

EVENT FOLLOW UP REPORT

WORK PACKAGE 2 COMMUNICATION ACTIVITIES ACTIVITY NUMBER 2.3 PUBLIC AND TARGETED EVENTS

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List of abbreviations and terms

LP	Lead Partner
PP	Project Partner
AF	Application Form
..... etc.	

Event summary

A dissemination event of the Icarus project was organized in Vasto. Below is the program of the day:

Public Event :

Location: Vasto

Date: 22/07/2021

Program:

10.00 am: start of the event at "Bagni Vistamare" Via Osca, 6, 66054 Vasto CH: presentation of the "Icarus" project and the "Happy Travel" app, speeches by guests

11.30 am: end of the interventions and departure from Bagni Vistamare quay with the tenders to the "Abruzzo Skipper" boat

12.00 am: check in tour by boat, Punta Aderci Natural Reserve and Costa dei Trabocchi

2.00 pm / 2.30 pm check-out and return by tender to Bagni Vistamare

Audience

Media operators, tour operators, operators, Local associations, Local Public Bodies, Citizens were involved in participating in the event

Press involvement

Please specify if any press has been involved, providing information of the number and name of the media present and press-clip the earned articles.

Article title	Media name	Publishing date	Link to the article or hard copy track

A Vasto presentazione Icarus	Vastoweb	23/07/2021	https://www.vastoweb.com/news/flash-news/1050527/icarus-e-framesport-a-vasto-la-presentazione-dei-progetti-europei
Icarus e Framesport, due progetti dell'Arap per mobilità sostenibile e sviluppo microportuale	ZONALocale	22/07/2021	https://www.zonalocale.it/2021/07/22/icarus-e-framesport-due-progetti-dell-arap-per-mobilit-sostenibile-e-sviluppo-microportuale/51682?e=vasto
Presentazione dei progetti Icarus e Framesport	IL NUOVO ONLINE	20/07/2021	https://www.ilnuovoonline.it/2021/07/20/giovedi-a-vasto-la-presentazione-dei-progetti-europei-icarus-e-framesport-dellarap-abruzzo/
APP HAPPY TRAVEL E PROGETTI EUROPEI ICARUS E FRAMESPORT: CONFERENZA STAMPA ARAP, LA DIRETTA	ABRUZZOWEB	22/07/2021	https://abruzzoweb.it/app-happy-travel-e-progetti-europei-icarus-e-framesport-conferenza-stampa-arap-la-diretta/
Porto, un progetto con la Croazia per sviluppare i traffici marittimi	IL CENTRO	22/07/2021	https://www.ilcentro.it/chieti/porto-un-progetto-con-la-croazia-per-sviluppare-i-traffici-marittimi-1.2665196

Event outcomes

The President of Arap Giuseppe Savini explained how the Icarus project fits into the long-term strategy of enhancing the Adriatic coast and promoting sustainable mobility between the two coasts.

The coordinator of the project Silvia Palladini presented the Icarus project and in particular focused on the pilot action.

The company that developed the app presented the application from a technical point of view, explaining how to use it. The participants expressed their enthusiasm for the initiative and willingness to cooperate in its dissemination.

