

EVENT FOLLOW-UP REPORT

High Level Event
Villa Manin (Passariano), 20/04/2023

Event summary

Corresponding deliverable:	D.2.1.3.
Type of event (in person or online)	Hybrid
Location (if in person)	Villa Manin (Passariano di Codroipo, UD)
Date of the event	20/04/2023
Time/Duration	9 - 14
Purpose of the event	<p>Approximately 4 technical meetings were implemented online multilaterally to fine-tune HLE organization among LP, PP7 (as event organizer), PP1 (as support at local level), PP4 (as coordinator of WP 3) and PP3 (managing project communication).</p> <p>PPs contributed also in suggesting possible speakers for selected topics; in fact, Prof. Massimo Sargolini was technical expert of PP4, Ms. Giovanna Tosetto was suggested by PP1, consul of Croatia was sensitized and invited through Croatian PPs; technical expert Prof. Rita Auriemma, Mr. Nicola Revelant, Mr. Massimo Angelotti and President of FVG Airport Mr. Antonio Marano were suggested by PP7.</p> <p>PPs carried out an awareness-raising activity by sending invitations via e-mail, or through newsletter on their website and on socials, in order to strengthen involvement and increase participation of stakeholders; PP1 and PP7 also invited journalists and local TVs (see Annexes).</p> <p>The event involved sectoral experts, stakeholder related to Boost5 capitalized projects and Institutional stakeholders as, Regional Infrastructure Department - Culture and Tourism Representatives, Superintendence of Cultural Heritage together with SME of the sector and journalists. The aim was building relationships to deepen awareness of individual needs and to focus on the common mission of enhancing culture and developing economy of the territory in a unique day</p>

	<p>of inspiration for new solutions and appreciation of sectoral best practices.</p>
<p>Short description of the event and key outcomes</p>	<p>After the welcome addresses and the introductory speech of Anca Daniela Simion (on-line) - Interreg V-A Italy-Croatia 2014-2020 JS Project Officer, the event was devoted to the lectures of the thematic/technical experts:</p> <p>Rita Auriemma - UniSalento for ERPAC: <i>Sustainable cultural tourism/UnderWaterMuse in Adriatic Region, sustainability, new business opportunities and enhancement of territorial services for sustainable tourism, Adriatic Region slow mobility backbone to connect little-known but highly interesting cultural and naturalistic assets</i></p> <p>In situ preservation and enhancement: the underwater tourism: from UnderwaterMuse to Boost5.</p> <p>Giovanna Tosetto - Sustainable Tourism Designer expert for Friuli Innovazione: <i>Transforming Regional Tourism Through Environmental Certification: Opportunities and Challenges</i>. Make available sustainable tourism through “green alliances”, networking and collaboration.</p> <p>Massimo Sargolini - UniCam for Regione Marche: <i>Management of Landscape in Minor Territories through intersection of speed and slow Mobility</i></p> <p>Massimo Angelotti - Friuli Venezia-Giulia Regional Infrastructures and Mobility: <i>The development of the Adriatic-Ionian cycle route and its related sustainable multimodal connections</i>.</p> <p>ADRIONCYCLETOUR project faces the challenge of making the Programme area more attractive and accessible through the promotion of sustainable tourism linked to cycling.</p> <p>Nicola Revelant - Promoturismo FVG: <i>Discovering the cultural offer of Friuli Venezia Giulia through slow tourism and long distance hikings</i>.</p> <p>The slow tourism movement offers an alternative to mass tourism promoting slow and sustainable</p>

	<p>mobility, an experience that reshapes the value of time and our relationship with places and local communities.</p> <p>Antonio Marano - President of FVG Airport: <i>Trieste Airport, a multimodal hub open to slow mobility.</i> Trieste Airport mission for the future is more and more innovation and sustainability.</p> <p>Video portraits and testimonials interviews were recorded; the Journalist Study Visit took place in the afternoon, with the lecture of Claudia Baracchini- Friuli Innovazione, <i>Boost 5 Stakeholder Map</i>, an introduction about the historical value and background of Villa Manin given by the director G. Comis and subsequently the guided tour of Villa Manin (mansion, park and exhibitions).</p>
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Participants

Target Group	Target group by AF	Target Value reached
General Public	800	13
Local, regional and national public authorities	35	5 (16 people)
Public services providers	14	3 (4 people)
Cultural and natural heritage management bodies	35	3 (3 people)
Regional and local development agencies, enterprises (in particular SMEs within the cultural and creative industry as well as the environmental and tourism sector)	70	
Associations, regional innovation agencies	34	7 (11 people)
NGOs	26	
Education and training organisations as well as universities and research institutes	23	4 (5)

