a također se moglo pogledati i vrlo lijepo osmišljenu izložbu Marka Valjka i Roberta Mohovića na otvorenom o tradicijske barke obnovljene u projektu Arca Adriatica. Upriličen je i razgled Kuće od mora pod stručnjim vodstvom pod nazivom Šestija od mora na Kuću od mora, održane su radionice tradicijskih pomorskih vještina, a pod vodstvom Dextra Oz radionice za djecu. Kad se večer približila, počelo je jedrenje tradicijskim barkama ispred plaže i rive u Mošćeničkoj Dragi pod nazivom Bondžamo na bave s kraja i Ples jedara, disk su za glazbeni program bili zadružni članovi Trija Asti.

“Ovo je mali, jednodnevni festival, ali ima bogat program. Tu su u prvom redu naše kvarnerske tradicijske barke, ali uz ostalo i različite radionice i to mornarskih vještina, tradicijskih vještina, demonstriramo soljenje ribe i imamo radionice za najmlađe kojima želimo prenijeti naša znanja jer na njima svijet ostaje”

Robert Mohović

Ponosni i na jela od ribe

– Večeras slavimo našu maritimnu baštinu i povežemo u okvirima europskog projekta. Zadatak nam je bila promocija baštine te je lokalno stanovništvo i turisti promoviramo zanimljiv projekt u kojemu uz ostalo radimo i naša autentična jela od ribe kojima se trebamo ponositi – rekla je Sonja Šišić.

– Ovo je mali, jednodnevni festival, ali ima bogat program. Tu su u prvom redu naše kvarnerske tradicijske barke, ali uz ostalo i različite radionice i to mornarskih vještina, tradicijskih vještina, demonstriramo soljenje ribe i imamo radionice za najmlađe kojima želimo prenijeti naša znanja jer na njima svijet ostaje. Uložili se dosta truda, a na kraju nas je i vrijeme nagradilo – rekao je Robert Mohović.

Ivana Blažević je goste provela kroz Interpretacijski centar Kuća od mora.

Dobri rezultati

– Kroz ovu manifestaciju u lipnju promoviramo našu kulturu i tradiciju koju smo očuvali. Ovaj mizost je pravo mjesto gdje se u jednom mjestu, ali jako sadržajnom prostoru koji ima prizemlje i kat može naučiti puno toga



Robert Mohović, Sonja Šišić, Irena Peršić Živadinov i Riccardo Staraj



Ivana Blažević je goste provela kroz Interpretacijski centar Kuća od mora

o ribarstvu i tradicijskoj drvenoj brodogradnji u kojoj ćemo uživati na smotri te o pomorstvu i o tome kako se nekad jedrilo i kako je to bilo nekada biti pomorac – rekla

je Ivana Blažević. Zanimljivo zbog Večeri od mora kreirao je i draški našćeničnik Riccardo Staraj.

– Draga mi je da je uvod za veliku regatu koja će biti polovicom srpnja s uspješnom održanom danas, jako puno dionika se uključilo, podržavaju inicijativu i sve one koji su uspjeli okupiti ovo tako tradicijskih plovidla u Mošćeničkoj Dragi. Draška riva je sada prosvetlana i dionici su nam otkrile manifestacije – rekao je Staraj i zahvalio svima koji su pomogli i dali doprinos manifestaciji koja je bitna i za Liburniju i za turiste koji su već stigli i kako je rekao, sezona je dobro krenula i kada je lijepo vrijeme, plaža je puna kupaca.

Direktorka TZ-a Kvarnera Irena Peršić Živadinov također je kazala da su turistički rezultati jako dobri i pohvalila Večer od mora.

– Baština je ono što turisti vole, to je naša vrijednost na koju trebamo biti ponosni i veseli me što ocrkvi perjelji idu dalje. Rezultati u turizmu na Kvarneru za sada jako dobri. Njegovci i Austrijanci su za Dubrov i Tijekovo bili najbrojniji očekujemo odličan nastavak sezone – najavila je direktorka TZ-a Kvarnera.



