EVENT FOLLOW-UP REPORT

"Ecosystem, traditions, art and creativity to offer sustainable and conscious tourism: the Castellana Grotte experience"

online, 13th of April 2023

Event summary

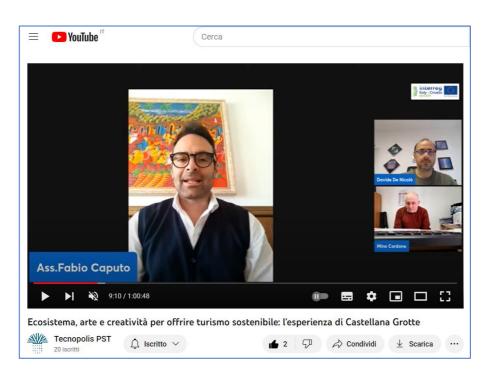|	
Corresponding deliverable:	D.2.1.2 Local events to raise stakeholders' awareness
Type of event (in person or online)	online
Location (if in person)	n.a.
Date of the event	13th of April 2023
Time/Duration	1 hour – 14.30-15.30
Purpose of the event	Local events organized by PPs during implementation aimed to present BOOST5 project, to engage stakeholders and to launch main results achieved from time to time. To this purpose they can connect with related initiatives at local level (tourism, sustainability, innovation, heritage valorisation, digitalisation) to ensure cross-dissemination and to enlarge outreach of target groups.
	In this framework first local event organized by LP TECNOPOLIS STP focused on analysis one of the excellences of the Apulian territory (Castellana Grotte town), presenting how an interdisciplinary vision, the engagement of local community and the mobilization of creative resources have led a small village to become a prestigious and recognized destination in Puglia, by also safeguarding its natural resources.
Short description of the event and key outcomes	Those who visited Castellana Grotte may think to know almost everything about this town but during the event participants were surprised by some "behind the scenes" of a successful experience that built city awareness and about future / upcoming initiatives.
	Speakers for municipality of Castellana Grotte:
	• Fabio Caputo – Councillor for youth policies and cultural events;
	• Cosimo Cardone – Cultural sector manager
	Chairman:
	• Davide De Nicolò – Chief Project Officer TECNOPOLIS PST
	Castellana Grotte experience is also included in deliverables "3.1.1. Inventory of heritage in minor territories" and "3.1.2 Thematic best practices catalogue on specialized and innovative forms of tourism in the cross-border area and beyond"

Participants

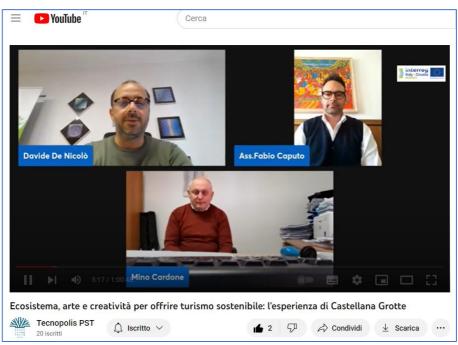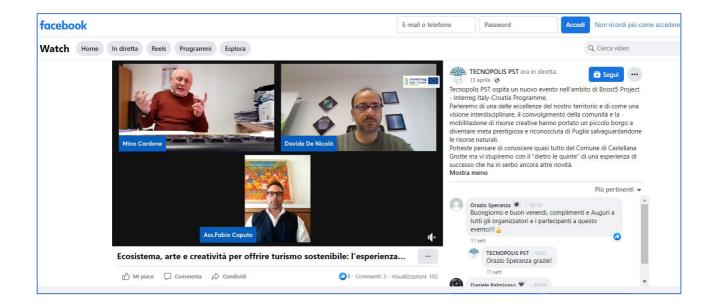| Target Group	Target group by AF	Target Value reached
General Public	800	17 visualizations on YT channel 102 visualizations on Facebook page
Local, regional and national public authorities	35	
Public services providers	14	1 registered participant
Cultural and natural heritage management bodies	35	1 registered participant
Regional and local development agencies, enterprises (in particular SMEs within the cultural and creative industry as well as the environmental and tourism sector)	70	4 registered participants
Associations, regional innovation agencies	34	4 registered participants
NGOs	26	
Education and training organisations as well as universities and research institutes	23	1 registered participant

Annexes

Pictures

Invitation

Agenda

TECNOPOLIS PST ha il piacere di invitarvi all'incontro:

"Ecosistema, arte e creatività per offrire turismo sostenibile"

DATA: 13/04/2023 ore 14.30

LOCATION
Online sui canali social di TECNOPOLIS PST

AGENDA
Interventi tematici:
- Fabio Caputo – Assessore Politiche Giovanili ed eventi Comune di Castellana Grotte;
- Cosimo Cardone – Dirigente Settore Cultura Comune di Castellana Grotte;
- Eugenia Rubino – Funzionaria Settore Cultura Comune di Castellana Grotte.

Moderatore:
- Davide De Nicolò - Responsabile area progetti Tecnopolis PST.

Sessione Q&A con i partecipanti online

European Regional Development Fund

Link to online event available online

YouTube channel TECNOPOLIS STP: https://www.youtube.com/watch?v=HnDCRUb7taw&t=10s

Facebook page TECNOPOLIS STP: https://www.facebook.com/TecnopolisPST/videos/ecosistema-arte-e-creativit%C3%A0-per-offrire-turismo-sostenibile-lesperienza-di-cast/1332156197347318?locale=it_IT