



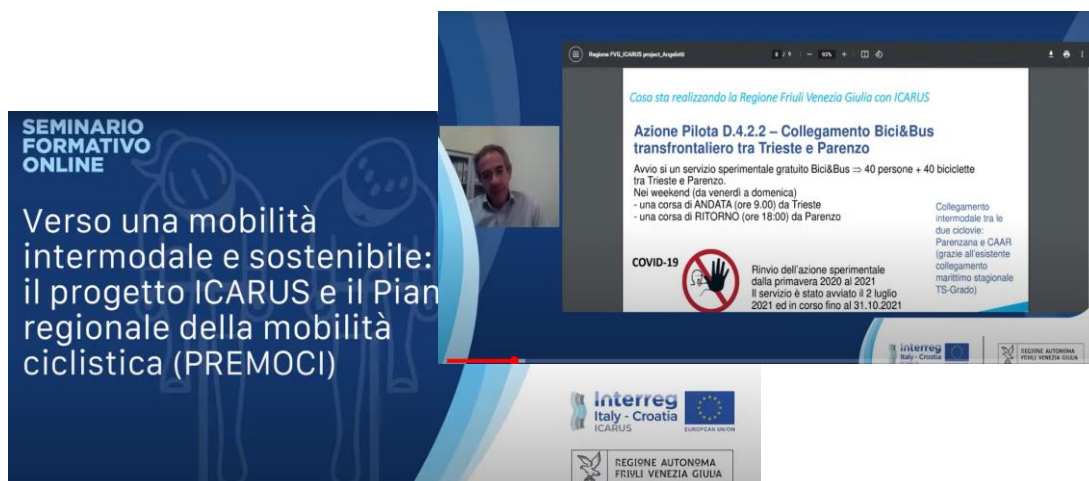
Newsletter N° 3- November 2021

ICARUS PROJECT STATE OF THE ART

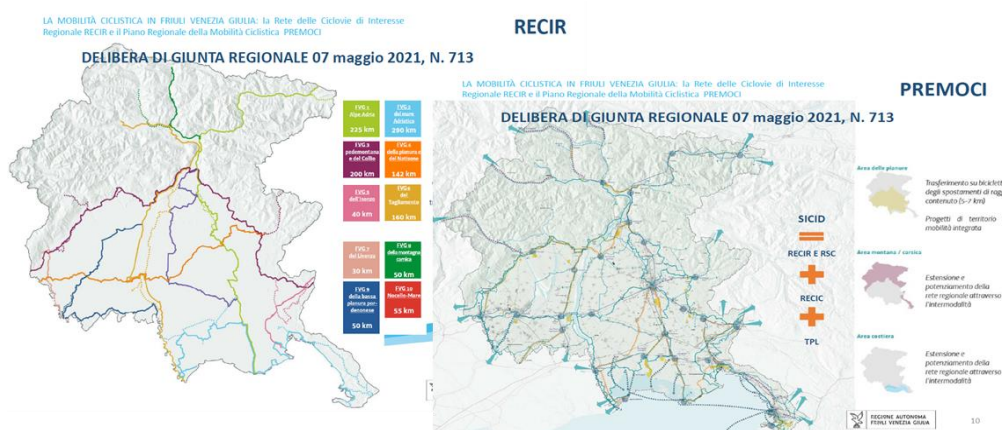
For more information visit our website: <https://www.italy-croatia.eu/icarus>;
<https://www.facebook.com/IcarusEUProject/>;

Friuli Venezia Giulia Region - FVG

The Friuli Venezia Giulia Region organised three webinars on cycling and the promotion of intermodality aimed at stakeholders such as professional associations, companies and industrial consortia as well as universities and university students



During the three seminars, the new Regional Plan on Cycling Mobility (Piano regionale della mobilità ciclistica, PREMOCI) was presented, an analysis of the sector's legislation was provided, and some documented cases on the design of infrastructure for cycling in Friuli Venezia Giulia and good practices in favour of sustainable intermodality in transport, such as those of the ICARUS project, were discussed



To review the live webinars (in Italian) "Towards intermodal and sustainable mobility: the ICARUS project and the Regional Cycling Mobility Plan (PREMOCI)", click on the respective links:

- **Webinar 1 23/09/2021**
- **Webinar 2: 30/09/2021**
- **Webinar 3: 7/10/2021**

European Regional Development Fund

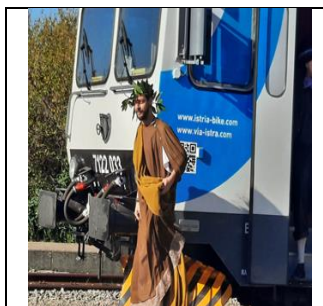
www.italy-croatia.eu/icarus

The presentations are available [here](#).

HZPP (Croatian railways)

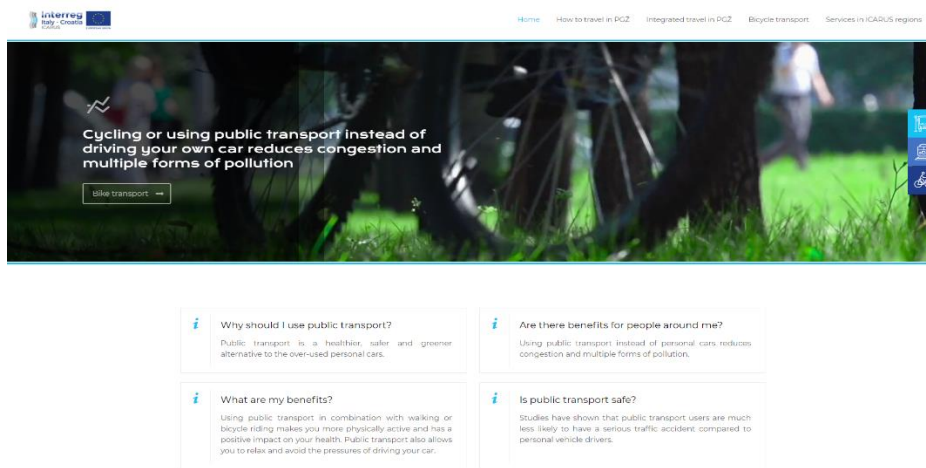


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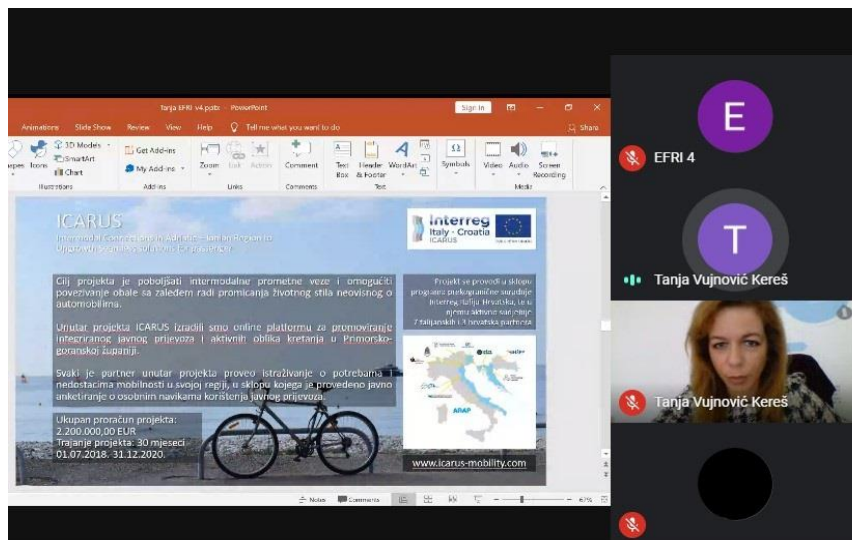


