

D 2.4.2. Final Conference

Activity A. 2.4 Public Events

June 2022 – Final

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Work Package Title	Public Events
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Partner in Charge	PP5 - University of Rijeka, Faculty of Maritime Studies Rijeka
Partners involved	LP - Municipality of Ancona PP1 - Amatori Interestate SRL PP2 - Brusutti S.R.L. PP3 - G.M.T. S.P.A. PP4 - University of Trieste PP6 – Prosoft d.o.o. PP7 - Jadrolinija PP8 - City of Split PP9 - Rathmann d.o.o.
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ACRONYMS / ABBREVIATIONS

ACRONYM	DEFINITION
PP	Project partners
PT	Project Team
TC	Technical task coordinator
WP	Work package
IT	Information Technologies

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1. Event description

The final conference of the project E- CHAIN (Enhanced Connectivity and Harmonization of data for the Adriatic Intermodal Network) Interreg Italy-Croatia 2014-2020 was held on Friday, June 10, 2022 from 09:15 to 12:15 at Hotel Bonavia in Rijeka. The event was organized by the Jadrolinija in close cooperation with LP and the PPs.

2. Typology of the audience present

25 people attended the event. The invitation was also sent out through the media, and participation was open to a wider audience.

Typology of the audience in attendance:

- University students
- Professors from different universities
- City representatives
- Maritime experts
- Experts in sustainable transport
- Representatives of European projects

3. Description of the speakers' presentations & conclusions

The event began at 09:15 with the registration of participants. During the registration, the participants of the meeting made statements to the media. The first statement was given by Mr. Mladen Koturović, General Affairs Manager at Jadrolinija, and further information on the technical details of the platform was given by Marco Cocciarini, Technical Assistant of the Municipality of Ancona and leading partner of E- CHAIN.

At 09:30, Mr. Mladen Koturović from the company Jadrolinija welcomed the attendees and expressed his satisfaction with the participation in this event.

After the opening speech, Mr. Marco Cocciarini, technical assistant of the Municipality of Ancona, took the floor and told the audience a little more about the project E- CHAIN.

After that, Mr. Alessandro Caponi, technical assistant of the Municipality of Ancona, took the floor and explained the work of the platform E- CHAIN, its advantages and disadvantages, as well as the future development and exploitation plans.

After him, Lorenzo Castelli from the University of Trieste took the floor and spoke about the research carried out as part of the E- CHAIN project, the results of the surveys, the guide created for more sustainable travel and the future plans.

After the presentation of the different elements of the project, there was a coffee break. The coffee break was prepared and served for 28 people and the participants could help themselves to cold and hot drinks and croissants.

At the end of the break, the moderator of the meeting, Mr. Mladen Koturović, announced the second part of the meeting - the round table - and asked the round table participants to introduce themselves.

The participants of the round table were David Brčić, the newly elected Vice Dean for Scientific and Research Activities of the Maritime Faculty in Rijeka, Ivan Dovadžija, representative of the project MIMOSA (Maritime and Multimodal Sustainable Passenger transport solutions and services), Matej Plenča, Head of the Center for International Projects of the Maritime Faculty in Rijeka, Vedran Kirinčić, Associate Professor of the Faculty of Engineering, and Mladen Koturović.

At the end of the presentation, the roundtable participants gave their positive/negative opinion on what they had seen and then had time to ask questions. The discussion also revolved around the topic of future application and further development of the platform.

Those present concluded that the idea of the project is good and interesting and that the platform is user-friendly. In addition, they expressed the hope that the platform will continue to be used and develop more and more in the coming years.

4. Annexes

Annex I: Invitation to the event

Invitation - Final conference of the E-CHAIN project

Dear all,

It is our special pleasure to invite you to the presentation of the project E-CHAIN entitled "E-CHAIN PLATFORM FOR SUSTAINABLE MOBILITY IN THE ADRIATIC AREA - An innovative solution to promote sustainable passenger transport between Italy and Croatia", which will take place on Friday, June 10, 2022, starting at 09:15 at the Grand Hotel Bonavia, Dolac 4, 51000, Rijeka.

The project E-CHAIN is co-financed by the Interreg Program V-A Italy Croatia 2014 - 2020. The Interreg project E-CHAIN stands for cooperation between Italy and Croatia and brings together 10 partners from Croatia and Italy, including Jadrolinija, the organizer of this public event.

The main objective of the E-CHAIN project is to improve the interconnection and harmonization of data for the Adriatic intermodal network through the implementation of a modular integrated software (E-CHAIN platform) for the management of intermodal transport services in port areas for passenger transport. The E-Chain project laid the foundation for further development of a multimodal platform focused on providing new services, such as an improved multimodal port information system for passengers, a ticketing system integrated with other transport modes, and an advanced tourism marketing system for operators.

The project itself will be presented:

- Marco Cocciarini, Technical Support of the Municipality of Ancona, E-Chain Lead Partner.
- Alessandro Caponi, Poistory srl, technical support of the Municipality of Ancona
- Caterina Vidulli, co-founder, and CEO of Central Marketing Intelligence

The presentation will include a round table where the following people will present their views on such a project:

- Zvonimir Matic, Executive Director of Commercial and Operational Affairs, Jadrolinija.
- Mladen Koturovic, executive director for general affairs, Jadrolinija
- David Brčić, newly elected associate dean for scientific research, Maritime Faculty in Rijeka
- Marcela Jankač, representative of the project MIMOSA (Maritime and Multimodal - Sustainable solutions and services in passenger transport)
- Matej Plenča, Head of the Center for International Projects, Maritime Faculty in Rijeka
- Vedran Kirinčić, Associate Professor, Faculty of Engineering, Rijeka.

Please cover this event in the media, and we hope you will accept our invitation.

Best regards

E-CHAIN team

Annex III: Pictures of the Final Conference



