

EVENT FOLLOW-UP REPORT

Presentation of BOOST5 at events organized by EU institutions

15th ECTN Conference 2022, Krk, October 20th 2022

9th International Conference on Industrial Heritage, Rijeka, May 20th 2023

EU Green Week 2023, June 3rd-11th 2023

Event summary

Corresponding deliverable:	D.2.1.4 Presentation of Boost5 at events organized by EU institutions
Type of event (in person or online)	In person
Location (if in person)	Krk / Rijeka
Date of the event	October 20th 2022 / May 20th 2023 / June 7 th 2023
Time/Duration	N/A
Purpose of the event	<p>In order to present the activities and goals of the project to the international actors, BOOST5 project was presented in scope of 3 international events supported by EU.</p> <p>On October 20th 2022, project was presented in scope of the 15th Conference for Cultural Tourism in Europe that was held in Krk, Croatia, on 19-22 October 2022, with overall theme: Relaunching European Tourism through Cultural Heritage and Digitalisation.</p> <p>On May 20th 2023 the project was again presented to the international audience at the 9th International Conference on Industrial Heritage, that was held in Rijeka at the Faculty of Social Sciences and Humanities of the University of Rijeka, with the main topic: Industrial heritage after 1945.</p> <p>Project outputs were further promoted by organizing the Final event of the project as part of the EU Green Week 2023 initiative. The Final event was held in Rijeka on June 7th, and further promoted on the platform of the EU Green Week initiative.</p>
Short description of the event and key outcomes	<p>On all three occasions, project activities and goals were presented in detail. Special emphasis was given to:</p> <p>1) a written thematic Best Practices Catalogue with over 30 examples of projects that can be used as a reference for future similar ones;</p>

	<p>2) an inventory of different examples and types of heritage in minor territories of Italy and Croatia (urban, in-land, archaeological, underwater, costal, industrial) that have great potential to be included into sustainable cultural routes;</p> <p>3) the guidelines for the design and exploitation of alternative natural and cultural routes in the Italian and Croatian area;</p> <p>4) the White Paper identifying financial opportunities for tourism sector enhancement in the programming period 2021 – 2027. The document aims at offering an overview of the main financial instruments (both transnational and national) available to actors in the tourist sector that are trying to advance some of its dimensions. As a key reference point, the White Paper takes into account the Pillar 4 of the EU Strategy for the Adriatic-Ionian Region;</p> <p>5) the Flagship Paper containing a comprehensive set of concrete new project ideas and proposals for the 2021-27 programming period, aiming to develop sustainable and thematic natural and cultural routes in the minor territories of Italy and Croatia, inspired by the previously mentioned Best Practice Catalogue;</p> <p>6) the Permanent Crossborder Observatory build-up. New organizations will be able to join the initiative established by the MADE IN-LAND project and participate in the implementation of the Cross Border Strategy, thus contribute to making the natural and cultural heritage a lever for the sustainable development of inland areas;</p> <p>7) the Masterclasses Programme, consisting of 5 continuously available online trainings, bringing tourism actors relevant knowledge, methods and skills allowing them to relaunch tourist destinations and take advantage of the opportunities brought by sustainable tourism.</p> <p>On the first two events, these results were presented by PP3 – STEP RI, while in the Final event all PPs were participating in presenting the key outputs.</p>
--	---

Participants

During the 15th ECTN Conference 2022 held in Krk on October 20th 2022, 80 participants were present. Data on distribution of participants (type of organization) is not available, therefore they are considered general public.

Information about the participants in the Final event organized as part of the EU Green Week initiative is available in the report D.2.1.5 Final project event.

Information on participants of the 9th International Conference on Industrial Heritage, held in Rijeka on May 20th 2023 is in the following table (55 persons):

Target Group	Target group by AF	Target Value reached
General Public	800	13 persons
Local, regional and national public authorities	35	1
Public services providers	14	1
Cultural and natural heritage management bodies	35	8
Regional and local development agencies, enterprises (in particular SMEs within the cultural and creative industry as well as the environmental and tourism sector)	70	1
Associations, regional innovation agencies	34	
NGOs	26	2
Education and training organisations as well as universities and research institutes	23	15

Annexes

15th ECTN Conference 2022





Krk Town Hall, Croatia

PROGRAMME

Day 1 – Wednesday, 19th October 2022

17:30 Registration

18:00 – 19:30 Opening Ceremony

Moderator: Manos Vougioukas, ECTN Secretary-General

- ECTN video clip
- Welcome address by the ECTN President, Mr Nasos Hadjigeorgiou - Executive Manager, Pafos Regional Board of Tourism, Cyprus
- Opening address by the Mayor of Krk, Mr Darijo Vasilčić, Croatia
- Address by University of Rijeka, Faculty of Tourism and Hospitality Management, Prof. Zrinka Zadel, Head of Tourism Department, Croatia
- Address by European Association of Archaeologists, Prof. Hrvoje Potrebica, EAA Vice-President
- Address by Interpret Europe, Ms Helena Vičić, Managing Director, European Association for Heritage Interpretation
- Keynote Address: "The importance of Cultural Heritage in Relaunching Sustainable Tourism", Mr Piet Jaspaert, Vice-President of Europa Nostra, ECTN Honorary member, Belgium
- Address by representatives of the European Commission DG EAC and DG GROW (invited)
- Address by Krk Tourist Board and Krk island Tourist Board