Annexes

Photos

Video link (sent to PP3 Resp.of Pj Communication)

Agenda

PPs contribution



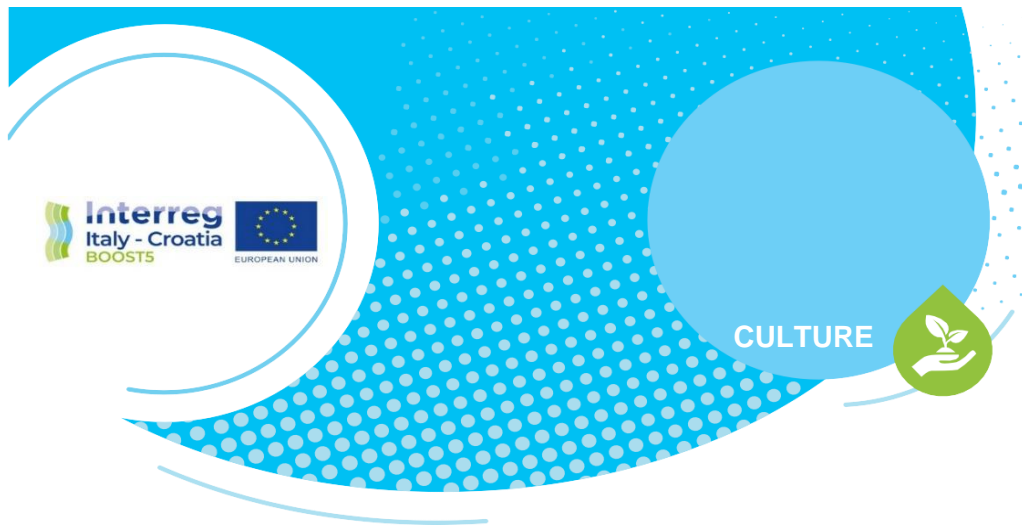


- Video HLE english
- Video HLE in croatian
- Video HLE in italian
- Video Portrait Massimo Sargolini
- Video Portrait Rita Auriemma
- Video Portrait Ana Pejdo

https://rcsistemi-my.sharepoint.com/:f/g/person/roberto_rcsistemi_it/EhB3kLIMbYpOIDmRcfThaPgBoM-tZZjo7s7z9uZdrUxTXA?e=7gNAzM

<https://www.youtube.com/watch?v=Tlmzzl0hhbE/>

<https://telequattro.medianordest.it/29363/codroipo-progetto-boost5-il-futuro-del-turismo-guarda-alla-sostenibilita/?noamp=mobile>



Agenda

ERPAC Ente Regionale Patrimonio Culturale FVG



is pleased to invite you at the High-Level Event

“Unlocking the Potential of Sustainable Tourism:
Addressing the Challenges for Development in the
Region”



Adriatic

20 APRIL 2023

h. 09.00-13.30



VILLA MANIN

Piazzale Manin 10
Passariano di Codroipo (UD)

09:00 Registration and Welcome coffee

09:15 Welcome address:

- o **Anna Del Bianco** - Central Director for Culture and Sport of FVG Region and ERPAC General Director
- o Assesorate for Culture of Friuli Venezia Giulia Region
- o **Davorka Sarić** - Consul of Croatia in Italy
- o **Davide De Nicolò** - Boost5 lead partner TecnoPolis PST: introduction with presentation of thematic

activities performed in previous months, results and best practices achieved by Boost5 project

- **Anca Daniela Simion** (on-line) - Interreg V-A Italy-Croatia 2014-2020 JS Project Officer: Cluster project methodology and outcomes in the framework of next programming period opportunities

10:00 High Sectoral Event (part 1) - Thematic/Technical Boost5 Experts

- **Rita Auriemma** - Unisalento for ERPAC: “Sustainable cultural tourism/UnderWaterMuse in Adriatic Region, sustainability, new business opportunities and enhancement of territorial services for sustainable tourism, Adriatic Region slow mobility backbone to connect little-known but highly interesting cultural and naturalistic assets”
- **Giovanna Tosetto** - Sustainable Tourism Designer expert for Friuli Innovazione “Transforming Regional Tourism Through Environmental Certification: Opportunities and Challenges”
- **Massimo Sargolini** - Unicam for Regione Marche: “Management of Landscape in Minor Territories through intersection of speed and slow Mobility”

