

# EVENT FOLLOW-UP REPORT

Participation to the Transport Logistic fair in  
Munich between 9th and 12th May 2023

## Event summary

Type of event	<i>Physical</i>
Location (if physical)	<i>Munich</i>
Date of the event	<i>between 9th and 12th May 2023</i>
Time/Duration	<i>4 days</i>
Purpose of the event (By whom was it organized? What was the objective?)	<i>Transport Logistic fair is the international trade fair for logistics, mobility, IT and supply chain management and the largest trade fair in the world for the multi-faceted transport of goods by road, rail, water and air cargo Europe.</i>
Short description of the event (what happened during the event?)	<i>Being the leading international trade fair for logistics, mobility, IT and supply chain management, transport logistic and its exhibitors cover topics along the entire value chain. In 2023, many global market leaders came to Munich. A total of 2,320 exhibitors from 67 countries participated in the four-day fair. The share of international visitors rose to more than 50 percent and was thus higher than ever before. In this framework the Port Network Authority of the Eastern Adriatic Sea, LP of the DIGSEA Project presented the main results of DIGSEA and discussed with main stakeholders in the transport logistic sector.</i>
Results/Outcomes of the event (What are the takeaways from the event?)	<i>The event promoted a fruitful discussion among stakeholders and policy makers on the importance of ICT tools in the logistic sector, underlining the importance of sharing, capitalizing and implementing ICT tools to promote multimodality.</i>
Number of attendees	<i>More than 75,000 visitors from over 120 countries</i>
Type of stakeholders/target groups that were represented	<i>Local, regional, national public authorities, port authorities, journalists, Regional Development agencies, Enterprises, transport operators including operators of multimodal logistic hubs, infrastructure providers, transport associations, Education and training organisations as well as universities and research institutes, general public</i>

## Conference Programme:

Conference program of transport logistic

transport logistic Exhibitors Visitors Supporting program Press Search...

May 09 May 10 May 11 May 12 Filters

Forum Hall B2 West Forum Hall B2 East Forum Hall A3 Forum Hall A4

**Tuesday, May 09, 2023**

11:00	<b>Opening Ceremony</b> Speakers: Stefan Rummel   Germany, Dr. Volker Wissing   Germany Hall B2   329			
12:00	<b>Sustainability Programs: Critical for Industry Growth</b> Speakers: Céline Hourcade   France, Floris Oel   Netherlands, Dr. Marco Biele   Germany Hall B2   324	<b>The Influence of Geopolitics on your Supply Chain - Current Classificati...</b> Speakers: Thomas Heck   Germany, Dr. Lutz Lange   United States of America, Andreas Schütz   Germa... Hall B2   323	<b>Without a Driver on the Road - Can the Autonomous Truck Solve the Transport Industry's Recruitment Problems?</b> Hall A3   326	<b>Climate Protection in Transport Logistics - Does the Transformatio...</b> Speakers: Andreas Gentsch   Germany, Oliver Lasko   Germany, Dr. Matthias Schuppert   Germa... Hall A4   328
13:00	<b>High Capacity Transport in Support of Sustainable and Efficient Road...</b> Speakers: Dirk-Jan de Bruijn   Netherlands, Bram Ewals   Netherlands, Ben Kraaijenagen   German... Hall B2   324	<b>In danger of collapsing, poorly planned and analogue - the Germa...</b> Speakers: Thomas Dittmann   Germany, Sascha Hämke   Germany, Andreas Kari   Germany, Prof. ... Hall B2   329	<b>Digital Supply Chain - On the Special Role of AutoID Technologies as...</b> Speakers: Sebastian Gröbner   Germany, Martin Hartwigsen   Germany, Dr. Wilfried Weisla   Germany Hall A3   326	<b>A career in logistics? Makes sense!</b> Speakers: Ulrike Berndt   Germany, Larissa Egler   Germany, Ramona Lerch   Germany, Stephan Opel   ... Hall A4   335
14:00	<b>Supply Chain Law - What Expectations Does the Chemical...</b> Speakers: Stefan Bartsch   Germany, Andreas Fuchs   Germany, Kilian Lück   Germany Hall B2   324	<b>marLOG - 12th International Conference on Maritime Logistics</b> Speakers: Michael Bock   Germany, Volker Blume   Germany, Thorsten Mehndel   Germany, Jan ... Hall B2   323	<b>How to Change - Digital Meets Sustain</b> Speakers: Florian Adel   Germany, Daniel Jocher   Germany, Simone Loh   Germany, Graham Malor... Hall A3   326	<b>ESG in Logistics Real Estate: What the Industry Needs are Standards!</b> Speakers: Francisco J. Ebn   Germany, Andreas Brodhaus   Germany, Doreen Kruzdina   Germany Hall A4   328
15:00				
16:00				
17:00				

