

EVENT FOLLOW-UP REPORT

D.2.1.2 Local events to raise stakeholders'
awareness – 2nd event (PP6)
Rijeka, 16.06.2023

Event summary

Corresponding deliverable:	D.2.1.2 Local events to raise stakeholders' awareness
Type of event (in person or online)	In person
Location (if in person)	Rijeka,
Date of the event	June 16, 2023
Time/Duration	N/A
Purpose of the event	<p>The City of Rijeka, as a partner in the BOOST5 project, which is aimed at the valorization and preservation of the rich and diverse cultural heritage of Adriatic Croatia and Italy, organized the event called „Valorization of port heritage - EXPORTDRVO“.</p> <p>The event took place on 16th June 2023 at the SMART Ri premises in Rijeka.</p> <p>The main goal of the second local event was, in addition to the presentation of the BOOST5 project, an attempt to further affirm some activities and ideas that were an integral part of the project, as well as ensuring the legacy of the BOOST5 project.</p>
Short description of the event and key outcomes	<p>Participants of the event were presented with the key activities and results of the BOOST5 project. Furthermore participants were informed about the Exportdrvo Hall, that was built on the basis of a project by the "Novak" Architectural Design Bureau from Zagreb in 1961, with the explanation that it was the first modern warehouse for the accommodation of wooden final products that are transported through the port of Rijeka. The investor of the hall was the wood export company "Exportdrvo", after which the hall got its name. The Exportdrva hall, which has an area of 5,400.0 m², will become a new old location where the citizens of Rijeka, numerous guests and random passers-by will have the opportunity to enjoy exhibitions, concerts and festivals inside the hall,</p>

	<p>and Grobnička riva as an area next to the hall itself for a year, it ceases to be a parking lot and becomes a new public area for socializing of men and women from Rijeka, as well as numerous guests of Rijeka.</p> <p>Vivid discussion about possible future uses, management etc. had been held.</p> <p>Participants at the event represented local authorities, organizations managing cultural and natural heritage, entrepreneurs, business support organizations, higher education organizations and general public.</p>
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Participants

Target Group	Target group by AF	Target Value reached
General Public	800	
Local, regional and national public authorities	35	2
Public services providers	14	
Cultural and natural heritage management bodies	35	
Regional and local development agencies, enterprises (in particular SMEs within the cultural and creative industry as well as the environmental and tourism sector)	70	6 – business support organizations and enterprises
Associations, regional innovation agencies	34	
NGOs	26	1 - NGO
Education and training organisations as well as universities and research institutes	23	1 –University of Rijeka