

# Press conferences – Follow up report

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<b>Project Acronym</b>	METRO
<b>Project ID Number</b>	10044221
<b>Project Title</b>	Maritime Environment-friendly TRanspOrt systems
<b>Priority Axis</b>	4
<b>Specific objective</b>	4.1
<b>Work Package Number</b>	WP2
<b>Work Package Title</b>	Communication activities
<b>Activity Number</b>	2.3.
<b>Activity Title</b>	Media relations and digital activities
<b>Partner in Charge</b>	University of Rijeka - Faculty of Maritime Studies
<b>Partners involved</b>	Istrian Development Agency – IDA Ltd University of Rijeka - Faculty of Engineering
<b>Status</b>	Final
<b>Distribution</b>	Public

## Summary

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## Description of the event

METRO project has been presented to the media in the framework of the roundtable organized by PP4 IDA in Pula on 27/02/2020, and then in a press conference organized by PP6 PFRI and PP5 RITEH in Rijeka on 25/05/2021. On that day a press conference was held at the Faculty of Maritime Studies in Rijeka (PFRI), where the project METRO was presented. The conference is organised by the University of Rijeka, Faculty of Maritime Studies (PFRI), in cooperation with one of the project partners, the Faculty of Engineering in Rijeka (RITEH). Representatives of the project partners spoke about the importance of the project, its results and contribution: Associate Professor Aleksandar Cuculić, PhD from the Faculty of Maritime Studies in Rijeka and Professor Roko Dejhalla, PhD, Darin Majnarić, M.Sc. ing. nav. arch. and Ivan Sulovsky, mag. ing. nav. arch. from the Faculty of Engineering in Rijeka.

## Typology of the audience

There were 15 participants in the meeting: seven media representatives, six representatives from the Faculty of Engineering (RITEH) and two representatives from the Faculty of Maritime Studies (PFRI).

## Speakers' presentations

Associate Professor Aleksandar Cuculic from the Faculty of Maritime Studies in Rijeka emphasized that the direct positive effect of this project is the reduction or complete elimination of exhaust emissions during the ferry's stay in port, reducing the proven harmful effects of traffic on human health and the environment. In addition to being a strong environmental project, the project also has a significant economic component. Associate Professor Cuculić explained that Croatian companies can directly benefit from the implementation of existing solutions. Since these are technologies that promote the use of renewable energy sources and environmentally friendly solutions, it is expected that it will be easier for shipyards, technology and IT companies to invest in development through EU projects and state subsidies.

Professor Roko Dejhalla added that the world is turning to clean technologies, i.e. solutions that need to reduce greenhouse gas emissions, and maritime transport cannot be an exception. This is a big challenge for maritime transport, and it is also a big challenge for the shipbuilding

industry. The main outcome of the project METRO will be the improvement of the quality, safety and environmental sustainability of maritime transport for tourism in the Northern Adriatic, which will be achieved through increased knowledge exchange between academic partners and industry partners.

## Conclusions

After the speakers presented the project to the media, questions from journalists followed. A special focus in the discussion was on the possibilities of applying the results of research within the project and how the application of new and innovative transport solutions could contribute to the local community. After the part with questions, the representatives of the project were interviewed by the representatives of the national television company HRT and the local television station KanalRi. It can be concluded that the conference was very successful and that the METRO project was well presented in the Croatian media. Media reports from the presentation of the project can be found at the following links:

[Torpedo media](#)

[Teklic](#)

[Riportal](#)

[Novi List](#)

[KanalRI](#)

[HRT](#)

## Photos/screenshots

In the following some photos taken from the event are shown.

