D 2.4.1 – Local Public Events Ancona

Activity A. 2.4 Public Events

June 2022 – Final

Partner: Pp5
Authors: Ogrizovic, Sutalo Samanic
Email: dario@uniri.hr

Project Acronym	E-CHAIN
Project ID Number	10048282
Project Title	Enhanced Connectivity and Harmonization of data for the Adriatic Intermodal Network
Priority Axis	4 - Maritime Transport
Specific objective	4.1 - Improve the quality, safety and environmental sustainability of marine and coastal transport services and nodes by promoting multimodality in the programme area
Work Package Number	2
Work Package Title	Public Events
Activity Number	2.4
Activity Title	Media relation and publications
Partner in Charge	PP5 - University of Rijeka, Faculty of Maritime Studies Rijeka
Partners involved	LP - Municipality of Ancona PP1 - Amatori Interestate SRL PP2 - Brusutti S.R.L. PP3 - G.M.T. S.P.A. PP4 - University of Trieste PP6 – Prosoft d.o.o. PP7 - Jadrolinija PP8 - City of Split PP9 - Rathmann d.o.o.
Status	Final
Distribution	Public

VERSION CONTROL

Date	Version	Prepared by	Responsible	Approved by	Revision	Comment
Jun'22	draft	Ogrizovic				draft
Jun'22	final	Ogrizovic		All Pps		final

European Regional Development Fund

ACRONYMS / ABBREVIATIONS

ACRONYM	DEFINITION
PP	Project partners
PT	Project Team
TC	Technical task coordinator
WP	Work package
IT	Information Technologies

CONTENTS

1. E-CHAIN LOCAL PUBLIC EVENT

Following the E-CHAIN Project application form, within the WP2 – Communication, project partners were obliged to organize Public Local dissemination events: Ancona hosted by LP, Dubrovnik hosted by PP9, Venice hosted by PP2, Split hosted by PP8, Trieste hosted by PP4, and Rijeka hosted by PP7.

LP – Municipality of Ancona contributed to the deliverable D.2.4.1. E-CHAIN Local Public Events by organizing local public dissemination event in Ancona, on 21st June 2022, during the last period of project implementation. Event has been held in the hall of Mole Vanvitelliana, Ancona.

On Tuesday, 21st June, 2022, the results of the project "E-Chain" were presented in the hall of the Mole Vantitelliana during a conference organized by the Municipality of Ancona. The conference was moderated by Stefano Campanari from the E-CHAIN project management and hosted seven speakers to present to the public the project contents, backgrounds, outputs and further possible developments.

The councillor Ida Simonella welcomed the participants and underlined the importance of European projects to experiment innovative services. Claudio Centanni, Chief Manager of the urban planning, public building, port, and mobility, added: "Since its start in 2019, E-Chain' goals coincide with those of the Municipality: upgrade Ancona's port fruition and experiment a new traffic organisation system."

The focus of the conference was to present the project output, thus the E-CHAIN platform. With the project support, in the city centre of Ancona, three interactive totems have been installed providing information and public utility services such as trains schedule, maps, and tourist information.

The software developers Marco Cocciarini and Alessandro Caponi presented the platform and how it supports users to plan green trips by checking options with lower environmental impact and allowing them to book the chosen route directly from the partners' websites.

The E-Chain conference continued by giving the floor to important project stakeholders. Guido Vettorel, as development, promotion, and communication manager at the Port System Authority, displayed the importance of the EU project design to support the port area. Giving another perspective, Corrado

Ceccarelli, deve- lopment manager at Gruppo Amatori, and Vania Bontempi, Vice-president of the tourism and culture section at Confindustria, explained the prospects and opportunities given by European projects for intermodal transport between Italy and Croatia.

The last session of the Conference was dedicated to a Question Time to answer the public questions, to share experiences, and discuss possible follow-up initiatives.