Cluster KIP

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and organized three behavioural change events as well as two QPM meetings. All events were held online due to the COVID-19 pandemic and the restrictions it imposed. The first behavioural change event was held in April 2020, and was a joint event for ICARUS and CONNECT2CE projects. During this event the plans for the creation of the pilot platform for ICARUS were presented, along with the activities that were completed at that point. The QPM meeting followed afterwards during which stakeholders discussed KIP's pilot action and gave suggestions on what should be included in the implementation of the pilot action.



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Finally, in March 2021, the 3rd behavioural change event was held for students at the Faculty of Economics of the University of Rijeka at the lecture entitled “EU projects in the function of business internationalisation”. During this event, the ICARUS project was showcased as an example of good practice with the presentation focusing on the project in general, its pilot actions, the benefits of integrated public transport and the reasons why a change of behaviour is necessary for the improvement of sustainable transport and the promotion of a car-free lifestyle. Presenting the ICARUS mobility pilot platform and the benefits it brings to public transport users and cyclists in the Primorje-Gorski Kotar region was one of the key points of the event.



The ICARUS mobility pilot platform is proving to be a success! With over 300 users visiting it since its launch, it has experienced an upwards trend in recent months. The “one-stop-shop” platform for public transport users and cyclists contains all currently available information on how to travel within the region, information on integrated travel options as well as options for cyclists, along with an interactive map containing information on partner regions and pilot actions in those regions. The platform is kept up-to-date, and is regularly updated with new information as it becomes available.

ICARUS mobility influences behavioural change by increasing knowledge and raising awareness about healthier, safer and greener transport options with the goal of creating positive experiences and satisfaction for the all users.

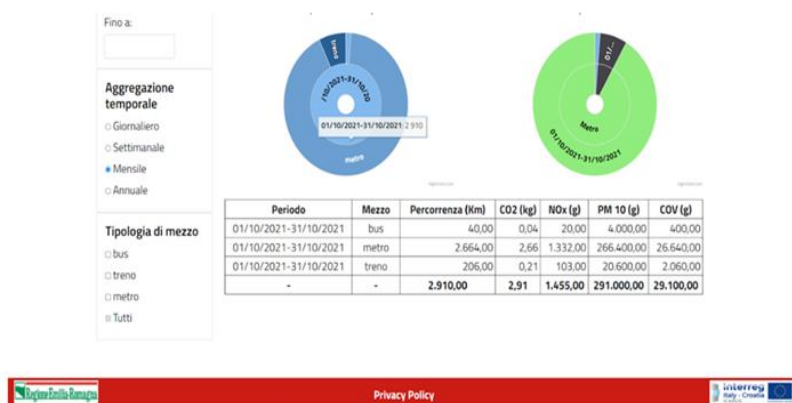
Visit our pilot platform at www.icarus-mobility.com to learn more!

Emilia-Romagna Region (RER)

Thanks to the ICARUS project, the Emilia-Romagna Region has created a portal to calculate the CO₂, PM₁₀, NO_x and VOC savings by choosing to use public transport as an alternative to the car. These pollutants are particularly important for measuring the level of air pollution. The calculator is connected to RogER, a service that provides all users with tickets and information to travel in Emilia-Romagna.



The portal, called RogerAmbiente, provides aggregate data that measure savings in the 4 pollutants. Moreover, a user can check his or her own environmental savings data by registering, giving his or her consent. Thanks to RogerAmbiente, the Emilia-Romagna Region can use the portal to develop actions to incentivize the most virtuous behaviors in terms of mobility, and it is also possible to raise awareness among citizens on the issue of their environmental impact.



The platform is available on www.rogerambiente.it and, after a testing period, will be presented in December 2021.

Registrati al portale **RogerAmbiente**, con pochi clic potrai calcolare il tuo impatto ambientale e scoprire quanto hai contribuito alla sostenibilità dell'ambiente

Si può ridurre l'impatto ambientale dei nostri spostamenti?

Quando guidiamo un'auto per spostarci, contribuiamo all'emissione di anidride carbonica (CO2) e altri inquinanti (PM10, NOx e COV). Molti paesi, istituzioni e aziende come la Regione Emilia-Romagna si sono impegnati a ridurre le loro emissioni, mentre l'UE ha addirittura fissato l'obiettivo di essere "neutrale dal punto di vista climatico" entro il 2050. Come individuo, puoi stimare anche il tuo impatto ambientale e ridurlo. Scopri come.



Perchè dovrebbe interessarti?

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Istrian Development Agency (IDA)

Ida successfully finished and presented pilot activity



In order to connect hinterland and coast such as Croatia and Italy, IDA focused on railway route from Pula to Buzet where there is no possibility to travel with the bike on the train.

New train in function of multimodality on the route Pula – Buzet



Equipment installed in hinterland area in order to promote multimodality:



Town of Poreč – Parenzo – bike rack

E – bikes in



Municipality of Lupoglav

VIDEO PROMOTION OF NEW PRODUCT



Video is available on following links:

