

OUTPUT 3.2 Mobility and Gaps

WP3 “Understanding mobility needs and trends”

PP03 - VIU
PPS involved:
Date:

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Output summary

Work Package 3 “Understanding mobility needs and trends” aims to build knowledge and define mobility needs in each partner location. The activities in WP3 will lay the foundations to understand the pillars of the project (ICT/Maas, Behavioural Change and Intermodal Mobility), and eventually to overcome barrier related to bottlenecks in multimodal connections and governance and lack of efficient multimodal networks (road, rail, air, water transport), as well as low connectivity and mobility of peripheral areas.

The action A 3.2: "Mobility needs and gaps in ICARUS region" in particular aims to identify the needs and gaps of the territories involved in the project in order to propose adequate strategies and further initiatives to overcome them.

The deliverable 3.2.1 collected the methodological indications on how to identify the mobility needs and gaps, which were concretized through specific questionnaires and the direct contributions of the partners involved.

The possibility of being able to ask partners for their own needs analysis is a high added value to the identification process, since nobody better than those who live in the territory and work in close contact with local realities is able to identify needs for the future.

The purpose of this output is to provide a summary and synoptic key to all the criticalities highlighted in the action, so as to provide a broad overview that allows the decision-maker to rely on a wide and clear information framework, in order to be able to make choices to overcome what has been highlighted as a limitation to the development of mobility in the territories.

Expected impact and benefits of the output

The purpose of the output is to compare the needs highlighted in the partners' deliverables, in order to provide the decision-maker with a general view on the needs and problems of the area, the field of mobility.

In order to achieve this aim, it was decided not to summarised what has already been reported in the action's deliverables, -to which reference is made for every detail-, but it was preferred to provide an innovative key for comparing them. By providing an analysis that puts similar needs in parallel, although in different contexts, the vision of the initiatives taken into consideration appears clear. Also from a first reading, it is possible to outline the basis for future initiatives, including project initiatives.

Therefore, the added value is to put in parallel initiatives of similar issues but in different places, so to understand what is similar but at the same time highlighting the differences so as to provide the decision-

maker with a clear tool of what can be carried out jointly, exploiting economies of scale and what must necessarily be carried out locally with ad hoc activities.

The methodology used is a "matrix-based synthesis". In other words, the creation of an activity/region matrix that makes it possible to compare what has been found in a synoptic way. Of the multiplicity of information reported in the partners' deliverables, it was decided to focus the analysis on two aspects considered privileged as they provide a prospective vision rather than an analysis of the state of the art. These aspects are:

- Identification of future challenges in the area
- Definition of priorities in each involved area

In this way, prospective visions are highlighted, making them easier to understand.

It was then decided to take a further step forward, integrating what was highlighted in the Eusair strategy, in line with what was foster in the Italy / Croatia programme documents.

A summary description of the areas of application of the strategy is then provided and each single need highlighted by the project partners is traced back to the fundamental pillars of the strategy.

The overall methodology have been accompanied by a clear graphics to improve even more the synthesis and the readability of the contents.

Reference to deliverables and activities

This output is made of the following documents:

- D.3.2.1 Methodology for the identification of needs and gaps on ICT, Mobility services and behavioral change
- D.3.2.2 Survey to users to identify mobility gaps
- D.3.2.3 Mobility needs and gaps in Emilia-Romagna
- D.3.2.4 Mobility needs and gaps in Venice
- D.3.2.5 Mobility needs and gaps in Friuli Venezia Giulia
- D.3.2.6 Mobility needs and gaps along the HZZP railway service
- D.3.2.7 Mobility needs and gaps in Region of Istria
- D.3.2.8 Mobility needs and gaps in Abruzzo
- D.3.2.9 Transnational, cross-border report