Evento pubblico di presentazione progetto E-CHAIN

Enhanced Connectivity and harmonization of data for Adriatic Intermodal Network
Interreg IT-HR European Regional Development Fund

Ancona al centro dell'Adriatico: Multimodalità, Turismo e Innovazione al servizio della Comunità

21 Giugno 2022, 09,30 - 11,30
presso Aula Didattica Mole Vanvitelliana
Banchina Giovanni da Chio, 28, 60121 Ancona AN

09:30 – 09:50	**Saluti Istituzionali** **Ida Simonella**, *Comune di Ancona, Assessore Attività Produttive, Piano Strategico, Porto, ConeroBus, Relazioni Internazionali, Trasporti, Bilancio.* **Claudio Centanni**, *Comune di Ancona, Dirigente della Direzione Pianificazione Urbanistica, Edilizia Pubblica, Porto e Mobilità Urbana.*
09:50 – 10:10	**La connettività e l'armonizzazione dei dati per la gestione dei servizi nel trasporto marittimo nell'area Adriatica Il progetto E-CHAIN** **Marco Cocciarini**, *Esperto Esterno, Comune di Ancona.*
10:10 – 10:30	**La piattaforma E-CHAIN e i Totem interattivi** **Alessandro Caponi**, *Esperto Esterno, Comune di Ancona.*
10:30 – 10:45	**La Progettazione Europea come veicolo per sostenere l'Area Portuale di Ancona** **Guido Vettorel**, *Autorità Sistema Portuale, Responsabile sviluppo, promozione, comunicazione e progetti comunitari.*
10:45 – 11:00	**L'economia del Turismo legata ai trasporti marittimi** **Corrado Ceccarelli**, *Gruppo Amatori, Responsabile Sviluppo.*
11:00 – 11:15	**Le Esigenze dei croceristi e delle navi da Crociera nel territorio** **Vania Bontempi**, *Confindustria, Vicepresidente Sezione Turismo e Cultura.*
11:15 – 11:30	**Question Time** **Moderatore** **Stefano Campanari**, *E-CHAIN, Comune di Ancona.*

1

1.3. PHOTOGRAPHS

www.italy-croatia.eu/e-chain

D 2.4.1. – Local Public Events Dubrovnik

Activity A. 2.4 Public Events

May 2022 - Final

Partner: PP9 – RATHMANN
Authors: Ema Leto
Email: ema.leto@rathmann.hr

Project Acronym	E-CHAIN
Project ID Number	10048282
Project Title	Enhanced Connectivity and Harmonization of data for the Adriatic Intermodal Network
Priority Axis	4 - Maritime Transport
Specific objective	4.1 - Improve the quality, safety and environmental sustainability of marine and coastal transport services and nodes by promoting multimodality in the programme area
Work Package Number	2
Work Package Title	Public Events
Activity Number	2.4
Activity Title	Media relation and publications
Partner in Charge	PP5 - University of Rijeka, Faculty of Maritime Studies Rijeka
Partners involved	LP - Municipality of Ancona
	PP1 - Amatori Interestate SRL
	PP2 - Brusutti S.R.L.
	PP3 - G.M.T. S.P.A.
	PP4 - University of Trieste
	PP5 - University Of Rijeka, Faculty Of Maritime Studies Rijeka
	PP6 – Prosoft d.o.o.
	PP7 - Jadrolinija
	PP8 - City of Split
	PP9 - Rathmann d.o.o.
Status	Final
Distribution	Public

VERSION CONTROL

Date	Version	Prepared by	Responsible	Approved by	Revision	Comment
May 22	Final	E. Leto	PP9	E. Leto	E. Leto	/

TABLE OF CONTENTS

ACRONYMS / ABBREVIATIONS

ACRONYM	DEFINITION
PP	Project partners
PT	Project Team
TC	Technical task coordinator
WP	Work package
IT	Information Technologies

1. E-CHAIN LOCAL PUBLIC EVENT

Following the E-CHAIN Project application form, within the WP2 – Communication, project partners were obliged to organize Public Local dissemination events: Ancona hosted by LP, Dubrovnik hosted by PP9, Venice hosted by PP2, Split hosted by PP8, Trieste hosted by PP4, and Rijeka hosted by PP7.