Program je počeo uz predstavljanje tradicijskih barki koje su uljepšale rivu

4. La Voce del Popolo 10.6.2023

La Voce del Popolo, 10.6.2023., str. 9, A4

Evidencijski broj / Article ID: 20562183
 Vrsta novine / Frequency: Dnevna
 Zemlja porijekla / Country of origin: Hrvatska
 Rubrika / Section:



Valorizzare e promuovere le tradizioni

A Draga di Moschiena la Serata del mare, evento organizzato per presentare il ricco patrimonio marittimo

di **Patrizia Chiepolo**

Una serata dedicata al mare e alle tradizioni marinare quella che si è svolta ieri a Draga di Moschiena e che ha avuto come scopo presentare le barche tipiche del luogo, ma anche il Centro interpretativo "La casa del mare", inaugurato qualche anno fa. L'evento ha preso il via ieri pomeriggio quando è stata inaugurata la mostra di Marko Valjak e Robert Mohović "Le barche tradizionali rimesse a nuovo nell'ambito del progetto Arca Adriatica". Non sono mancati laboratori per grandi e piccini e una regata in mare con le barche tradizionali. La manifestazione è stata organizzata nell'ambito del progetto "AdriPromTour - valorizzazione del patrimonio culturale e naturale dell'Adriatico mediante la visibilità e la promozione turistica". Abbiamo avuto l'onore di organizzare questa manifestazione per presentare tutto quello che è



Robert Mohović, Sonja Šišić, Irena Peršić Zvadinov e Riccardo Staraj

stato fatto nell'ambito del progetto - ha spiegato Robert Mohović, collaboratore nel progetto e professore presso la Facoltà di Marineria di Fiume -. Si tratta di un piccolo festival, grazie al quale possiamo presentare il nostro patrimonio marittimo. Interessante anche il laboratorio che è stato dedicato ai bambini che hanno potuto acquisire i trucchi del mestiere. Gli interessati hanno visto anche la Casa del mare dove sono esposti reperti e artefatti riguardanti la pesca, la marineria e la costruzione delle barche".

La capodipartimento regionale per la cultura, lo sport e la cultura tecnica, Sonja Šišić, ha voluto sottolineare che con questo evento è stata celebrata la tradizione marittima, la sua storia ma anche



La Casa del mare



Le barche tradizionali

la tradizione gastronomica legata al mare. "Il tutto nell'ambito del progetto con il quale abbiamo avuto il compito di promuovere il patrimonio marittimo legato anche alle Rotte dei Frankopan. Qual

miglior posto allora di Draga di Moschiena, conosciuta proprio per i suoi pescatori, marittimi e per le barche tradizionali. Tutte cose delle quali dobbiamo essere fieri", ha detto Sonja Šišić.

Il sindaco di Draga di Moschiena Riccardo Staraj, ha dichiarato che questo evento è in realtà l'anteprima della tradizionale regata che avrà luogo a metà luglio. "Questo è un nuovo progetto nel quale siamo assieme a tantissimi partner italiani del valore di quasi 600mila euro finanziati all'85 p.c. dai Fondi europei. Lo spiritus movens è Robert Mohović grazie al quale si è smosso tutto. Abbiamo molti collaboratori che si sono inclusi con lo scopo di presentare al meglio questo nostro bellissimo patrimonio marittimo. Ringrazio tutti per aver reso possibile questo evento", ha detto Staraj, auspicando una buona stagione turistica. Che questo evento sia uno dei prodotti che sicuramente possono attirare nuovi ospiti, ce lo ha confermato anche Irena Peršić Zvadinov, direttrice dell'Ente per il turismo del Quarnero. "Mi rallegra che progetti del genere vengano portati avanti perché valorizzano il nostro ricco patrimonio marittimo. Sono cose uniche, che i nostri ospiti amano vedere e visitare, in quanto non possono viverle in altri luoghi. Il turismo sta andando a gonfie vele, le prenotazioni stanno arrivando in continuo e siamo convinti che sarà una nuova stagione da record", ha concluso.

Online portal media articles:

Portal	Date	Link	Reach
novinet.hr	6.6.2023	https://www.novinet.hr/objava/novosti-u-petak-u-moscenickoj-dragi-vecер-od-mora	277
poduckun.net	6.6.2023	https://poduckun.net/novosti/u-petak-u-moscenickoj-dragi-vecер-od-mora	277
stilueta.net	6.6.2023	https://stilueta.net/vecер-od-mora-moscenicka-draka/?utm_source=rss&utm_medium=rss&utm_campaign=vecер-od-mora-moscenicka-draka	277
stilueta.net	6.6.2023	https://stilueta.net/vecер-od-mora-moscenicka-draka/	277
teklic.hr	6.6.2023	https://www.teklic.hr/event/kultura/u-petak-u-moscenickoj-dragi-vecер-od-mora/254286/	277
naturala.hr	7.6.2023	https://www.naturala.hr/vecер-od-mora-u-moscenickoj-dragi/	277
fiuman.hr	9.6.2023	https://www.fiuman.hr/vecер-od-mora-domacim-i-stranim-turistima-predstavila-bogatstvo-pomorske-bastine-kvarnera/	6.929
hrt.hr	9.6.2023	https://radio.hrt.hr/radio-rijeka/vijesti/u-moscenickoj-dragi-vecер-od-mora-10826623	277
novilist.hr	9.6.2023	https://www.novilist.hr/rijeka-regija/opatija/foto-bili-smo-na-veceri-od-mora-u-moscenickoj-dragi-tradicijske-barke-uljepsale-rivu/	17.737
poduckun.net	9.6.2023	https://poduckun.net/kronika/foto-vecер-od-mora-ispunila-draski-porat-ljubiteljima-tradicijskih-barki-i-pomorske-bastine	277
fiuman.hr	10.6.2023	http://www.fiuman.hr/vecер-od-mora-domacim-i-stranim-turistima-predstavila-bogatstvo-pomorske-bastine-kvarnera/	6.929
lavoce.hr	10.6.2023	https://lavoce.hr/cronaca/cronaca-fiumana/draga-di-moschiena-valorizzare-e-promuovere-le-tradizioni	277
riportal.net.hr	10.6.2023	https://riportal.net.hr/rijeka/vecер-od-mora-u-moscenickoj-dragi-turistima-predstavila-bogatstvo-pomorske-bastine-kvarnera/395182/	8.314
teklic.hr	10.6.2023	https://www.teklic.hr/event/kultura/vecер-od-mora-domacim-i-stranim-turistima-predstavila-bogatstvo-pomorske-bastine-kvarnera/254625/	277
torpedo.media	10.6.2023	https://torpedo.media/novosti-regija/foto-vecер-od-mora-ispunila-draski-porat-ljubiteljima-tradicijskih-barki-i-pomorske-bastine	277
naturala.hr	12.6.2023	https://www.naturala.hr/vecер-od-mora-domacim-i-stranim-turistima-predstavila-bogatstvo-pomorske-bastine-kvarnera/	277

Polytechnic University of Marche

Executive Summary

This report presents the first manifestation held in the project AdriPromTour and it also contains pictures

The Manifestation AdriPromTour in Ancona

Location

Ancona, alongside the waterfront

Programme

Ancona's waterfront urban walk - 29th september 2022

A urban walk along Ancona's waterfront between digital heritage and sustainable economies

The event consisted in an urban walk along Ancona's waterfront between digital heritage and sustainable economies: the Medieval Gates, the Captain's House, the Corridore, with views of the Arsenal-Fincantieri, the Clementina Gate and finally the Arch of Trajan.

Each stop was animated by one researcher of the Università Politecnica delle Marche team, but also foresaw the interaction with the public and the people working in the different associations/institutions involved. The manifestation had the following programme:

5:00 PM Meeting point_ Muse square

Ramona Quattrini, *Introduction to the themes of cross-border cooperation IT_HR & ICT technologies to tell the tangible and intangible heritage*

5:30 PM Santa Maria della Piazza

Renato Angeloni, *Correspondences between Italy and Croatia in art and architecture, some concrete examples*

5:45 PM In front of Central Adriatic Port Authority premises/ Medieval gates of Ancona

Guido Vettorel, *The port authority and Ancona's Adrijo virtual museum: communicating the work of the port. What environmental sustainability?*

6:00 PM Trajan arch

Romina Nespeca, *Potentials of digital facsimiles and demonstration of Adrijo APP AR on the Trajan Arch*

6:30 PM Trajan arch

Feedback collection by users and discussion

Participants

General public, cultural management associations and bodies, students by secondary schools and higher education.

From a numerical point of view, the participants were:

- 30 persons, belonging to general public
- 1 person working in a local, regional and national public authorities (Central Adriatic Port Authority)
- 5 persons, belonging regional and local development agencies, enterprises (in particular SMEs within the cultural and creative industry as well as the environmental and tourism sector) (1 from Fosforo and others from Laboratorio Clementina)
- 1 person, working in a cultural and natural heritage management body (Diocesan Museum)

Short description of the manifestation

In the framework of AdriPromTour awareness and sensitization activities, the "Waterfront Walk" was the manifestation designed by Polytechnic University of Marche partner (Distori Heritage research group) in collaboration with Central Adriatic Port Authority.

Other associations participated (see the attachment) such as Laboratorio Via Clementina, Fosforo - Next association and Diocesan museum.