<https://youtu.be/bFlr2kddtes>

<https://youtu.be/T-inW9JOLgU>

<https://youtu.be/3yYiquqrFEk>

<https://youtu.be/0pcrUKziQ8I>

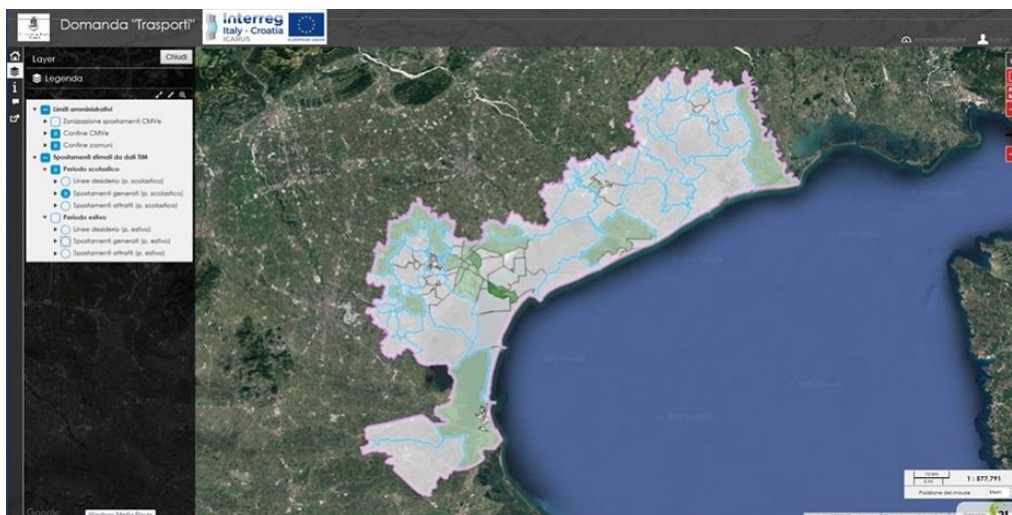
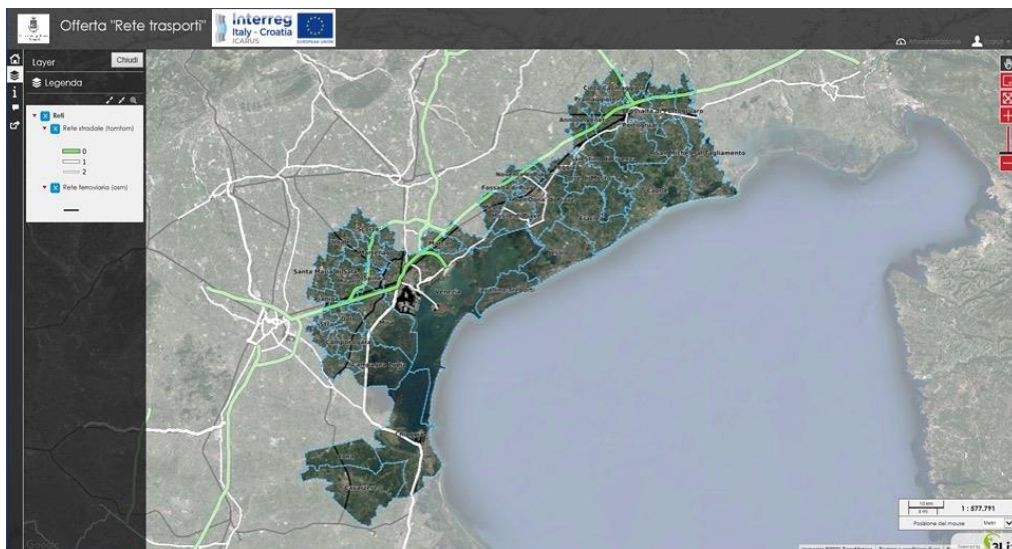
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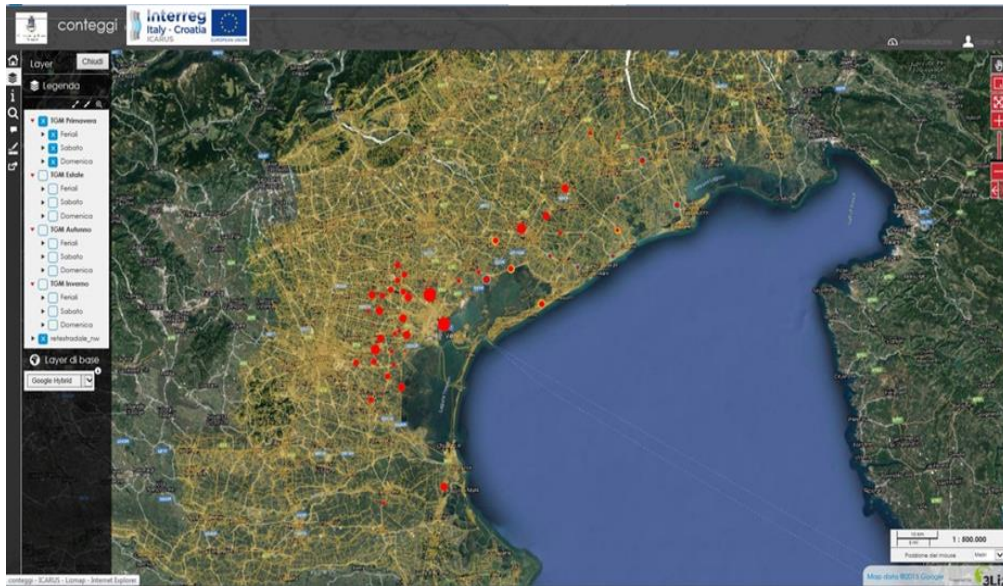
<https://ida.hr/hr/tn/ida-u-medijima/detail/2489/od-eu-projekta-do-ideje-za-obiteljski-izlet-od-ovog-vikenda-vlakom-po-istri-na-jedan-novi-nacin/>

<https://ida.hr/hr/tn/ida-u-medijima/detail/2485/ida-u-sklopu-projekta-icarus-sudjeluje-u-revitalizaciji-zeljeznickog-prometa-u-istri/>

Metropolitan City of Venice

One of the most interesting effort done within the ICARUS project by the team of the Metropolitan City of Venice was connected to the systematization of data on mobility and infrastructures through a webGIS platform which is going to include information about transport services and infrastructures, thus supporting the overall management of intermodal connections and connectivity within the different territories of the Metropolitan City of Venice. Moreover, such tool will represent a basic support to be further updated and upgraded according to future needs of this sector.





