

EVENT FOLLOW-UP REPORT

“CERTIFICAZIONE AMBIENTALE PER IL
TURISMO SOSTENIBILE”,
Online, 20/02/2023

Event summary

Corresponding deliverable:	D.2.1.2
Type of event (in person or online)	Online
Location (if in person)	/
Date of the event	20.02.2023
Time/Duration	
Purpose of the event	FINN contributed to the implementation of two online local events the first one dated 14th February and the second 20th February. The objective of these events was to raise stakeholders' awareness about the project and its objectives in particular Green Certification for cultural heritage. FINN has coordinated the speakers invited for the events to ensure that they provide relevant and insightful information to the attendees and contributed to the content of the events.
Short description of the event and key outcomes	<p>20.02.2023 "SUSTAINABLE TOURISM: WHICH CERTIFICATION?"</p> <p>The workshop, which followed the first event, explored the topic of sustainable certifications by providing examples and useful information for cultural and creative enterprises involved in sustainable tourism.</p> <p>Speaker: Giovanna Tosetto, Alessia Del Bianco, Doriana Maltese and Valsugana.</p> <p>For more information regarding speaker see Agenda attached.</p>

Participants

Target Group	Target group by AF	Target Value reached
General Public	800	
Local, regional and national public authorities	35	4
Public services providers	14	
Cultural and natural heritage management bodies	35	
Regional and local development agencies, enterprises (in particular SMEs within the cultural and creative industry as well as the environmental and tourism sector)	70	20
Associations, regional innovation agencies	34	
NGOs	26	
Education and training organisations as well as universities and research institutes	23	

Annexes

Attached: ppt presentations, news and agenda

Screenshot LOCAL EVENT 20.02.2023



The screenshot shows a Zoom meeting interface. The main content is a presentation slide titled "TURISMO SOSTENIBILE". The slide features a central graphic with four pillars: "BUY LOCAL", "RESPECT LOCAL CULTURE", "SAVE ENERGY", and "PROTECT HERITAGE". Below the graphic, there are three lines of text: "Non distrugge l'ambiente, ma lo rispetta e lo protegge", "Non crea disparità o attriti tra abitanti e ospiti, ma reciproca conoscenza", and "Porta beneficio al territorio ospitante sia a livello economico che sociale". At the bottom of the slide, there is a row of 17 icons representing the Sustainable Development Goals (SDGs) and the text "IO SONO FRIULI VENEZIA GIULIA".

On the right side of the Zoom interface, there is a list of participants. The list shows 6 members and 19 spectators. The participants listed are:

- francesca venturello (FV)
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- francesca venturello (FV)
- francesco Munari (FM)
- Giulia Tonti (GT)
- Marzia Bon (MB)
- Marzia Bon (MB)
- Michela Garis (MG)
- Umberto Garini (UG)

The Zoom control bar at the bottom includes options for audio, video, participants, chat, screen sharing, and other meeting functions.