The urban walk is part of the European Research Night, SHARPER, and is addressed to general public, cultural management associations and bodies as well as students of secondary schools: the goal was to disseminate ADRIPROMTOUR project objectives in the view of valorisation of local cultural heritage. A main topic was the Italian-Croatian common cultural identity, that is especially depicted by the Adrijo platform, the main output of the REMEMBER project that is clustered by AdriPromTour along with ARCA ADRIATICA, HERCULTOUR, REVIVAL, ATLAS, VALUE and UnderwaterMuse.

The associations were highly sensitized, especially about how they can improve their cultural offer, thanks to new applications and digital tools, such as an app exploiting AR technology that was tested during the manifestation.

A discussion was also opened on the local needs that can arise in touristic valorisation and how the digitization of paths and cultural heritage artefacts can help the innovation of practices.

Photographs



Picture at the Muse square, meeting moment



Ramona Quattrini speaks in front of the Muse Theatre



Picture at Santa Maria della Piazza, a moment of the speech



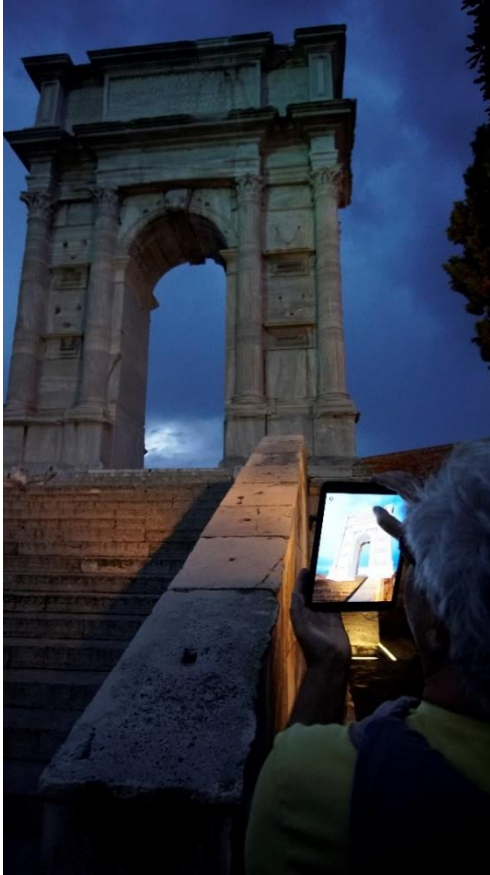
Renato Angeloni speaks in front of Santa Maria della Piazza



Picture nearby the medieval gates of Ancona, a moment of the speech



Guido Vettorel speaks in front of Central Adriatic Port Authority premises



User testing the app Adrijo APP AR on the Trajan Arch



User testing the app Adrijo APP AR on the Trajan Arch



Romina Nespeca speaks in front of Trajan Arch



Users interacting with Pala Gozzi HD painting in front of Santa Maria della Piazza

Attachments

In the UNIVPM Youtube channel, some interviews were streamed speaking about the Sharper events, including the Ancona's waterfront urban walk by AdriPromTour: https://www.youtube.com/watch?v=iy_cStAcG6w

Program



DUE PASSI AL PORTO

Una passeggiata nel waterfront di Ancona tra patrimonio digitale ed economie sostenibili: le Portelle Medievali, la Casa del Capitano, il Corridore, con vista sull'Arsenale-Fincantieri, la Porta Clementina ed infine l'Arco di Traiano

Porto di Ancona - Giovedì 29 settembre 17.30



SHARPER
NOTTE EUROPEA
DEI RICERCATORI
ANCONA








UNIVERSITÀ
POLITECNICA
DELLE MARCHE



Autorità di Sistema Portuale
del Mar Adriatico Centrale



ADRIATIC PORTS
CULTURAL NETWORK

Municipality of Cervia

Executive summary

This report presents the manifestation that Šibenik-Knin County organized within project AdriPromTour, the event entitled "A thousand faces of water - Water as an element of cultural heritage and motive of tourist interpretation" that was held on Monday, May 29, 2023, from 10 a.m. to 2 p.m.

Location

Manifestation was held in City of Šibenik – old city centre.

Programme

Manifestation entitled "A thousand faces of water - Water as an element of cultural heritage and motif of tourist interpretation" was held on Monday, May 29, 2023, from 10 a.m. to 2 p.m. It consisted of three parts:

1. The final press conference was held in the City Library "Juraj Šižgorić" in Šibenik, starting at 10:00 a.m. where the final presentation was held and the results of the AdriPromTour project in Šibenik were presented.

2. Thematic tour of the city (After the presentation), the guests were invited to a thematic tour of Šibenik city center. The tour was led by Zvonimira Krvavica, a professional tour guide. The thematic tour was designed in accordance with the template of the Cultural Tourist Route "Water - a powerful creator of history", developed as part of the AdriPromTour project.