20:00 – 22:00 Cocktail Reception at Maritim Hotel
By Invitation

1

Day 2 – Thursday, 20th October 2022

Parallel Sessions: Trends, case studies, best practices, methods, concepts, results

09:00 Registration

A. Main Hall

B. Meeting Room

C. Volsonis

09:30 **SESSION 1**

IMPACTOUR Horizon 2020 Project	Cooperation between museums and heritage sites	Medieval Heritage and Archaeology
<p>Improving Sustainable Development Policies and Practices to access, diversify and foster Cultural TOURISM in European regions and areas</p> <p>“Advanced innovative Cultural Tourism tools for Europe’s economic Recovery”</p> <p>Presenters:</p> <p>João Martins, IMPACTOUR Project Co-ordinator; lead partner, Instituto de Desenvolvimento de Novas Tecnologias (UNINOVA)</p> <p>Graham Bell, Board Member, Europa Nostra</p> <p>Cecilie Smith-Christensen, ICOMOS; expert advisor to the UNESCO World Heritage & Sustainable Tourism Programme</p> <p>Milena Popova, Programme & Business Development Manager, Europeana Foundation</p> <p>www.impactour.eu</p>	<p>Prehistory Adventure – an experiential walk-through prehistoric heritage: Digitalization of museums as interpretative and communication mediators of cultural heritage Margareta Biškupić-Čurja, Vesna Župetić, Museum of Turpoľje, Velika Gorica, Croatia</p> <p>New European Heritage Label site – The Historic Centre of Turaida Gunta Zakite, Turaida Museum Reserve, Latvia</p> <p>Reimagining Shqipëria: The Rebirth of Albania as an International Nexus for Sustainable Heritage Tourism, Digital Ingenuity and International Cultural Engagement Andrew Paul Millar, United Nations, Italy / Albania / United Kingdom</p> <p>From Dusk till Dawn - Presentation of the Valuable Archaeological Heritage in the Municipal Library Janja Mavrović Mokos, Franka Ovčarić, University of Zagreb, Mirko Škoc, Ante Kovačić Municipal Library, Croatia</p>	<p>The Role of Non-government Organisations in Cultural Tourism: a ZipArh case study Valentina Lončarić, Dalbor Branković, Center for Scientific Research and Popularization of Archaeology-ZipArh, Croatia</p> <p>Archaeology in the Tourist Offer of Tuzla City Amra Jaganjac, Tourist Board of the City of Tuzla, Bosnia and Herzegovina</p> <p>On the urbanism of Krk - recent archaeological findings Matija Makarun, Arheo Kvarner d.o.o., Croatia</p> <p>Rauna Medieval Castle – an example of good practice for the preservation, research and promotion of Medieval Cultural Heritage Marta Vika, Department of Culture and Tourism, Smiltene region, Latvia</p>

11:00 – 11:30 *Coffee break*

11:30 **SESSION 2**

SmartCulTour Horizon 2020 Project	Cooperation between museums and heritage sites	European Year of Youth
<p>Smart Cultural Tourism as a Driver of Sustainable Development of European Regions</p> <p>Supporting community-supported tourism development through the double-diamond design model Bart Neuts, KU Leuven, Belgium</p>	<p>Small cultural heritage associations and their stakeholder network in peripheral regions in the case of the Styrian Iron Route Joern Harfst, University Graz, Institute of Geography and Regional Science, Austria</p>	<p>The role of educational motivation in Religious Tourism among young tourists: the case of UNESCO sites Danijela Pantović, University in Kragujevac, Faculty of Hotel Management and Tourism, Serbia</p>

2

<p>The SmartCultour Game: A Serious Game to support stakeholder interactions Jessika Weber Sabil, Breda University of Applied Sciences, Netherlands</p> <p>Dynamic House of Quality to rationalize decision making in cultural tourism development Simone Moretti (Breda University of Applied Sciences)</p> <p>Assessing the impacts of cultural tourism Blanka Šimundić, Faculty of Business, Economics and Tourism, University of Split, Croatia</p> <p>www.smartcultour.eu</p>	<p>The Danube Limes Museum Cluster Veselin Vasilev, National Tourism Cluster "Bulgarian Guide", Bulgaria</p> <p>Guideline for Contemporary Tourism in Museums and Cultural Heritage Sites. Tools and Directions for an Integrated Strategy Matilde Ferrero, Università Magna Graecia di Catanzaro, Italy</p> <p>Heritage interpretation through digital media: unravelling the mountain layer by layer Mateja Kuka Brkić, Muze/Muses, Croatia</p>	<p>A song that unites a community Mima Draženović, Muze / Muses, Croatia</p> <p>Services of National Library of Latvia from the perspective of young audience Linda Velivemonena, Vidzeme University of Applied Sciences, Latvia</p> <p>Georgia's Participation in the Promotion of European Heritage for Young Visitors and Travelers Nona Gelitashvili, Tbilisi Humanitarian Teaching University, Georgia</p>
--	--	--

