

WP 5.2. TRAINING REPORT

Airports of Puglia (PP2)

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I. DOCUMENT CONTROL SHEET

Project acronym	ADRIGREEN
Project Title	Green and Intermodal solutions for Adriatic airports and ports
Axis	Maritime transport
Specific Objective	4.1- Improve the quality, safety and environmental sustainability of marine and coastal transport services and nodes by promoting multimodality in the Programme area.
Project website	https://www.italy-croatia.eu/web/adrigreen
Start of the project	01/01/2019
Duration	36 months
Related activity:	5.2 –Training activities
Deliverable name:	D. 5.2. Training Report, Airports of Puglia
Type of deliverable	Report
Language	English
Work Package Title	Networking and training on green and intermodal solutions
Work Package number	5
Work Package Leader	Central Adriatic Ports Authority
Status	Final
Author (s)	Airports of Puglia
Version	1
Distribution	Public
Due date of deliverable	15 th December 2021
First draft:	15 th December 2021
Final delivery date	15 th December 2021

II. INTRODUCTION

The objective of WP 5 “Networking and training on Green and Intermodal solutions” is to go beyond ADRIGREEN partnership, paving the way to the capitalisation and dissemination of project results.

To achieve this aim, within the activity 5.2. “Training activities”, the partnership will organise n. 4 trainings, tackling the following strategic topics:

- *Technological solutions and procedures for lowering the environmental impacts in airports and ports*, to be organised by Airport of Apulia and Pula Airport, in collaboration with Pula Port Authority;
- *Intermodal and multimodal transport*, to be organised by Airminum and Dubrovnik Port Authority.

The geographical balance of trainings’ organisation aims at smoothing the engagement of relevant stakeholders. In addition, the organising partner can benefit of the support of Polytechnic University of Marche, as scientific and technical expert to fine-tune training programmes.

The aim of this report is to give an assessment of the training activity organised by Airports of Puglia (PP2), addressing *“Towards Integrated Strategic Management of Environmental Sustainability: Non-financial information, the case of Airports of Puglia”*

The report gives an overview of the main topics talked by the training seminar, providing a focus also on participants’ feedback, as key element for an effective investment in strategic human resources competences.

III. PROJECT BACKGROUND AND OBJECTIVES

One of the main problems that characterize the Adriatic coastal area is the imbalance in the development of infrastructure and means of transport. Italy and Croatia are rich in maritime cities, which have to deal with a very high number of passengers, especially during the summer season. Even though the road transport is still predominant, the number of people that are reaching Adriatic cities by ferry and by plane is significantly increasing year by year. However, most of Adriatic ports and airports are suffering from lack of integration with other means of transport that affect the concept of seamless intermodal transport in the Region.

ADRIGREEN- Green and intermodal solutions for Adriatic ports and airports, financed by the INTERREG V-A Italy Croatia CBC Programme 2014-2020, intends to improve the integration of Adriatic ports and airports with other means of transport by testing intermodal operational and technological solutions.

The project has started in January 2019 and it will end in December 2021. The total budget amounts to 2.104.217,00 EUR, 85% of which is co-financed by the ERDF fund (European Regional Development Fund). The project, led by Pula Airport Authority, will be implemented in close cooperation with the following project partners:

1. Pula airport (Lead Partner)
2. Dubrovnik airport
3. Airports of Apulia
4. AIRimum 2014 S.p.A.
5. Abruzzo Airport Management Company



6. Dubrovnik Port Authority
7. Central Adriatic Ports Authority
8. Pula Port Authority
9. Polytechnic University of Marche

IV. TRAINING REALISATION

The training was held in presence on 23rd November 2021 at Airports of Puglia premises (conference room of Bari's Airport) from 09:30 a.m. to 01:00 p.m.

The title of the training was *"Towards Integrated Strategic Management of Environmental Sustainability: Non-financial information, the case of Airports of Puglia"*

The speakers were:

- 1) Prof. Antonio Corvino, Full Professor of Business Administration - University of Foggia (Department of Economics, Management and Territory - DEMeT)
- 2) Prof. Antonio Netti, Researcher in Business Administration - University of Bari (Department of Economics and Finance)

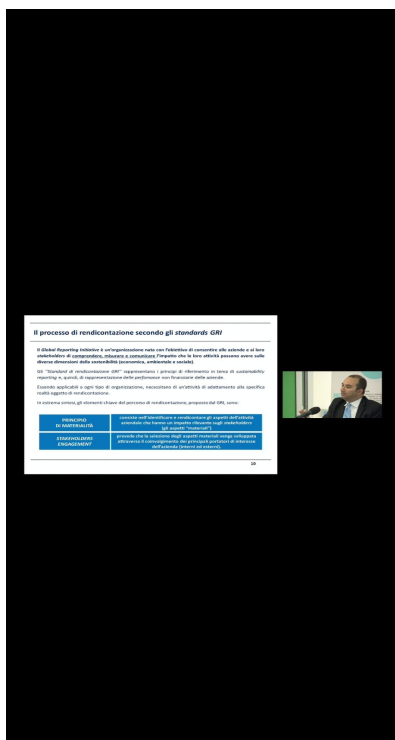
The training included following topics:

- Study relating to the environmental impact assessment of Airports of Puglia;
- Definition of a "Green" transition path and drafting of the Sustainability Reporting: objectives and description of the project;
- Sustainability reporting journey of Airports of Puglia;
- Analysis on the environmental impact of Airports of Puglia.

After the training activity, a Question+Answer session started with the direct participation and involvement of stakeholders in the conference room.