3. The manifestation "A thousand faces of water" on the green stage in front of the medieval Šibenik wells where the program for the public started at 11:30 a.m. on the open public area in front of the medieval Šibenik wells (the popular "Green stage" in front of the Azimut cultural center). The famous musician Borna Šercar played a set of musical classics with the help of an instrument popularly called "flashophone", which creates tones with the help of bottles filled with water. Two pop-up exhibitions of photographs of Krka National Park, Photo Club Šibenik and Ivana Antić Stošić have been set up, inspired by water - from a small drop shot with a macro lens, to magnificent waterfalls and the beauty of the middle and upper reaches of the Krka River.

As a symbolic link between natural and cultural heritage, the guests were presented with Aqua Dalmatica, a flavored water inspired by the work of the Šibenik botanist Robert Visiani. The gastronomic part of the event was taken care of by the company Dalmatia Sea Food, which prepared dishes named „pidoće“, a shellfish that is a specialty of the Šibenik region, and which was created at the point where sea and fresh water mix.

Participants:

General public, cultural management associations and bodies, students by secondary schools and higher education. From a numerical point of view, the participants were:

- 5 persons working in a regional self government (Šibenik-Knin county)
- 4 persons working in a local government (City of Šibenik & City of Rijeka)
- 4 persons working in a national public authorities (National park Krka)
- 2 persons working in touristic boards (Šibenik & Vodice)
- 4 persons working in enterprises - small SME's within cultural and creative industry (Kreator atk, Pixell, DiH Agrifood Croatia, Platforma 22)
- 2 persons working in a public cultural bodies (Public Library Šibenik, POU Vodice)
- 2 persons working in a public associations for culture & tourism (UTV Mihovil & Juraj Dalmatinac)

Short description of activity:

The goal of the Manifestation entitled "A thousand faces of water - Water as an element of cultural heritage and motif of tourist interpretation" was to highlight the importance of water as an element of cultural and historical heritage and a potential motive for touristic interpretation. Unlike the usual stories about historical figures and buildings that are important for a certain area, the story about water as a creator of history and a key element of sustainable development is universal. It is a topic that is equally understood and experienced by local people and tourists, regardless of which country they come from.

Photographs:





Municipality of Cesenatico

Summary

This report presents the manifestation organized by the Municipality of Cesenatico as a general event in order **to promote to the wide public the awareness regarding a common cultural heritage between the two borders of Adriatic**. The manifestation had the title **“Festa della vela al terzo della Romagna”** (feast of lugsail of Romagna coast) and **was held from 11 to 14 May 2023** in Cesenatico, at Maritime Museum and all around channel harbour and historical centre (see program in attachment).

General description

The event dedicated to the public, planned by the AdriPromTur activities with the aim of arousing knowledge and awareness of the common Adriatic cultural heritage (D 3.3.3), was held in Cesenatico from Thursday 11 to Saturday 14 May 2023. The main theme of the event was identified in the **lugsail (“al terzo”)**, the traditional form of sail used on fishing and transport boats typical of our sea, such as bragozzi, trabaccoli, passere, brazzere, etc. The occasion was also provided by the fact that just in the days preceding the lugsail practiced by the communities of the coast of Romagna **had been declared an "intangible cultural heritage" by Italian law**, applying for the first time a new article of the law on cultural heritage. As is known, the lugsail is characteristic of both shores of the northern Adriatic: it is trapezoid-shaped, always dyed with natural colors, and marked with the symbols of the fishermen's families. A sail so particular and characteristic that it can be considered perhaps the most characterizing element, on a visual level, of the common Adriatic maritime tradition.

The event program took place in a favorable period, with numerous people already in Cesenatico, and fortunately just one week before the disastrous flood that hit our area, thus giving many people the opportunity to participate.