13:00 – 14:30 Lunch

14:30 SESSION 3

ReinHerit Horizon2020 Project	Digitalisation Smart Tourism Destinations	
<p>Redefining the future of cultural heritage, through a disruptive model of sustainability</p> <p>Introduction to ReinHerit Project Coordinator, Bank of Cyprus Cultural Foundation, Cyprus</p> <p>Cultural Heritage Management Framework and Sustainable Cultural Tourism, ECTN</p> <p>ReinHerit Toolkit University of Firenze, Italy</p> <p>ReinHerit Digital Hub University of Graz, Austria</p> <p>Smart Tourism Policy Implications, ECTN, Belgium</p> <p>Discussion between the above 3 Horizon2020 projects (IMPACTOUR, SmartCultTour, ReinHerit), on the future of Sustainable Cultural Tourism and Smart Destinations</p> <p>www.reinherit.eu</p>	<p>Reshaping tourist's destinations through virtual means Adam Ruxandra, Timis County Council, Romania</p> <p>Application of virtual and augmented reality (VR & AR) technology in cultural tourism: a critical overview Daniela Garbin Praničević University of Split, Faculty of Economics, Business and Tourism, Croatia</p> <p>Smart Cultural Tourism and a Promoter of Sustainable Development in Albania Anisa Hykaj, Institute of Education, Heritage and Tourism (IETT), Albania</p> <p>Digital tools as the springboard to cognitive tourism. Critical appraisal and a case study Irene Pinto, University of Catanzaro "Magna Graecia", Italy</p> <p>Support of EU Structural Funds in Digitisation of Cultural Tourism Activities Davorka Mikulić, Faculty of Economics, Business and Tourism, University of Split, Croatia</p>	

16:00 – 16:30 Coffee break

16:30 SESSION 4

Transnational Thematic Tourism Products	Digitalisation Smart Tourism Destinations	
<p>EU projects for sustainable cultural tourism: the case of Italy and Croatia, Anita Pribanić and Jana Blažević Marčeli, STEP RI Science & technology park, University of Rijeka, Italy-Croatia Interreg</p>	<p>Smart Tourism and Digitalisation: exploring the future of smart tourism in Scotland's tourism industry Stephanie Garrison, University of Aberdeen, UK</p>	
<p>(Re)discovering the Danube Desislava Mincheva-Yordanova National Tourism Cluster "Bulgarian Guide", Bulgaria</p>	<p>"Going places" – a Virtual Guide to Sustainable Travel Marko Romanjik; Mirna Romanjik; Mia Uremović, Digital Infinity d.o.o., Croatia</p>	
<p>Literary Festivals - A Hidden Gem in Cultural Tourism? Mary McGuckin, Atlantic Technological University, Ireland</p>	<p>Digitalization in cultural heritage tourism as a game changer for peripheral regions? Aiming for sustainable regional development in the case of the Styrian Iron Route Jasmin Sandriester, University Graz, Institute of Geography and Regional Science, Austria</p>	
<p>Wine tourism as part of transnational theme-based tourism for Georgia and Azerbaijan Maia Meladze, Grigol Robakidze University, Georgia</p>	<p>The Oradea Life Nouveau campaign - free museum passes and public transport for tourists, all done digitally Alexandru Chira, Oradea Destination Management Organisation – Visit Oradea, Romania</p>	
<p>Kvarner Maritime Heritage Irena Peršić Živadinov, Kvarner Region Tourist Board, Croatia</p>	<p>How to present the lost cultural heritage in a compelling way? Egle Rääsk, BLUERAY Ltd., Estonia</p>	

18:00 End of Day 2 Sessions

20:30 Conference Gala Dinner at Maritime Hotel, Krk
By Invitation only

Including:

- Awards ceremony for 'Destination of Sustainable Cultural Tourism 2022' ECTN in partnership with **Europa Nostra**, **European Travel Commission** and **NECSTouR**, supported by, the **European Association of Archaeologists (EAA)** and **Interpret Europe**, supported by **ReInHerit Horizon2020 CSA**
- Cultural programme



23:30 End

Day 3 – Friday, 21st October 2022 – Plenary Sessions

09:30 SESSION 5: ECTN and related projects and initiatives

Moderator: Ema Makarun, ECTN Board Member, Rijeka City Museum Senior Curator

- **Keynote Address: Sustainable cultural tourism in Croatia, by Croatian National Tourism Board Director, Mr Kristjan Staničić**
- **CHRISTA Interreg Europe extended Project on pandemic impacts and tourism regeneration through 'Smart Destinations', Loucas Nikiforou, Pafos Regional Board of Tourism, Cyprus (CHRISTA lead partner)**
- **Cult-CreaTE Interreg Europe project – final results on Cultural and Creative Tourism Development based on CCIs, Alise Plaude, Vidzeme Tourism Association, Latvia (Cult-CreaTE lead partner)**
- **Destination management of sustainable cultural tourism – from the idea to a competitive tourist product, Dr Zrinka Zadel, Associate Professor, Head of the tourism department, Faculty of tourism and hospitality management, University of Rijeka, Croatia**
- **European Cultural Route: 'The return of the Argonauts', by Argonautica Network**
- **Smart Tourism European Capital / Smart Destinations UNWTO**