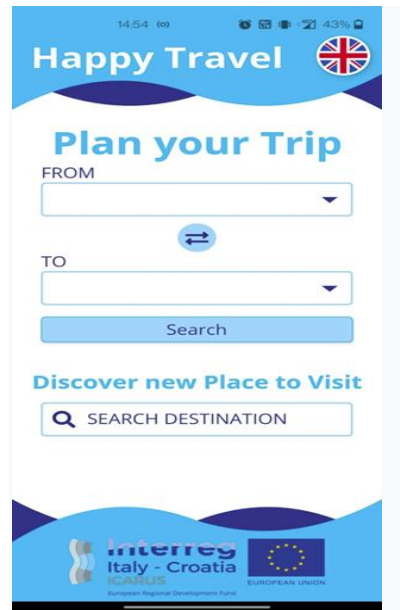
ARAP ABRUZZO

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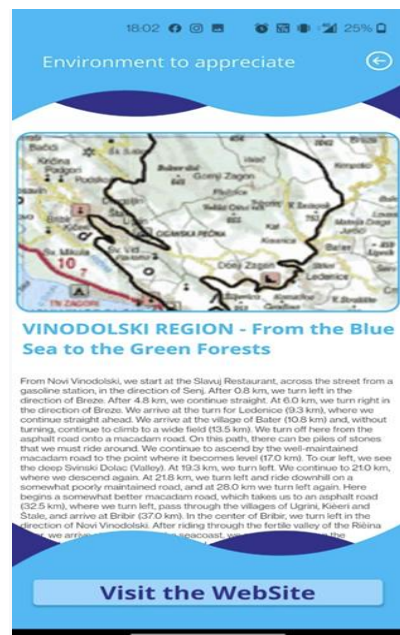
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- Promotional meeting 22nd July 2021 – 15th October 2021
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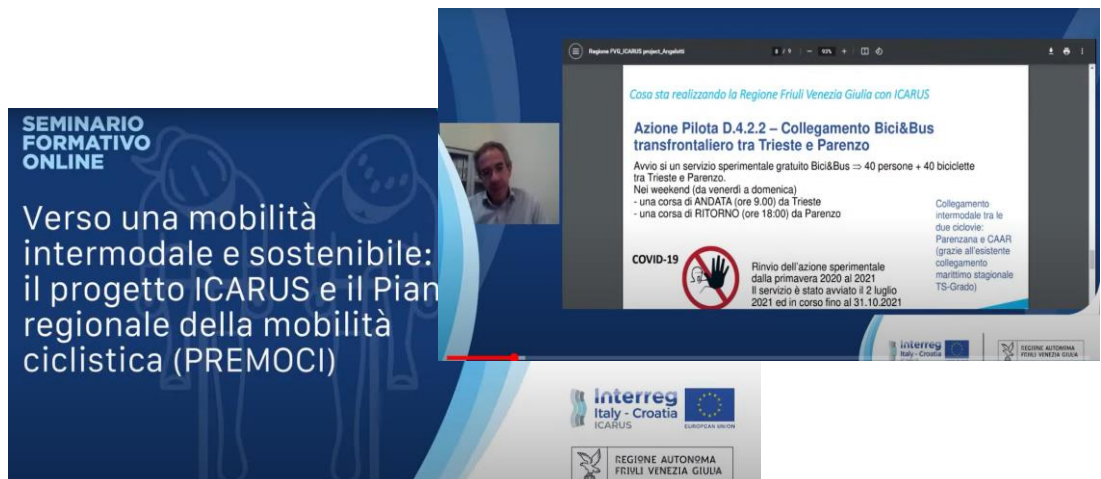
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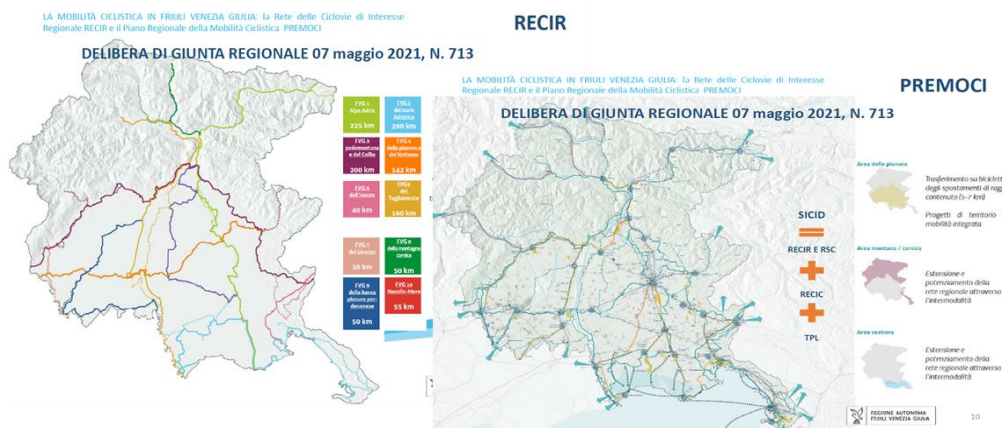
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Friuli Venezia Giulia Region - FVG

La Regione Friuli Venezia Giulia ha organizzato tre webinar dedicati alla ciclabilità e alla promozione dell'intermodalità rivolti ai portatori di interesse quali gli ordini professionali, le grandi aziende e i consorzi industriali e le università e gli studenti universitari.



Durante i tre seminari è stato presentato il **nuovo Piano regionale** della mobilità ciclistica (PREMOCI), è stata fornita un'analisi della normativa di settore e sono stati trattati alcuni casi documentati sul tema della progettazione di infrastrutture per la mobilità ciclistica in Friuli Venezia Giulia e **buone pratiche a favore dell'intermodalità sostenibile nei trasporti**, quali quelle del progetto ICARUS.



Per rivedere la diretta dei webinar “Verso una mobilità intermodale e sostenibile: il progetto ICARUS e il Piano regionale della mobilità ciclistica (PREMOCI)”, clicca ai rispettivi link:

- **Webinar 1** [23/09/2021](#)
- **Webinar 2:** [30/09/2021](#)

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Le presentazioni sono invece disponibili [here](#).

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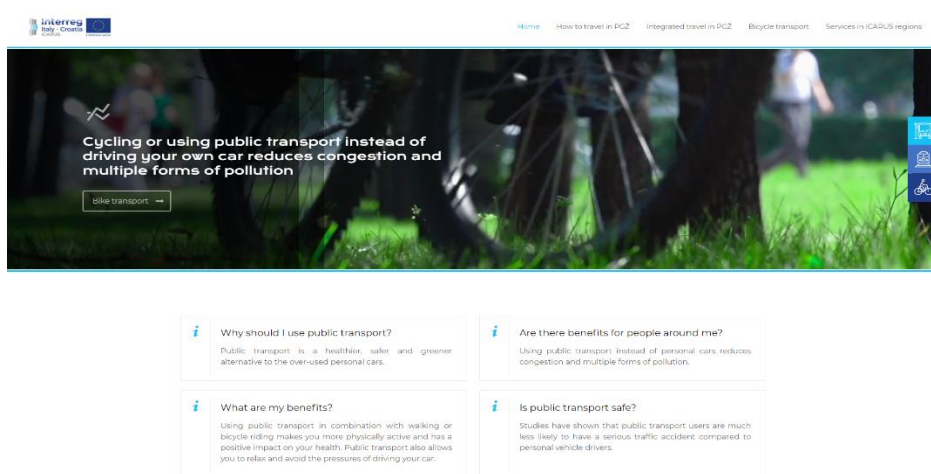


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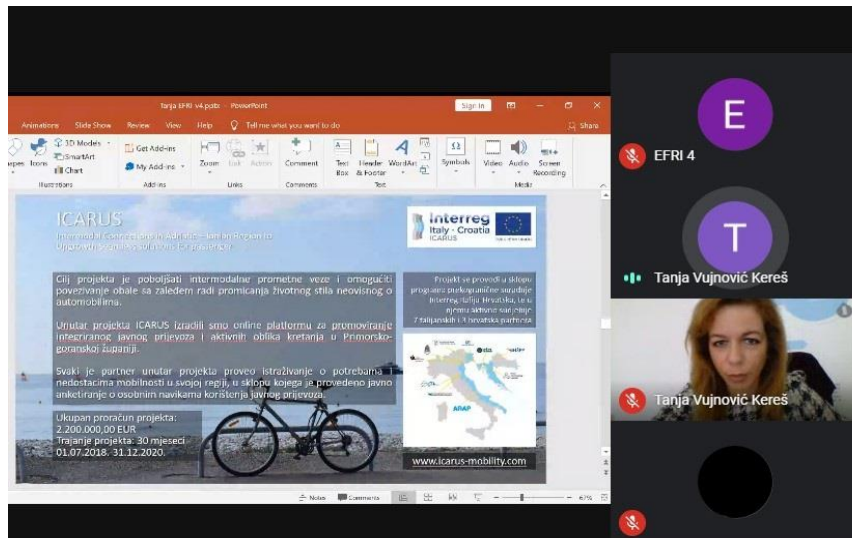


