

EVENT FOLLOW-UP REPORT

D.2.1.2 Local events to raise stakeholders'
awareness – 1st event (PP3)
Rijeka, 22.09.2022

Event summary

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| Corresponding deliverable: | D.2.1.2 Local events to raise stakeholders' awareness |
| Type of event (in person or online) | hybrid |
| Location (if in person) | Rijeka/online |
| Date of the event | September 22nd 2022 |
| Time/Duration | N/A |
| Purpose of the event | <p>During project duration each BOOST5 partner organized local events to raise stakeholders' awareness in order to present the project and engage stakeholders.</p> <p>The first event of such type was organised in hybrid form on Thursday September 22nd 2022 in Rijeka. Stakeholders from the Consulate general of Italy in Rijeka, COMITES Fiume (representative bodies of the Italian community in Adriatic Croatia) and the Croatian National Theatre Ivan pl. Zajc have been informed about the BOOST5 project, its activities and outputs, as well as about the opportunities offered by the Interreg Italy-Croatia cooperation programme.</p> |
| Short description of the event and key outcomes | <p>In detail, STEP RI representative presented the BOOST5 project "Leveraging results of 5 Italy-Croatia projects to boost touristic valorisation of cultural, off-road, industrial and natural heritage", funded by the Interreg V A Italy-Croatia cross-border cooperation program 2014-2020 to the participants.</p> <p>After the initial presentation of the project, the key data, the partners, the objectives and outputs of the project, of great interest for COMITES Rijeka, were illustrated. The guidelines for the design and enhancement of alternative Natural and Cultural Itineraries in the Italy-Croatia area that promote the sustainability and relocation of tourist flows towards less well-known places and</p> |

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| | <p>tourist attractions, as well as the brochure on the financial perspectives of the 2021-27 programming period for the preparation of project ideas centred on the valorisation of culture, were highlighted as those of primary interest for the stakeholders present.</p> <p>Other relevant activities planned by the BOOST5 project were also displayed, focusing on those of greatest interest for COMITES Fiume, such as the valorisation of cultural heritage through the promotion of new market opportunities and capacity building plans. Among these, the participants confirmed that the activities of greatest interest for them, are the capacity improvement activities (various workshops and masterclasses for tourist and cultural operators), and expressed their willingness to participate in the events organized by the project.</p> <p>Participants were informed how to stay updated about the project by sharing the website and social media links.</p> <p>Moreover, participants were informed of the annual event of the Interreg Italy-Croatia cross-border cooperation program which is organized at the end of October in Venice, with the possibility of following it also in streaming. COMITES Rijeka confirmed its interest in the Interreg Italy-Croatia programme, given its territorial specificity which matches the relevant territories for the activities of COMITES Rijeka.</p> |
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Participants

| Target Group | Target group by AF | Target Value reached |
|---|--------------------|--|
| General Public | 800 | |
| Local, regional and national public authorities | 35 | 1 -> one of the participants joining the 1st D.2.1.2 Local events to raise stakeholders' awareness in Rijeka was the Consule from the Italian Consulate General in Rijeka, Croatia |
| Public services providers | 14 | |
| Cultural and natural heritage management bodies | 35 | 1 -> one of the participants joining the 1st D.2.1.2 Local events to raise stakeholders' awareness in Rijeka was the Director of the Italian Damma at the National Theatre Ivan Zajc in Rijeka. |
| Regional and local development agencies, enterprises (in particular SMEs within the cultural and creative industry as well as the environmental and tourism sector) | 70 | |
| Associations, regional innovation agencies | 34 | |
| NGOs | 26 | 1 -> 10 representatives of the NGO Comites Fiume (cross-border italy-Croatia culture promotion) were present at the 1st D.2.1.2 Local event to raise stakeholders' awareness in Rijeka, with whom the event was coorganised. |

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| Education and training organisations as well as universities and research institutes | 23 | |
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Annexes




BOOST5
Presentazione Progetto
Interreg Italia-Croazia
D.2.1.2 Local events to raise stakeholders' awareness

BOOST5 | STEP RI | Anita Pribanić

Rijeka/Fiume | 22.09.2022

European Regional Development Fund