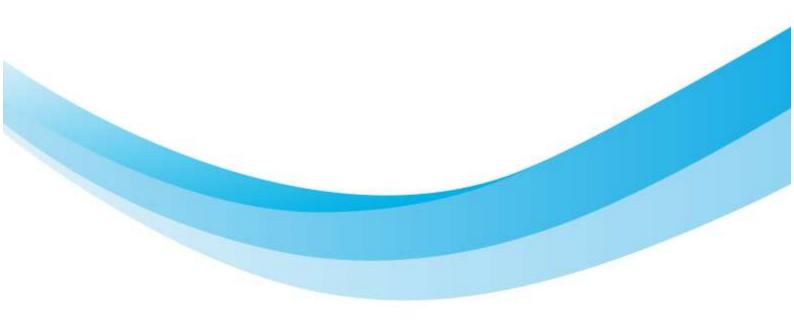


## D.2.4.5

# Local public events for the inauguration of the multimodal transport services





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## 1. Project details

PROJECT ACRONYM	SUTRA
PROJECT FULL TITLE	SUSTAINABLE TRANSPORT IN ADRIATIC
	COASTAL AREAS AND HINTERLAND
AXIS	Maritime transport
OBJECTIVE	4.1 - Improve the quality, safety and environmental sustainability of marine and coastal transport services and nodes by promoting multimodality in the
	Programme area
START DATE	01.01.2019
END DATE	30.06.2022

## **Deliverable details**

WORK PACKAGE	WP2 - Communication activities
ACTIVITY NUMBER	2.4 - Events
PARTNER IN CHARGE	PP6 - Town of Porec-Parenzo
OTHER PARTNERS INVOLVED	/
STATUS	Final
DISTRIBUTION	Public
DATE	16.12.2021



# 2. Local public events for the inauguration of the multimodal transport services - Municipality of Caorle (LP)

The bicycles have been delivered of October 2022 and so and the work on the construction of the parking and charging stations have been finalized at the end of November. The service was inaugurated on 16th of December.

Two physical stations (hubs) have been set up in the chief town (Piazza Veneto and the car park at the entrance to the resort) where the assisted pedalling bicycles acquired by the authority are picked up and delivered. The bicycles - 60 in number - are picked up and managed with a dedicated app or computer application that optimises the use of the means of transport.

The connection service, which will be fully operational from February 2023, is aimed at users who - thanks to the use of electrically powered bicycles - can extend their range of action and visit the surrounding area in a more advanced way

At the two stations/hubs, the batteries on the bicycles are then, independently, recharged when they are returned - so as to ensure maximum autonomy of the vehicles - by hooking the bicycle to a special column on which the bicycle is placed.

The event was aimed to general public.













# 3. Local public events for the inauguration of the multimodal transportservices - Municipality of Chioggia (PP1)

#### On June 15, 2022, the "CHIOGGIA che storia" bike sharing service was presented.

Bikesharing", in the Council Chamber of the Municipality of Chioggia, had been invited to report on Lead Partner of the SU.TR.A. project Municipality of Caorle, Eng. From Libera of AGENDA 21 SRL, professional expert in sustainable mobility who supported the municipal offices in the construction phases design and implementation of the service, Marco Giuppone of the company Bicincittàitalia SRL who created the service and is its current manager and Gionata Trentin Commercial Director of GEOPLAN SRL which provided free of charge the personalized cartography applied to the bike-sharing service stations.

The engineer Lazzarin of the Municipality of Caorle LP of the project briefly introduced the program Interreg Italy-Croatia and the SUTRA project explaining its aims, the objectives to be achieved and introducing the members of the partnership, Eng. Dalla Libera illustrated the types of service currently present on the market, the needs, critical issues and potential of Chioggia and therefore has explained how the service was "designed" and how it is distributed across the territory, Bicincittà has explained in detail the service which is an elastic service, so far unique with stations traditional pick-up/drop-off stations and virtual pick-up/drop-off stations were the last to speak Gionata Trentin from geoplan who explained the work done on the cartography.