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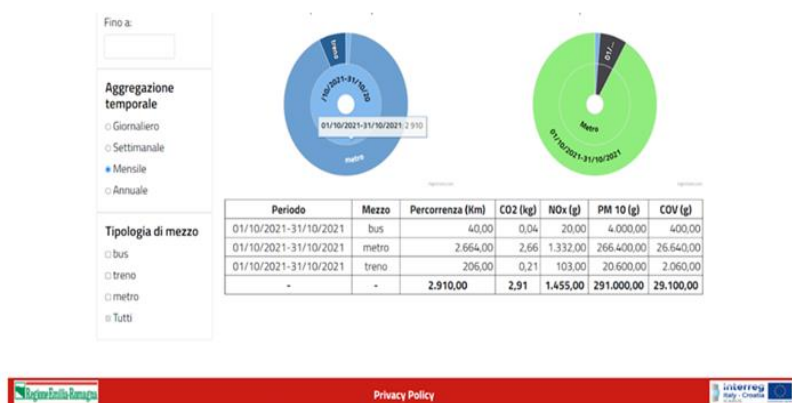
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Emilia-Romagna Region (RER)

Grazie al progetto ICARUS, Regione Emilia-Romagna ha realizzato un portale tramite il quale calcolare il risparmio di CO₂, PM₁₀, NO_x e COV realizzato scegliendo di utilizzare i mezzi pubblici come alternativa alla propria auto. Questi inquinanti sono particolarmente indicativi per misurare il livello di inquinamento atmosferico. Il calcolatore è collegato con RogER, servizio che fornisce a tutti gli utenti i biglietti e le informazioni per viaggiare in Emilia-Romagna.



Il portale, chiamato RogerAmbiente, fornisce sia dati aggregati che misurano il risparmio complessivo dei 4 inquinanti a livello regionale, sia i dati individuali a cui un utente che si è registrato e ha prestato il proprio consenso, accede tramite autenticazione SPID e consulta i dati di risparmio relativi al suo comportamento. Grazie a RogerAmbiente la Regione Emilia-Romagna può ideare azioni premianti per i comportamenti più virtuosi in termini di mobilità, inoltre è possibile sensibilizzare i cittadini sul tema del proprio impatto ambientale.



La piattaforma disponibile su www.rogerambiente.it sarà presentata a Dicembre 2021..

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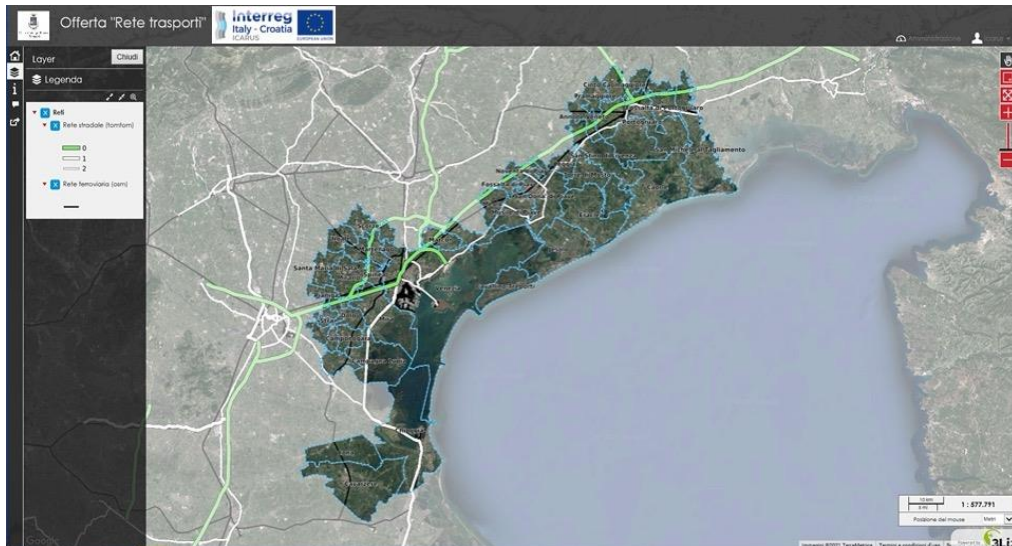
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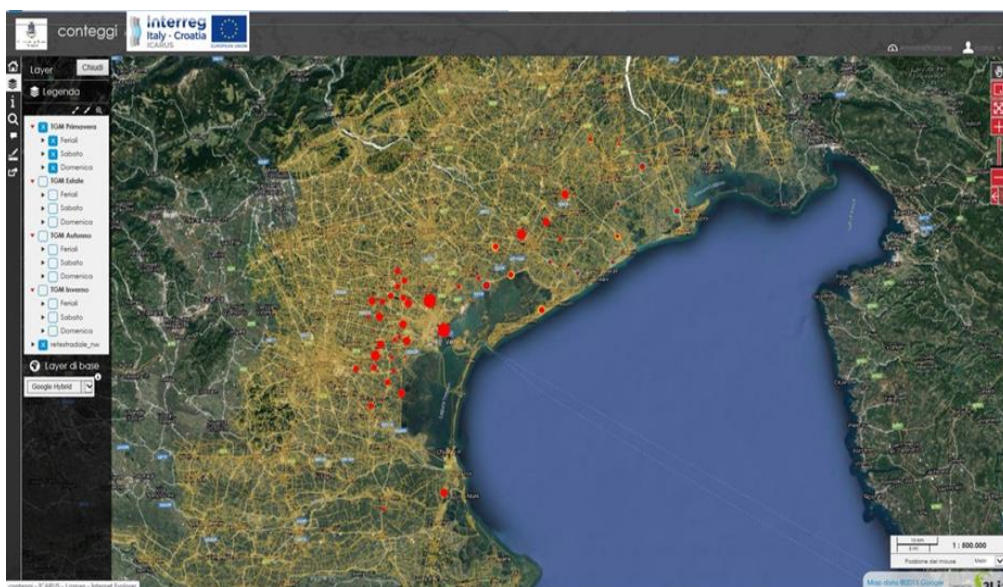
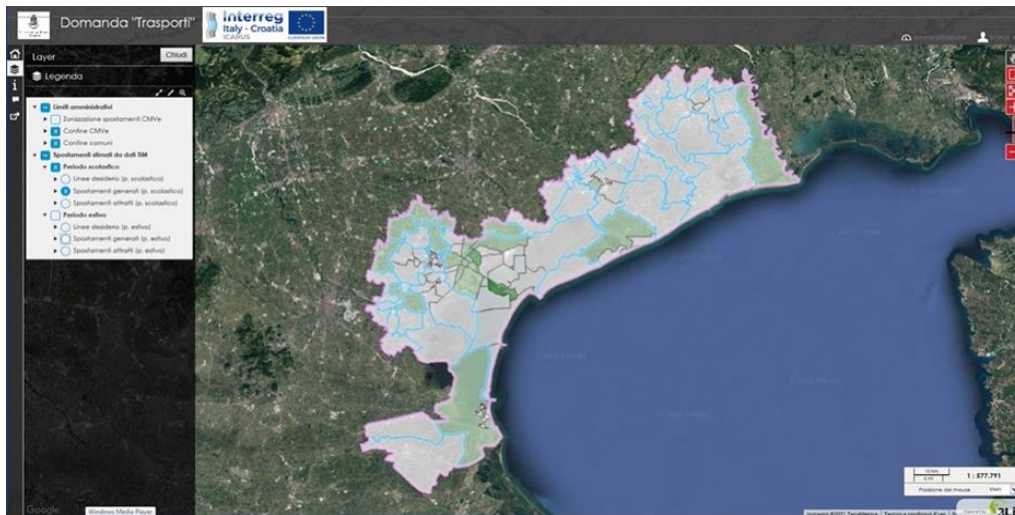
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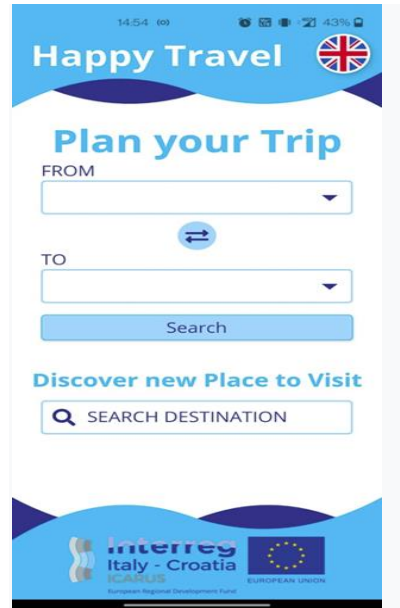
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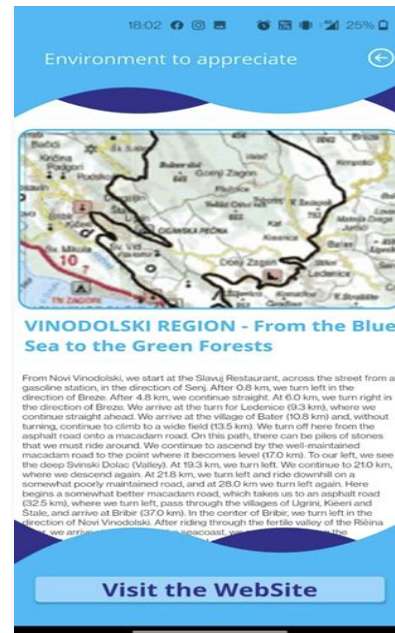
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Newsletter br.3- studeni 2021.

