

# EVENT FOLLOW UP REPORT

WP2 Communication activities

Act.2.3 Public and targeted events

D.2.3.8 Dissemination events

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Status: (final) nr. 1  
Distribution: (public)  
Date: 10.12.2021

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## **DISCLAIMER**

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## List of abbreviations and terms

LP	Lead Partner
PP	Project Partner
AF	Application Form
KIP	Klaster intermodlanog prijevoza/ Intermodal Transport Cluster

## Event summary

Intermodal Transport Cluster organized an online dissemination for the ICARUS project on the 10th of December 2021. During the event, a presentation on the project, its goals and achievements was given, along with a presentation highlighting local results, mainly the pilot platform developed by KIP, as well as a discussion on what these results mean for the future of intermodal transport. After the event, satisfaction survey was sent to all participants in order to collect feedback on the presented pilot platform.

## Audience

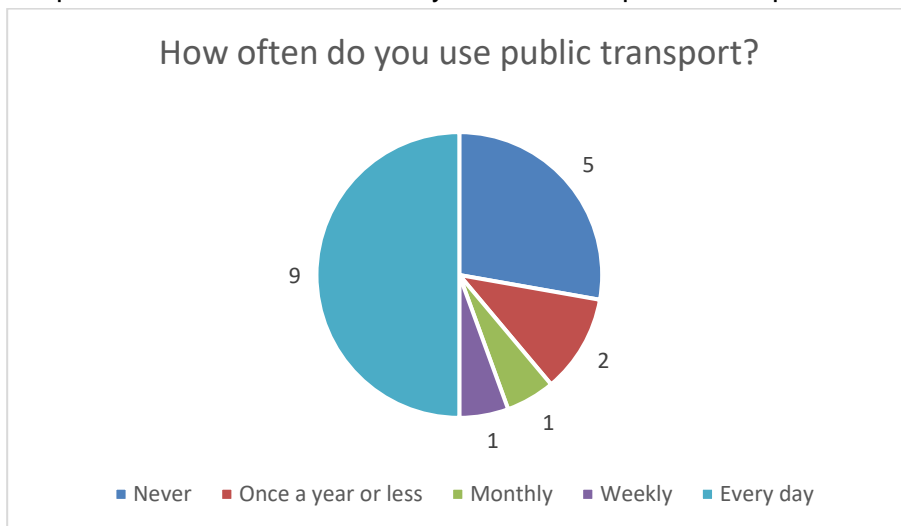
18 participants were present during the event and since it was public event, no registration was asked so all participants are part of the general public.

## Event outcomes

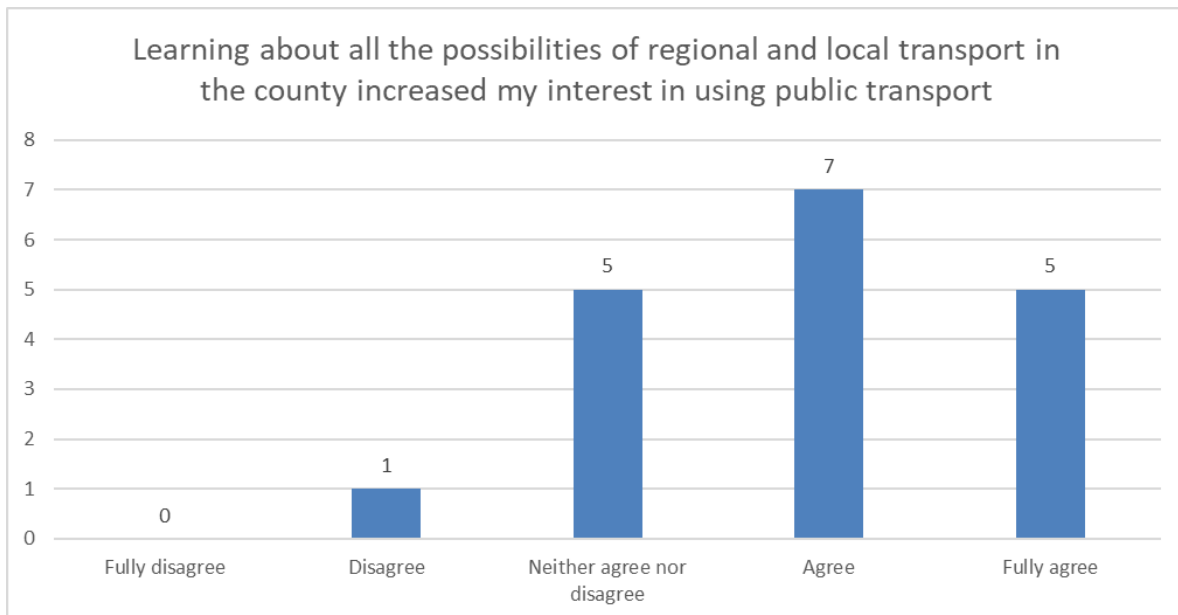
After the initial welcome, introduction of the event and KIP, the team presented the ICARUS project and its main goals. A special focus was placed on the pilot activities and their results. The general presentation was followed by the showcasing of the achievements in Primorje-Gorski Kotar county, related to the pilot action “Boosting intermodal solutions through ICT Web/mobile application for the promotion of intermodal passenger transport”. The audience was informed that the platform provides information for all transport means, having regard to the sustainable solutions and it could help shaping the future of transport in the region. After his presentation, Mr. Lenhard showed the educational video about the ICARUS project developed as part of KIP’s pilot action and published online.

