

# EVENT FOLLOW-UP REPORT

“CERTIFICAZIONE AMBIENTALE PER IL  
TURISMO SOSTENIBILE”,  
Online, 14/02/2023

## Event summary

<b>Corresponding deliverable:</b>	D.2.1.2
<b>Type of event (in person or online)</b>	Online
<b>Location (if in person)</b>	/
<b>Date of the event</b>	14.02.2023
<b>Time/Duration</b>	
<b>Purpose of the event</b>	FINN contributed to the implementation of two online local events the first one dated 14th February and the second 20th February. The objective of these events was to raise stakeholders' awareness about the project and its objectives in particular Green Certification for cultural heritage. FINN has coordinated the speakers invited for the events to ensure that they provide relevant and insightful information to the attendees and contributed to the content of the events.
<b>Short description of the event and key outcomes</b>	<p>14.02.2023   WHY SUSTAINABILITY IN TOURISM AND CULTURE?</p> <p>The importance of 'GSTC' certification, the role of sustainability in the tourism industry and in promoting cultural and natural heritage, the contribution of the Global Sustainable Tourism Council (GSTC) certification in achieving this goal.          Speaker: Giovanna Tosetto, presentation by Diego De Santis and by ETIFOR</p> <p>For more information regarding speaker see Agenda attached.</p>

## Participants

<b>Target Group</b>	<b>Target group by AF</b>	<b>Target Value reached</b>
General Public	800	

Local, regional and national public authorities	35	4
Public services providers	14	
Cultural and natural heritage management bodies	35	
Regional and local development agencies, enterprises (in particular SMEs within the cultural and creative industry as well as the environmental and tourism sector)	70	25
Associations, regional innovation agencies	34	
NGOs	26	
Education and training organisations as well as universities and research institutes	23	

## Annexes

Attached: ppt presentations, news and agenda

Screenshot LOCAL EVENT 14.02.2023