Najnovije vijesti iz

PROJEKTA ICARUS

Za više informacija posjetite našu web-stranicu:

<https://www.italy-croatia.eu/icarus;>

[https://www.facebook.com/IcarusEUProject/;](https://www.facebook.com/IcarusEUProject/)

Regija Friuli Venezia Giulia - FVG

Regija Friuli Venezia Giulia provela je dvije pilot aktivnosti kako bi unaprijedila intermodalni i održivi putnički prijevoz u regiji i šire. Ove su aktivnosti promovirale promjenu ponašanja kako bi stanovnike uvjerile da odaberu prijevozna sredstva s niskom razinom emisije ugljika umjesto osobnih vozila. Regija Friuli Venezia Giulia organizirala je tri webinar a o koristima korištenja bicikala i promidžbi intermodalnosti obrađujući se dionicima među kojima su strukovne udruge, poduzeća, industrijski konzorciji kao i sveučilišta i studenti.

SEMINARIO FORMATIVO ONLINE

Verso una mobilità intermodale e sostenibile: il progetto ICARUS e il Piano regionale della mobilità ciclistica (PREMOCI)

Cosa sta realizzando la Regione Friuli Venezia Giulia con ICARUS

Azione Pilota D.4.2.2 – Collegamento Bici&Bus transfrontaliero tra Trieste e Parenzo

Avvio di un servizio sperimentale gratuito Bici&Bus ⇒ 40 persone + 40 biciclette tra Trieste e Parenzo.

Nei weekend (da venerdì a domenica)

- una corsa di ANDATA (ore 9.00) da Trieste
- una corsa di RITORNO (ore 18.00) da Parenzo

Collegamento intermodale tra le due ciclovie: Parenzana e CAAR (grazie all'esistente collegamento marittimo stagionale TS-Grado)

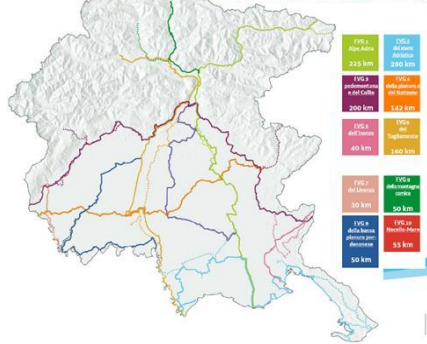
COVID-19

Rinvio dell'azione sperimentale dalla primavera 2020 al 2021
Il servizio è stato avviato il 2 luglio 2021 ed in corso fino al 31.10.2021

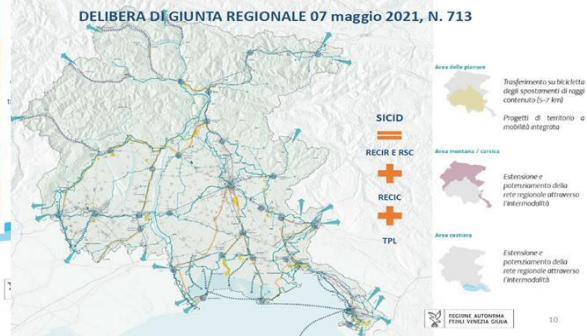
interreg Italy - Croatia
REGIONE AUTONOMA FRIULI VENEZIA GIULIA

Tijekom tri seminara predstavljen je novi Regionalni plan o mobilnosti u znaku promocije biciklizma (Piano regionale della mobilità ciclistica, PREMOCI). Raspravljalo se o analizi sektorskog zakonodavstva, zajedno s dokumentiranim slučajevima vezanim uz projektiranje biciklističke infrastrukture u Friuli Venezia Giulia regiji i dobrim praksama u korist održive intermodalnosti u prijevozu, uključujući dobre prakse projekta ICARUS.