The second part of the event was dedicated to a question and answer session. A satisfaction survey was sent to the participants to collect their feedback. Questions and the feedback collected:

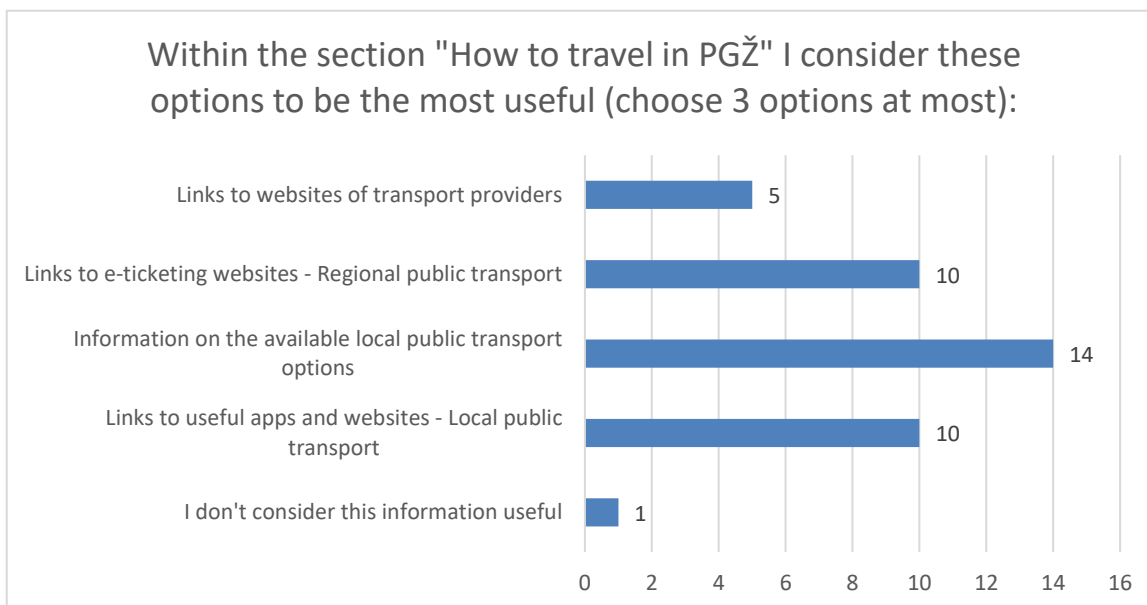
Graph 1: How often do the surveyed users use public transport