PP9 – Rathmann company contributed to the deliverable D.2.4.1. E-CHAIN Local Public Events by organizing local public dissemination event in Dubrovnik, on 26th May 2022, during the last period of project implementation. Event has been held in the congress hall of Hotel More, in Dubrovnik.

The presenters were Ms Ema Leto, project manager that spoke about general information about the project, and Mr Damir Jurić, director of the company that spoke about the E-CHAIN platform and technical components it offers to the potential stakeholders.

One of project partners PP7 – Jadrolinija has also been represented on the event, by Ms Vanja Svetina.

The stakeholders invited and present at the dissemination event were:

1. **Mr Miho Baće**, Head of the administrative department for environmental preservation and public utilities of **Dubrovnik – Neretva County**

2. Ms **Marina Lazarević**, representative of DURA – Dubrovačka razvojna agencija, **Development agency of City of Dubrovnik**

3. Ms **Nataša Mirić**, representative of DURA – Dubrovačka razvojna agencija, **Development agency of City of Dubrovnik**

4. Mr **Marijo Bekić**, Head of OB Dubrovnik, **Dubrovnik Hospital**

During the local public event, participants received promotional gadget created by PP9 – Rathmann and promotional leaflet with key information.

https://dulist.hr/u-dubrovniku-predstavljen-europski-projekt-e-chain/769384/

1.1. AGENDA

26. svibnja 2022.
Dubrovnik

Lokalni javni event projekta E-CHAIN
E-CHAIN PLATFORMA ZA POBOLJŠANU POVEZANOST I HARMONIZACIJU TRANSPORTA NA JADRANU
Inovativno rješenje za promoviranje održivosti pomorskog prometa između Hrvatske i Italije

1. Uvodni dio

09:45 – 10:00 **Registracija sudionika**

10:00 – 10:10 **Uvodni pozdravi**
Ema Leto, *Projekt menadžerica, Rathmann d.o.o.*

2. Prezentacija E-CHAIN projekta

10:10 – 10:30 **E-CHAIN projekt**
Ema Leto, *Projekt menadžerica, Rathmann d.o.o.*

Općenito o projektu

10:30 – 10:45 **Funkcije E-CHAIN platforme**
Damir Jurić, *Direktor, Rathmann d.o.o.*

Inter-modalnost E-CHAIN platforme
Pretraživanje ruta (Cijena, održivost i brzina)
CRM sustav
Data monitoring

3. Završni dio

10:45 – 11:00 **Q&A**

11:00 – 11:10 **Zaključak i završni pozdravi**

1.3. PHOTOGRAPHS

1.4. PROMOTIONAL MATERIALS

Picture 1: Roll up banner

D 2.4.1 – Local Public Events Rijeka

Activity A. 2.4 Public Events

June 2022 – Final

Partner: Pp5
Authors: Ogrizovic
Email: dario@uniri.hr

Project Acronym	E-CHAIN
Project ID Number	10048282
Project Title	Enhanced Connectivity and Harmonization of data for the Adriatic Intermodal Network
Priority Axis	4 - Maritime Transport
Specific objective	4.1 - Improve the quality, safety and environmental sustainability of marine and coastal transport services and nodes by promoting multimodality in the programme area
Work Package Number	2
Work Package Title	Public Events
Activity Number	2.4
Activity Title	Media relation and publications
Partner in Charge	PP5 - University of Rijeka, Faculty of Maritime Studies Rijeka
Partners involved	LP - Municipality of Ancona PP1 - Amatori Interestate SRL PP2 - Brusutti S.R.L. PP3 - G.M.T. S.P.A. PP4 - University of Trieste PP6 – Prosoft d.o.o. PP7 - Jadrolinija PP8 - City of Split PP9 - Rathmann d.o.o.
Status	Final
Distribution	Public

VERSION CONTROL

Date	Version	Prepared by	Responsible	Approved by	Revision	Comment
Jun'22	draft	Ogrizovic				draft
Jun'22	final	Ogrizovic		All Pps		final

European Regional Development Fund

ACRONYMS / ABBREVIATIONS

ACRONYM	DEFINITION
PP	Project partners
PT	Project Team
TC	Technical task coordinator
WP	Work package
IT	Information Technologies

CONTENTS

1. E-CHAIN LOCAL PUBLIC EVENT

Following the E-CHAIN Project application form, within the WP2 – Communication, project partners were obliged to organize Public Local dissemination events: Ancona hosted by LP, Dubrovnik hosted by PP9, Venice hosted by PP2, Split hosted by PP8, Trieste hosted by PP4, and Rijeka hosted by PP7.

PP7 – Jadrolinija contributed to the deliverable D.2.4.1. E-CHAIN Local Public Events by organizing local public dissemination event in Rijeka, on 10th June 2022, during the last period of project implementation. Event has been held in Grand Hotel Bonavia, Rijeka.

The event with the title "The E-Chain platform for the sustainability in the Adriatic area. An innovative solution to promote a sustainable flow of passengers between Italy and Croatia" took place in the Grand Hotel Bonavia and had the aim to consolidate the network between the project partners and export the E-Chain knowhow to the local authorities and all the interested parties of the Rijeka's city.

The meeting began at 9 a.m. with the registration of participants. After the introductory registration, Mr. Mladen Koturović from Jadrolinija took the floor and told a bit more about the project E- CHAIN itself, the goals of the project and the future plans.

Marco Coccarini, Technical Assistant of the Municipality of Ancona, then took the floor and explained in more detail to those present a modular integrated information software for the management of intermodal transport services in port areas for passengers, its features, operation and peculiarities.

Alessandro Caponi, Technical Assistant of the Municipality of Ancona, showed to the participants of the local public event the web platform E- CHAIN, explained some of its features and briefly explained and demonstrated how to use the platform.

The business plan of the platform E-CHAIN was explained by Lorenzo Castelli, who also presented the main conclusions of the surveys carried out in the framework of E-CHAIN.

At the end of the presentation, a discussion started on future plans for growth and software development, new project applications and marketing tools that could be used to promote the project.

The moderator of the meeting, Mr. Mladen Koturović, expressed his satisfaction with the meeting and all the work and effort of the partners during the project period and concluded that this is just the beginning.

10.06.2022.

E-CHAIN Local Public Event

Hotel Bonavia, Dolac 4, 51 000 Rijeka

9:00 – 9:15	**Registration**
9:15 – 9:30	**Introductory greetings** **Mladen Koturović**, *Jadrolinija*
9:30 – 10:00	**Presentation of the E-Chain project** **Marco Cocciarini**, *Technical Assistance of the Municipality of Ancona, lead partner of E-Chain*
10:00 – 10:30	**DEMO E-Chain Platform** **Alessandro Caponi**, *Poistory srl - Technical Assistance of the Municipality of Ancona* *Public Authorities – the intermodality of E-Chain* *B2B – network of intermodal transport providers between ITA and HR B2C – the first three steps of your journey will be green!*
10:30 – 11:00	**The sustainability of the E-Chain Platform – Business Plan** **Lorenzo Castelli**, *University of Trieste*
11:00 – 11:15	**Conclusions and acknowledgments**

