

# EVENT FOLLOW-UP REPORT

“Agreement for the completion and commissioning  
of the bike routes in the Province of Ferrara”  
Ferrara, 13<sup>th</sup> March 2023

## Event summary

<b>Corresponding deliverable:</b>	D2.1.2
<b>Type of event (in person or online)</b>	In person
<b>Location (if in person)</b>	Ferrara – Estense Castle
<b>Date of the event</b>	13/03/2023
<b>Time/Duration</b>	10-12.30
<b>Purpose of the event</b>	The event aimed at leading to the enhancement of cycle paths and tourist routes in the province of Ferrara through the synergy between the political part and the commercial enterprises, to find an efficient methodology for the promotion of sustainable tourism and the revitalization of the cultural heritage of territories involved
<b>Short description of the event and key outcomes</b>	The workshop represented a moment of important sharing and a commitment to a rational and coherent scheduling of the interventions to be implemented on the provincial network of cycle paths, with a view to ensuring continuity to the network itself, through the signing of a "Territorial Agreement for the system of cycling routes in the province of Ferrara" by all public bodies involved. The enhancement of cycleways will connect tangible and intangible heritage providing an integrated tourist offer capable to implement sustainability and the deseasonalization of the sector.

## Participants

Target Group	Target group by AF	Target Value reached
General Public	800	2
Local, regional and national public authorities	35	23
Public services providers	14	4
Cultural and natural heritage management bodies	35	1
Regional and local development agencies, enterprises (in particular SMEs within the cultural and creative industry as well as the environmental and tourism sector)	70	4
Associations, regional innovation agencies	34	11
NGOs	26	
Education and training organisations as well as universities and research institutes	23	2

## Annexes

