

PILOT FOLLOW UP REPORT

WP4 Intermodal Seamless solutions

Act.4.2 ICARUS cross border development

D.4.2.5 Boosting intermodal solutions through ICT web/mobile application for the promotion of intermodal passenger transport

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List of abbreviations and terms

LP	Lead Partner
PP	Project Partner
AF	Application Form
KIP	Klaster intermodalnog prijevoza/ Intermodal Transport Cluster
QPM	Quality partnership for seamless mobility
ICT	Information and communication technology
MaaS	Mobility as a service

Pilot activity in a nutshell

Intermodal Transport Cluster's main goal for the pilot action was to improve and promote intermodal transport in Primorje-Gorski Kotar region by using ICT. As such, KIP developed the ICARUS mobility web platform as one of the seven pilot actions implemented within the ICARUS project. The developed platform was intended as a "one stop shop" for all public transport users, as well as users of active modes of transport. This means that the web platform contains all the information that a public transport user or active transport user could need while travelling within the region, including information on all available transport modes with links to the service providers' websites for more information on timetables and ticketing, information on available intermodal transport solutions for passengers, information on cycling routes, bike sharing and renting, possibilities to transport bicycles in trains and on ships, as well as a video about the project and an interactive map.

The pilot action was implemented in 2020 and will remain active after the project end.

Stakeholders

The stakeholders were involved from the beginning of the pilot implementation. KIP has been in contact with several experts during the pilot's creation (from the city of Rijeka and Polytechnic of Rijeka). During QP meetings, the pilot was presented and discussed, during which 8 different stakeholders were involved. We received several comments from involved stakeholders regarding the content of the website that were adopted in the final version.

The 8 stakeholders involved in QPM meetings have tested the platform and gave positive feedback for the concept and usage.

After that, platform was presented to students at the behavioral change events. Testing was anonymous but the Google analytics can show us some results:

- in 2020: 44 users

- in 2021: 364 users
- in 2022 (so far): 266 users

Press involvement

Press was not involved as such. KIP have internal newsletter shared with relevant stakeholder twice a year and results from the Pilots were shared that way.

Pilot outcomes

The funding to maintain the pilot in the future was not obtained, but since KIP is the owner of the web platform, it will be maintained by KIP's internal staff. Since KIP is Intermodal Transport Cluster, it is in our interest to keep the work in this field active and continue our work in future similar initiatives. We see it as a first step toward MaaS services in our county.


<https://icarus-mobility.com/>



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