11:30 Coffee break

11:45 High Sectoral Event (part 2) - Local Stakeholders Speakers

- **Massimo Angelotti** - Friuli Venezia-Giulia Regional Infrastructures and Mobility: “The development of the Adriatic-Ionian cycle route and its related sustainable multimodal connections”
- **Nicola Revelant** - Promoturismo FVG: “Discovering the cultural offer of Friuli Venezia Giulia through slow tourism and long distance hikings”
- **Antonio Marano** - President of FVG Airport: Trieste Airport, a multimodal hub open to slow mobility

13:00 Q&A with Experts

13:15 Closing speech/LP Boost5 – Promotion of next Transnational Workshop

13:30 Light Lunch and possibility to record the Video Portrait and Testimonials Interview

15:00 Journalist Study Visit

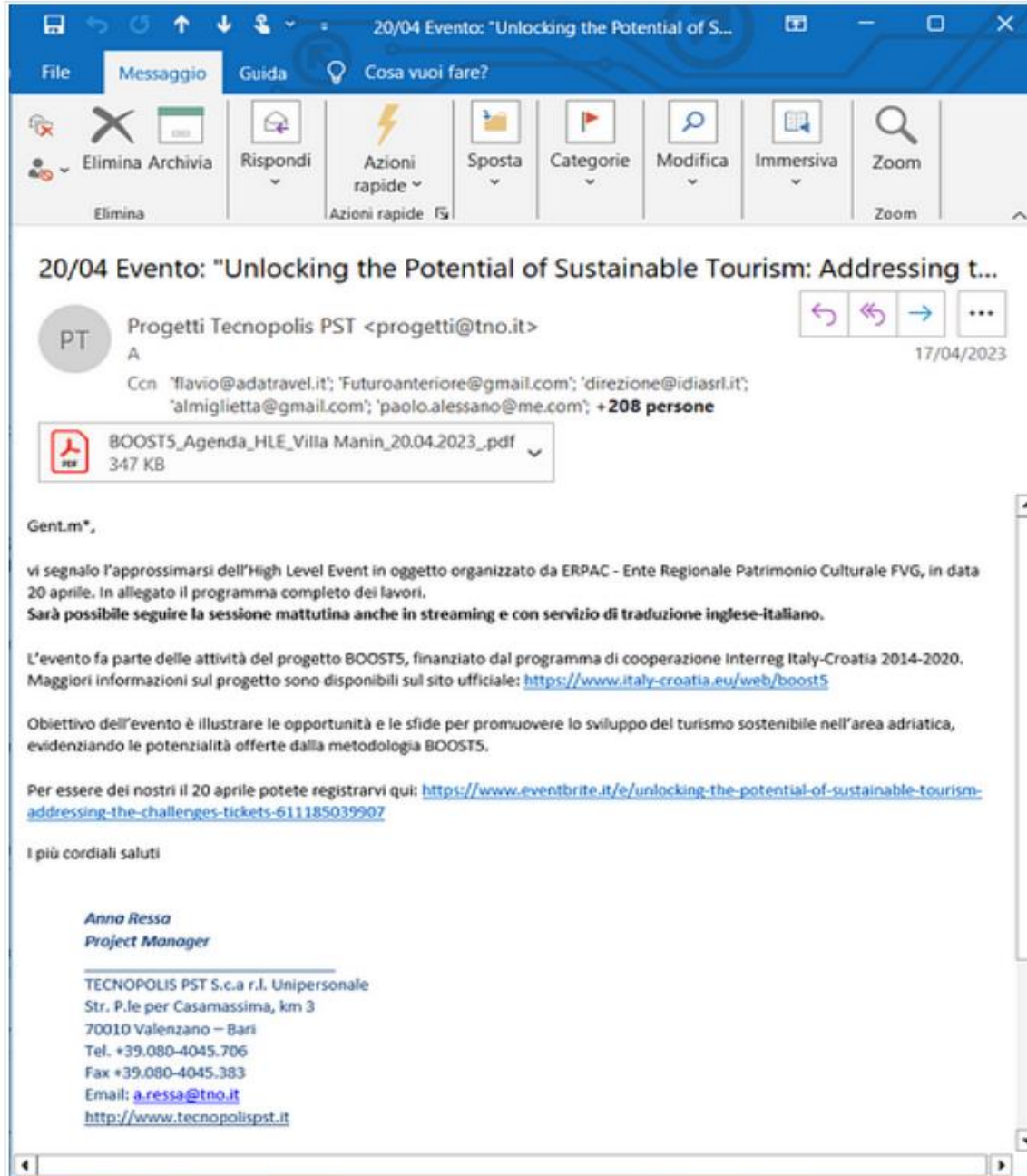
- **Claudia Baracchini**- Friuli Innovazione, Boost 5 Stakeholder Map
- Visit at Villa Manin (tour and exhibition)

