

Participation in Thematic and key events

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Project Acronym	TECHERA
Project ID Number	10417714
Project Title	A new technology era in the Adriatic Sea – Big data sharing and analytics for a circular sea economy
Priority Axis	Blue Innovation
Specific objective	1.1 - Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area
Work Package Number	2
Work Package Title	Communication activities
Activity Number	2.1.
Activity Title	Online and offline events (D 2.1.3 Participation in events organized by the Programme or EU institutions)
Partner in Charge	LP - ALMA MATER STUDIORUM - University of Bologna (All)
Partner Involved	All
Status	Final



MARCHE Agricoltura Pesca
 Agenzia per l'innovazione nel settore agroalimentare e della pesca



VENETO AGRICOLTURA



Thematic Workshop

*“How to preserve the Adriatic Sea ecosystem
and allow a sustainable exploitation of its resources”*

Thematic workshop in Venice (Italy) 25th October 2022

TECHERA project is co-funded by the Interreg Italy-Croatia Cooperation Programme 2014-2020 under Cluster 1 “Connectivity from the sea: data driven solution in the sea economy” and stems from the capitalization of 6 previous projects ADRIREEF, FAIRSEA, ITACA, SUSHIDROP, PRIZEFISH and BLUE KEP that have experimented with innovative data-driven practices and approaches in the context of the blue economy.

The project main objectives are:

- To set up an intersectoral cluster for data sharing;
- To promote smart specialization and advanced technologies;
- To boost attractive and innovative careers in the Blue Economy

The TECHERA WP2’s goals are making the project better known to a wide audience and stakeholders, ensuring the transferring of projects’ results within the cluster and, most of all, outside of the cluster, making the knowledge generated by projects more accessible and enhancing the visibility of project results. PP2 coordinates the WP with the engagement of ALL partners sharing their work for ensuring the quality of communication.

WP2 includes among its activities 'Online and offline events' (Activity details 2.1).

In this context, on 25th October 2022, the TECHERA project Thematic workshop took place with all project partners. The event was realised in a coordinated way between RESISTANCE project.

The first part of the workshop was dedicated to the presentation of the main results of the previous projects that Techera intends to capitalise on, as well as the context, specific objectives, main activities and expected results of the Techera and Resistance projects.

After an introduction to the event by the TECHERA project representative Ms. Alessia CARIANI (UNIBO), and the RESISTANCE project representative Ms. Andrijana DEDIĆ, (Municipality of Podstrana), experts from ISPRA, Municipality of Ravenna, Veneto Agricoltura, UNIFE, UNIBO National Park of Kornati, IUAV and Emilia-Romagna Region intervened.

During the second part of the workshop, the experts presented "The approaches studied by Techera and Resistance projects:

1. New tools for increasing awareness,
2. Technological and data-driven innovations,
3. Science-stakeholder-policy makers, the triple helix,
4. Socio-economic sustainability patterns'.

They reported and described the progress and techniques of their projects under the workshop theme.

Immediately afterwards, a round table discussion took place, entitled "What's next? Exploring new project ideas". Prof. Alessia Cariani and Prof. Giulio Pojana acted as moderators at this round table, where today's problems and new ideas regarding the protection of the Adriatic Sea and its fishing and economic riches were discussed.

Thematic workshop in Venice, Italy, 25th October 2022



Prof. Alessia Cariani (UNIBO) and Daniele Brigolin (IUAV)



Luca Mulazzani (UNIBO)



Techera partner



Roundtable



Thematic Workshop

“How to preserve the Adriatic Sea ecosystem and allow a sustainable exploitation of its resources”

Interreg Italy-Croatia Annual Event

"Our Shared Blue Basin"

25th October 2022 | Venice

Terminal 103 - Venice Cruise Terminal, Venice (Italy)

Find it on [Google Maps](#):



AGENDA

13.45 – 14.00 **Welcome and Registration**

14.00 – 14.15 **Introduction to the RESISTANCE project**

- **Ms. Andrijana DEDIĆ**, (Municipality of Podstrana)

14.15 – 14.30 **Introduction to the TECHERA project**

- **Ms. Alessia CARIANI** (UNIBO)

The approaches investigated by RESISTANCE and TECHERA projects

"Novel tools for increasing awareness"

- **Francesca RONCHI** – ISPRA
Speech: "Marine Litter and Fishing for Litter"
- **Giulia CILLANI** – Municipality of Ravenna
Speech: "A new approach to explore the sea: from citizen science to virtual 3D tour"

"Technological and data-driven innovations"

- **Melanija VODANOV** – National Park Kornati
Speech: "Seagrass transplantation in protected areas"
- **Daniele BRIGOLIN** – IUAV
Speech: "Use of operational oceanography data in models supporting aquaculture management"

"Science-stakeholders-policy makers, the triple helix"

- **Luca CHIODINI** – Emilia Romagna Region
Speech: "Triple Helix" to the "Quadruple Helix" model in the MSP management. How to involve ordinary citizens"
- **Nicola SEVERINI** – Veneto Agricoltura
Speech: "Market trends on fish products consumptions to support the competitiveness of the fisheries sector"

"Socio-economic sustainability patterns"

- **Nicola BARBIERI** – UNIFE
Speech: "Non-market economic valuation of marine ecosystems"

- Luca MULAZZANI & Alberto CECCACCI – UNIBO
Speech: "Sustainable sea economy: ecolabeling as a tool to internalize positive externalities of fisheries"

15.30 – 16.00 **ROUNDTABLE: "What's next? Exploring new project ideas"**

Moderators: *Prof. Giulio Pojana, (University Ca' Foscari of Venice),*

Prof. Alessia Cariani, (Alma Mater Studiorum - University of Bologna).

16:00 **Conclusion**

Contact persons for logistics

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Online Registration

The participation in Interreg Italy-Croatia Annual Event requires registration at: <https://interreg-events.blumm.it/event/ar/14/interreg-italy-croatia-annual-event>

For more information about the projects visit:

[TECHERA project](#)

[RESISTANCE project](#)

Agenda TECHERA-RESISTANCE workshop