1.3. PHOTOGRAPHS

D 2.4.1 – Local Public Events Split

Activity A. 2.4 Public Events

June 2022 – Final

Partner: Pp5
Authors: Ogrizovic
Email: dario@uniri.hr

Project Acronym	E-CHAIN
Project ID Number	10048282
Project Title	Enhanced Connectivity and Harmonization of data for the Adriatic Intermodal Network
Priority Axis	4 - Maritime Transport
Specific objective	4.1 - Improve the quality, safety and environmental sustainability of marine and coastal transport services and nodes by promoting multimodality in the programme area
Work Package Number	2
Work Package Title	Public Events
Activity Number	2.4
Activity Title	Media relation and publications
Partner in Charge	PP5 - University of Rijeka, Faculty of Maritime Studies Rijeka
Partners involved	LP - Municipality of Ancona PP1 - Amatori Interestate SRL PP2 - Brusutti S.R.L. PP3 - G.M.T. S.P.A. PP4 - University of Trieste PP6 – Prosoft d.o.o. PP7 - Jadrolinija PP8 - City of Split PP9 - Rathmann d.o.o.
Status	Final
Distribution	Public

VERSION CONTROL

Date	Version	Prepared by	Responsible	Approved by	Revision	Comment
Jun'22	draft	Ogrizovic				draft
Jun'22	final	Ogrizovic		All Pps		final

European Regional Development Fund

ACRONYMS / ABBREVIATIONS

ACRONYM	DEFINITION
PP	Project partners
PT	Project Team
TC	Technical task coordinator
WP	Work package
IT	Information Technologies

CONTENTS

1. E-CHAIN LOCAL PUBLIC EVENT

Following the E-CHAIN Project application form, within the WP2 – Communication, project partners were obliged to organize Public Local dissemination events: Ancona hosted by LP, Dubrovnik hosted by PP9, Venice hosted by PP2, Split hosted by PP8, Trieste hosted by PP4, and Rijeka hosted by PP7.

PP8 - City of Split company contributed to the deliverable D.2.4.1. E-CHAIN Local Public Events by organizing local public dissemination event in Split, on 3rd June 2022, during the last period of project implementation. Event has been held in HGK Split, Obala Ante Trumbića 4 in Split.

The local public event and presentation of the installed interactive panels with an intermodal transport platform as part of the EU Interreg IT-HR projects E- CHAIN and SUTRA between Croatia and Italy on the theme: Innovative solutions to promote sustainable passenger flow between Italy and Croatia.

The event began with the registration of participants at 11 am. After the first registration, the event was opened by Ms. Andrea Barić from the City of Split, who welcomed all those present. After that, Mr. Marco Cocciarini took the floor and presented the E- CHAIN Interreg IT HR project and the platform to those present.

After that, the present and the future of the public mobility system in the centre of Split were discussed. The platform SUTRA Interreg IT HR was also tested, and the working part ended with a discussion moderated by Lorenzo Castelli from the University of Trieste.

At the end of the workshop, the participants visited one of the three E- CHAIN information boards installed in Split as part of the project and used this opportunity to familiarise themselves with its content and the opportunities it offers to local stakeholders in the field of passenger transport and tourism.

https://www.youtube.com/watch?v=GRRR1wz_IjA

1.1. AGENDA

Program:

11:00 - 11:10 Registration of participants

11:10 - 11:20 Welcome speech - Andrea Barić, City of Split

11:20 - 11:40 Presentation of the ECHAIN Interreg IT HR project and platform - Marco Cocciarini, Brusutti srl, Italy

11:40 - 12:00 The present and future of the public mobility system in the city center of Split - Split parking d.o.o.

12:00 - 12:20 Trial testing of the platform SUTRA Interreg IT HR project, City of Split

12:20 - 12:40 Discussion, moderator Lorenzo Castelli, University of Trieste

12:40 - 13:00 Study visit of intermodal panels and platform ECHAIN Interreg IT HR

13:00 -   Lunch in the city center

1.3. PHOTOGRAPHS

D 2.4.1 – Local Public Events Trieste

Activity A. 2.4 Public Events

June 2022 – Final

Partner: Pp5
Authors: Ogrizovic
Email: dario@uniri.hr

Project Acronym	E-CHAIN
Project ID Number	10048282
Project Title	Enhanced Connectivity and Harmonization of data for the Adriatic Intermodal Network
Priority Axis	4 - Maritime Transport
Specific objective	4.1 - Improve the quality, safety and environmental sustainability of marine and coastal transport services and nodes by promoting multimodality in the programme area
Work Package Number	2
Work Package Title	Public Events
Activity Number	2.4
Activity Title	Media relation and publications
Partner in Charge	PP5 - University of Rijeka, Faculty of Maritime Studies Rijeka
Partners involved	LP - Municipality of Ancona PP1 - Amatori Interestate SRL PP2 - Brusutti S.R.L. PP3 - G.M.T. S.P.A. PP4 - University of Trieste PP6 – Prosoft d.o.o. PP7 - Jadrolinija PP8 - City of Split PP9 - Rathmann d.o.o.
Status	Final
Distribution	Public

VERSION CONTROL

Date	Version	Prepared by	Responsible	Approved by	Revision	Comment
Jun'22	draft	Ogrizovic				draft
Jun'22	final	Ogrizovic		All Pps		final

ACRONYMS / ABBREVIATIONS

ACRONYM	DEFINITION
PP	Project partners
PT	Project Team
TC	Technical task coordinator
WP	Work package
IT	Information Technologies

CONTENTS

1. E-CHAIN LOCAL PUBLIC EVENT

Following the E-CHAIN Project application form, within the WP2 – Communication, project partners were obliged to organize Public Local dissemination events: Ancona hosted by LP, Dubrovnik hosted by PP9, Venice hosted by PP2, Split hosted by PP8, Trieste hosted by PP4, and Rijeka hosted by PP7.

PP4 – University of Trieste contributed to the deliverable D.2.4.1. E-CHAIN Local Public Events by organizing local public dissemination event in Trieste, on 7th April 2022, during the last period of project implementation. Event has been held in Savoia hotel, Trieste.

The event with the title "The E-Chain platform for the sustainability in the Adriatic area. An innovative solution to promote a sustainable flow of passengers between Italy and Croatia" took place in the Savoia Hotel and had the aim to consolidate the network between the project partners and export the E-Chain knowhow to the local authorities and all the interested parties of the Trieste's city.

The Public event, with a duration of one morning, was designed as a dynamic conference and it was divided in two parts: the first was managed in plenary mode, the second as a round table.

In the plenary part, the E-Chain partner leader introduced the potential and functionality of the E-Chain platform, analyzed from the point of view of B2B, B2C and B2PA. Moreover, a focus on the sustainability of the platform, from an environmental, economic, and social point of view was also proposed to the audience. Whereas the second part of the event was dedicated to the round table with the aim of evaluating the exportability of the E-CHAIN platform from the three Pilot Sites of the project (Venice, Split and Ancona) to the city of Trieste.

The round table achieved the objective of having an heterogenous audience mainly composed by Transport suppliers (even those who aren't part of the project E-Chain), Public Administration and Tourism suppliers.

The table was managed by a moderator and an assistant. The round table session started with the moderator presentation of the work and introducing the topics focusing on the three keywords of the round table: Connectivity, Green and Experience. Whereas the assistant had the task of managing the screen (the MIRO board), systematizing the information raised during the session. Before proceeding with the short description of the round table discussion, it is emphasized that the proposed approach was the same of the training activities described in the Deliverable 5.1.1 and it followed the Double Diamond Framework.

The public event in Trieste was appreciated both in the organization and in the contents. Indeed, a similar structure was replicated in the Rijeka public event on June 10, 2022.

1.1. AGENDA

E-CHAIN public event in Trieste

THE ECHAIN PLATFORM FOR THE SUSTAINABILITY IN THE ADRIATIC AREA

An innovative solution to promote a sustainable flow of passengers between Italy and Croatia

9:00 – 9:15	**Registration**
9:15 – 9:30	**Welcome and opening** Lorenzo Castelli, *University of Trieste*