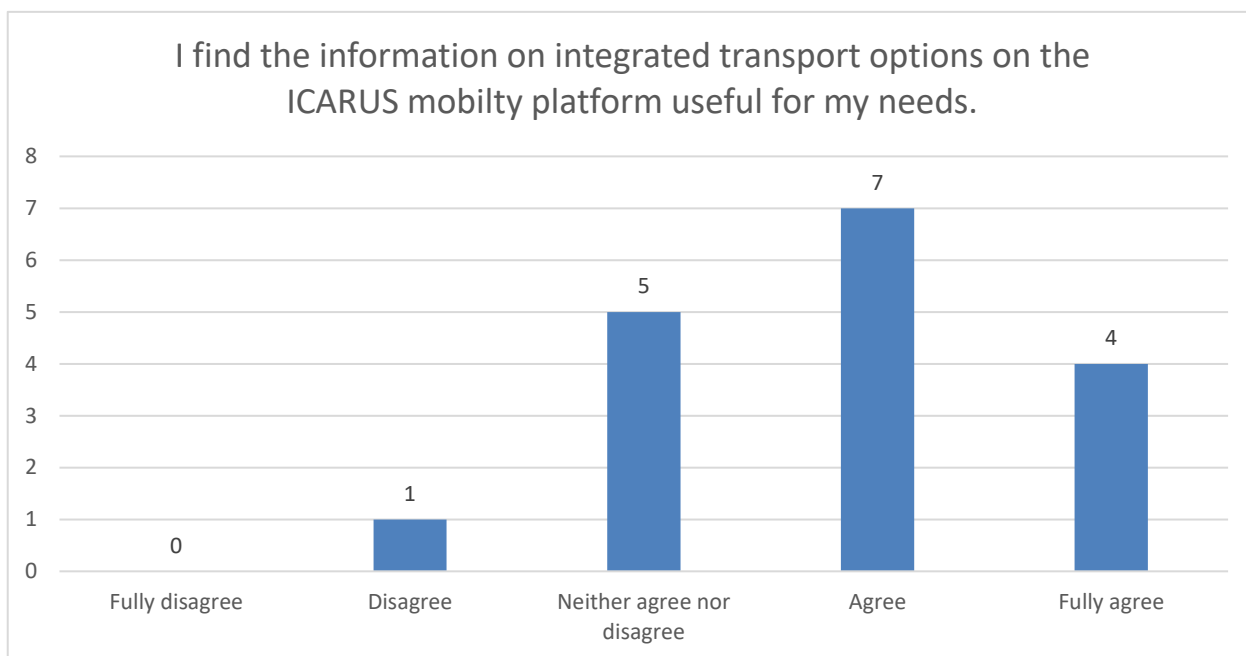
Graph 2: How much does learning about the availability of public transport services increase the interest in using public transport?



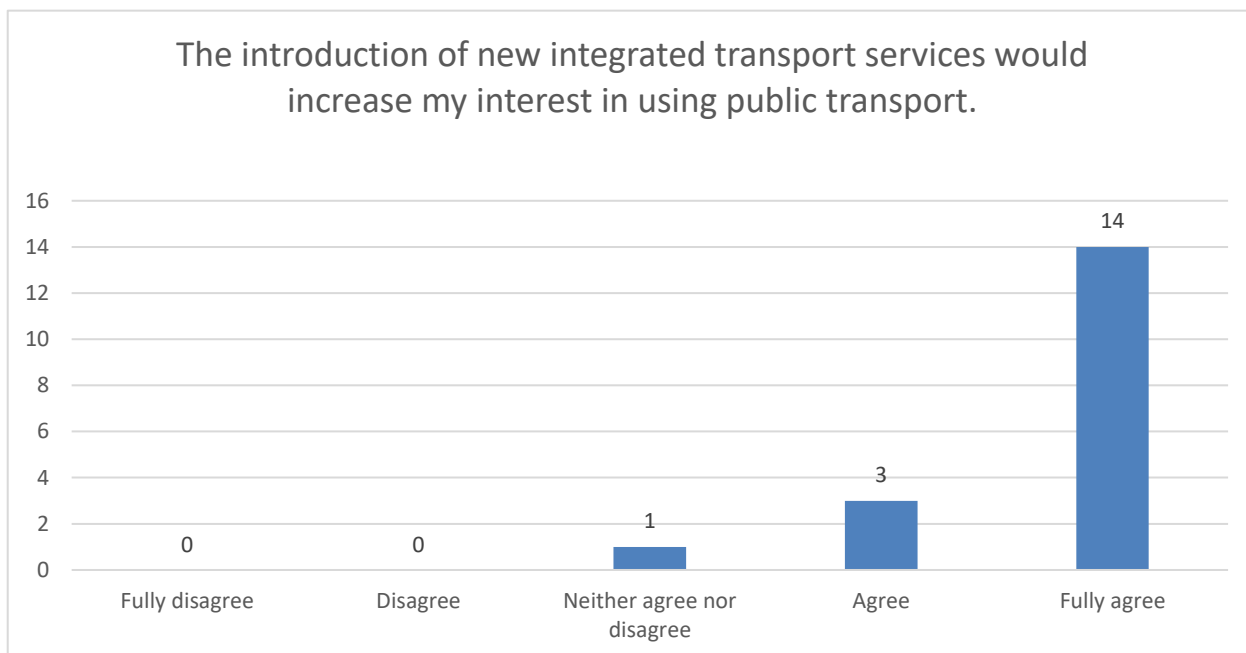
Graph 3: The most useful features of the “How to travel in Primorje-Gorski Kotar” segment



Graph 4: How useful is the information on integrated transport options for the needs of the users?