The audience that attended the presentation was varied, citizens curious to see and learn how to use the new service, municipal councillors, journalists and representatives of tourist categories.

There were particularly numerous questions about the safety of the bicycles with respect to theft or vandalism, on the functioning of the locking/unlocking padlock and on the service platform/app The presentation ended outside with the "test" of the bikes in the located station next to the town hall, Marco Giuppone of Bicincittàitalia SRL and one of his collaborators they have answers to the questions of the participants who were also able to do a first test on road of muscle bicycles and assisted pedaling. The event was aimed to general public.









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	Presentato dal Comune il muovo Bike sharing	
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# 4. Local public events for the inauguration of the multimodal transportservices - Municipality of Ravenna (PP2)

The event was held on 15 and 16 May 2021

The inauguration event of the bike sharing service of the municipality of Ravenna, created with SUTRA funds, was held together with the inauguration event of the European Dare project.

The event was held in via Antico Squero, in the Darsena area of Città a Ravenna.

During the event, a stand dedicated to the SUTRA project was set up where it was possible to obtain more information, obtain information brochures and rent a Velospot bike sharing bicycle from those available for free.

In fact, during the event there were walks, bike rides and traveling shows featuring history, art and sport in order to promote the Darsena district of Ravenna and the sustainable mobility of the city.

The event was mainly attended by citizens, adults and younger people, interested in the initiative.



Foto: stand del progetto SUTRA dove è stato possibile noleggiare le bici





Foto: punto informativo Progetto SUTRA e punto noleggio bici



Foto: volantino Progetto SUTRA





Foto: bicilette del bike sharing disponibili per il noleggio.







Foto: pubblico presente all'iniziativa di inaugurazione















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## "Imbarco in Darsena", un weekend tra passeggiate e visite guidate

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European Regional Development Fund



## Local public events for the inauguration of the multimodal transportservices - Intermunicipalities Territorial Union Riviera Bassa Friulana (PP3)

The Friulian Riviera Community, within the project SU.TR.A. - SUstainable TRansport in Adriatic coastal areas financed by the INTERREG Italy-Croatia Programme 2014-2020, has created new citybike and mountainbike stations in the municipalities of Palazzolo dello Stella, Precenicco and Lignano Sabbiadoro in order to create innovative and sustainable modes of transport, which by easing the urban road system and traffic, are able to attract and develop a slow tourism, attentive to environmental issues. In addition, this participation is also part of the process that led to the drafting of the first Wetland Area Contract for the Marano Lagoon System and that particularly concerns the strategic area C - SLOW MOBILITY.

Therefore, three electric bike-sharing stations were installed, with the possibility of on-site recharging in the municipalities of Lignano Sabbiadoro, Palazzolo dello Stella and Precenicco. In addition, 24 pedal-assisted bicycles were purchased to be positioned at the three sites.

28.03.2023 was inauguration at the Council Chamber of the Municipality of Precenicco aimed to genereal public.



## Lignano Sabbiadoro



#### Palazzolo dello Stella



#### Precenicco



Photo of the inauguration is also attached where a model of a pedal-assisted bike purchased with Project funds is featured.

From left: The Mayor of the Municipality of Precenicco as well as President of the Friulian Riviera Community, Andrea De Nicolò, the Mayor of Lignano Sabbiadoro, Laura Giorgi and the Mayor of the Municipality of Palazzolo dello Stella, Franco D'Altilia.



# 6. Local public events for the inauguration of the multimodal transport services - Municipality of Pescara (PP4)

As part of the SU.TR.A. project, the Municipality of Pescara has created 3 Eco Mobility Points, HUBs ecologically sustainable, with the aim of ensuring a better connection between the Tourist Port (via Lungomare Cristoforo Colombo), the Abruzzo International Airport, the city center (area hospital, via Rigopiano), promoting electric mobility and accessibility to the wealth of assets cultural and environmental, enhancing the city's tourist and recreational routes. The local public event was held 24 march 2023 an was aimed to general public.

The participants in the event were mainly citizens receiving the inaugurated services, as well as the press and local associations linked to sustainable mobility.

