

RESISTANCE

Raising awareness of Maritime Spatial planning importance

Final conference

The 5th of June 2023

-EVENT'S REPORT-

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Project Acronym	RESISTANCE
Project ID Number	10419754
Project Title	Raising awareNESs of Maritlme Spatial planning importANCE
Priority Axis	Environmental and cultural heritage
Specific objective	3.3
Work Package Number	2
Work Package Title	Communication activities
Activity Number	2.1.
Activity Title	Online and offline events
Partner in Charge	Healthy City
Partner Involved	All
Status	Final
Distribution	Public

About the event

The **Final Conference** of the **RESISTANCE** project has been held on the 5th of June 2023, in **Split** at the Hotel Radisson Blue, organized by Communication Partner, Healthy City Association in order to share RESISTANCE project and its results to a large audience, and different stakeholder.

This event is also elected as **European Maritime Day (EMD) in My Country** to support ocean action, awareness, and a sustainable blue economy across Europe.

The press conference has been held with the presence of The Croatian news agency **HINA** which is public media outlet and the only national news agency in Croatia. Its subscribers are leading electronic and print media in Croatia, including the national broadcaster HRT and leading news portals, daily and weekly newspapers. Apart from Croatian media, HINA's news articles are also used by many news agencies with which HINA cooperates, as well as by many news portals in the region.

The conference was opened with an introductory speech by **Andrea Russo**, Phd, president of the Healthy City Association, and Mr. **Piergiorgio Vasi**, representative of the Italian region of Emilia-Romagna.

Mr. **Lovro Jurišić**, the Project Manager of Interreg V A Italy – Croatia, Joint Secretariat, presented the new Interreg Italy - Croatia Program.

The project's results were presented by the project manager, Mrs. **Andrijana Dedić**, a representative of the Municipality of Podstrana. Mrs. Dedić introduced the audience to the project, and its results in general concluding that the project has successfully reached all expected goals.

Ms. **Zorana Škare**, the representative of the Healthy City Association, presented the communication and dissemination activities of the project. Effective communication activities played a pivotal role in achieving the project goals and were executed successfully.

Giulio Pojana, Phd, the Ca' Foscari University in Venice representative, and **Carmela Vacarro**, Phd, the University of Ferrara representative, presented project results of Clustering thematic activities. The University of Ferrara and Ca' Foscari University, were mainly in charge of activities regarding WP3, and in order to present their results they have presented their main documents and platforms. Their results have proven the project deliverables' finalization and that they reached project goals.

This was also an opportunity to present other cluster projects of the Interreg Italy - Croatia program, so **Marin Ordulj**, Phd, the Department of Marine Studies of the University of Split representative, presented the **HATCH** project, and Mr. **Martin Bućan**, Head Assistant of the Administrative

Department for Economy, EU Funds and Agriculture of the Split-Dalmatia County presented the **CREATE** project.

The conference ended with a workshop “**Maritime Spatial Planning as a tool for the rational use of marine space**” led by Ms. **Jelena Kurtović Mrčelić**, representative of PI Sea and Karst, and attended by Ms. **Marina Marković**, an expert in coastal area management, representative of UNEP/MAP-PAP/RAC, Croatia, and Ph.D. **Giulio Pojana**, the Ca' Foscari University in Venice representative, during which the importance of maritime spatial planning was discussed.

At the end of conference, the project partners had a joint Partner and Steering Committee Meeting.

Conclusion

The Final conference was attended by 58 participants, local (2) public authority representatives, development agency (1), environmental and innovative agencies (1), NGO (2), universities and research institutes (5), partners, students, and other guests.

7 presentations were held, 4 related to the project results and communication activities, 1 presenting the New Interreg Programme Italy-Croatia 2021-2027, and 2 presentation of cluster projects HATCH and CREATE. 1 representative of HINA – The Croatian news agency was present.

The Conference was successfully organized and reached different stakeholders in order to get project information to a large audience. All presentations were on the expected level and gave the audience an overall project perspective and understanding of the project goals and results.

