

EVENT FOLLOW-UP REPORT

KICK-OFF MEETING and PRESS CONFERENCE
Bari, 28th and 29th of June 2022

Event summary

Corresponding deliverable:	D.2.1.1 Kick-off Meeting
Type of event (in person or online)	hybrid
Location (if in person)	<p>First day: 28th June 2022 Venue: TECNOPOLIS Science & Technology Park Location: Strada Provinciale per Casamassima, Km. 3 – 70010 Valenzano (Ba)</p> <p>Second day: 29th June 2022 Venue: MUSEO CIVICO BARI Location: Strada Sagges, 13 – 70121 Bari</p>
Date of the event	28th and 29th of June 2022
Time/Duration	<p>First day: 28th June 2022: 13.30-17.30</p> <p>Second day: 29th June 2022: 9.30-13.30</p>
Purpose of the event	<p>The KoM and the related press conference were organized by the LP TECNOPOLIS STP with the purpose of giving official start to project activities by defining subtasks and timeline with PPs and support of JS project officer.</p> <p>The press conference was especially targeted to media in the local area to increase awareness about the new started project and its objectives in the short-medium period of implementation.</p>
Short description of the event and key outcomes	<p>The KoM started with welcome notes by the LP's representatives Annamaria Annicchiarico (Director and sole Administrator) and Davide de Nicolò (Chief Project Officer).</p> <p>Presentations of the project partner organizations followed by representatives participating in the meeting in presence and online.</p> <p>Tips for project implementation and about MA monitoring activities were provided by the JS project officer Ms. Anca Daniela Simion.</p> <p>WPs leaders PPs introduced activities and deliverables for each WP; procedures for management and reporting were also presented.</p>

INTERREG Italy-Croatia CBC PROGRAMME 2021-2027 future perspectives and opportunities were also presented by JS project officer Ms. Anca Daniela Simion.

The press conference was held on June, 29th in Italian for the benefit of local journalists participating.

Davide De Nicolò, TECNOPOLIS STP Project Coordinator, presented BOOST5 key factors, work plan and general timeline for next months as an opportunity to improve the cooperation in the Programme area and to increase the value of sustainable tourism in the province of Bari.

Ines Pierucci, Councilor Municipality of Bari, welcomes PPs in Bari and in the Museo Civico venue and briefly present work done by the Municipality and future plans to support cultural tourism and cultural fruition for both tourists and citizens and how BOOST5 project can match and support these plans.

PPs representatives were also interviewed by LP Communication officer and the video recording will be used for project communication via BOOST5 official channels.