DELIBERA DI GIUNTA REGIONALE 07 maggio 2021, N. 713



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Kako biste vidjeli snimke webinarâ (na talijanskom jeziku) "Put prema intermodalnoj i održivoj mobilnosti: projekt ICARUS i Regionalni plan o mobilnosti u znaku promocije biciklizma (PREMOCI)", kliknite na sljedeće poveznice:

- Webinar 1 [23/09/2021](#)
- Webinar 2: [30/09/2021](#)
- Webinar 3: [7/10/2021](#)

Prezentacije su dostupne [ovdje](#).

HŽPP (Hrvatske željeznice)



U skladu s prethodno spomenutom potrebom za promjenom razmišljanja, IDA i HŽPP udružili su snage i 28. listopada 2021. god. organizirali javni događaj na željezničkom kolodvoru u Puli. Događaj je organiziran zajedno s projektom MIMOSA programa Interreg Italija-Hrvatska. Istarska razvojna agencija i HŽ Putnički prijevoz objasnili su koncept bicikl&vlak kao novi proizvod koji nudi multimodalni prijevoz. Događaj je bio predstava u izvedbi profesionalnih glumaca u okviru projekta Inspirit. U predstavi su glumci zabavljali sudionike pričom o istarskoj željeznici i njezinoj izgradnji, njezinom značaju za razvitak prijevoza, izgradnju biciklističkih ruta u mjestima i gradovima, rješenja razvijena u okviru projekta ICARUS i buduća putovanja



vlakom na relaciji Pula-Buzet svakoga vikenda.

Klaster intermodalnog prijevoza (KIP)

Kako bi se promovirale mogućnosti intermodalnog putničkog prijevoza u Primorsko-goranskoj županiji, Klaster intermodalnog prijevoza razvio je ICARUS mobility web platformu, dostupnu na www.icarusmobility.com. Ova stranica također pruža informacije o prijevoznim rješenjima koja su razvili projektni partneri ICARUS-a s ciljem unapređenja ekološki prihvatljivih putovanja u partnerskim regijama.



Pilot platforma ICARUS mobility pokazuje se uspješnom! S više od 300 korisnika koji su je posjetili od njenog pokretanja, doživjela je uzlazni trend tijekom proteklih mjeseci. Platforma koja služi kao “one-stop-shop” za korisnike javnoga prijevoza i bicikliste sadrži sve trenutno dostupne informacije o tome kako putovati unutar PGŽ-a, informacije o opcijama integriranog prijevoza kao i o opcijama za bicikliste, zajedno s interaktivnom kartom koja sadrži informacije o partnerskim regijama i pilot aktivnostima u tim regijama. Platforma se redovito ažurira s novim informacijama čim one postanu dostupne.

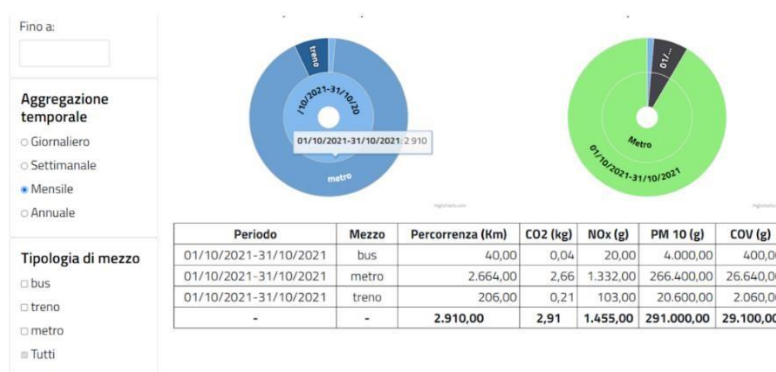
ICARUS mobility utječe na promjenu ponašanja povećanjem znanja i podizanjem svijesti o mogućnostima zdravijeg, sigurnijeg i zelenijeg prijevoza s ciljem stvaranja pozitivnih iskustava i zadovoljstva za sve korisnike.

Emilia-Romagna Region (RER)

Zahvaljujući projektu ICARUS, regija Emilia-Romagna razvila je web portal za obračunavanje smanjenja emisije CO₂, PM₁₀, NO_x i VOC odabirom korištenja javnoga prijevoza kao alternative osobnom vozilu. Ti su zagađivači osobito važni za mjerenje razine onečišćenja zraka. Kalkulator je povezan s RogER-om, uslugom koja svim korisnicima osigurava karte i informacije o putovanju u regiji Emilia-Romagna.



RogerAmbiente portal pruža sažete podatke koji mjere smanjenja emisije 4 zagađivača. Osim toga, korisnik može provjeriti svoje podatke o okolišnoj uštedi prijavom, dajući svoju suglasnost. Zahvaljujući portalu RogerAmbiente, regija Emilia-Romagna može koristiti portal za osmišljavanje aktivnosti za poticanje najkreposnijeg ponašanja u smislu mobilnosti te je također među stanovnicima moguće podići svijest o problemu utjecaja na okoliš.



Platforma je dostupna na www.rogerambiente.it te će biti predstavljena u prosincu 2021. god., nakon perioda testiranja.

Istarska razvojna agencija (IDA)

IDA - Istarska razvojna agencija je završila sa svojom pilot aktivnošću, čiji je cilj bio povezivanje unutrašnjosti i obale. IDA se fokusirala na željezničku rutu od Pule do Buzeta na kojoj putnici do sada nisu imali mogućnost ukrcati svoje bicikle na vlak. U suradnji s HŽPP-om, renoviran je stari vlak te sada može prevoziti i putnike i njihove bicikle od Pule do Buzeta (razvijen je proizvod Istra bike&train).

Kako bi se stanovnike i turiste informiralo o ovom rješenju i nekim dr. multimodalnim rješenjima koja su dostupna, ugrađeno je nekoliko interaktivnih panela radi promidžbe rješenja za putovanja između

unutrašnjosti i obale s niskom razinom emisije ugljika. Uz to, objavljeni su zanimljivi video zapisi kako bi se lokalno stanovništvo potaklo da koristi nekoliko multimodalnih i održivih rješenja za putovanja po Istri.

