

EVENT FOLLOW UP REPORT

WP2 Communication activities

D.2.3.8 Dissemination events in the ICARUS territories

A.2.3 Public and targeted events

AUTHOR: Eleonora Tu
LP-ITL

PPS involved: PP06 RER

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Event summary

Thanks to the ICARUS project, the Emilia-Romagna Region developed the RogerAmbiente web portal to calculate the savings of relevant pollutants (CO₂, PM₁₀, NO_X and VOC). The platform is directly connected to RogER, the app that provides all users with tickets and travel information for the Emilia-Romagna Region. The platform test was carried out in November and December 2021. The event aimed to present the RogerAmbiente platform, share the lessons learned and the next steps. The testers who participated in the piloting were credited.

Synergies were also made with transport operator TPER and the Life PREPAIR project. The event was held on December 15th, 2022 and it was in hybrid mode.

Time	Topic	Speaker
15:30	Welcome	Alessandro Meggiato/ Andrea Normanno <i>RER Transport Department</i>
15:40	The ICARUS project	Eleonora Tu <i>Fondazione Istituto Trasporti e Logistica</i>
15:50	RogER: il tuo assistente virtuale	Mirco Armandi <i>TPER</i>
16:00	Testing RogerAmbiente	Teresa Gallelli <i>LEPIDA</i>
16:20	Beyond piloting: synergies between PREPAIR AND RogerAmbiente	Katia Raffaelli <i>RER Environmental Department</i>
16.30	Award to the participants in the testing of Rogerambiente	<i>ITL and RER</i>

Audience

Physical presence:

6 participants General Audience

1 participant Transport Association
1 participant SME
6 participants partners (RER and ITL)

Press involvement

No press involvement, but LEPIDA created a video to promote RogerAmbiente and shootings were made during the dissemination event:



https://www.youtube.com/watch?v=9vWVDmO7-Ss&ab_channel=ERMobilit%C3%A0

Event outcomes

The speakers presented the outcomes of the ICARUS project and the pilot actions that was developed thanks to it, RogerAmbiente. It was explained that the platform was an good method to raise awareness regarding the transport's hidden costs in terms of environmental load. The use and feedback of the platform was also presented. Many users have tested the platform, however because of Covid restrictions they did not attend the meeting but received a gadget separately. The feedback was useful to keep on developing RogerAmbiente. The platform will be taken up with the LIFE project PREPAIR, which is ongoing and will look more in details to the privacy and data management issues, as well as upscaling in the Po Valley Regions.