11:00 Coffee Break

11:30 SESSION 6: Synergies, Conclusions and the Way Forward for the post-pandemic Relaunching of Tourism through Cultural Heritage and Digitalisation

Moderator: Raitis Sijats, Chairman Vidzeme Tourism Association (VTA), Latvia
ECTN Immediate Past President

"Safeguarding Cultural Heritage for relaunching Sustainable Cultural Tourism"
Ms. Anne Grady, Seconded National Expert on Cultural Heritage working with CULT Committee of European Parliament

Views and initiatives of pan-European bodies - Address by:

- **European Travel Commission - Exploring Consumer Travel Attitudes and Expectations to Drive Tourism Recovery** Iulia Niculica, Head of Administration
- **European Association of Archaeologists - The Role of Archaeology in Reinventing Tourism**, Prof. Hrvoje Potrebica, EAA Vice-President
- **Interpret Europe - European Association for Heritage Interpretation - Through interpreting heritage towards sustainable tourism**, Helena Vičić, MD
- **Iter Vitis Cultural Route of the Council of Europe - A new perspective in Wine Tourism: 'Iter Vitis' where taste meets beauty**, Emanuele Panke, President (video)
- **IMPACTOUR Project Summary**, João Martins, Instituto de Desenvolvimento de Novas Tecnologias (UNINOVA), Portugal
- **SmartCulTour Project Summary**, Bart Neuts, KU Leuven, Belgium
- **ReInHerit Project Summary**, Joern Harfst, University Graz, Austria

Rijeka City Museum (Study visit on 22 October)

Conference venue for 2023

Closing remarks – Nasos Hadjigeorgiou, ECTN President

13:00 End of Conference - Lunch

15:00 – 18:00 Study Visits in Krk

Castle, Cathedral, Glagolitic square with monasteries, Maritime Interpretation Centre
Organised by Krk Tourism Board

Day 4 – Saturday 22nd October – Study Visits

Rijeka (European Capital of Culture 2020-2021)

09:00 Depart to Rijeka

10:30 Visit to Rijeka City Museum

The City Museum of Rijeka acts as a live memory place of the surroundings in which it is located. The Museum is an inspiring, professional and esteemed flywheel of activities significant in the process of recognition, study, conservation and promotion of cultural and historical heritage of Rijeka. The Museum is to act for the good of all members of the community that it makes part of, helping Rijeka become an empowered city that respects the values that have formed it. The Museum also acts as a reminder of the actual significance of the city heritage, considering it to be a well of experiences useful in the endeavour for Rijeka to open new development pages.



12:30 Visit to Trsat Castle

The hill-fortress-castle of Trsat is a recreation area, historical monument and pilgrimage site all at once. Perched high on a hill overlooking all of Rijeka, this 13th-century hill-fortress enjoys a strategically crucial position. There has been a look-out tower at Trsat from the pre-historical epoch. Trsat Castle whose site has been used since Roman times to be an easy place from which to control access to the sea along the Rječina River, is situated on the steep hill overlooking the Rječina Gorge on its left bank, just above the city of Rijeka.



13:00 Farewell lunch

15:00 Return to Krk or departures

EU projects for sustainable cultural tourism: the Interreg Italy-Croatia BOOST5 project case

BOOST5 | STEP RI | Anita Pribanić

15th ECTN Conference 2022 | Krk | October 20 2022

European Regional Development Fund

<https://www.italy-croatia.eu/boost5>

BOOST5

Project Partners	Bringing the know-how and experience from previous projects in the same IT-HR Cluster
LP - TECNOPOLIS SCIENCE AND TECHNOLOGY PARK	ATLAS
PP1 - FRIULI INNOVATION CONSORTIUM	ATLAS
PP2 - SIPRO DEVELOPMENT AGENCY – FERRARA	ATLAS
PP3 - STEP RI SCIENCE AND TECHNOLOGY PARK OF THE UNIVERSITY OF RIJEKA LTD	ATLAS
PP4 – MARCHE REGION	MADE IN-LAND
PP5 - ZADAR COUNTY DEVELOPMENT AGENCY ZADRA NOVA	MADE IN-LAND
PP6 - CITY OF RIJEKA	REVIVAL; TEMPUS
PP7 - REGIONAL INSTITUTE FOR THE CULTURAL HERITAGE OF AUTONOMOUS REGION OF FRIULI VENEZIA GIULIA	UNDERWATERMUSE

9th International Conference on Industrial Heritage



IX. MEĐUNARODNA KONFERENCIJA O INDUSTRIJSKOJ BAŠTINI
posvećena temi
INDUSTRIJSKO NASLIJEĐE NAKON 1945.
Filozofski fakultet, Sveučilišna avenija 4, Rijeka

9th INTERNATIONAL CONFERENCE ON INDUSTRIAL HERITAGE
Thematically related to
INDUSTRIAL HERITAGE AFTER 1945
Faculty of Humanities and Social Sciences, Sveučilišna avenija 4, Rijeka

