

EVENT FOLLOW UP REPORT

WORK PACKAGE 2 COMMUNICATION ACTIVITIES ACTIVITY NUMBER 2.3 PUBLIC AND TARGETED EVENTS

AUTHOR: Marianna Di Vito
PP1 ARAP
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List of abbreviations and terms

LP	Lead Partner
PP	Project Partner
AF	Application Form
..... etc.	

Event summary

On 28 October Arap organized a webinar which went live on Radio Parco, a radio broadcasting from the Abruzzo, Lazio and Molise National Park areas. Each episode tells the news of the territory. The webinar was an opportunity to present the Happy Travel app to local administrations, inviting them to enter their routes in the application.

Audience

The webinar reached 506 visualizations. The participants were the public administrations of the territories of Abruzzo, Lazio and Molise.

Event outcomes

Romeo Ciammaichella, Arap employee, presented the happy travel app to local administrations and representatives of protected areas. He specified that it also represents an opportunity to give visibility to inland areas and promote sustainable tourism. Participants expressed their interest in the initiative and their willingness to participate, providing information on the territories and news on local events.



**FAVORIRE LA
MOBILITÀ
SOSTENIBILE
NELLE AREE
PROTETTE**

PRESENTAZIONE
DELL'APP
HAPPY TRAVEL

ANTONIO DI SANTO - PRESIDENTE COMUNITA DEL
PARCO NAZIONALE D'ABRUZZO, LAZIO E MOLISE
ROMEO CIAMMAICHELLA - RESPONSABILE ICT ARAP
ALESSANDRO PAGLIA - RESPONSABILE RELAZIONI
EUROPEE TES

28 OTTOBRE 2021
ORE 18:00 - EVENTO ON LINE
- IN DIRETTA SULLE PAGINE SOCIAL
RADIO PARCO