The program has **included various activities and also some installations**, all with the aim of show to the general public lugsail and the traditional Adriatic boats. In particular:

- a large LED wall was set up in front of the Maritime Museum to show various videos dedicated to lugsail and the activities of the Maritime Museum and the group of traditional boat owners of Cesenatico; among these films, many were made as part of the ARCA Adriatica project; before each video were also shown AdriPromTour video intro and outro;

- during the days of the event, a boat from the floating section of the museum was heeled to show the dry docking operation carried out with the traditional method, as evidenced by vintage postcards;
- demonstrations of lugsail dyeing and net repair were held in front of the museum;
- also in front of the museum was placed the "battana" boat *Vanessa*, protagonist of the recent Disney film *Rosaline*;
- during the event, the new multimedia installations created with the European contribution of FLAG were inaugurated and presented to the public, presenting the current reality of the world of fishing with interviews with fishermen, fishing techniques, gastronomic uses of fish;
- a photographic exhibition was set up in the exhibition halls of the museum to illustrate lug sailing and recent projects for recognition as intangible heritage both under the Italian Law of Cultural Heritage and for inclusion in the UNESCO representative list;
- at the Municipal Library, which has a special section dedicated to the sea, readings were held for children to discover books and sea adventures;
- on Friday 12 and Saturday 13 May there were also two sailings of many traditional Adriatic boats with lugsails with a parade along the Leonardesco Porto Canale;
- on Saturday 13th the CP274 offshore patrol boat of the Italian Coast Guard was also in the port and took part in the parade hosting civil and military authorities;
- some presentations of books dedicated to nautical tourism were also held in the conference room of the Maritime Museum;
- finally, on the occasion of the AdriPromTur event, the Maritime Museum remained open to the public free of charge.

However, **the main moment of the event was the public presentation event of the declaration of intangible cultural heritage of the lugsail for the territory of Romagna**, held on the morning of Saturday 13 May in the conference room of the Maritime Museum, in the presence of numerous guests and press organs. During the event, the importance of traditional sailing as a common element of identity of the Adriatic communities was illustrated, and the need to safeguard it with appropriate actions. All the materials of the event were delivered to the participants using the AdriPromTur logo bag containing gadgets and materials on the project.

The event **was widely attended by the public** who took part in the numerous events; for the presentation of the lugsail event on Saturday morning it was necessary to transmit the images outside via LED wall, because the conference room could not accommodate all the audience

present. A tasting of typical Adriatic fish was also organized inside the museum for guests and the authorities.

Other organizations involved

The event, organized by the Municipality of Cesenatico through the Maritime Museum, saw the involvement in the first place of the **Superintendency for Archeology, Fine Arts and Landscape of Ravenna** (organization of the event on lugsail and communication), the **Coast Guard - Maritime Direction of Ravenna** (as regards the nautical aspects and the presence of offshore patrol boats at the event) and the **“Mariegola” association of lugsails of Romagna** (for the presence of traditional boats from the ports of Romagna).

University of Pula

Executive summary

This report presents the first manifestation “Experience Ližnjan” held in the project AdriPromTour

Location:

Municipality of Ližnjan

Programme:

15:00-17:00 – The program of manifestation “Experience Ližnjan” was held for the local residents and stakeholders with the aim of bringing cultural and natural heritage in the area of Ližnjan and wider surroundings closer to the participants.

Participants:

General public, cultural management associations and bodies, students by higher education. From a numerical point of view, the participants were:

- 1 person working in City of Kaštela
- 2 persons working in Municipality of Ližnjan
- 1 person working in Puls Events
- 1 person working in Municipality of Medulin
- 2 persons working in Tourist Board Ližnjan
- 8 persons working and studying in Faculty of Economics and Tourism in Pula
- 1 person working in Bylstria
- 1 person working in Tourist Board of Medulin
- 1 person working in BRB Sport
- 1 person working in Book Istria
- 1 person working in Redesign

Short description of the manifestation:

During the manifestation, the past results and future outcomes of the AdriPromTour project were presented, while representatives of the project team at Jurja Dobrila University also presented the project values and goals, as well as guidelines for future development. The project AdriPromTour - valorization of Adriatic cultural and natural heritage through strengthening of visibility and tourism promotion was approved within the cross-border cooperation program cluster Interreg V-A Italy - Croatia 2014-2020. under the name “Joint development of thematic cultural routes”. The project

collaborators also announced the upcoming activities that will be carried out in the area of South Istria until the end of the June, the goal of which is the promotion of cultural and natural heritage, which is a continuation of the further promotion of the achieved results of the realized projects.

Photographs:



City of Kaštela

Executive summary

On the occasion of Europe Day, May 9, the City of Kaštela held an informative day of EU funds in Đardin in K. Stari

Location:

Park Đardin, K. Stari

Programme:

The manifestation was organized targeting general public to show the results of previous relevant projects as well as AdriPromTour itself, and to highlight the importance of promotion of natural and cultural heritage.

Participants:

General public. We organized it with Development Agency of the City of Kaštela, Museum of town of Kaštela and Tourist board of City of Kaštela.

Short description of the manifestation:

On the occasion of Europe Day, May 9, the City of Kaštela held an informative day of EU funds in Đardin in K. Stari. The event was organized as part of the Interreg project ADRIPROMTOUR.