18:00 End of Journalist Study Visit

Registration and on line participation:

<https://www.eventbrite.com/e/unlocking-the-potential-of-sustainable-tourism-addressing-the-challenges-tickets-611185039907>

PPs contribution



Email Invitation sent by LP.PNG

Posted by Anna R. · October 16, 2023 · 85.5 KB

BOOSTS High sectoral event - Villa Manin Udine



Jana Blažević-Marčelja

To: Kristina **Pandža**

Cc: boost5 (STEP)

  Reply  Reply All  Forward 

čet 02.03.2023 10:58

Poštovana Kristina,
u sklopu projekta BOOSTS organiziramo High sectoral event koji će se održati 20.04.2023. u Villi Manin (Udine) <https://www.villamanin.it/en/>. Tema eventa je *Sustainable Cultural Tourism: potential and challenges for development in the Adriatic region*. Sam događaj počinje u 9:00 i dovršava u 18:00 (u što je uključen study visit).

STEP RI vam može kroz projekt nadoknaditi troškove puta (kroz putni nalog). Što se tiče samog smještaja, trenutno smo u dogovorima vezano uz mogućnost noćenja u samoj Villi.

Naša ideja je da idemo na put 19.04. u popodnevni satima (ja vozim) i vraćamo se 21.04. nakon doručka. Ako vam je to neizvedivo zbog prethodno preuzetih obveza možemo se organizirati i tako da krenemo odmah nakon događaja za Rijeku ili da ujutro rano prije događaja krenemo za Udine. Sve opcije su otvorene.

Final agendu bi trebali dobiti ovih dana pa bi vam poslali na uvid.

Molim Vas da razmotrite može li netko iz CIBa ići s nama pa da nam povratno javite. Možemo se čuti i telefonski.

Lp

Jana Blažević Marčelja
Zamjenica direktora

STEPRI

STEP RI d.o.o.

Radmile Matejčić 10, 51000 Rijeka, Hrvatska

T: 051 265-962, F: 051 265-999

M: 099 241 48 49

FB: <https://www.facebook.com/pages/Step-RI-Edukacijski-centar/1375708212689435>

E: jblmarcelja@uniri.hr

<http://www.step.uniri.hr/>

Ova poruka može sadržavati povjerljive informacije. Ako Vam ovaj mail nije namijenjen, molimo Vas da ga izbrisate zajedno sa priložima i o tome nas obavijestite. Svaka namjena drugopotreba, kopiranje, odavanje ili distribucija tajnog dijela poruke nije dozvoljena.



Email invitation sent by PP3.png

Posted by Mario V. · October 16, 2023 · 86.6 KB

23/06/23, 13:54 Regione Marche > News ed Eventi

Amministrazione Trasparenza (Amministrazione Trasparenza) | Profilo del commentatore (Entra in Regione/Profilo del commentatore) | Prossimi Marche (https://prossimimarche.regione.marche.it/ Rubrica (Rubrica) | UNP: la Regione risponde (UNP)


<https://www.regione.marche.it/>

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News ed Eventi (https://www.regione.marche.it/News-ed-Eventi)


<https://www.regione.marche.it/News-ed-Eventi>

VENERCOLEDI 12 APRILE 2023 17:34

Boost 5: Svelare il potenziale del turismo sostenibile (https://www.regione.marche.it/News-ed-Eventi/Post/91344/Boost-5-Svelare-il-potenziale-del-turismo-sostenibile)

[Fondi Europei, Europa ed Estero](#), [8 views](#), [Torna alle news \(1\)](#)



(https://www.regione.marche.it/News-ed-Eventi/Post/91344/Boost-5-Svelare-il-potenziale-del-turismo-sostenibile)

Il progetto di capitalizzazione in tema di turismo sostenibile **"BOOSTS"**, approvato nell'ambito del **Programma Italia-Croazia**, vede la **Regione Marche** sempre più protagonista in qualità di coordinatrice delle attività tecniche.