Program / Programme

Petak, 19. 5. 2023. / Friday, May 19th 2023

7:30 – 9:00

Prijave i registracije sudionika, prijam radnih materijala konferencije, Filozofski fakultet, Sveučilišna avenija 4, Rijeka / *Participants' registration, submission of Conference working material, Faculty of Humanities and Social Sciences, Sveučilišna avenija 4, Rijeka*

9:00 – 9:30

Početak rada konferencije. Pozdravne riječi / *Beginning of the Conference – Words of Welcome*
Ministarstvo kulture i medija Republike Hrvatske, Primorsko-goranska županija, Grad Rijeka, Sveučilište u Rijeci, Filozofski fakultet u Rijeci, Pro Torpedo Rijeka / *Ministry of Culture and Media, Republic of Croatia, Primorje and Gorski Kotar County, City of Rijeka, University of Rijeka, Pro Torpedo Rijeka*
predavaonica 006 / classroom 006

9:30 – 10:00

Podtema: **Industrijsko naslijeđe iz doba socijalizma** / *Subtopic: Industrial Heritage During Socialism*
Moderatori / *Moderators: Daina Glavočić, Nana Palinić*
predavaonica 006 / classroom 006

1. Amra Čusto, Maja Pličanić Adisa Džino Šuta: Prikaz multimedijalne putujuće izložbe „Industrijalizacija u toku...” / *Presentation of a multimedia travelling exhibition “Industrialisation in Progress...”*

PRO TORPEDO

Udruga za zaštitu i promociju riječke industrijske baštine

2. **Snježana Bogdanić:** Baština u nestajanju: Istraživanje industrijskog naslijeđa grada Otočca / Disappearing Heritage: Researching the Industrial Heritage of the City of Otočac

10:00 – 10:30

Podtema: Utjecaj politike na proces industrijalizacije / **Subtopic:** *Influence of Politics on the process of industrialisation*

Moderatori / Moderators: *Daina Glavočić, Nana Palinić*

predavaonica 006 / classroom 006

1. **Branko Kasalo:** Tvornica glinice „Jadral“ u očima lokalne politike i javnosti / Alumina factory “Jadral” through the lens of local politics and the public

2. **Stanislav Južnič:** Utjecaj politike na organizirano čuvanje industrijskog naslijeđa nakon 1970-ih godina / The impact of politics on the organized industrial heritage preservation after the 1970s

10:30 - 11:00

Podtema: Planska industrijalizacija / **Subtopic:** *Planned Industrialisation*

Moderatori / Moderators: *Daina Glavočić, Nana Palinić*

predavaonica 006 / classroom 006

1. **Srđan Škunca:** Plan Centralne uprave brodogradnje i komande Jugoslavenske ratne mornarice za izgradnju jedinstvenoga proizvodnoga kompleksa pomorskoga oružja početkom 50-ih godina 20. stoljeća / The plan of the Central Shipbuilding Administration and the Yugoslavian Navy Command for the construction of a unique production complex of naval weapons in the early 1950's

2. **Dženita Sarač-Rujanac:** Elektrifikacija kao opštenarodna potreba u Narodnoj Republici/Socijalističkoj Republici Bosni i Hercegovini (Plansko iskorištavanje električne energije kao preduvjet općeg blagostanja naroda i zemlje. Elektrifikacioni planovi i njihova realizacija) / Electrification as a public need in the People's Republic/Socialist Republic of Bosnia and Herzegovina (planned use of electricity as a prerequisite for the general welfare of the people and the country. electrification plans and their implementation)

11:00 – 11:15

Pauza za kavu / Coffee break

11:15 – 12:00

Podtema: Industrijski giganti – nositelji gospodarskog razvitka / **Subtopic:** *Industrial Giants – Carriers of Economic Development*

Moderatori / Moderators: *Velid Đekić, Kristina Pandža*

predavaonica 006 / classroom 006

1. **Sonja Ifko:** Arhitektura socijalističkih industrijskih divova u Sloveniji i perspektive njihove održive transformacije / The architecture of socialist industrial giants in Slovenia and perspectives for their sustainable transformations

PRO TORPEDO

Udruga za zaštitu i promociju riječke industrijske baštine

2. **Krunoslav Malenica, Vlaho Kovačević:** Šibenska industrijska baština: T.L.M. – industrijski div iz Malog Japana / Šibenik Industrial Heritage: T.L.M.- n industrial giant from Little Japan
3. **Karla Oder:** Željezara Ravne u doba socijalizma i njeno naslijeđe / Steelworks Ravne during socialism and its heritage

12:00 – 12:45

Podtema: Teška industrija i elektroindustrija / Subtopic: Heavy Industry and Electrical Industry

Moderatori / Moderators: Velid Đekić, Kristina Pandža

predavaonica 006 / classroom 006

1. **Anđela Dukić:** Elektronska industrija Niš: Arhitektura i urbanizam / Electronic Industry Niš: Architecture and urban planning
2. **Emilija Cvetković:** „Ei-Honeywell“ – prilog istoriji jugoslovenske elektronske industrije / “Ei-Honeywell” - Contribution to the history of the Yugoslavian electronics industry
3. **Ivan Lujo:** 70 godina dubrovačke Tvornice ugljenografitnih proizvoda (1953.- 2023.) / 70 years of the Dubrovnik Factory of Carbon Graphite Products (1953- 2023)