We introduced to citizens projects co-financed by the European Union that were being implemented or were being implemented in the area of the City.

As far as future projects are concerned, the City of Kaštela has registered eight projects to date, with a total value of 2,113,000 euros.

It is planned to register in the second half of the year at least five more projects for which construction documentation has been drawn up and a base has been prepared, as well as an agreed partner organization.

The Head of the Administrative Board for Economic Development and European Union Funds, Marija Vučica, employees of the Department for European Union Funds together with the Manager Marijana Mišerda Bajić, and employees of the Development Agency of the City of Kaštela were available to the citizens.

show the results of previous relevant projects, and to highlight the importance of promotion of natural and cultural heritage.

Photographs:







Consorzio Punto Europa

Date and Location:

From 23th to 25th June 2023 in Giulianova

Participants

The representatives of the following organizations/institutions participated to the manifestation organisation:

- 1) Camera di Commercio
- 2) Marina di Militare Regione Abruzzo
- 3) Provincia di Teramo
- 4) Comune di Giulianova
- 5) Comune Roseto degli Abruzzi
- 6) Ente Porto di Giulianova
- 7) Assonautica Teramo
- 8) Flag Costa Blu
- 9) Università di Teramo
- 10) Istituto Zooprofilattico
- 11) Bim (Bacino Imbrifero Montano)
- 12) Gal Terreverdi Teramane
- 13) Gal Gran Sasso Velino
- 14) ARAP (Associazione Regionale Attività produttive)
- 15) Consorzio Colline Teramane
- 16) Automobile Club d'Italia - Teramo

Short description of the manifestation activity:

The "TeraMare" event organized by the Chamber of Commerce Gran Sasso and supported by Consorzio Punto Europa was a significant success, drawing the participation of hundreds of citizens, tourists, and national authorities throughout the entire weekend in Giulianova and Roseto.

The event's main objective was to foster the development of local professionals and businesses by generating projects and strategies that promote and enhance economic activities and tourism related to the sea. Additionally, it aimed to explore potential connections with the other side of the Adriatic Sea and the hinterland, encouraging regional collaboration and economic growth.

The presence of the Italian Navy and the Fanfara Academy of Livorno likely added a sense of significance and prestige to the event, attracting a diverse audience.

Consorzio Punto Europa (COPE) played an active role in the event by managing a stand. The stand was utilized to distribute promotional gadgets and publications, which can help raise awareness about the region's cultural and natural assets. Additionally, COPE provided visitors with an immersive experience

through an innovative Virtual Reality (VR) tool for guided tours. This VR tool as developed during the Adripromtour project, showcasing how technology can be effectively harnessed to promote cultural and tourism experiences.

By leveraging technology like VR for guided tours, COPE demonstrated how immersive experiences can engage and excite visitors, making them more likely to explore and appreciate the region's offerings. Such initiatives contribute to the promotion of sustainable tourism and help position the region as an attractive and forward-thinking destination.

In the three days of event, "TeraMare" provided an excellent platform for networking, idea sharing, and collaboration among various stakeholders. It showcased the potential for sustainable economic and tourism development in the region, underlining the importance of partnerships between local authorities, businesses, and community members to foster growth and prosperity.

Photographs:







Programma

Venerdì 23 giugno

- Ore 16.00 • Porto di Giulianova Apertura stand & esposizione auto d'epoca e sportive
- Ore 18.00 • Esibizione della Corale "G. Verdi" di Teramo
- Ore 18.15 • Cerimonia di benvenuto alle Navi della Marina Militare
- Ore 22.00 • Spettacolo "Le Fontane Danzanti"
- Ore 23.30 • Chiusura stand

Sabato 24 giugno

- Ore 9.00 - 12.00 | 15.00 - 18.00
Molo sud, Porto di Giulianova
Visite alle imbarcazioni Gaeta ed Altair
Le visite alle imbarcazioni Gaeta ed Altair saranno possibili a numero limitato e in base alle condizioni meteo marittime e di sicurezza. Informazioni e prenotazioni presso la segreteria del circolo nautico "V. Migliori" di Giulianova (molo sud) aperta dalle 9 alle 12.
- Ore 9.30 • Giulianova Lido
Esibizione della Fanfara dell'Accademia Navale di Livorno
- Ore 10.00 • Sala convegni Kursaal
Lungomare monumentale di Giulianova
Convegno "Il mare: ponte e risorsa per la comunità"
- Ore 16.00 • Porto di Giulianova Apertura stand
- Ore 18.30 • sul Palco Concerto del Dipartimento Jazz del Conservatorio "G.Braga" di Teramo
- Ore 19.30 • sul Palco Esibizione della Fanfara dell'Accademia Navale di Livorno
- Ore 21.30 • Esibizione del Gruppo Folkloristico I Maccabbarri con rappresentazione del "Laccio d'amore"
- Ore 22.00 • I Musicisti in concerto
- Ore 23.30 • Chiusura stand