Infatti, dopo il Masterclass e i Laboratori di progettazione in tema di Pillar 4 di EUSAR, è la volta dell'**HIGH LEVEL EVENT "Svelare il potenziale del turismo sostenibile: indirizzare le sfide"** organizzato dai partner friulani ERPAC e FRIULI INNOVAZIONE e che si terrà il prossimo **20 aprile** ad Udine (Passariano) presso la storica e pittoresca residenza di Villa Manin, il Link dell'agenda:

 [BOOSTS_Agenda_HLE_Villa Manin_20.04.2023.pdf](#); BOOSTS (https://BOOSTS_Agenda_HLE_Villa Manin_20.04.2023.pdf - BOOSTS)

Per Regione Marche sarà presente Raffaella Triponi, responsabile del progetto, e il Prof. Sargolini di UNICAM che interverrà come esperto scientifico.

Per chi volesse partecipare, è ancora possibile iscriversi al seguente link:

REGISTRATION LINK (BOTH FOR IN PRESENCE AND ONLINE): <https://www.eventbrite.com/e/unlocking-the-potential-of-sustainable-tourism-addressing-the-challenges-tickets-611185039907> (<https://www.eventbrite.com/e/unlocking-the-potential-of-sustainable-tourism-addressing-the-challenges-tickets-611185039907>)

Regione Marche Giunta Regionale (CF 80008630420 P.IVA 00481070423) via Gentile da Fabriano, 9 - 60125 Ancona - tel. 071.8061 casella p.e.c. istituzionale : regione.marche.protocollogiunta@regione.marche.it (mailto:regione.marche.protocollogiunta@regione.marche.it)

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<https://www.regione.marche.it/News-ed-Eventi/Post/91344/Boost-5-Svelare-il-potenziale-del-turismo-sostenibile>
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HLE Friuli Villa Manin_Regional website article_PP4

Posted by Giulia S. · October 23, 2023 · 460 KB

Giulia Sandroni

Da: Raffaella Triponi
Inviato: lunedì 23 ottobre 2023 13:26
A: Giulia Sandroni
Oggetto: I: invio evento "Unlocking the Potential of Sustainable Tourism: Addressing the Challenges_20 aprile 2023-ON line e in presenza
Allegati: BOOSTS_Agenda_HLE_Villa Manin_20.04.2023_.pdf
Priorità: Alta

Da: Raffaella Triponi
Inviato: venerdì 14 aprile 2023 10:04
A: Cecilia Gobbi <cecilia.gobbi@regione.marche.it>
Cc: Paola Marchegiani <Paola.Marchegiani@regione.marche.it>
Oggetto: I: invio evento "Unlocking the Potential of Sustainable Tourism: Addressing the Challenges_20 aprile 2023-ON line e in presenza
Priorità: Alta

Buon giorno Paola,
buon Giorno cecilia,

vi inoltro, se interessate, la segnalazione e l'invio a partecipare all'evento dal titolo "**Unlocking the Potential of Sustainable Tourism: Addressing the Challenges**", organizzato dal ns partner del progetto BOOSTS (Istituto regionale per il patrimonio culturale del FVG).

Si può partecipare on line e c'è il servizio traduzione. Se interessate potete condividere e diffondere.

Per la regione marche parteciperà prof Sargolini come relatore, in qualità di partner scientifico del progetto BOOSTS. Io sarò in presenza.

In calce alla agenda trovate il link per la registrazione che vi chi invito a fare al fine di ricevere poi il link per accedere al seminario.
cari saluti,
Raffaella

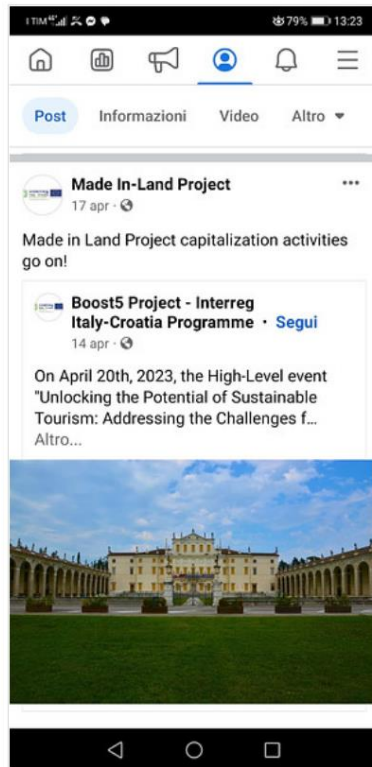
Dott.ssa Raffaella Triponi

 REGIONE MARCHE
Direzione Programmazione Integrate Risorse Comunitarie e Nazionali
(P.O. Fondi europei a gestione diretta,
Progetto esperti PNRR,
Organismo di pagamento e Certificazione)
Palazzo Leopardi
V. Tusano, 44 - 60125 ANCONA
email: raffaella.triponi@regione.marche.it
tel. +39 071 8063823 fax +39 071 8063018
skype: rafftrip