The 3 Eco Mobility Points installed by SU.TR.A. provide support for sustainable mobility through a information station equipped with connectivity services for users, surveillance and security system and use of energy from renewable sources.

The structure of the Eco Mobility Points is inspired by the «S» of SU.TR.A. and on the cover presents lightweight photovoltaic panels, used together with buffer batteries and a connection to the electricity grid, for provide approximately 1kW of power. On a sunny day this power is enough to recharge your batteries bike and supply electricity to the SMART display (with map of the HUBs in the city and instructions for charging e-bikes), the Wi-Fi router and the surveillance camera. The SU.TR.A. project provides an endowment of 10 e-bikes available at the Pescara Porta Nuova cycling station.







The Ecomobility point of the Touristic Port (LUNGOMARE PAPA GIOVANNI XXIII)





The Ecomobility point at the Airport (AEROPORTO d'ABRUZZO)







The Ecomobility point at near the Hospital (VIA RIGOPIANO



The inauguration of the Ecomobility point of the Touristic Port with some of the e-bike purchased with the project



# 7. Local public events for the inauguration of the multimodal transport services - Split and Dalmatia County (PP6)

As part of the European Mobility Week and Car Free Day, a Bicycle Rally was held on September 24, 2022, where the SUTRA project was also presented.

200 citizens took part in the race, and the mayor of Split, Ivica Puljak, drove his part. Citizens could enjoy riding electric bicycles for free.









# 8. Local public events for the inauguration of the multimodal transportservices - Town of Poreč (PP7)

To inaugurate the new transport service, PP7 has organized a small event as a formal inauguration. Due to COVID-19, PP7 could not invite many people, but has instead decided to reach the masses by doing extensive promotional activities. During the inauguration event, PP7 has recorded a promotional video and has paid a Facebook add to make the video reach as many people as possible. The link to the promotional video has been forwarded to the WP2 Leader in order to be shared on the official SUTRA social media channels. Prior the event, PP7 has printed posters with the timetable and has put them on bulletin boards all over town. PP7 has also ordered leaflets indicating the timetable and has distributed those leaflets to local schools, associations, public institutions, etc. The banner leading to the timetable has been published on three local/regional news portals.







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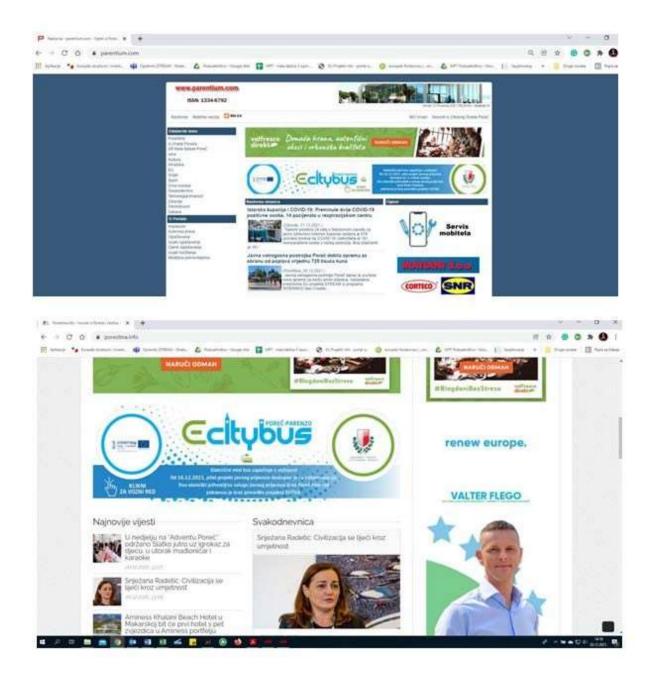














# 9. Local public events for the inauguration of the multimodal transportservices - Municipality of Vodnjan (PP8)

At the inauguration event held in the City of Vodnjan-Dignano on March 31, 2023, the cross-border project "SUTRA - Sustainable Transport in Adriatic Coastal Areas and Hinterland" was presented as part of the Interreg Italy – Croatia 2014-2020 program. The project's goal was to develop new forms of mobility to improve the connectivity of coastal and rural areas, with an emphasis on multimodal transport solutions. All project partners were tasked with promoting environmentally friendly public transportation through the acquisition of electric vehicles for tourism development and the reduction of CO2 emissions in the environment.