Domenica 25 giugno

- Ore 9.30 • Porto di Giulianova Partenza Veleggiata Giulianova - Roseto degli Abruzzi
- Ore 10.30 • Lungomare di Roseto degli Abruzzi
Esibizione della Fanfara dell'Accademia Navale di Livorno
- Ore 11.30 • Porto turistico "Porto Rose", Roseto degli Abruzzi
Arrivo Veleggiata ed accoglienza delle Autorità

Camera di Commercio
Gran Sasso d'Italia

**tre giorni di eventi
con la Marina Militare
e le Unità Navali Gaeta e Altair**

TERAMARE

LA COSTA TERAMANA
PROTAGONISTA DELLA BLUE ECONOMY



**23-24-25 giugno 2023
Giulianova
Roseto degli Abruzzi**



Šibenik-Knin County

Executive summary

This report presents the manifestation that Šibenik-Knin County organized within project AdriPromTour, the event entitled "A thousand faces of water - Water as an element of cultural heritage and motive of tourist interpretation" that was held on Monday, May 29, 2023, from 10 a.m. to 2 p.m.

Location

Manifestation was held in City of Šibenik – old city centre.

Programme

Manifestation entitled "A thousand faces of water - Water as an element of cultural heritage and motif of tourist interpretation" was held on Monday, May 29, 2023, from 10 a.m. to 2 p.m. It consisted of three parts:

1. The final press conference was held in the City Library "Juraj Šižgorić" in Šibenik, starting at 10:00 a.m. where the final presentation was held and the results of the AdriPromTour project in Šibenik were presented.

2. Thematic tour of the city (After the presentation), the guests were invited to a thematic tour of Šibenik city center. The tour was led by Zvonimira Krvavica, a professional tour guide. The thematic tour was designed in accordance with the template of the Cultural Tourist Route "Water - a powerful creator of history", developed as part of the AdriPromTour project.

3. The manifestation "A thousand faces of water" on the green stage in front of the medieval Šibenik wells where the program for the public started at 11:30 a.m. on the open public area in front of the medieval Šibenik wells (the popular "Green stage" in front of the Azimut cultural center). The famous musician Borna Šercar played a set of musical classics with the help of an instrument popularly called "flashophone", which creates tones with the help of bottles filled with water. Two pop-up exhibitions of photographs of Krka National Park, Photo Club Šibenik and Ivana Antić Stošić have been set up, inspired by water - from a small drop shot with a macro lens, to magnificent waterfalls and the beauty of the middle and upper reaches of the Krka River.

As a symbolic link between natural and cultural heritage, the guests were presented with Aqua Dalmatica, a flavored water inspired by the work of the Šibenik botanist Robert Visiani. The gastronomic part of the event was taken care of by the company Dalmatia Sea Food, which prepared dishes named „pidoće“, a shellfish that is a specialty of the Šibenik region, and which was created at the point where sea and fresh water mix.

Participants:

General public, cultural management associations and bodies, students by secondary schools and higher education. From a numerical point of view, the participants were:

- 5 persons working in a regional self government (Šibenik-Knin county)
- 4 persons working in a local government (City of Šibenik & City of Rijeka)
- 4 persons working in a national public authorities (National park Krka)
- 2 persons working in touristic boards (Šibenik & Vodice)
- 4 persons working in enterprises - small SME's within cultural and creative industry (Kreator atk, Pixell, DiH Agrifood Croatia, Platforma 22)
- 2 persons working in a public cultural bodies (Public Library Šibenik, POU Vodice)
- 2 persons working in a public associations for culture & tourism (UTV Mihovil & Juraj Dalmatinac)

Short description of activity:

The goal of the Manifestation entitled "A thousand faces of water - Water as an element of cultural heritage and motif of tourist interpretation" was to highlight the importance of water as an element of cultural and historical heritage and a potential motive for touristic interpretation. Unlike the usual stories about historical figures and buildings that are important for a certain area, the story about water as a creator of history and a key element of sustainable development is universal. It is a topic that is equally understood and experienced by local people and tourists, regardless of which country they come from.

Photographs:

