

# D 2.1.3. Tools for coordinated E-CHAIN image

## Activity A.2.1 Start-up activities

October 2020 – Final

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<b>Project Acronym</b>	E-CHAIN
<b>Project ID Number</b>	10048282
<b>Project Title</b>	Enhanced Connectivity and Harmonization of data for the Adriatic Intermodal Network
<b>Priority Axis</b>	4 - Maritime Transport
<b>Specific objective</b>	4.1 - Improve the quality, safety and environmental sustainability of marine and coastal transport services and nodes by promoting multimodality in the programme area
<b>Work Package Number</b>	2
<b>Work Package Title</b>	Start-up activities
<b>Activity Number</b>	2.1
<b>Activity Title</b>	Media relation and publications
<b>Partner in Charge</b>	PP5 - University of Rijeka, Faculty of Maritime Studies Rijeka
<b>Partners involved</b>	LP - Municipality of Ancona PP1 - Amatori Interestate SRL PP2 - Brusutti S.R.L. PP3 - G.M.T. S.P.A. PP4 - University of Trieste PP6 – Prosoft d.o.o. PP7 - Jadrolinija PP8 - City of Split PP9 - Rathmann d.o.o.
<b>Status</b>	Final
<b>Distribution</b>	Public

## VERSION CONTROL

Date	Version	Prepared by	Responsible	Approved by	Revision	Comment
Feb'19	draft	Ogrizovic				draft
Oct'20	final	Ogrizovic		All Pps		final

## ACRONYMS / ABBREVIATIONS

ACRONYM	DEFINITION
PP	Project partners
PT	Project Team
TC	Technical task coordinator
WP	Work package
IT	Information Technologies

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## 1. Introduction

Project leaflets (in English and in original PP language), poster and roll-up have been designed, printed, presented and distributed (leaflets) to target groups and to participants at local public events and conferences:

1. LP - Municipality of Ancona project leaflets, poster, roll-up
2. PP1 - Amatori Interestate SRL project leaflets, poster
3. PP2 - Brusutti S.R.L. project leaflets, poster, roll-up
4. PP3 - G.M.T. S.P.A. project leaflets, poster
5. PP4 - University of Trieste project leaflets, poster, roll-up
6. PP5 - University of Rijeka, Faculty of Maritime Studies Rijeka project leaflets, poster, roll-up
7. PP6 – Prosoft d.o.o. project leaflets, poster
8. PP7 - Jadrolinija project leaflets, poster, roll-up
9. PP8 - City of Split project leaflets, poster, roll-up
10. PP9 - Rathmann d.o.o. project leaflets, poster, roll-up

## 2. Tools for coordinated E-CHAIN image

**PROJECT PARTNERS**



**CONTACT**  
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 **PROJECT DURATION**  
01.01.2019 - 30.06.2021

 **ERDF**  
€ 1.961.586,16

 **TOTAL BUDGET**  
€ 2.307.748,45

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**MAIN OBJECTIVE**

The main E-CHAIN project objective is to enhance connectivity and harmonization of data for the Adriatic Intermodal Network, through the realization of modular software (E-CHAIN platform) for the management of intermodal transport services in port areas for passenger to improve efficiency, quality, safety and environmental sustainability of marine and coastal transport services.

**E-CHAIN will:**

- allow integration between different services/systems for a multimodal transport providing timetables and trip solutions optimizing resources, real-time events in a seamless solution.
- include booking and ticketing to allow integrated payment of transport modes operated by different operators in a "single windows". This will be possible thanks to the integration between IT systems and stakeholder involvement.

Those joint efforts for enhancing the quality and environmental sustainability of services and mode will surely contribute to a reduction of the CO<sub>2</sub> emissions.

**OUTPUTS**

Main outputs and results:

- After the identification of state of the art, identified stakeholder roles and goals, defined use-cases (3 pilot sites), analysed potential E-CHAIN service use-cases, studied service and content providers' requirements.
- Definition of users' functional and performance requirements for the proposed E-CHAIN platform and application features.

- E-CHAIN collaborative and platform for a seamless trip solution and service implementation. E-CHAIN will provide timetables and travel solutions optimizing resources (vehicles, staff), real-time events: plan trip from origin to destination, integrating train, bus and ferry logistic information. E-CHAIN will include booking&ticketing allowing the unique payment for trips performed by different operators thanks to integrations: transport operators, passengers, Maritime agency, public authorities.
- E-CHAIN pilot implementation which consists of Business Model creation based on specific Pilot Sites needs (Ancona, Split, Venice); staff training. Installation plan for the Pilot Sites, operational test, evaluation of the project benefits and final review of the Business Plan defining corrective actions for each Pilot Site and giving recommendations for transferability.

**Target Groups:**

- General public
- Local, regional and national public authorities
- Regional development agencies
- Enterprises, transport operators including operators of multimodal logistics hubs, infrastructure providers
- Transport associations
- Regional innovation agencies
- NGOs
- Education and training organisations as well as universities and research institutes

Picture 1: Project leaflet design



**DESCRIPTION**

- PROJECT DURATION**  
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E-CHAIN (Enhanced Connectivity and Harmonization of data for the Adriatic Intermodal Network) main objective is to enhance connectivity and harmonization of data for the Adriatic Intermodal Network, through the realization of a modular integrated software (E-CHAIN platform) for the management of intermodal transport services in port areas for passenger transport. To enhance the current situation, E-CHAIN will focus on providing new services such as an improved Port multimodal infomobility system for the passengers, a ticketing system integrated with other transport modes, an advanced touristic co-marketing tool for the operators. These services will be designed and deployed in the selected pilot sites (Ancona, Split and Venice). A Business model suited to adapt the technology developed in the three applicative contexts will be created and specific needs will be taken into account.

**PROJECT PARTNERS**

**CONTACT**  
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Picture 2: Project poster design





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Picture 3: Project roll-up design



Picture 4: Printed and displayed project poster