The project procured 30 electric mountain bikes intended for local residents and tourists, along with 5 stations (charging points) for electric bicycles. The bicycles are available for use by the citizens of the city of Vodnjan and tourists eager to explore the rich cultural heritage and history. Through a mobile application, each user can use the rented bicycle, and the application also serves as a guide and map of the entire Vodnjan area. Ante Gustin from the company System of Public Bicycles presented the technical characteristics of electric bicycles and the terms of use through the Nextbike application, as well as the possibility of more favorable system utilization through an annual subscription.

The inauguration event was attended by Edi Pastrovicchio (Mayor of the City of Vodnjan-Dignano), Diriana Delcaro Hrelja (Deputy Mayor), Saša Moharić (Head of the Department for Economy and Environmental Protection), and Ante Gustin (representative from the company System of Public Bicycles).

Inauguration event -Final press conference







#### Vodnjanština zahvaljujući prekograničnom projektu 'SUTRA' dobiva sustav javnih električnih bicikala

Vodnjanština u sezonu ulazi s 30 električnih brdskih bicikala, namjenjenih lokalnom stanovništvu i gostuma, te s 5 stanica za električne bicikle u Vodnjanu, Galižani i Peroju. Rečeno je to os konferenciji za novizner u Gradu Vodnjano, Galižanoj u petak, 31. ožujka 2023., u povodu prezentacije prekograničnog projekta "SUTRA sustalnable transport in Adriatic coastal areas and hinterlana" (Odživla promet na jadranskom priobalnom području i zaledlu) u liklopu programa interregi halija – Hivatska 2014.-2020.

Hivatasa 2014.-2020. U projektu, kroz koji su osigurane stanice i bicikli, Grad Vodnjan-Dignano sucijeluje s 9 projektuh poznetno: grad Caorie, grad Chioggia, grad Pencara, grad Revenna, međugradska organizacija "UTI Riviera Bassa Friuliana", Institut za međunarodnu sociologiju iz Gorizie, grad Spill, grad Poreč – Parenzo te Spiliteko-dalmatineka županija.

Experime.
Tazvijanje ekolotiki održivog i 'zeletnjeg' društva danas je jedan od fokusa EU-a i šire.
Europske politika su u tom amilsku jasne - promjene paradigme najiznaženije je započelo objavom Europskog zdenog plona, a zatimi istrategijama i zakonima se evrhom osiguranja zativno trazizije LU postižanja klimatoke neutraliviot do 2050. I ovim projektom obstivuća se tazov implementranja ekolotikih načina, kretanja, odrosno povezivanja ozvoga i zaštive kolita što te klučni zazvov na koji morano odgovorti ako želimo održivi razvoj Vodnjana i Vodnjanštine. Projektom inizazujemo i u amjeru zeletnih potitka i to u što šime misitu na čemu čemo radili i u budocnuti', rekao je gradonačenik kdi Pastrovicchio.
Ukrani incortano projekta iznosi z 887 500.00 €. do je do dovorano ovjekina, na čemu čemo radili i u budocnuti', rekao je gradonačenik kdi Pastrovicchio.

Ukupni proračun projekta iznosi 2.897.500.00 €, dok je Gradu Vodnjan - Dignanonamljenjen iznos od 309.500,00 € od cega se 85% financina aredativima Europakog fonda za regionalni razvoj. Projekt je početo početkom 2019, ali je zbog pandemlje GOVID 19 provedba projektnih aktivnosti produžena s 30 no 51 mjesec.

