

EVENT FOLLOW UP REPORT

WP2 Communication activities

2.3.2 Final Conference

2.3.3 ICARUS award ceremony linked to the ETP

AUTHOR: Ana Sinkovic
PP7 CEI-ES

PPS involved LP and PP2

Status: final

Distribution: (public)

Date: 20/12/2021

DISCLAIMER

This document reflects the author's views; the Programme authorities are not liable for any use that may be made of the information contained therein.

Event summary

ICARUS project aimed at improving passenger intermodal transport connections and easing coast-hinterland sustainable accessibility, by promoting car-independent lifestyles and introducing solutions based on innovative technologies to adapt smart mobility in a digital world. To this aim a consortium of 11 project partners performed analysis, case studies and pilot actions to promote and activate sustainable transport solutions for a more connected and safer cross border area. After three years of strong commitment and collaboration ICARUS partners were ready to show the achieved results consisting in harmonisation of timetables, availability of car/bike sharing within transport nodes, innovative ICT solutions for seamless flow of information, integrated intelligent multimodal payment systems, dynamic travel planning and cross-border intermodal services.

Moreover, one of the ICARUS main guiding threads is the need for behaviour change to incentive citizens and tourists to use more sustainable transport means and change their lifestyle. To this purpose, one of the ICARUS activities consisted in transferring ICARUS results to other actors in the region aiming at providing more sustainable transport solutions in the crossborder area and more broadly in the Adriatic-Ionian territories. Hence the Enlarged Transfer Programme was launched and 5 organisations have been selected to provide a light Action Plan aiming at improving intermodal passenger solutions in Italy and Croatia. The best action plan has been awarded in the occasion of the ICARUS final conference.

Considering the persistence of the COVID-19 pandemic and related restrictions ICARUS partners organised the final conference in Trieste on December 7th 2022, in a hybrid form, during which partners met in person with some relevant stakeholders, whereas other interested participants attended the conference online.

Audience

The event was attended besides partners and ETP participants also by 4 regional public authorities, 2 local public authorities, 2 universities, 1 association for cyclists, 1 EGTC and two NGOs.

Press involvement

The event was attended by one journalists from Primorski dnevnik (local newspaper)

The event was promoted on www.regione.fvg.it web site.

Event outcomes

The first part of the event consisted in short overlook of the project result and lessons learned in the passed three years. These concerned ICT solutions like apps, web and ICT platforms, new and improved transport services, intermodal and cross-border passengers' connections.

The importance of the cross-border cooperation and stakeholder involvement was underlined by several speakers, in particular by Prof. Andrea Stocchetti. In his keynote speech he highlighted how important it is to achieve the change of mindset of the citizens and tourists, in embracing new and more sustainable transport solutions.

This was also an input for the round-table discussion with the representatives of the regions involved in the project. Participants spoke about the main challenges to make such a change and in involving the citizens, as well as on the future plans and synergies to further capitalize on the ICARUS results.

The last part of the conference was dedicated to the Enlarged Transfer Programme, during which the project lead partner rewarded the best light action plan in line with the ICARUS objectives and plans.