May 09	May 10	May 11	May 12	Filters
Forum Hall B2 West	Forum Hall B2 East	Forum Hall A3	Forum Hall A4	
<b>Wednesday, May 10, 2023</b>				
10:30	<b>Future of Freight – The Digital Imperative</b> <small>Speakers: Ashwin Bhat   Germany, Adnan Keremalioglu   Turkey, Suresh Nair   Singapore</small> <small>📍 Hall B2   224</small>	<b>Keeping the Global Economy on Track, Meeting Climate Targets: How Does...</b> <small>Speakers: Uwe Brinks   Germany, Dieter Focke   Germany, Dr. Jörg Modolf   Germany, Dr. Bgr...</small> <small>📍 Hall B2   222</small>	<b>Transport Logistics: Achieving Transparency through Real-Time IT</b> <small>Speakers: Christoph Fitzthum   Germany, Fuat Karabag   Germany, Michael Schramm   ...</small> <small>📍 Hall A3   226</small>	<b>Managing Brenner Transit: Rail Access for Loaders</b> <small>Speakers: Christian Benninger   Germany, Dr. Karin Jentsch-Hauke   Germany</small> <small>📍 Hall A4   228</small>
11:00				
11:30	<b>Shipping and Technology: Efficient and, in the Future, Decarbonized as well</b> <small>Speakers: Benjamin Friedhoff   Germany, Patrick Höwing   Germany</small> <small>📍 Hall B2   224</small>	<b>Energy for Logistics: is the Plug being Pulled on Logistics?</b> <small>Speakers: Michael Brüll   Germany, Kuno Neumeier   Germany, Daniel Rehm   Germany...</small> <small>📍 Hall B2   222</small>	<b>Cloud4Log Unleashed - Consumer Goods are Not Enough - the Digital...</b> <small>Speakers: Mira Hohmann   Germany, Michael Moise   Germany, Florian Vongerichten   ...</small> <small>📍 Hall A3   226</small>	<b>Bavarian Freight Transport Concept: Presentation of First Key Points and...</b> <small>Speakers: Christian Benninger   Germany   Bayerischer Staatsminister für Wohnen, Bau...</small> <small>📍 Hall A4   228</small>
12:00				
13:00				
13:30				
14:00	<b>Combined Transport - Climate-Friendly and Energy-Saving from Door to Door</b> <small>Speakers: Sven Flore   Switzerland, Peter Reinspahn   Germany, Sara Schiffer   ...</small> <small>📍 Hall B2   224</small>	<b>Decarbonization in Long-Distance Road Transport: Hydrogen Trucks as a Savior?</b> <small>Speakers: ...</small> <small>📍 Hall B2   222</small>	<b>Digital Twins for Supply Chains</b> <small>Speakers: ...</small> <small>📍 Hall A3   226</small>	<b>Upheaval, Resilience Demands, Cost Pressure, Staff Shortages, Energy Crisis, Climate Policy - How do Logistics Companies Weather the Perfect Storm...</b> <small>Speakers: ...</small> <small>📍 Hall A4   228</small>
14:30				
15:00				
15:30	<b>Energy - Transport - Alternative Drive Technologies</b> <small>Speakers: Prof. Dr. Uwe Clausen   Germany, Andrea Dorothea Schön   Germany, Kay Simo...</small> <small>📍 Hall B2   224</small>	<b>Management of International Supply Chains</b> <small>Speakers: L. Daniel Hossius   Germany, Andreas Schmitz   Germany, Johannes Som...</small> <small>📍 Hall B2   222</small>	<b>Quo Vadis Digital Logistics? Use of Data-based Process Mining to Optimize...</b> <small>Speakers: Alexander Hagemeyer   Germany, Björn Schamhorst   Germany, Mark Schulte   ...</small> <small>📍 Hall A3   226</small>	<b>Future Trends: Demand, Supply Chains, ESG &amp; Logistics Real Estate</b> <small>Speakers: André Barschus   Germany, Sally Bruer   United Kingdom, Jan Dietrich Hempel...</small> <small>📍 Hall A4   228</small>
16:00				
16:30				
17:00		<b>From Crisis to Innovation</b> <small>Speakers: Jürgen Bauer   Austria, Clemens Föts   Austria, Davor Seric   Austria, Sandra...</small> <small>📍 Hall B2   222</small>	<b>Open Source Solutions for eCMR - Develop in a Strong Community</b> <small>Speakers: Ingo Müller   Germany, Moritz Rössler   Germany, Dr. Michael Schmitt   Germany</small> <small>📍 Hall A2   226</small>	<b>The Role of Open-User Parcel Stations for Low-Emission Inner-City Logistics</b> <small>Speakers: Dr. Christiane Behrlich   Germany, Jonathan Grothaus   Germany, Michael Knaug...</small> <small>📍 Hall A4   228</small>
17:30				