"Cili projekta je razvijanje novih vrsta mobilnosti za bolju povezanost obalnog i ruralnog područja s naglaskom na multurnodalna promotna rječenja. Svi uključeni projektni jarrineri

provez radatak provedbu aktivnosti promicanja ekološkog prihvatljivog javnog prijevoza kroz nabavu električnih vozila u svrhu turističkog razvoja i smanjenja emisija razme CO2 u okobiž, rekao je voditelj gradskog Odsjeka za gospodarstvo i zaštitu okoliša Saša Moharić.

Upravo s tim ciljem na području Grada predvlđena je pliotna aktivnost postavljanja stanica s fotonaponskim napajanjem električnih bicikala.

stanca s totomaponskim napijajem vlektricinih bichala. U Vodijava, Galžani i Pecoju poma projektno prijavi odiređeno je 5 stanica za električen bicikle s ukupno 30 bicikala koje će moći koristiti i naši (radani i turisti koji si zblini latraživanja naše bogate kulture baštne i povljesti. Pitem mobilne aplikacije svaki korunik moći de koristiti iznamiljeni bicikli te ujedno će aplikacije stužiti kao vodić i impa cijelog područja Vodinjanitime, realo je Saše Moharić. Ukupna vrijednost pitotne ektivnosti kao najznačajnije stavke iznosi 231.020.63 € x PDV-om.

janom entrimota in z tvrtke Sustav jevnih biolikale predstavko je tehničke karakteristike električnih biolikali uvjete konštenja preko aplikacije Nextilike, kao i mogućnost povoljnije protištenja sustav zahvaljujuci godišnje prebiati. Name, Grad Vosnjan-Dignano će kroz ovaj sustav biti pridjučen skupini od 400 gradova u svijetu, u kojima se jedinstvenom regletacijom mogu konstiti bioliki iz javnog sustava gidje god je on insplementiran.

"Lokalno stanovništvo će svakako imati interes koristiti biclile po povoljnim cijenama, ali i turisti koji će dolaziti na destinaciju upravo korištenjem aplikacije", rekao jo Gustin. (Užrezal)



# 10. Local public events for the inauguration of the multimodal transportservices – City of Split (PP9)

Celebrating the European Mobility Week and Car-Free Day as part of the 11th Split Bicycling on September 24, 2022. in the city of Split, PP9 representatives of the SUTRA project distributed informational materials of the project to citizens, and free use of the public bicycle system was made possible. It gathered more than 200 citizens of various ages and profiles, which, among other things, were implemented with vehicles from the SUTRA project. There were also representatives of various environmental protection associations and representatives of city institutions who distributed promotional materials and informed citizens about urban mobility.







Grad Split (službena stranica) 24. rujna 2022. - 🕲

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[11. SPLITSKA BICIKLIJADA OKUPILA VIŠE OD 200 SUDIONIKA]

Sunčana subota privukla je preko 200 građana svih generacija na tradicionalnu Splitsku biciklijadu. Događaj je to kojim se Split priključio mnogim gradovima u obilježavanju Europskog tjedna mobilnosti i Dana bez automobila. Biciklističku rutu odvozio je i splitski gradonačelnik Ivica Puljak, dajući tako podršku organizatoru biciklijade u promicanju životnih navika koje su pozitivne za svakog pojedinca, ali i za naš grad.

Splitska biciklijada podupire nastojanja Grada Splita u provedbi politika i koncepta urbane mobilnosti i održivog prometa.Tako je u sklopu programa biciklijade gradski Odsjek za međunarodne i EU fondove kroz promotivne aktivnosti u Đardinu predstavio projekt SUTRA poboljšanje javnog prijevoza primjenom inovativnih e-rješenja i multimodalnih prometnih rješenja, gradska tvrtka Promet promovirala je novi koncept rješenja e-ticketinga i GPS-a. Također, tvrka Split parking putem aplikacije Nextbike korisnike je informarala o biciklijadi, a danas su građani mogli uživati i u besplatnoj vožnji javnim biciklama. Sve je obogaćeno zanimljivim zabavnim programom u Đardinu.

 Splitska biciklijada održana je u organizaciji Udruga za prirodu, okoliš i održivi razvoj Sunce uz pokroviteljstvo Grada Splita.