1

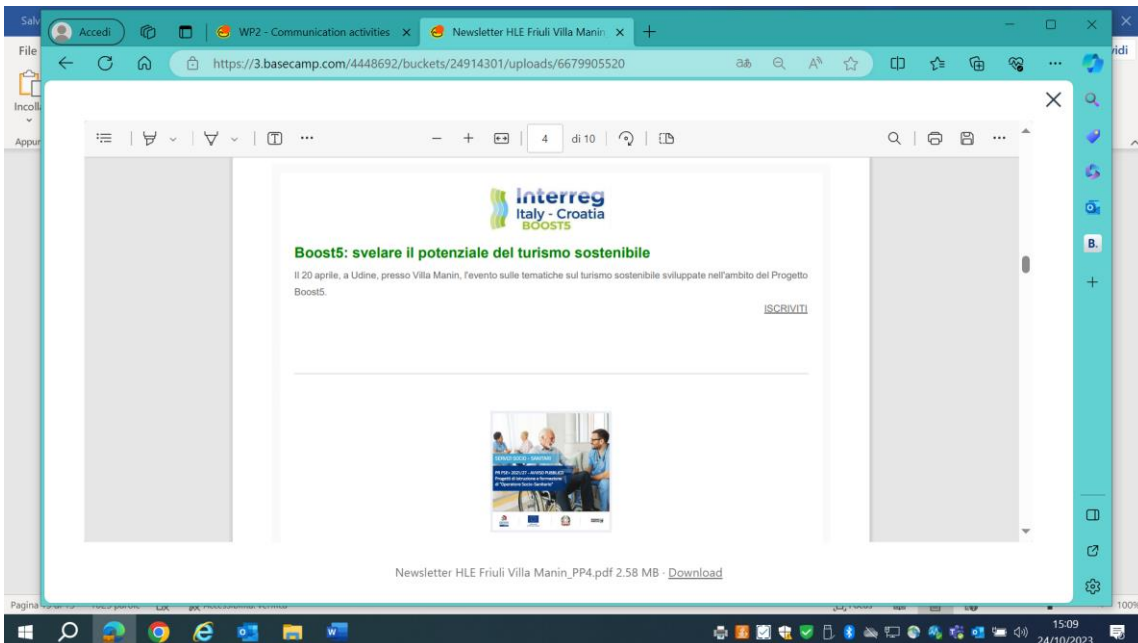
HLE Friuli Villa Manin_Email invitation_PP4

Posted by Giulia S. · October 23, 2023 · 988 KB



HLE Friuli Villa Manin_Post in Made in land fb page_PP4

Posted by Giulia S. · October 23, 2023 · 114 KB



Larisa Maruna

Polijatelj: Larisa Maruna
Poslano: 18. travnja 2023. 8:49
Prima: Marija Dušević
Predmet: FW: ***IMPORTANT***_BOOSTS_HLE registration link
Privici: BOOSTS_Agenda_HLE_Villa Manin_20.04.2023_.pdf

Larisa Maruna, mag.paed., mag.educ.phil.
Savjetnica na ugovorenom projektu



Agencija za razvoj Zadarske županije ZADRA NOVA
Zadar County Development Agency ZADRA NOVA

A: Put Murvice 14, 23000 Zadar
T: 0994076681 • E: larisa.maruna@zadra.hr
W: www.zadra.hr • FB: Agencija za razvoj Zadarske županije ZADRA NOVA

From: apejdo@unizd.hr <apejdo@unizd.hr>
Sent: Monday, April 17, 2023 5:18 PM
To: Larisa Maruna <larisa.maruna@zadra.hr>
Subject: Fwd: ***IMPORTANT***_BOOSTS_HLE registration link

