

EVENT FOLLOW UP REPORT

WORK PACKAGE 2

COMMUNICATION ACTIVITIES

ACTIVITY NUMBER 2.3

PUBLIC AND TARGETED EVENTS

Bike-train connection

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Event summary

- *The event was held on October 19th 2020 with the aim to promote the wheeling ramps located in the Udine railway station (the largest station equipped with the deliverable 4.2.1 activity).*
- *Due to Covid-19 restrictions, in order to be able to organize an event to promote the initiative, we decided to meet at the train station platform. At the event the speakers were the Councilor of Infrastructure and Territory, the Mayor of Udine and FVG Region.*
- *For the occasion, Trenitalia made bicycle wagons available. FIAB was involved, which made cyclists arrive at the station to test the usefulness of the ramps.*

Audience

At the event were present around 30 participants:

- *Transport operator (staff of Trenitalia);*
- *Infrastructure owners (staff of RFI)*
- *Association (of cyclist – Fiab)*
- *Public authorities (FVG Region; Municipality of Udine)*
- *Some general public.*

No signature sheet was signed because in autumn 2020 the covid was in full swing and any kind of physical contact was forbidden, so it was not possible to set up a notice board to collect the signatures of those present.

Press involvement

A press conference was held and the news appeared in several local newspapers (Gazzettino, Messaggero Veneto, some online newspaper and RadioRaiFVG)

Event outcomes

At the beginning the wheeling ramps installed in railway station were tested by the FIAB representatives present at the event. Then we got on the Trenitalia wagons with bikes to

test the functionality of the wagons.

The event ended with the Councilor of Infrastructure and Territory of FVG Region who highlighted how the Region is always at the forefront in promoting intermodal solutions, such as bike-train interoperability and improving its infrastructures in favor of users.

The Mayor of Udine recalled the administration's commitment to promoting municipal cycling. The FVG Region illustrated the ICARUS project and highlighted how the bike-train and bike-bus intermodality is realized at the Udine station thanks to the positioning of the wheeling ramps, trains with wagons dedicated to bike transport and the connection also with the bus station and the municipal bike sharing service.