Novi vlak u funkciji multimodalnosti na relaciji Pula – Buzet



Oprema instalirana u području zaleđa radi promidžbe multimodalnosti:

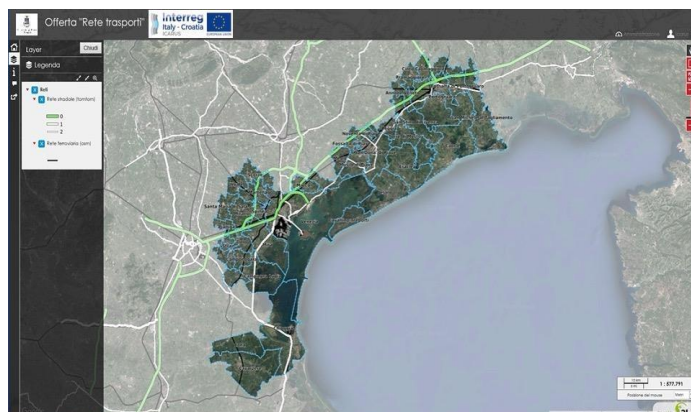


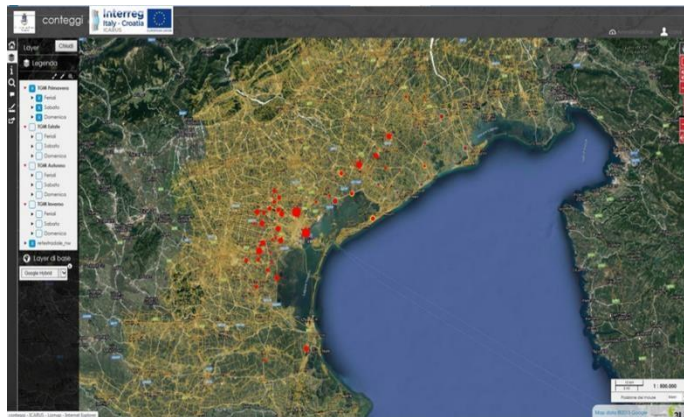
PROMIDŽBENI VIDEO NOVOG PROIZVODA

	<p>Video je dostupan na sljedećim poveznicama:</p> <p>https://youtu.be/bFlr2kddtes https://youtu.be/T-inW9JOLgU https://youtu.be/3yYjqugrFEk https://youtu.be/0pcrUKziQ8I</p>
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Metropolitanski grad Venecija

Metropolitanski grad Venecija radio je na sistematizaciji podataka vezanih uz mobilnost i infrastrukture putem platforme web GIS. Ona uključuje informacije o prijevoznim uslugama i infrastrukturama, podržavajući na taj način cjelokupno upravljanje intermodalnim vezama i povezivost unutar različitih teritorija Metropolitanskog grada Venecije. Nadalje, takav alat predstavlja temeljnu podršku koju treba dodatno ažurirati i nadograđivati u skladu s budućim potrebama ovoga sektora.

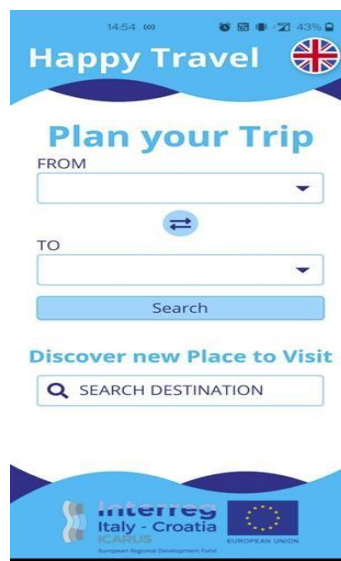




ARAP ABRUZZO

Zahvaljujući projektu ICARUS, ARAP Abruzzo je razvio aplikaciju "HAPPY TRAVEL" čiji je cilj informiranje posjetitelja o relacijama, točkama interesa i dostupnim prijevoznim sredstvima u regiji Abruzzo, s rješenjima kako putovati do hrvatske obale.

Početna stranica aplikacije sastoji se od dvije glavne rubrike. Prva rubrika "Plan Your Trip" korisnicima omogućuje da traže rješenja navođenjem polazišta i odredišta. Druga rubrika "Discover a new Place to Visit" korisnicima omogućuje da pronađu točke interesa u regiji Abruzzo i drugim regijama. Rubrika «Plan your trip» korisniku omogućuje da pronađe najprikladnijeg prijevoznika koji će ga prevesti do odabranog odredišta.





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Stranica "Discover new place to visit" ima 5 opcija. Klikom na jednu od njih prikazat će se zanimljivosti koje se odnose na tu kategoriju (eko turizam, znamenitosti, hoteli, restorani i događanja). Svaka točka interesa detaljno je navedena na odgovarajućem zaslonu: prikazani su slika, naslov i opis predmeta interesa.

Iz intervjua i ankete o zadovoljstvu korisnika ove aplikacije proizlazi da ona predstavlja koristan model za doprinos psihosocijalnoj promjeni u korist korištenja ekološki kompatibilnih načina prijevoza, jednostavan i dostupan alat za otkrivanje promjene u "mentalitetu", kulturnom i onom koji se odnosi na ponašanje, osobito među mladim ljudima.

Nadolazeći događaji:

Razvitak pouzdanih mreža putničkog prijevoza i intermodalnih veza na EUSAIR području.

Većina INTERREG projekata o prijevozu, koji su financirani u periodu 2014.-2020. godine, uskoro će završiti sa svojim aktivnostima. Ipak, postignuti rezultati pružit će korisne podatke za nove programe INTERREG 2021.-2027. kao i za Makro-regionalne strategije. S posebnim naglaskom na strategiju EUSAIR i 2. stup, tri projekta programa Interreg, MIMOSA, SMACKER i ICARUS organiziraju zajednički događaj s ciljem razmjene stečenog znanja i projektnih rezultata koji su relevantni za područje strategije EUSAIR. Fokus je stavljen na suradnju s regionalnim institucijama, koje su pozvane da prisustvuju događaju radi prezentacije njihovih iskustava i najboljih praksi.

Ovim događajem, projekti žele pridonijeti razvitku održivih rješenja u putničkom prijevozu unutar EUSAIR područja te pružiti podatke o **promjenama u ponašanju za održivu mobilnost** u regiji EUSAIR-a, praksama i iskustvima iz projekata EU-a i **promicanju intermodalnosti** u regiji EUSAIR-a kroz rješenja i prakse iz EU projekata.

Za više informacija i prijavu posjetite našu [početnu stranicu Web mjesta](#).

POZIVNICA: ICARUS Završna konferencija

Većina aktivnosti projekta ICARUS uspješno je završena, a preostale aktivnosti uskoro će biti okončane.

Konzorcij ICARUS projektnih partnera spreman je susresti se sa svim relevantnim dionicima i akterima u pograničnom području između Italije i Hrvatske radi razmjene znanja stečenog tijekom posljednje tri godine, zajedno s rezultatima pilot aktivnosti koji su relevantni za sve stanovnike i turiste u ovom području.

Završna konferencija održat će se u Trstu, 7. prosinca 2021. Pratite nas za više informacija.

VIDEO O PROJEKTU ICARUS:

Pogledajte naš video o projektu ICARUS i saznajte sve o našim rezultatima, stečenim znanjima i iskustvima. Kliknite na željenu poveznicu

<https://www.youtube.com/watch?v=VMERK0Ftb8g> – samo engleski jezik

https://www.youtube.com/watch?v=LPj8q_2W9es – talijanski titlovi/podnaslovi

<https://www.youtube.com/watch?v=LEMKc4s0GaE> – hrvatski titlovi/podnaslovi