Graph 5: Would the introduction of new integrated services increase the users' interest?



Through this satisfaction survey, the pilot action was given a very positive review from the participants of KIP's dissemination event where the ICARUS mobility platform was presented and was given to the participants for a chance to try it before filling out the survey. The participants, who use public transport and those who don't, have rated it as a useful tool for sustainable mobility and have highly rated the segments which they consider useful whether it is information on local and regional public transport, integrated public transport, cycling and bike sharing, or new integrated services in the ICARUS regions. The awareness for the need to reduce traffic congestion and to use public transport more often is high among the participants of the survey. The further improvement of transport services and the introduction of new integrated services could influence more of the public to use sustainable modes of transport for commuting. The surveyed users also consider ICARUS mobility platform as an important factor for further developments in the region, and the majority of them (55%) have noted that thanks to the platform, they are more willing to use sustainable transport modes.





Što je ICARUS?

- Projekt unutar programa Interreg Italy-Croatia, sufinanciran iz Europskog fonda za regionalni razvoj.
- Projekt okuplja 10 partnera iz Italije i Hrvatske.

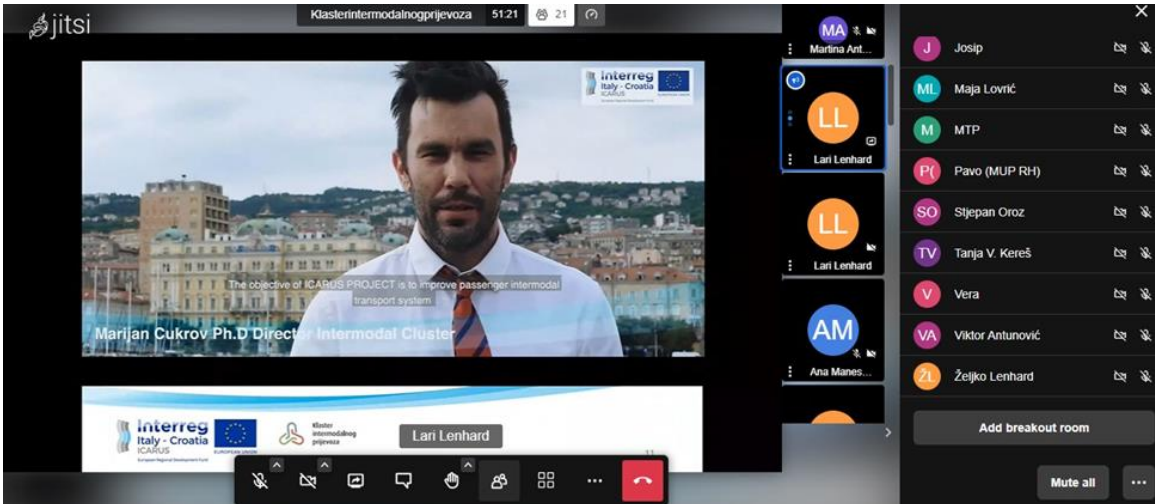


- Trajanje projekta: 01.01.2019. – 31.12.2021.
- Ovim projektom nastoji se postići integracija intermodalnih prijevoznih usluga, uspostava suradnje između pružatelja usluga prijevoza i informacija na lokalnoj i prekograničnoj razini.
- Glavni cilj: Unaprijeđenje intermodalne povezanosti obale i zaleđa te Italije i Hrvatske.

interreg Italy - Croatia ICARUS

Klaster intermodalnog prijevoza

Lari Lenhard



Klaster intermodalnog prijevoza 51:21

Marijan Cukrov, Ph.D. Director, Intermodal Cluster

The objective of ICARUS PROJECT is to improve passenger intermodal transport system.

interreg Italy - Croatia ICARUS

Klaster intermodalnog prijevoza

Lari Lenhard