



Masterclass

“Certificazione ambientale per il turismo sostenibile”

Udine, 14 marzo 2023

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Turismo Esperenziale

Turismo Sostenibile

GSTC Expert



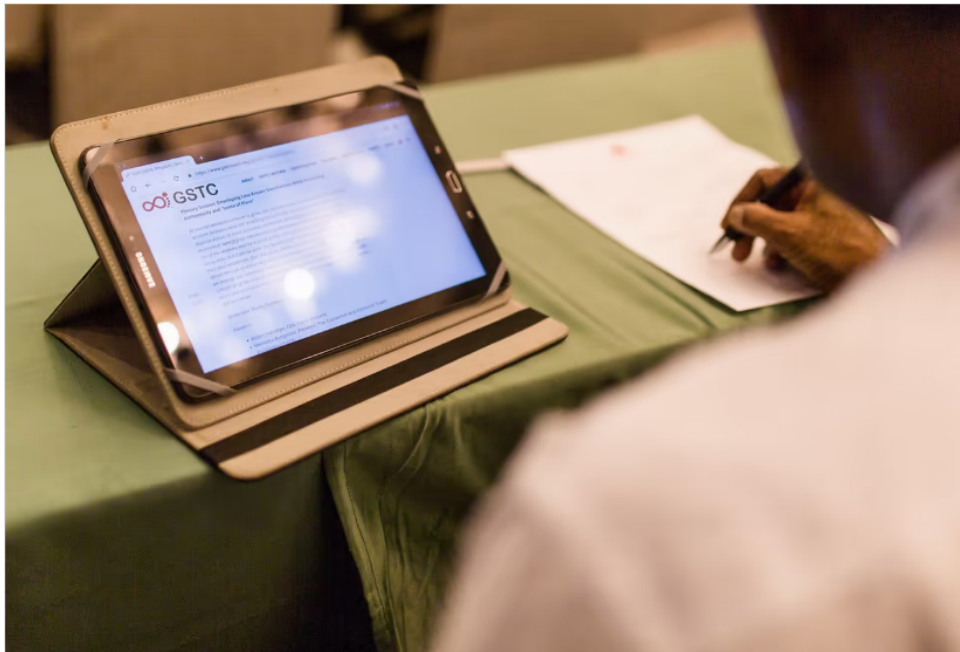


SOSTENIBILITA' Nelle scienze ambientali ed economiche, condizione di uno sviluppo in grado di assicurare il soddisfacimento dei bisogni della generazione presente senza compromettere la possibilità delle generazioni future di realizzare i propri. Il concetto di s. è stato introdotto nel corso della prima conferenza ONU sull'ambiente nel 1972, anche se soltanto nel 1987, con la pubblicazione del cosiddetto rapporto Brundtland, venne definito con chiarezza l'obiettivo dello sviluppo sostenibile (→ sviluppo) che, dopo la conferenza ONU su ambiente e sviluppo del 1992, è divenuto il nuovo paradigma dello sviluppo stesso.

OBIETTIVI PER LO SVILUPPO SOSTENIBILE







Global Sustainable Tourism Council (GSTC)

Managing global standards for sustainable travel and tourism; accreditation body for sustainable tourism certification...



I Criteri internazionali nel turismo

www.gstcouncil.org



**QUALI STRUMENTI
POSSO UTILIZZARE
PER UN PRIMO APPROCCIO
ALLA SOSTENIBILITA'**





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CERTIFICATION QUICKFINDER | Tourism2030

About Training Coaching Certification Market Place Clustering All certificates with profiles & maps The following certification programmes are using the free global tools on the independent public Tourism2030.eu platform: a.

[destinet.eu /](https://www.destinet.eu/)

www.destinet.eu



DESTINATION SUSTAINABILITY INDEX

A destination's commitment to make the world more sustainable, peaceful and prosperous has a strong impact on its reputation, community and environment.

Our proprietary indicator, the **Destination Sustainability Index**, is based on the European Tourism Indicator System (ETIS), and has been tailor-made to measure and benchmark the environment, economy, society and governance across any destination around the globe.

[Request more information](#)



DESTINATIONS

www.dataappeal.io/sustainabilityIndex

<https://ec.europa.eu/docsroom/documents/21749>



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Establishing new green alliances

Implementing joint sustainability initiatives to enhance the sustainability performance of EU micro and small enterprises in the tourism sector

LEARN MORE



Sustainable Tourism
through Networking and Collaboration



Co-funded by the
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<http://www.sustain-t.eu/SustainTPlatform/selfaudit/>



HOTELS



Green Key – Self-assessment

 Green Key

www.greenkey.global/self-assessment



SUSTOUR

ABOUT

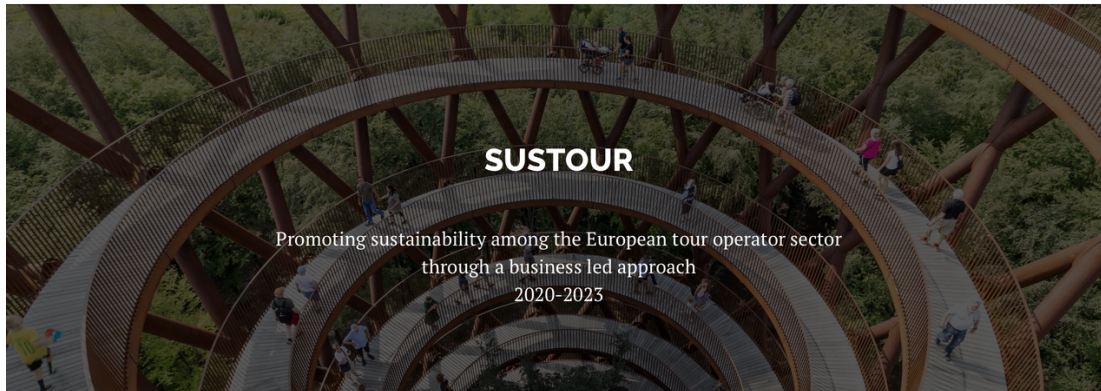
MY SUSTOUR

OBJECTIVES

COOPERATIONS

CALL FOR SMES

NEWS



TOUR OPERATORS
TRAVEL AGENCIES

<https://www.travelife.info/quicksan/>



EVENTI



<https://www.iso.org/files/live/sites/isoorg/files/store/en/PUB100302.pdf>

<https://www.iso20121eventi.it>



Welcome to the UNESCO Visitor Management Assessment & Strategy Tool (VMAST) ▼

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Localising the UN SDGs ▼

Background & development ▼

Co-creating visitor management for tomorrow ▼

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<https://vmast.zegeba.com/tasks/#/task/9d5ae17c-398b-41f6-af8c-57fbd8d6636c/form/f4a767bf-3f38-44f2-9bdd-7e3e01dc10f7/>



GRAZIE!

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