

Project	GUTTA
Work Package number	2
Work Package title	Communication activities
Deliverable number	2.1.1.
Deliverable title	Press release of Kick-off meeting
Deliverable Responsible Partner	СМСС
Deliverable Lead authors	Mauro Buonocore (CMCC)
Deliverable Contributors	Gianandrea Mannarini (CMCC), Sandro Vidas (CSA), Miguel Madeira (EMSA), Laura Caciagli (CMCC), Maria Mihalić (CSA)
Deliverable due date	2019-03-31
Deliverable latest review date	2019-08-21



Table of Contents

Ta	able of Contentsable	1
	. Executive summary	
	Published resources	
	2.1 Original version	
	2.2 Croatian language version	
	2.3 Mirror sites	
	2.4 Annex: English version of the Press Release	
	2.5 Annex: Italian version of the Press Release	9

1. Executive summary

The GUTTA project opening conference took place in Lecce on March 6, 2019 (cf. GUTTA Deliverable D.1.1.1). It represented the first act of the kick-off event of the GUTTA project which, including its partners-internal part, lasted till March 8, 2019. At the end of the kick-off, a press release, both in English and Italian language, has been prepared by the CMCC Communication Office. It has also been translated into Croatian language and published online on several websites.

2. Published resources

The Press release includes statements by the project Coordinator (Gianandrea Mannarini, CMCC), a representative from the Partners (Sandro Vidas, CSA), and a representative from the Advisory Board (Miguel Madeira, EMSA).

The original Press release was published on "TEC – the CMCC blog on Earth and Climate" (Sect.2.1). Later on, it was translated into Croatian (Sect.2.2) and was mirrored by several online magazines (Sect.2.3). The integral version of the Press Release in both English and Italian language can be found as Annexes of this deliverable report.



2.1 Original version

The screenshots in Figure 1-2 document the web environment where the press release appeared.

The English version is found at the URL:

https://www.cmcc.it/article/clean-sustainable-safe-and-effective-the-future-of-maritime-transport-in-the-adriatic-sea-2



Figure 1 Screenshot of the English version of the CMCC webpage hosting the GUTTA press release.



The Italian version is found at the URL:

 $\frac{https://www.cmcc.it/it/politica-climatica/clean-sustainable-safe-and-effective-the-future-of-maritime-transport-in-the-adriatic-sea}{transport-in-the-adriatic-sea}$



Figure 2 Screenshot of the Italian version of the CMCC webpage hosting the GUTTA press release

Both English and Italian version include at their end a hyperlink to download the pdf version of the press release in the respective language.



2.2 Croatian language version

The Press release has also been translated into Croatian by CSA Mare Nostrum and published on CSA web site at http://www.csamarenostrum.hr/hr/istrazivanje i razvoj/?id=73 (Figure3).

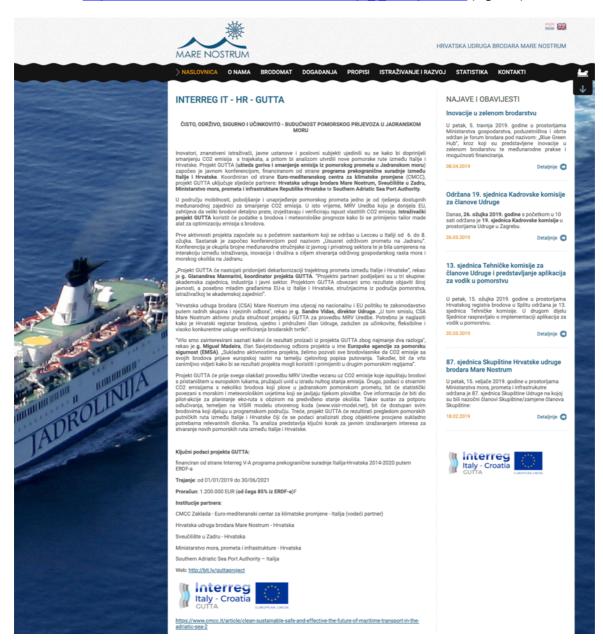


Figure 3 Croatian translation of the Press release published on CSA Mare Nostrum web.



2.3 Mirror sites

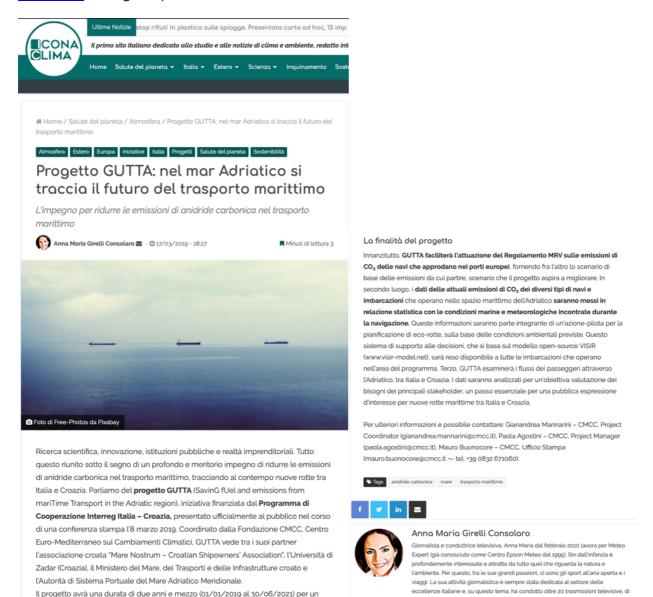
The weekly magazine e-gazette.it, is a portal for news on environment and energy. They claim "100,000 monthly visits and 10,000 unique readers per week" (http://www.e-gazette.it/chi-siamo). On March 20, 2019 e-gazette.it published news about the GUTTA opening conference (http://www.e-gazette.it/sezione/tecnologia/progetto-cmcc-punta-rendere-sostenibile-trasporto-marittimo-mar-adriatico, Figure 4).



Figure 4 Article published by e-gazette, based on the Italian version of the Press Release.



The online magazine iconaclima.it, is a portal for news on meteorology, pollution, and climate change powered by Meteo Expert (former Centro Epson Meteo since 1995, https://www.iconaclima.it/chi-siamo/). On March 17, 2019 IconaClima published news about the GUTTA opening conference (https://www.iconaclima.it/estero/progetto-gutta-nel-mar-adriatico-si-traccia-il-futuro-del-trasporto-marittimo/ and Figure 5)



budget complessivo di 1,2 milioni di euro.

cui è stata anche autrice. Moderatrice di convegni e conduttrice di eventi, per circa

dieci anni Anna Maria ha scritto sulle pagine venete del Corriere della Sera