Pictures from the conference



Figure 1: Final conference



Figure 2: Giulio Pojana, Ca' Foscari University in Venice



Figure 3: Andrijana Dedić, Municipality of Podstrana



Figure 4: Final conference

Picture from the workshop



Figure 5: Workshop

Press releases

<https://www.glasistre.hr/hrvatska/2023/06/05/projekt-resistance-okupio-u-splitu-strane-i-domace-strucnjake-866854>

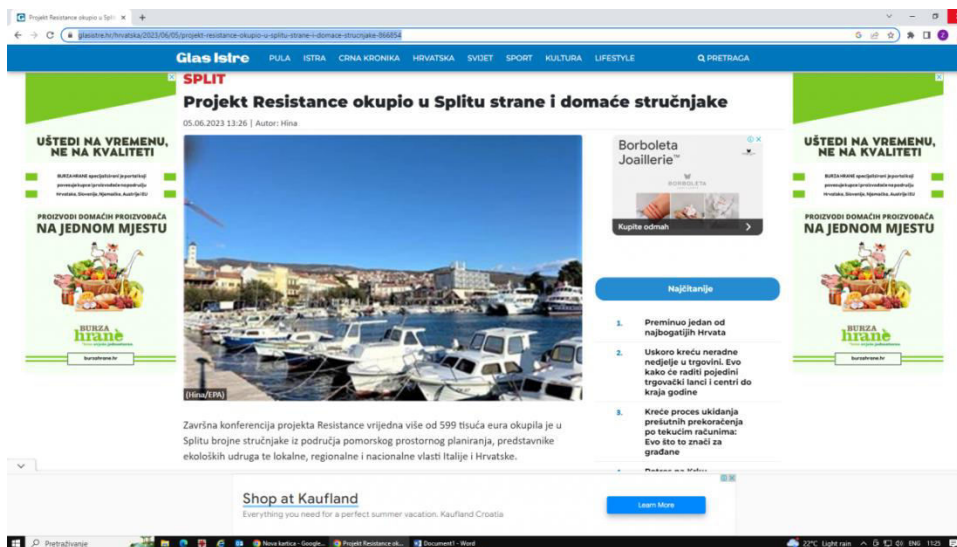


Figure 6: Press release_Glas Istre

<https://magazin.hrt.hr/price-iz-hrvatske/projekt-resistance-okupio-u-splitu-strane-i-domace-strucnjake-10816932>

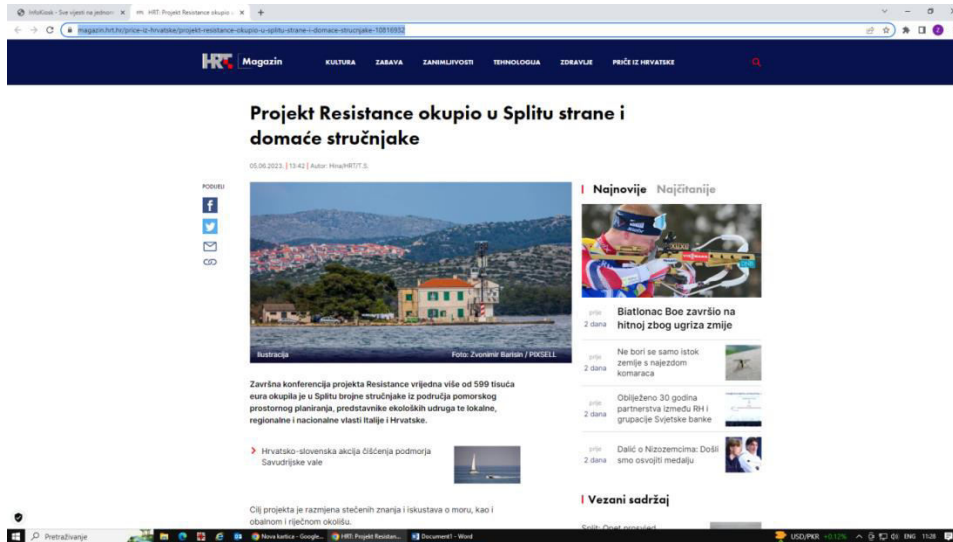


Figure 7: Press release_HRT