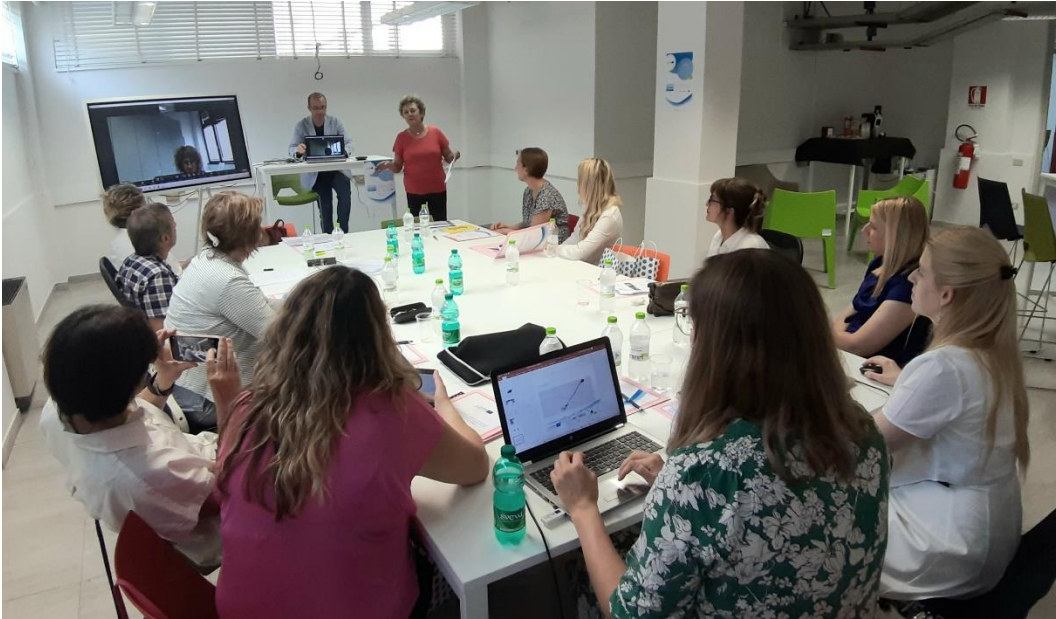
Participants

Target Group	Target group by AF	Target Value reached
General Public	800	
Local, regional and national public authorities	35	
Public services providers	14	
Cultural and natural heritage management bodies	35	
Regional and local development agencies, enterprises (in particular SMEs within the cultural and creative industry as well as the environmental and tourism sector)	70	
Associations, regional innovation agencies	34	
NGOs	26	
Education and training organisations as well as universities and research institutes	23	

Annexes

Pictures









Invitation press conference



TECNOPOLIS
 Science and Technology Park of the University of Bari
 is pleased to invite you to the
BOOST5 PROJECT PRESS CONFERENCE

	WHEN 29.06.2022 H 11:00		WHERE BARI CIVIC MUSEUM Strada Sagges, 13
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Agenda

 <p>BOOST5 - Leveraging results of 5 IT-HR projects to boost touristic valorisation of cultural, off-road, industrial and natural heritage.</p> <p>KICK-OFF MEETING</p> <p>28th and 29th of June 2022</p> <p>Working language: English</p> <p>Contact persons: Davide De Nicolò: +39 080 4045714 – Mob. +39 3496426732 - Mail to: d.denicolo@tno.it Anna Ressa: +39 080 4045706 – Mob. +39 3332193667 - Mail to: a.ressa@tno.it</p> <p>European Regional Development Fund www.italy-croatia.eu/boost5 http://www.italy-croatia.eu/</p>	 <p>Agenda</p> <p>First day: 28th June 2022</p> <p>Venue: TECNOPOLIS Science & Technology Park Location: Strada Provinciale per Casamassima, Km. 3 – 70010 Valenzano (Ba) https://goo.gl/maps/3WWS8oazMTR8L1v6</p>  <p>Participants: JS project officer, Steering Committee members and Project Partners representatives.</p> <table border="1"> <tr> <td>13.30</td> <td>Pick up from Hotels* / Airport / railway station and transfer to KoM venue</td> </tr> <tr> <td>14.00-14.30</td> <td>Welcome coffee</td> </tr> <tr> <td>14.30-14.45</td> <td>Welcome notes: <ul style="list-style-type: none"> Annamaria Annicchiario – TECNOPOLIS STP Director and sole Administrator Davide De Nicolò – TECNOPOLIS STP Chief Project Officer </td> </tr> <tr> <td>14.45-15.15</td> <td>Tips for Project implementation and JS monitoring activities: <ul style="list-style-type: none"> Anca Daniela Simion – Interreg V-A Italy-Croatia 2014-2020 JS Project Officer </td> </tr> <tr> <td>15.15-16.40</td> <td>Presentation of the partner organizations (10 mins each) <ul style="list-style-type: none"> PPs' representatives </td> </tr> <tr> <td>16.40-17.25</td> <td>WP 1 Project management, coordination and internal communication: activities, deliverables and timeline <ul style="list-style-type: none"> Anna Ressa – TECNOPOLIS STP Project Officer (LP and WP Leader) Giuseppe Gargano – TECNOPOLIS STP Financial Manager (LP and WP Leader) feedback and comments from PPs </td> </tr> <tr> <td>17.25</td> <td>Transfer to Hotels* and free time</td> </tr> <tr> <td>20.00</td> <td>SOCIAL DINNER Venue: Circolo Canottieri Barion Sporting Club Location: Via Molo S.Nicola n°5, Bari https://goo.gl/maps/4eHrDYSU8mvy5aXn9</td> </tr> </table> <p>European Regional Development Fund www.italy-croatia.eu/boost5 http://www.italy-croatia.eu/</p>	13.30	Pick up from Hotels* / Airport / railway station and transfer to KoM venue	14.00-14.30	Welcome coffee	14.30-14.45	Welcome notes: <ul style="list-style-type: none"> Annamaria Annicchiario – TECNOPOLIS STP Director and sole Administrator Davide De Nicolò – TECNOPOLIS STP Chief Project Officer 	14.45-15.15	Tips for Project implementation and JS monitoring activities: <ul style="list-style-type: none"> Anca Daniela Simion – Interreg V-A Italy-Croatia 2014-2020 JS Project Officer 	15.15-16.40	Presentation of the partner organizations (10 mins each) <ul style="list-style-type: none"> PPs' representatives 	16.40-17.25	WP 1 Project management, coordination and internal communication: activities, deliverables and timeline <ul style="list-style-type: none"> Anna Ressa – TECNOPOLIS STP Project Officer (LP and WP Leader) Giuseppe Gargano – TECNOPOLIS STP Financial Manager (LP and WP Leader) feedback and comments from PPs 	17.25	Transfer to Hotels* and free time	20.00	SOCIAL DINNER Venue: Circolo Canottieri Barion Sporting Club Location: Via Molo S.Nicola n°5, Bari https://goo.gl/maps/4eHrDYSU8mvy5aXn9
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Second day: 29th June 2022