12:45 – 13:00

Podtema: Pioniri poslijeratne industrijske arhitekture / Subtopic: Pioneers of post-war industrial architecture

Moderatori / Moderators: Velid Đekić, Kristina Pandža

predavaonica 006 / classroom 006

1. **Mojca Smode Cvitanović, Marina Smokvina, Melita Čavlović:** Eksport industrijske arhitekture: Pamučni kombinat u Bahir Daru arhitekta Lavoslava Horvata (1960.) / Export of Industrial Architecture: Cotton Combine in Bahir dar by the architect Lavoslav Horvat (1960)

13:00 – 14:30

Pauza za ručak u Restoranu studentske prehrane, Kampus, Radmile Matejčić 1 / Lunch break in the Students' Restaurant Kampus, Kampus, Radmile Matejčić 1

14:30 – 15:30

Podtema: Tekstilna i ostala industrija / Subtopic: Textile and other industries

Moderatori / Moderators: Jakov Karmelić, Julija Lozzi Barković

predavaonica 006 / classroom 006

1. **Ivan Brlić, Ema Bašić:** Razvoj tekstilne industrije u Lici – od tradicijskih zanata do radnih pogona / Development of the textile industry in Lika – from traditional crafts to working plants
2. **Marin Pintur:** Nastanak i razvoj farmaceutske industrije u Hrvatskoj s posebnim naglaskom na Ljekarničko-kozmetički laboratorij Alga Sušak / Establishment and development of the pharmaceutical industry in Croatia with special emphasis on the Pharmacy-cosmetic Laboratory Alga Sušak
3. **Tea Perinčić:** Jugoslavenska industrija dječje zabave / Yugoslavian children's entertainment industry



PRO TORPEDO

Udruga za zaštitu i promociju rječke industrijske baštine

4. **Velid Đekić:** Dobro je, podmazano je! Proizvodnja mazivih ulja u Rijeci (1887.-2012.) / It's fine, it's lubricated! Production of lubricating oils in Rijeka (1887- 2012)

15:30 – 16:30

Podtema: Žene i industrija / Subtopic: Women and Industry

Moderatori / Moderators: Jakov Karmelić, Julija Lozzi Barković
predavaonica 006 / classroom 006

1. **Iva Kosmos:** „Kakve veze ima socijalizam s tim?“ Pokušaji pripovijedanja individualnih sjećanja radnica iz tvornica ribljih konzervi bez šireg društvenog konteksta i kulturnog sjećanja na socijalizam / “What’s socialism got to do with it?” The attempts at narrating individual memories of female workers from fish canneries without wider social context and cultural memory of socialism
2. **Ana Rajković Pejić, Kosjenka Laszlo Klemar:** Radnice i samoupravljačice: djelovanje aktiva žena u tekstilnoj industriji / Women workers and self-managers: Women associations in the textile industry
3. **Tomislav Anić:** Radnice i udarnice: položaj žena u Hrvatskoj u poraću nakon Drugoga svjetskog rata / Female workers and strikers: the position of women in Croatia after the Second World War
4. **Kristina Pandža:** „Bilo je teško, ali je bilo i lijepo“, sjećanja Gerovskih radnica / “It was hard, but it was also nice“, memories of Gerovo women workers

16:30 – 16:45

Pauza za kavu / Coffee break

16:45 – 18:00

Podtema: Radništvo – edukacija – slobodno vrijeme / Subtopic: Working class – education – leisure

Moderatori / Moderators: Iva Mrak, Tomislav Pavlešić
predavaonica 006 / classroom 006

1. **Marinko Lazzarich:** Utjecaj rekreacije i sporta na poslovnu kulturu radničke klase u poraću / Influence of leisure and sport on the working class culture after the war
2. **Anja Kovačić Šmaguc:** Kultura u industriji na primjeru Varteksa d.d. / Culture in industry: Case study of Varteks d.d.
3. **Andrea Roknić Bežanić, Bruno Raguž:** „Radnik udarnik“ – temelj izgradnje poslijeratne industrije Rijeke / „Radnik udarnik“ - The basis of post-war industry construction in Rijeka
4. **Olja Višković:** Rudarski postav Narodnog muzeja Labin kao industrijsko i kulturno nasljeđe „Istarskih ugljenokopa Raša“ / The mining display of the Labin National Museum as the industrial and cultural heritage of the “Istrian Coal Mines of Raša”
5. **Slađana Josipović Batorek, Valentina Kezić:** Kultura, sport i slobodno vrijeme u osječkoj „Svilani“ (1977.-1980.) / Culture, sports and leisure in Osijek Silk Factory „Svilana“ (1977-1980)

18:00 – 18.45

Podteme: Poslijeratna industrijska arhitektura: improvizacije i inovacije / Novi materijali, konstrukcije i tehnologije u industrijskoj arhitekturi / Subtopics: Post-war Industrial Architecture: Improvisations and innovations / New materials, constructions and technologies in industrial architecture

