

EVENT FOLLOW UP REPORT

WP2 – Communication activities

Activity no. 2.5 – Public events

Event summary

<i>Type of event</i>	<i>Online and physical</i>
<i>Location</i>	<i>HQ of the Port of Ravenna Authority</i>
<i>Date of the event</i>	<i>21/12/2021</i>
<i>Time/Duration</i>	<i>2 hours</i>
<i>Purpose of the event (What was the objective?)</i>	<i>The main aim of the event was to illustrate the results achieved within PROMARES, especially the pilot action concerning the Optimization and automated management of logistics-port processes through the integration of systems,</i>
<i>Short description of the event (what happened during the event?)</i>	<i>Representatives of PP5-Port of Ravenna Authority outlined the main content of the pilot action, its expected and achieved results, to the port's stakeholders. An in-depth discussion ensued, debating possible future next steps.</i>
<i>Results/Outcomes of the event (What are the takeaways from the event?)</i>	<i>Port's stakeholders welcomed the results achieved by PROMARES both at a local and cross-border level, highlighting 1) the need to strengthen cross-border cooperation across the Adriatic shores 2) the positive impact that IT tools play in optimizing transport flows, further strengthening the case for modal shift from road to rail.</i>
<i>Number of attendees</i>	<i>16</i>
<i>Type of stakeholders/target groups that were represented</i>	<i>Terminal operators, logistic operators</i>





