## D.2.4.5 Local public events for the inauguration of the multimodal transport services (1 for each PP)

## Project details

| PROJECT ACRONYM | SUTRA |
| :--- | :--- |
| PROJECT FULL TITLE | SUSTAINABLE TRANSPORT IN ADRIATIC |
|  | COASTAL AREAS AND HINTERLAND |
| AXIS | Maritime transport |
| OBJECTIVE | 4.1 - Improve the quality, safety and |
|  | environmental sustainability of marine and |
|  | coastal transport services and nodes by |
|  | promoting multimodality in the |
|  | Programme area |
|  | 01.01 .2019 |
| START DATE | 30.06 .2022 |

Deliverable details

| WORK PACKAGE | WP2 - Communication activities |
| :--- | :--- |
| ACTIVITY NUMBER | 2.4 - Events |
| PARTNER IN CHARGE | PP6 - Town of Porec-Parenzo |

SUTRA

| OTHER PARTNERS INVOLVED | / |
| :--- | :--- |
| STATUS | Final |
| DISTRIBUTION | Public |
| DATE | 16.12 .2021 |

To inaugurate the new transport service, PP7 has organized a small event as a formal inauguration on 16 December 2021. Due to COVID-19 epidemiological measures on assemblies then in force in the state, PP7 could not invite many guests, but has instead decided to reach the masses by doing extensive promotional activities. During the inauguration event, PP7 has recorded a promotional video and has paid a Facebook add to make the video reach as many people as possible. The link to the promotional video has been forwarded to the WP2 Leader in order to be shared on the official SUTRA social media channels. Prior the event, PP7 has printed posters with the

timetable and has put them on bulletin boards all over town. PP7 has also ordered leaflets indicating the timetable and has distributed those leaflets to local schools, associations, public institutions, etc. The banner leading to the timetable has been published on three local/regional news portals.





Pokrenuto: prosinca 2021.

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Aktivan
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Početak prikazivanja: 20. pro 2021.
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Pogledajte pojedinosti o oglasu


## Grad Poreć - Parenzo

Sponzoritano
I dočekali smo - Poreč je dobio pilot projekt javnog prijevoza i to potpuno električni! Bus povezuje središte grada s naseljima na sjeveru, a vjerujemo da je ovo tek prvi korak u razvijanju mreże javnog prijevoza u našem gradu. OG

Ovu uslugu pokrenuo je Grad Pore¿̌-Parenzo kroz provedbu EU projekta SUTRA...


[^0]Saznajte više


[^0]:    WWW.PCREC.MR
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