May 09 May 10 **May 11** May 12 Filters

Forum Hall B2 West Forum Hall B2 East Forum Hall A3 Forum Hall A4

**Thursday, May 11, 2023**

<p>10:00</p> <p><b>Cross Border E-commerce and How the Online Retail Impact the Volume and...</b></p> <p>Speakers: Kirsten de Bruijn   Canada, Boris Hueske   Germany, Neel Jones Shah   United...</p> <p>PHI B2   254</p>	<p>10:00</p> <p><b>Hydrogen and Co: Logistics for the Energy Transition</b></p> <p>Speakers: Dr. Tobias Block   Germany, Prof. Dr. Reinhard Klimke   Germany, Christian Maas...</p> <p>PHI B2   222</p>	<p>10:00</p> <p><b>Data Overload in the Fleet: Which Fleet Data is Essential Today and Which will b...</b></p> <p>Speakers: Peter Kilschewsky   Germany, Achim Klutas   Germany, Florian Moench   Germany...</p> <p>PHI A3   226</p>	<p>10:00</p> <p><b>Skilled Workers In Logistics - Strategies for Securing Personnel Requirements</b></p> <p>Speakers: Sven Eisefeld   Germany, Prof. Christian Kille   Germany, Steffen Küpper  ...</p> <p>PHI A4   228</p>
<p>11:00</p> <p><b>Logistics Made in Germany – Logistics for the Future</b></p> <p>Speakers: Risto Roster   Germany, Ines Köhler   Germany, Heinz Luchtmann   Germany, Agniesz...</p> <p>PHI B2   254</p>	<p>11:00</p> <p><b>Long Last Mile: Opportunities and Limits of the Use of Cargo Bikes in Logistics</b></p> <p>Speakers: Alexander Beiz   Germany, Ralf Busse   Germany, Holger Emmert   Germany...</p> <p>PHI B2   222</p>	<p>11:00</p> <p><b>Logistics Innovation - Are Fax and Co. still the Status Quo?</b></p> <p>Speakers: Daniel Küster   Germany, Stephan Sieber   Germany, Elzbieta Wankowska  ...</p> <p>PHI A3   226</p>	<p>11:00</p> <p><b>Surviving in the VUCA World: Does Logistics Need Agile Impro Heroes or...</b></p> <p>Speakers: Dr. Julia Boppert   Germany, Carolin Flechter   Germany, Uwe Veres-Hornm  ...</p> <p>PHI A4   228</p>
<p>13:00</p> <p><b>Combined Transport 4.0: Delayed and on the Wrong Track?</b></p> <p>Speakers: Jürgen Albersmann   Germany, Detlef Bernot   Germany, Clemens Böchynek  ...</p> <p>PHI B2   254</p>	<p>13:00</p> <p><b>Whisper Logistics - Potentials and Opportunities for Inner-City Logistics</b></p> <p>Speakers: Prof. Dr. Uwe Clausen   Germany, Markus Gllggschläger   Germany, Sven...</p> <p>PHI B2   222</p>	<p>13:00</p> <p><b>Raillog: All Goods on the Rack</b></p> <p>Speakers: Chen Bi Hellmann   Germany, Viktoria Pflüg-Jahn   Germany, Aleksandra...</p> <p>PHI A3   226</p>	<p>13:00</p> <p><b>Ramps, Routes, Robots: Consumer Goods Logistics between Crisis Mode...</b></p> <p>Speakers: Mira Horstmann   Germany, Mira Horstmann   Germany, Dr. Michael Krings  ...</p> <p>PHI A4   228</p>
