

EVENT FOLLOW-UP REPORT

Project presentation at Let Expo

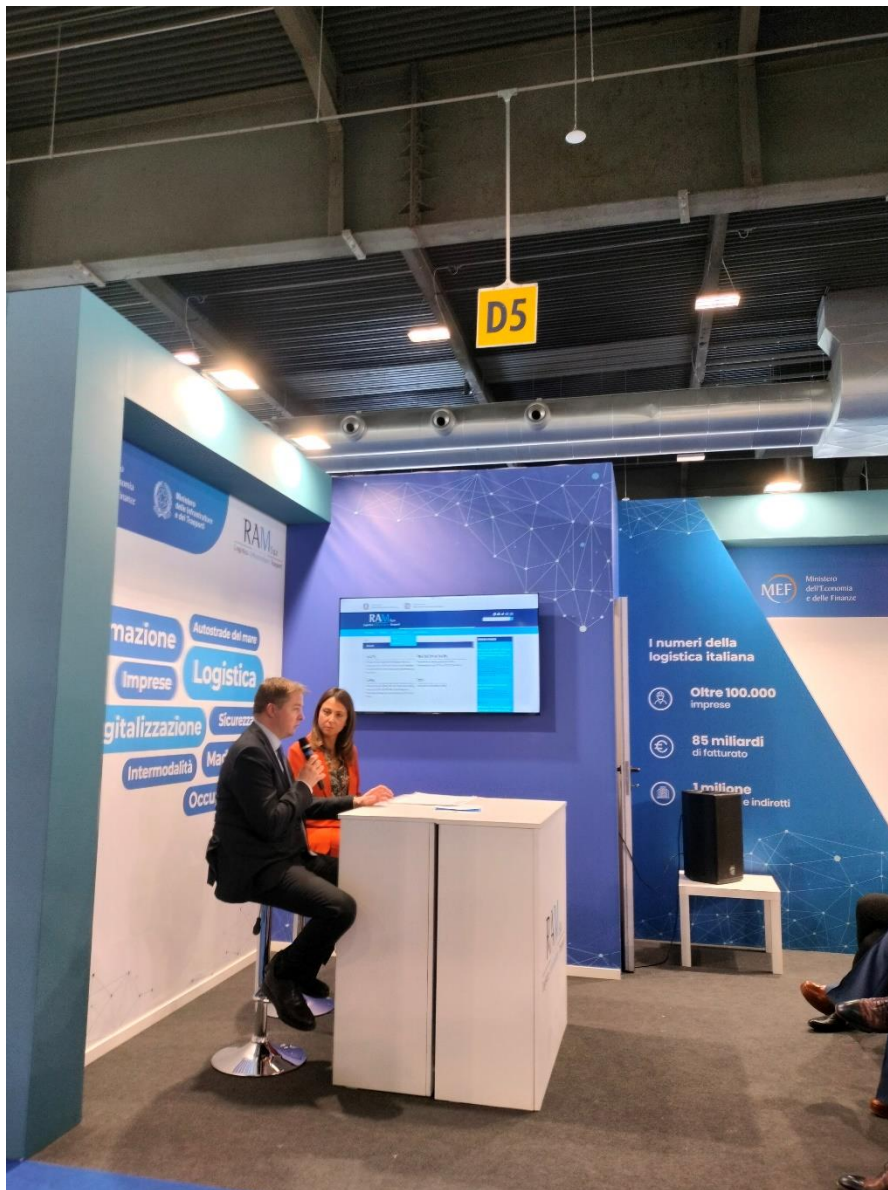
Verona, 8th-11th March 2023

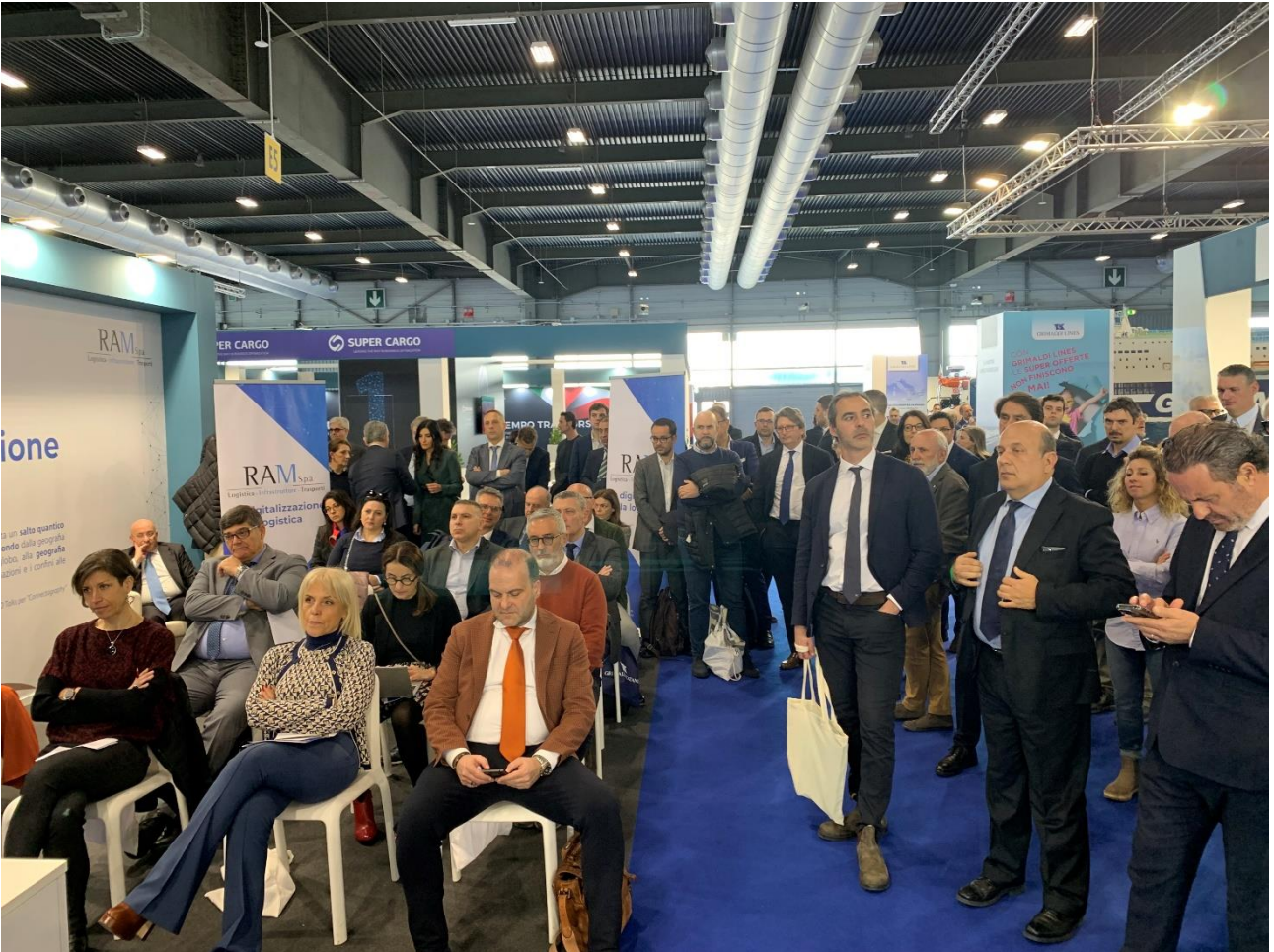
Event summary

Type of event	Physical
Location (if physical)	Verona, Italy
Date of the event	8 th – 11 th March 2023
Time/Duration	3 days
Purpose of the event (By whom was it organized? What was the objective?)	<p>The event was Let Expo, one of the main Transport and Logistics Fair held yearly in Italy, focusing on transport, logistics and intermodality. The same event in 2022 welcomed more than 205 exhibitors and 50.000 visitors. The 2023 edition, held between 8th and 11th March, doubled the number of visitors, reaching 100.00 participants.</p> <p>Main participants are international port authorities, terminal operators and logistics operators.</p>
Short description of the event (what happened during the event?)	<p>RAM S.p.A., partner of DIGSEA, organised a workshop on Thursday 9th March 2023 titled “Digitalisation and European funds: ideas and project proposals”, speakers including representatives of the Italian Ministry of Transport and Infrastructures, European Commission, Italian Customs Agency and Italian Port Authorities.</p> <p>In his speech, Mr. Alberto Cozzi, representing the Port Network Authority of the Eastern Adriatic Sea, Lead Partner of DIGSEA and SUSPORT, gave a speech illustrating the main achievements of both projects and underlining the importance of European territorial cooperation funds, as a crucial tool to work together in different regions on topics such as decarbonisation and digitalisation, which are borderless, affecting ports from Italy and Croatia alike.</p>