PRO TORPEDO

Udruga za zaštitu i promociju riječke industrijske baštine

Moderatori / Moderators: Iva Mrak, Tomislav Pavlešić
predavaonica 006 / classroom 006

1. **Davor Grandić, Paulo Šćulac, Josipa Mihaljević:** Svod od armirane opeke s čeličnim spojnicama – studija slučaja industrijske hale u Humu na Sutli / Reinforced brick vault with steel tie-bars – case study of an industrial hall in Hum na Sutli
2. **Tamara Bjažić Klarin, Jasenka Kranjčević:** Montažni objekti zagrebačkog Jugomonta za potrebe razvoja turizma / Prefabricated structures of Zagreb Jugomont for the needs of tourism development
3. **Lidija Butković Mićin:** Sustav montažne gradnje višestambenih zgrada građevinskog poduzeća Primorje i njegova primjena u naselju Turnić u Rijeci od 1958. do 1966. godine / Prefabricated construction system of apartment buildings of the Primorje Construction Company and its application in the housing estate of Turnić in Rijeka from 1958 to 1966

20:00 – 22:00

Lagana večera u restoranu *Boonker* u riječkoj luci, Istarsko pristanište 1.
Light dinner at *Boonker* restaurant in Rijeka port. Istarsko pristanište 1.

Subota, 20. 5. 2023. / Saturday, May 20th 2023

9:00 – 9:30

Podtema: Industrijska baština – socijalno stanovanje – urbanistički razvoj / Subtopic: Industrial heritage – Social housing – Urban development

Moderatori / Moderators: Robert Mohović, Marko Smoljan
predavaonica 006 / classroom 006

1. **Tijana Veljković:** Razvoj modela rudarskih naselja na širem području grada Tuzle / Development of the mining settlements model in the wider area of Tuzla
2. **Ana Alebić-Juretić:** O „komunističkoj“ i drugim arhitekturama – laički / About the „communist“ and other architectures- In laymen's terms

9:30 – 10:30

Podtema: Industrijska infrastruktura i utjecaj na kulturni krajolik / Subtopic: Industrial infrastructure and the influence on the cultural landscape

Moderatori / Moderators: Robert Mohović, Marko Smoljan
predavaonica 006 / classroom 006

1. **Maja Pličanić:** Industrijalizacija Sarajeva nakon 1945: formiranje industrijskih pejzaža 20. stoljeća / Industrialisation of Sarajevo after 1945: Forming industrial landscapes of the 20th century
2. **Ivan Smiljanić:** Memorijalna baština kao dio industrijske baštine: studija slučaja Slovenije / Memorial heritage as part of the industrial heritage: case study of Slovenia

PRO TORPEDO

Udruga za zaštitu i promociju rječke industrijske baštine

3. **Stephanie Peršić:** Spomen prostor Rudaru – četrdeset dvije godine u prošlost /Memorial to the Miner- forty-two years in the past
4. **Vlatko Čakširan:** Promidžbene aktivnosti sisačkih tvornica 1945.-1990. - primjeri Metalurškog kombinata željezara i Tvornice alkoholnih i bezalkoholnih pića Segestica / Promotional activities of Sisak factories 1945 – 1990- examples of the Iron Factory Metallurgical Combine and the Factory of Alcoholic and Non-alcoholic Beverages Segestica

10:30 – 10:45

Pauza za kavu / Coffee break

10:45 - 12:30

Opće teme: Opće teme o industrijskom nasljeđu, pomorstvu, mornaričkoj i torpednoj baštini
/ Subtopic: General topics on industrial heritage, seafaring, navy and torpedo heritage

Moderatori / Moderators: *Daina Glavočić, Julija Lozzi Barković*

predavaonica 006 / classroom 006

1. **Nada Milas Bosanac:** Industrijsko graditeljska baština Belišća / Industrial architectural heritage of Belišće
2. **Martina Jakovčić, Josip Kajinić:** Kolosijeci zatvorenih industrija u Zagrebu / Railway tracks of the abandoned industries in Zagreb
3. **Nana Palinić:** Mlinovi na vodeni i parni pogon u donjem porječju Rječine / Water and steam-driven mills in the lower basin of Rječina
4. **Ivo Mileusnić:** "Zabilježeni strojevima" / „Noted by machines“
5. **Zlatko Đukić:** O nekim elementima brodske opreme / On some elements of ship equipment
6. **Radić, Ljubomir, Rosić, Tea:** Trajekt „Bodulka“ u kontekstu razvoja pomorskog i kopnenog prometa Sjevernog Jadrana / „Bodulka“ ferry in the context of sea and land traffic development in the Northern Adriatic
7. **Jakov Karmelić, Robert Mohović:** Od manifestacije Oživimo Mrtvi kanal 2011. godine do Kvarnerskog festivala mora i pomorske baštine – FIUMARE 2022. godine / From the manifestation Let's revive the Dead Canal in 2011 to the Kvarner Festival of the Sea and Maritime Tradition- Fiumare in 2022