FIRST PART – PLENARY SESSION

9:30 – 10:00	**Presentation of E-chain project** Marco Cocciarini, *Technical Assistance of the municipality of Ancona, E-Chain lead partner*
10:00 – 10:30	**DEMO E-Chain Platform** Alessandro Caponi, *Poistory srl - Technical Assistance of the municipality of Ancona*
10:30 – 11:00	**The sustainability of the E-Chain platform – Business plan** Caterina Vidulli, *Co-founder & CEO Central Marketing Intelligence*
11:00 – 11:15	**Caffe Break**

SECOND PART – ROUND TABLE

10:45 – 10:50	**Introduction** Lorenzo Castelli, *University of Trieste*
10:50 – 12:00	**Round table session** Massimiliano Angelotti, *Friuli Venezia Giulia Region* Paola Capon, *Municipality of Trieste* Fabio Lamanna, *Municipality of Trieste* Giovanni Longo, *University of Trieste* Michele Scozzai, *TPL Friuli Venezia Giulia*
12:15 – 12:45	**Conclusions and greetings**

1.3. PHOTOGRAPHS

D 2.4.1 Local Public Events Venice

Activity A. 2.4 Public Events

June 2022 – Final

Partner: Pp5
Authors: Ogrizovic
Email: dario@uniri.hr

Project Acronym	E-CHAIN
Project ID Number	10048282
Project Title	Enhanced Connectivity and Harmonization of data for the Adriatic Intermodal Network
Priority Axis	4 - Maritime Transport
Specific objective	4.1 - Improve the quality, safety and environmental sustainability of marine and coastal transport services and nodes by promoting multimodality in the programme area
Work Package Number	2
Work Package Title	Public Events
Activity Number	2.4
Activity Title	Media relation and publications
Partner in Charge	PP5 - University of Rijeka, Faculty of Maritime Studies Rijeka
Partners involved	LP - Municipality of Ancona PP1 - Amatori Interestate SRL PP2 - Brusutti S.R.L. PP3 - G.M.T. S.P.A. PP4 - University of Trieste PP6 – Prosoft d.o.o. PP7 - Jadrolinija PP8 - City of Split PP9 - Rathmann d.o.o.
Status	Final
Distribution	Public

European Regional Development Fund

Date	Version	Prepared by	Responsible	Approved by	Revision	Comment
Jun'22	draft	Ogrizovic				draft
Jun'22	final	Ogrizovic		All Pps		final

ACRONYMS / ABBREVIATIONS

ACRONYM	DEFINITION
PP	Project partners
PT	Project Team
TC	Technical task coordinator
WP	Work package
IT	Information Technologies

CONTENTS

1. E-CHAIN LOCAL PUBLIC EVENT

Following the E-CHAIN Project application form, within the WP2 – Communication, project partners were obliged to organize Public Local dissemination events: Ancona hosted by LP, Dubrovnik hosted by PP9, Venice hosted by PP2, Split hosted by PP8, Trieste hosted by PP4, and Rijeka hosted by PP7.

PP2 – Brusutti contributed to the deliverable D.2.4.1. E-CHAIN Local Public Events by organizing local public dissemination event online, on 14th June 2022. Event has been held online via Zoom platform.

This event was strategically organized as an online activity to give greater visibility to the topic even after the date of the event. Furthermore, to obtain greater interest from stakeholders, the following title was chosen: "DATA DRIVEN MANAGEMENT OF TOURIST DESTINATIONS: THE CASE OF VENICE" to focus on the data management part of the "E-Chain" project and connect it to the site pilot for which Brusutti is a privileged partner thanks to their knowledge of the territory.

The event was planned to have a technical-scientific angle by inviting as speaker Valeria Minghetti, Chief Senior Researcher at Ciset, who was asked to explain the importance of knowing and cataloguing data relating to flows to make strategic decisions in tourist destinations. Bringing the example of the Interreg S.LI.DES project in which she actively participated.

Subsequently, it was decided to ask for the participation of Anthony A. La Salandra, Director at Risposte Turismo as an expert specifically in the analysis of maritime passenger flows in the Adriatic-Ionian area.