Results/Outcomes of the event (What are the takeaways from the event?)	<p>The participation to Let Expo ensured that the project’s activities and results were communicated and transferred to stakeholders as to engage them and raise the awareness of the use of ICT as a powerful and efficient tool to improve the efficiency and consequently the environmental performance of ports and the whole supply chain.</p>

<i>Number of attendees</i>	50
<i>Type of stakeholders/target groups that were represented</i>	Ministries, EU Commission, Port Authorities, port and logistics operators

Photos:





Agenda :

LET Expo 2023 – Fiera di Verona
Padiglione 5 – Stand D5
Giovedì 09 marzo – ore 15.00–17.00

Digitalizzazione e fondi europei: idee e proposte progettuali

15.00 - 15.20: *Introduzione e saluti istituzionali*

Ivano Russo, Amministratore Unico, RAM Spa

Luca Pentrella, DG per le politiche integrate di mobilità sostenibile, la logistica e l'intermodalità, Div. 3, Ministero delle Infrastrutture e dei Trasporti

15.20 - 15.30: *"Stato dell'arte e prospettive delle regole europee per gli investimenti in materia di digitalizzazione dei trasporti"*

Olga Simeon, DG Competition, State aid transport - Seconded National Expert

15.30 - 15.40: *"La transizione digitale nel settore del trasporto merci e della logistica"*

Mario Mega, Presidente, AdSP dello Stretto

15.40 - 16.40: *"Il contributo delle iniziative europee per la digitalizzazione"*

Arianna Norcini Pala, Responsabile Area Strumenti finanziari e programmi europei, RAM Spa

Ne discutono:

- **Alberto Cozzi**, Unità Progetti Speciali, AdSP Mare Adriatico Orientale
- **Matteo Arena**, Responsabile Area Porti, Logistica e Trasporti, RAM Spa
- **Federica Montaresi**, Segretario Generale, AdSP Mar Ligure Orientale
- **Laura Castellani**, Direttore Organizzazione e Digital Transformation, Agenzia delle Dogane e dei Monopoli
- **Luca Abatello**, Amministratore Delegato, Circle Spa

16.40-16.50: Q&A

16.50-17.00: Conclusioni