<p>14:00</p> <p><b>Underestimated Market Building Materials Logistics - Qualitative Growth...</b></p> <p>Speakers: Axel Frey   Germany, Gerrit Höpner-Tietz   Germany, Martin Krumhaar   Germany...</p> <p>PHI B2   254</p>	<p>14:00</p> <p><b>From Italy to Germany and Back Again: How We Can Make Our Joint Supply...</b></p> <p>Speakers: Francesco Calvi-Pariseffi   Italy, Zeno D'Agostino   Italy, Fulvio Lino Di Stasio  ...</p> <p>PHI B2   222</p>	<p>14:00</p> <p><b>Digitalization in Supply Chains in Research and Practice</b></p> <p>PHI A3   226</p>	<p>14:00</p> <p><b>Logistics in Emerging Markets - Challenges and Opportunities</b></p> <p>Speakers: Sumita Datta   India, Dr. Jones Blumpf   Germany, Dr. Christoph Wolff  ...</p> <p>PHI A4   228</p>
<p>16:00</p> <p><b>Rail as an Industry of the Future? - How Rail Can Develop its Potential</b></p> <p>PHI B2   254</p>	<p>16:00</p> <p><b>What Cities Want - New Ideas are Needed for the Country_ and the City</b></p> <p>Speakers: Marvin Auf der Landwehr   Germany, Philipp Felge   Germany, Katharine Fliegen  ...</p> <p>PHI B2   222</p>	<p>16:00</p> <p><b>Re-Globalization and the Role of Eurasian Hubs for International Trade and Logistics</b></p> <p>PHI A3   226</p>	<p>16:00</p> <p><b>Why it's Valuable for Logistics Companies to Work with Startups</b></p> <p>PHI A4   228</p>
<p>17:00</p>	<p>17:00</p>	<p>17:00</p>	<p>17:00</p>

Conference program of transpo X +

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transport logistic Exhibitors Visitors Supporting program Press Search...

May 09 May 10 May 11 **May 12**

Forum Hall B2 West **Forum Hall B2 East** Forum Hall A3

Friday, May 12, 2023

10:00			
10:15	Dear Female Logisticians: We Need to Talk Hall B2   204	Talent, Career and Sustainability - Is Logistics Attractive Enough for the Ne... Speakers: Prof. Dr. Nils Finger   Germany, Dr. Nadine Kireti-Schneider   Germany, Alexandre... Hall B2   222	Gen Z + Logistics - Make the Match! (Codename: Firecamp) Hall A3   226
11:00			
11:20			
12:00		Long Known and Still Overslept - the Shortage of Young Talent and Skilled... Speaker: Marius Kurz   Germany   CEO   Kurz & Klein GmbH Hall B2   222	
12:30			
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15:00			
16:00			

Photos:



Press release :

Internationale Leitmesse für Logistik, Mobilität, IT und Supply Chain Management  
 9 – 12. Mai 2023, Trade Fair Center Messe München  
 International Exhibition for Logistics, Mobility, IT and Supply Chain Management  
 May 9 – 12, 2023, Trade Fair Center Messe München, Germany  
 transportlogistic.de