----- Izvorna poruka -----

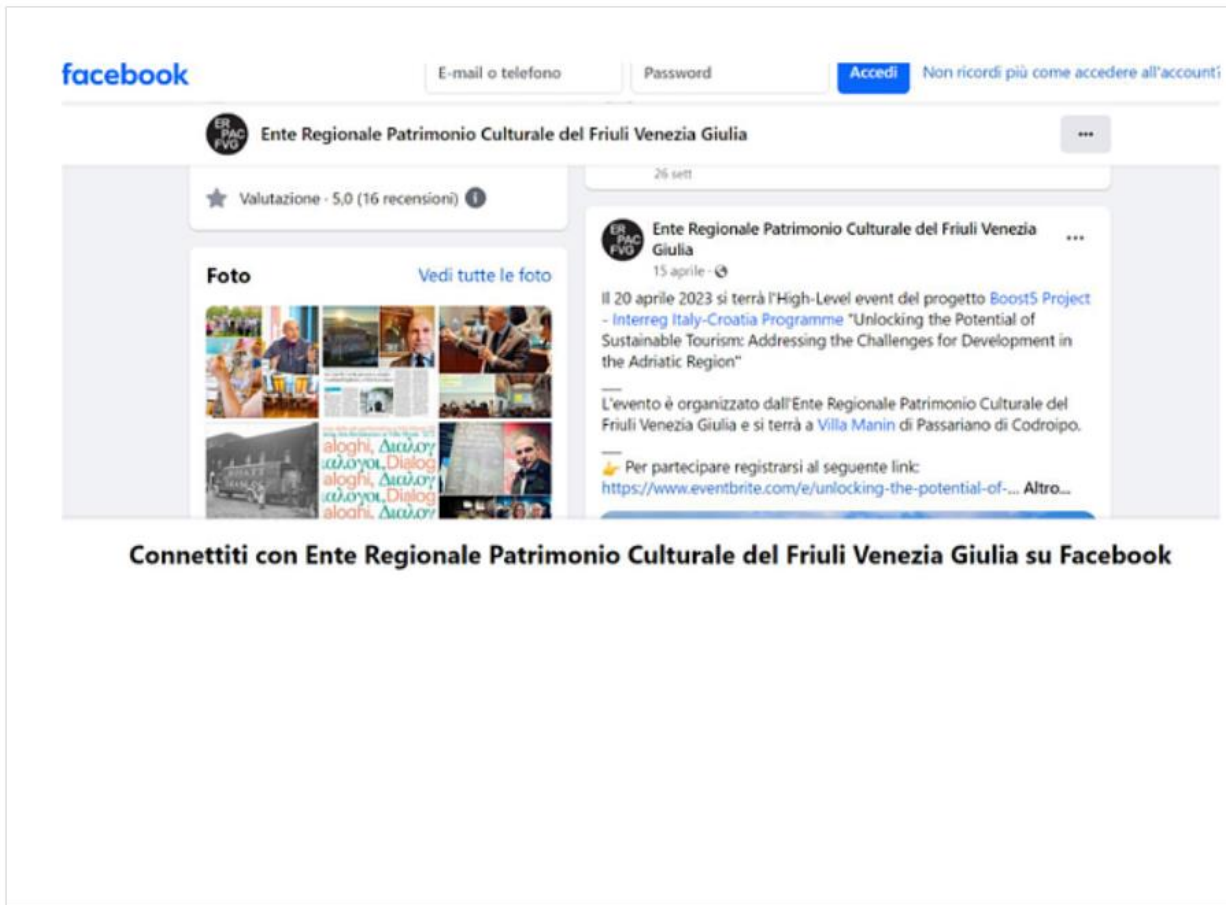
Naslov:***IMPORTANT***_BOOSTS_HLE registration link
Datum:07.04.2023 18:46
Od:Claudia Baracchini <claudia.baracchini@friulinnovazione.it>
Za:Claudia Baracchini <claudia.baracchini@friulinnovazione.it>
Cc:"Micovillovich Tania" <tania.micovillovich@regione.fvg.it>, "Giulio Selvazzo" <giulio.selvazzo@informest.it>,
"Zamar Massimiliano" <massimiliano.zamar@regione.fvg.it>

Dear Boost5 partners and stakeholders (including experts and speakers),

I hope this message finds you well. I am excited to remind you about the upcoming **Boost 5 High Level Event, "Unlocking the Potential of Sustainable Tourism: Addressing the Challenges,"** which will take place in Villa Manin on April 20, 2023. As this event is quickly approaching, I would like to kindly request that **you all register using the following link as**

