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Deliverable title	Press release of HR final event
Deliverable Responsible Partner	СМСС
Deliverable Lead authors	Marko Prpić (MMPI)
Deliverable Contributors	Tomislav Budić (MMPI), Davor Dezeljin (MMPI).
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### 1. Executive summary

The GUTTA project Final event in Croatia took place in Opatija on March 9th and 10th, 2022 (see RP7 report on communication activities). The work of all project partners, as well as the project's completed goals, were presented to the general public and stakeholders. The conference was held in a hybrid format, with English as the official language. A special focus on the impact of COVID-19 on the maritime sector was made, and how it may have affected its pathway towards its decarbonisation. The day of the conference, a press release, in Croatian language, has been prepared by the MMPI. The English version of all presentations are on the MMPI webpage. The agenda and a presentation of the event is found on the URL:

https://www.cmcc.it/lectures conferences/gutta-project-final-event-in-croatia



### 2. Published resources

The Press release includes an overview of the project and a presentation of the project and its main outcomes:

- 1) The GUTTA-VISIR operational system,
- 2) The role of maritime transportation in the diffusion of COVID19

### 2.1 Press release, Croatian language

The Press release for GUTTA Final Event includes an article in Novi list, daily newspaper in Rijeka, distributed throughout the Croatian market and Morski.hr, an Adriatic web portal.

The screenshots in Figure 1 shows the environment where the press release appeared. The screenshots in Figure 2 document the web environment where the press release appeared. The Croatian version is found on the URL:

https://morski.hr/2020/03/07/projekt-gutta-optimizacijom-trajektnih-linija-do-smanjenog-intenziteta-ugljicnog-otiska-u-atmosferi/



Figure 1 The screenshot in Novi list

novosti BUDIMO ODGOVORNI Utorak, 8. ožujka 2022. NOVI LIST 7

# HRVATI NA IZBORE S MANJINSKOM LISTOM

SUBOTICA » Predsjedni

### NOVE SNAGE Premijer Plenković hvalio budućeg ministra graditeljstva

# Paladina predstavljen kao mlad, ali iskusan menadžer

Paladina je u krugu ljudi koji podržavaju HDZ. Nije formalno član stranke, ali ima iskustva i kao menadžer, a i kao netko tko se bavio građevinskim sektorom. Ono što nama u ovom trenutku treba je svježa, nova energija, rekao je Plenković







Figure 2 The screenshot of the web environment where the press release appeared

URL: <a href="https://morski.hr/2022/03/07/projekt-gutta-optimizacijom-trajektnih-linija-do-smanjenog-intenziteta-ugljicnog-otiska-u-atmosferi/">https://morski.hr/2022/03/07/projekt-gutta-optimizacijom-trajektnih-linija-do-smanjenog-intenziteta-ugljicnog-otiska-u-atmosferi/</a>

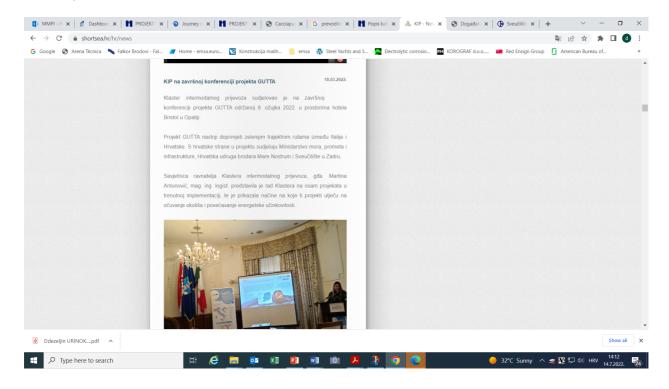




### 2.2 Press release – other web pages – Croatian language

### Figure 4 The screenshot of the web page of Intermodal Transport Cluster

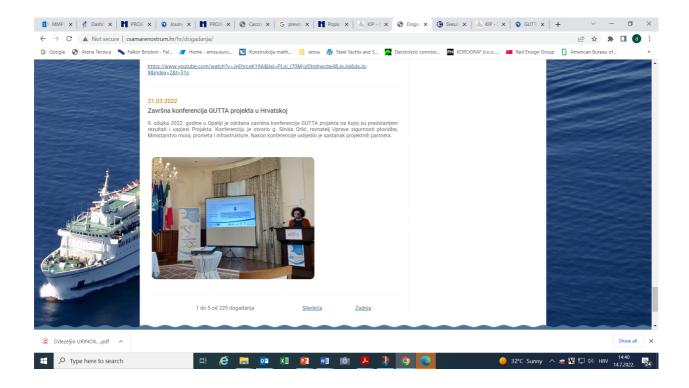
URL: <a href="https://shortsea.hr/hr/news">https://shortsea.hr/hr/news</a>





### Figure 5 The screenshot of the web page of Croatian Shipowners' Association Mare Nostrum

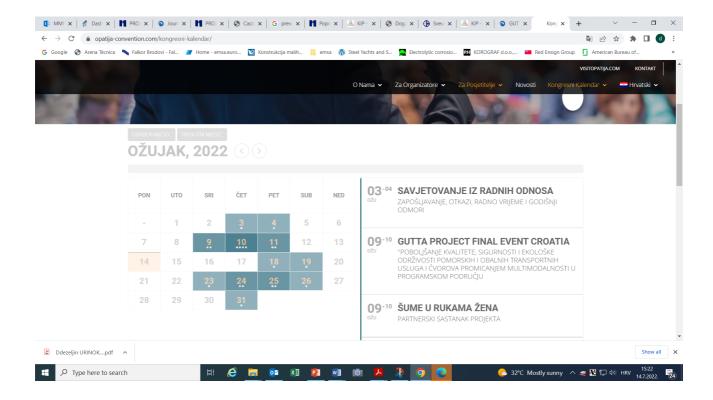
URL: http://www.csamarenostrum.hr/hr/dogadanja/





### Figure 6 The screenshot of the web page of Congress calendar in Opatija

https://www.opatija-convention.com/kongresni-kalendar/





### 2.3 Press release - CMCC web page - English language

Figure 6 The screenshot of the web page of the event on the CMCC website.

https://www.cmcc.it/lectures conferences/gutta-project-final-event-in-croatia