## Press release

### Share of visitors higher than ever transport logistic is a big hit with the industry

May 12, 2023

- More than 75,000 visitors from over 120 countries
- 2,320 exhibitors from 67 countries
- transport logistic shows topic leadership

Four trade fair days, full halls, exhibitors and visitors from all over the world and a dynamic industry still on the rise – from May 9 to 12, 2023, transport logistic and the integrated air cargo Europe were once again the center point of the logistics industry. Altogether 2,320 exhibitors from 67 countries (2019: 2,374 exhibitors from 63 countries) and more than 75,000 visitors from over 120 countries (2019: 63,893 visitors from 125 countries) came to the international industry trade fair for logistics, mobility, IT and supply chain management at the exhibition center in Munich. The share of international visitors rose to over 50 percent, and was therefore higher than ever.

For Messe München co-CEOs, Stefan Rummel and Dr. Reinhard Pfeiffer, transport logistic illustrated quite clearly that “the industry provides great inspiration in these challenging times. People want to get things moving, pushing forward, tackling the current issues together. What we saw and experienced here in terms of ideas and technologies over the last four days is really unique. To sum it up: nothing happens without logistics.” Federal Minister of Transport and Digital Infrastructure Dr. Volker Wissing was also impressed at the opening of transport logistic: “What you see here shows once again that the transport and logistics industry is right up there when it comes to innovations, progress and modern technologies. And what becomes especially clear at this trade fair is that

Sabine Wagner  
 PR Manager  
 Tel. +49 89 949-20802  
 Fax +49 89 949 97-20802  
 sabine.wagner@  
 messe-muenchen.de

Messe München GmbH  
 Am Messeweg 2  
 81829 Munich  
 Germany  
 messe-muenchen.de





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climate goals aren't just nice words, but rather that the industry takes them very seriously. You can see it everywhere you look, at every booth."

**Sustainability as one of the top themes**

Kühne+Nagel Managing Director Tobias Jerschke can only agree with the Minister's appraisal: "transport logistic is still the world's most important leading trade fair, for us as well of course. This year I really liked the way the sustainability topic was a common theme running through the entire trade fair. This is a strong signal for the whole industry and will help us to focus even more precisely on this important issue." While Alessandro Cacciola, CEO at the Andreas Schmid Group, adds: "Messe München succeeds time and again to perfectly map the latest trends and developments in the industry. This year I perceived sustainability in particular as a strong and positive topic, and transport logistic is therefore a place where the future of logistics is being actively co-shaped."

**Highest number of international exhibitors ever**

With total exhibition space of 127,000 square meters (2019: 125,000 square meters), the ten halls and the track system in the outdoor area were completely booked out. Of the 2,320 exhibitors, 1,390 came from abroad – a record share of 60 percent. The top ten exhibitor countries after Germany were the Netherlands, Italy, Belgium, France, Austria, China, Turkey, Spain, Poland and Great Britain.

**transport logistic makes a "remarkable comeback"**

The numbers speak for themselves – after four years the industry was eagerly awaiting transport logistic, as Achim Martinka, Vice President at Lufthansa Cargo, also confirms: "We've been waiting for this event for so long now and it was just so much fun for us to take part in this year's transport logistic in Munich. We enjoyed busy but inspiring days in the Bavarian capital, with so many contacts and wonderful impressions." And Burkhard Eling, CEO at DACHSER, sums it up: "transport logistic has made a remarkable comeback as a meeting point and communication platform and reaffirms its status as the world's leading trade fair for logistics. The fair is also keeping up with the times, with key focus points on digitization, climate protection,

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global supply chains and people in logistics. In a nutshell – transport logistic is a trade fair that companies like DACHSER simply cannot miss.”

The next transport logistic will take place from June 2 to 5, 2025 and for the first time from Monday to Thursday.

You can find more information at <https://transportlogistic.de/en/>

#### transport logistic

transport logistic is the international trade fair for logistics, mobility, IT and supply chain management and the largest trade fair in the world for the multi-faceted transport of goods by road, rail, water and air. air cargo Europe, an exhibition of the global air cargo industry, is integrated into transport logistic.

#### Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.