Invitation HLE for employees of Zadra Nova

Posted by Larisa M. · October 23, 2023 · 120 KB

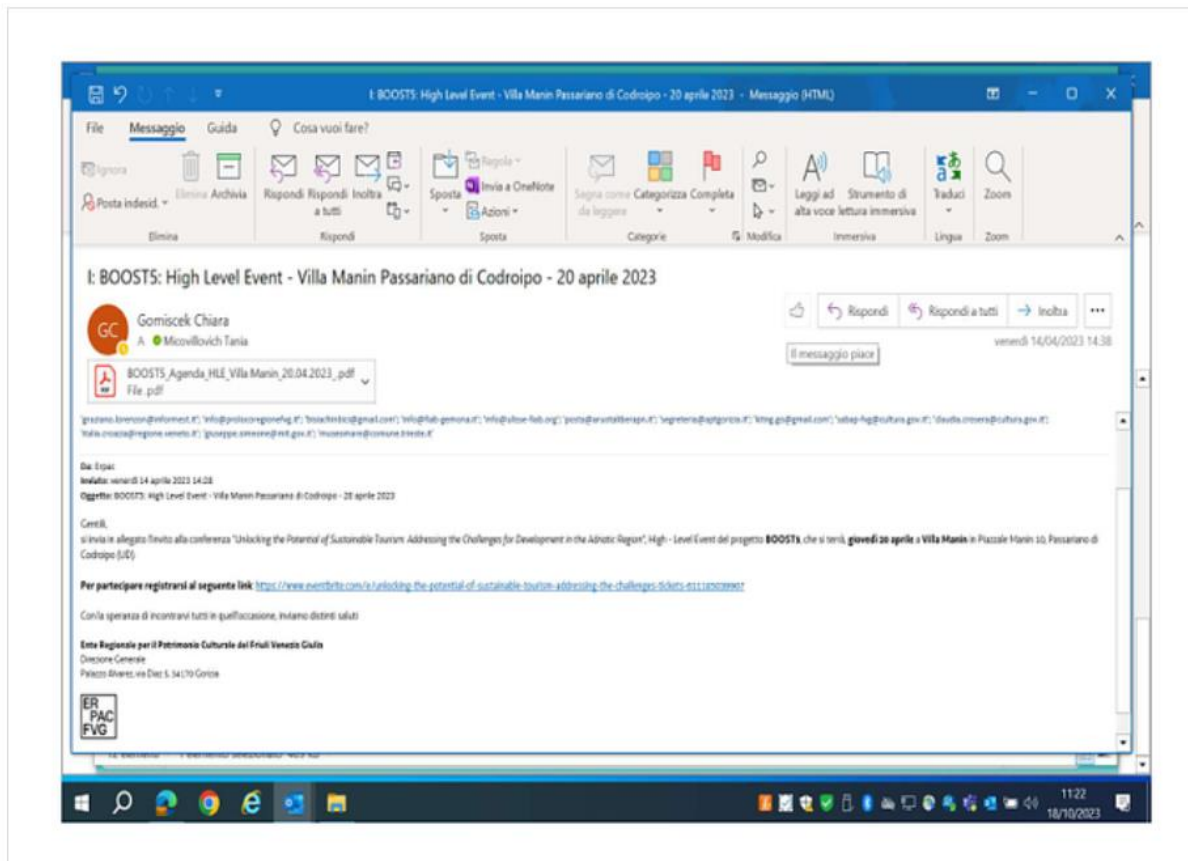


Connettiti con Ente Regionale Patrimonio Culturale del Friuli Venezia Giulia su Facebook

PP7 Facebook announcement of HLE in Villa Manin .

Posted by Tania M. · October 18, 2023 · 199 KB

T5 > Docs & Files > WP2 - Communication activities > A.2.1 Online and offline events > 2.1.3 High level sea awareness raising



PP7 ERPAC- e-mail invitation to HLE 20 april '23 .pc

Posted by Tania M. · October 18, 2023 · 360 KB

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Notes:

n.108 invitation e-mails were sent.

Home > Servizi TG > CODROIPO | PROGETTO BOOST5: IL FUTURO DEL TURISMO GUARDA ALLA SOSTENIBILITA'

CODROIPO | PROGETTO BOOST5: IL FUTURO DEL TURISMO GUARDA ALLA SOSTENIBILITA'

23/04/2023 CODROIPO - Si è discusso di turismo lento, a Villa Manin, nel corso di un convegno promosso dall'Erpac. Durante il quale sono state illustrate le linee di indirizzo del Progetto Italia-Croazia Boost5. - Intervistata ana pejdo (regione croata zara, consulente progetti sviluppo) (Servizio di **Umberto Bosazzi**)

■ Live



■ Notizie