12:30 – 12:45

Pauza za kavu / Coffee break

12:45 – 13:45

Opće teme: Opće teme o industrijskom nasljeđu, pomorstvu, mornaričkoj i torpednoj baštini
/ Subtopic: General topics on industrial heritage, seafaring, navy and torpedo heritage

Moderatori / Moderators: *Velid Đekić, Kristina Pandža*

predavaonica 006 / classroom 006

PRO TORPEDO

Udruga za zaštitu i promociju riječke industrijske baštine

8. **Ivana Lučić, Dajana Rosatti, Ivana Golob:** Priča o Benčiću i Nove priče o Benčiću- razvoj publike nekad industrijskog a danas kulturnog kvarta grada / The Story of Benčić and New Stories of Benčić- the development of the audience of the once industrial and today cultural district of the city
9. **Mario Vukelić:** BOOSTS PROJEKT – Turistička valorizacija kulturne, off-road, industrijske i prirodne baštine / BOOSTS PROJECT- Leveraging the results of 5 IT-HR projects to boost touristic valorisation of cultural, off-road, industrial and natural heritage
10. **Nataša Urošević, Luka Krivošić:** Urbana regeneracija lučkih gradova – nasljeđe programa europske prijestolnice kulture / Urban regeneration of port cities – the legacy of the european capital of culture programme
11. **Daina Glavočić:** Postignuća udruge Pro Torpedo u proteklih 20 godina / Achievements of the Pro Torpedo association over the past 20 years

13:45 – 15:00

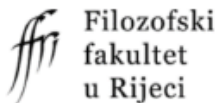
Pauza za ručak u Restoranu studentske prehrane, Kampus, Radmile Matejčić 1 / *Lunch break in the Students' Restaurant Kampus, Kampus, Radmile Matejčić 1*

15:00 - 18:00

Obilazak Art kvarta Benčić – Muzej grada Rijeke u Palači šećerane, Dječja kuća i Gradska knjižnica. Polazak autobusom s Kampusa / *Tour at the Art Quarter - Benčić – City Museum of Rijeka, Children's House and City Library. Departure from the Kampus by bus.*

POSTER SEKCIJA

1. **Mirza Džananović:** Planska industrijalizacija i stvaranje novih gradova – primjer Novog Travnika / Planned industrialisation and the creation of new cities – the example of Novi Travnik
2. **Iva Mrak, Denis Ambruš, Bojan Memić:** Tvornica alatnih strojeva Prvomajska - pogon Raša / Machine tool factory Prvomajska – Raša plant
3. **Zrinka Barišić Marenčić:** Žene i industrijska baština / Women and industrial heritage



primorsko
županijska
goranska

G Sveučilište
u Rijeci
F Građevinski
fakultet

Interreg Italy-Croatia BOOST5 project

Leveraging the results of 5 IT-HR projects to boost touristic valorisation of cultural, off-road, industrial and natural heritage

Mario Vukelić | STEP RI

9th INTERNATIONAL CONFERENCE ON INDUSTRIAL HERITAGE

Rijeka | 20th of May 2023

European Regional Development Fund

<https://www.italy-croatia.eu/boost5>

What have we delivered?

- Inventory of heritage** (urban, in-land, archaeological, underwater, costal, ex-industrial) to be exploited for creation of sustainable cultural routes
- Thematic **best practises catalogue** on innovative forms of tourism
- Regular regional **focus group networking events** and one **high level sectoral event**
- White paper** identifying financial opportunities in the next programming period for tourism sector enhancement
- Flagship paper** collecting ideas to develop sustainable natural/cultural routes
- Study visits** presenting best practices in supporting territorial development through tourism
- Masterclasses** to relaunch tourist destinations
- Capacity building programme** for tourism public policy makers

EU Green Week 2023 – Final conference of the BOOST5 project








Final Conference of the BOOST5 project

Boosting sustainable tourism by valorising cultural and natural heritage

Rijeka, June 7th, 2023









AGENDA

10:00 Welcome address:
Mr Marko Filipović, Mayor of Rijeka TBC
Mr Davide Bradanini, General consul of the Republic of Italy in Rijeka

10:15 Meet the BOOST5 project
Mr Davide de Nicolò, Tecnopolis science and technology park

10:25 Cluster projects role in making natural and cultural heritage a leverage for sustainable and more balanced territorial development
Ms Anca Daniela Simion, Joint secretariat of the Italy-Croatia CBC programme

10:35 Valorization of cultural heritage: The house of the Halubaj bell ringer
Mr Dominik Damiš, director of The house of the Halubaj bell ringer

10:50 Coffee break

11:05 Guidelines on exploiting natural and cultural routes in the IT-HR area – best practice and learning tools
Ms Ana Pejdo, University of Zadar

11:20 Boosting sustainable tourism with future projects and funding opportunities for 2021-27 programming period
Ms Rachele Ruggiero, SVEM – Development Europe Marche Srl

11:35 Join the Cross-border Observatory - coordinated management of natural and cultural heritage allowing sustainable territorial development
Mr Massimo Sargolini, University of Camerino
Ms Raffaella Triponsi, Marche Region

11:50 Closing remarks