At the end, Marco Cocciarini, CEO of Globe Inside srl, the company entrusted with the technical assistance for Brusutti srl, presented the functionalities of the E-Chain platform, focusing on the methods of collecting and sharing passenger flows data.

The entire event, organized on Zoom platform, was streamed on the E-Chain Facebook page accessible at this link: https://fb.watch/fEjPBj7Hwi/
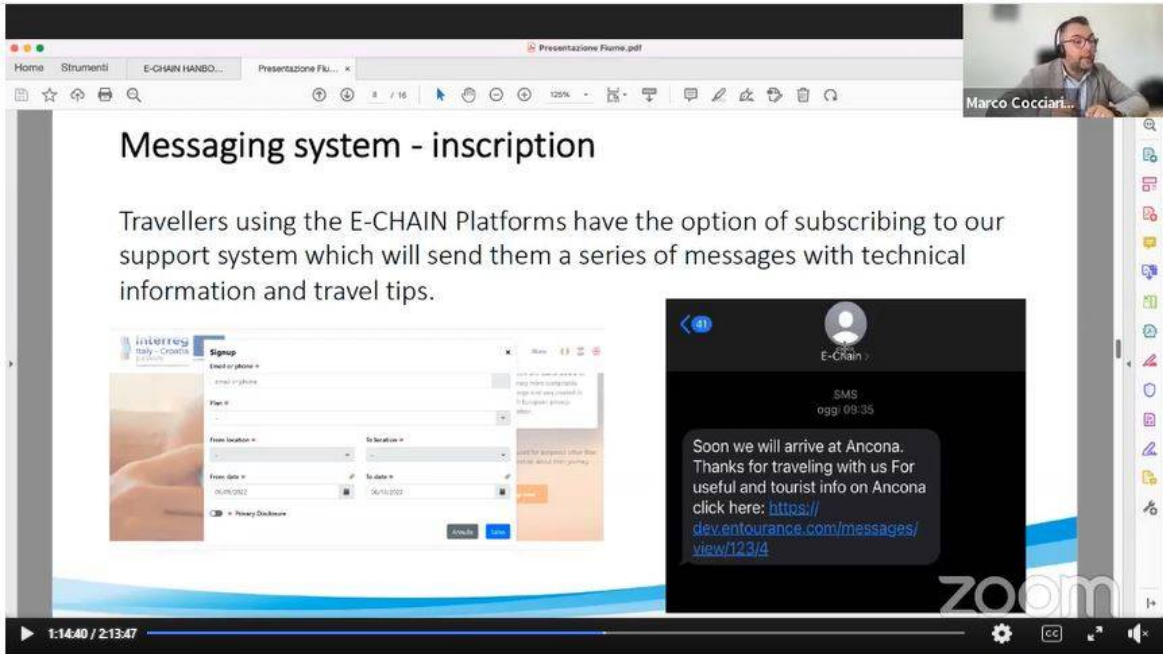
14 GIUGNO 2022
Evento pubblico di presentazione dei progetti S.LI.DES e E-CHAIN – Sito Pilota di Venezia

GESTIONE DATA DRIVEN DELLE DESTINAZIONI TURISTICHE: IL CASO VENEZIA

10:00 – 10:10	**Saluti introduttivi** **Roberto Bratovich, Federica Gervasoni,** *Brusutti srl*
10:10 – 10:40	**Raccolta e gestione dei dati di spostamento passeggeri.** **Le tecnologie applicate nello scenario internazionale** **Anthony A. La Salandra,** *Director at Risposte Turismo*
10:40 – 11:10	**Usare i dati per decidere: opportunità e sfide per le città turistiche.** **Evidenze dal progetto Interreg S.LI.DES** **Valeria Minghetti,** *Chief Senior Researcher at Ciset*
11:10 – 11:40	**La connettività e l'armonizzazione dei dati per la gestione dei servizi nel trasporto marittimo.** **Il progetto E-CHAIN** **Marco Cocciarini,** *External expert of Brusutti srl*
11:40 – 12:00	**Question Time**

1.3. PHOTOGRAPHS