

EVENT FOLLOW UP REPORT

D.2.3.8. Dissemination event

“Istria Inspirit”

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List of abbreviations and terms

IDA	Istrian Development Agency
HŽPP	HŽ Passenger Transport
MIMOSA	Maritime and Multimodal sustainable transport solutions and services

Event summary

HŽPP & IDA had organized a joint event on October 28th, 2021 in Pula. It was an Istria Inspirit storytelling performance presenting Istrian railway and its construction, its significance for the development of traffic, as well as the provision of cycling connections within towns and cities, including the development of the ICARUS project. A journey through the past, the present and the future with Pula as the first stop with the train passing through was associated with the chosen historical figures, as well as the fictional ones. Stories and visitors were traveling with the train together and creating a unique experience and perhaps future memories.

Audience

ICARUS & MIMOSA partners joined forces in organizing general public event with purpose of promoting ICARUS outputs and MIMOSA actions withing Istra inspirita concept. Both projects have joint specific objectives i.e. improve the quality, safety and environmental sustainability of marine and coastal transport services and nodes by promoting multimodality in the Programme area. Audience invited to this event was small number due to Covid 19 restrictions and was in amount of 25 attendees. Most of them were part of touristic culture, 8 representatives of tourist boards and tourist agencies from different cities in Istria territory. Also, 9 participants were representatives of Istrian developing agency and association for organization of different cultural events with 5 representatives. 3 representatives from transport sector i.e. HŽPP.

Press involvement

Several press reporters arrived and participated, took statements as well as write reports that followed this event:

- Istarski.hr web portal (<https://istarski.hr/node/76476-istarske-kronike-su-nove-price-kroz-doživljaj-istra-inspirita>)
- Istra photo blog (<https://www.poistri.eu/2021/10/otkrijte-istru-biciklom-i-vlakom.html>)
- News portal of Poreč city (<https://porestina.info/istarske-kronike-vlak-bicikl-i-skriveno-blago-ispricale-su-nove-price-kroz-doživljaj-istra-inspirita-osmisljenog-povodom-promocije-novog-istra-bike-train-vlaka/>)

Also press release was published at official web pages of main organizers:

- IDA web page (<https://ida.hr/hr/tn/novosti-481/detail/2488/od-eu-projekta-do-ideje-za-obiteljski-izlet-od-ovog-vikenda-vlakom-po-istri-na-jedan-novi-nacin/>)
- HŽPP web page (<http://www.hzpp.hr/promocija-projekta-icarus?p=9740&r=294>)

Event outcomes

Event was organized as a journey with modernized train, figured for Istra and with possibility to transport bicycles.

Story was told by each site, through which the train was passing, and is associated with the chosen historical figures, as well as the fictional ones. They portray the Istrian railway and depict the history of those sites by unveiling tales and anecdotes from their own lives. They assumed the role of passengers, who travel by train together with the visitors. Some of them also board at different stations, disembark or escape the police by hiding in the coach...

The Istria Inspirit storytelling performance presented the following themes: the Istrian railway and its construction, its significance for the development of traffic, as well as the provision of cycling connections within towns and cities, including the development of the ICARUS project. Historical figures were chosen according to the region, where railway stations are based, as well as according to the influence and impact they had made on that particular site.

Pula was the first stop. There we have met both Flavia, the wife and Antonia, the mistress of the Roman Emperor Vespasian. Legend has it that the construction of the amphitheatre in Pula was commissioned by the Emperor Vespasian in honour of his mistress Antonia. A granddaughter of Emperor Franz Joseph I, Valerie von Windischgrätz, has boarded in the train in the town of Vodnjan – with the intent to kill her husband's mistress. Next station was Svetvincent, where the audience was surprised by a character, that was hiding on the train. Kanfanar, as the last station, introduced us to a tragic tale of the medieval town of Dvigrad, which got labelled as a town with a bad fame. Dvigrad was namely discovered by the famous pirate Henry Morgan. Blackbeard, his enemy and the notorious pirate, attempted to hijack the train...

A journey through the past, the present and the future was organized by Istra Inspirit – as part of the ICARUS project. Along with exploring natural attractions of Istria, visitors had opportunity to travel into the past, which left a lasting impression on people and culture in this region.





IDA & HŽPP representatives