Venue: MUSEO CIVICO BARI
Location: Strada Saggese, 13 – 70121 Bari
<https://goo.gl/maps/UjnZev568Mh3cxcD9>



Civic Museum of Bari in the old town

Participants: JS project officer, Steering Committee members and Project Partners representatives.

8.50	Pick up from Hotels and transfer to KoM venue*
9.30-10.15	WP 3 Clustering thematic Activities: deliverables, outputs and timeline <ul style="list-style-type: none"> Raffaella Triponi, Marche Region Project Coordinator (PP4 and WP leader) feedback and comments from PPs
10.15-10.45	INTERREG ITALY-CROATIA CBC PROGRAMME 2021-2027: future perspectives and opportunities <ul style="list-style-type: none"> Anca Daniela Simion - Interreg V-A Italy-Croatia 2014-2020 JS Project Officer
10.45-11.00	Coffee break
11.00-11.30	Press conference Participants: Authorities, Journalists, Steering Committee members and Project Partners representatives. <ul style="list-style-type: none"> BOOSTS key factors, workplan and general timeline - Davide De Nicolò, TECNOPOLIS STP Project Coordinator Ines Pierucci, Councilor Municipality of Bari Interviews
11.30-12.00	WP 2 Communication activities: approach, deliverables and timeline <ul style="list-style-type: none"> Anita Pribanić, Science and Technology Park of the University of Rijeka Project Coordinator (PP3 and WP Leader) feedback and comments from PPs
12.00-12.30	Discussion and next steps

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12.30-12.45	Closing statement <ul style="list-style-type: none"> Davide De Nicolò – TECNOPOLIS STP Project Coordinator (Lead Partner)
12.45-13.30	Light Lunch
13.30	Transfer to Hotels* / Airport / railway station

Logistic information

To ease organization of KoM, including transfers and meals, please keep update the [the Gdrive participants list table](#).

* TECNOPOLIS STP is available to arrange joint transfers from your Hotels in Bari to KoM venues and back; cost will be borne by PPs. To ask for this service be sure to select it in the Gdrive participant list table.

Taxi can be used to travel from Airport or railway station to KoM venue.

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