Some pictures of the training day:





V. TRAINING PARTICIPATION

According to the attendance sheet of the event, there were 33 participants in presence. The event was also transmitted in streaming online at the following link <https://play.xdevel.com/12930>.

Concerning the assessment of stakeholder's participants in the training day, below it is possible to see the resume of target categories:

- N. 2 High level education body: University of Bari, University of Foggia;
- N. 1 National Agency linked with the transport sector: Custom Agency;
- N. 6 Media and TV channels: TRM Network, Canale 7, Telenorba, Antenna Sud, L'Attacco, Imagoeconomic;
- N. 1 Private Association: ErmesLab
- N. 6 Airports of Puglia staff;
- N. 17 General Public, students and other Project Partners representatives

Stakeholders involved were not only internal staff and other Project Partners representatives but also Universities contributed to the preparation of the Environmental Impact assessment study of AdP, together with the Italian Custom Agency and several media channel representatives (the event was also disseminated through several media channels and media appearances as newspaper, and digital magazines).

VI. TRAINING ASSESSMENT



After the presentation, all participants were sent a questionnaire with the questions to make an ex-post evaluation. The 33 participants had successfully participated in the training activity and several of them completed the questionnaire. It follows the participants feedback and informal comments which created the following results of the ex-post evaluation questionnaire:

**ADRIGREEN Training seminar:
participants' evaluation**

Thank you for your participation to ADRIGREEN training seminar organised by Airport of Apulia. Please, give us your feedback on the training you have attended, your opinion matters!

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Cambia account

*Campo obbligatorio

Interreg
Italy - Croatia
ADRIGREEN

EUROPEAN UNION

European Regional Development Fund

Working field: *

University/Academic institution

Public Stakeholder

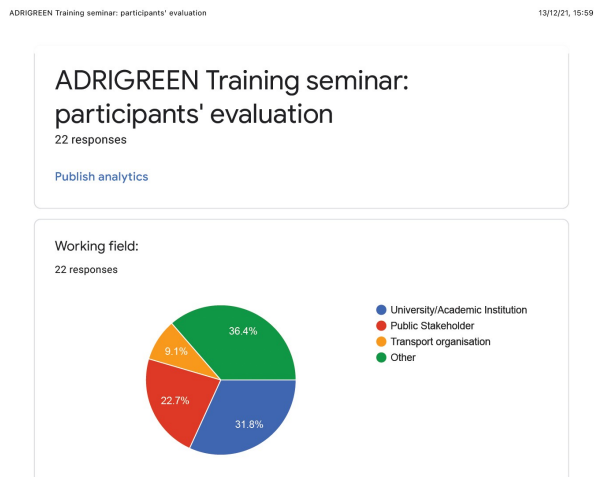
Transport organisation

Other

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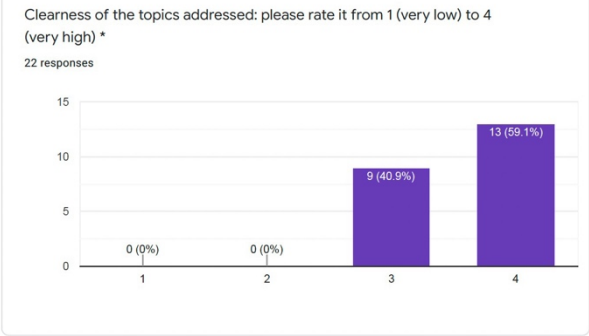
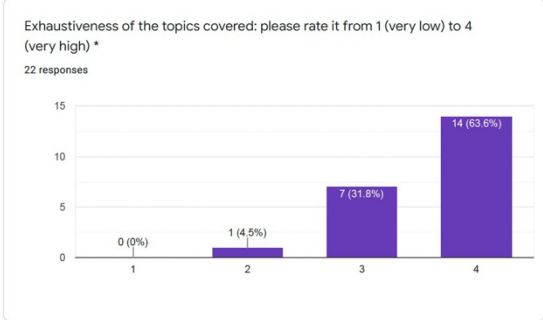
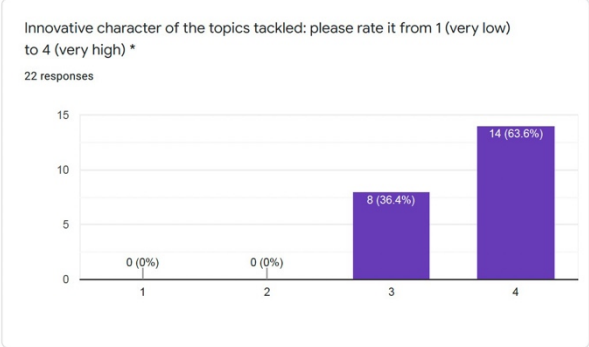
La tua risposta

In general, positive feedbacks were received:



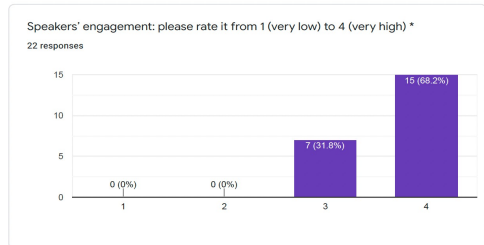
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7 responses

- Consultancy
- Private Association
- Media TV- Journalist
- Student
- University Student
- University Student
- Student



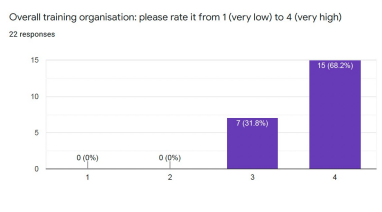
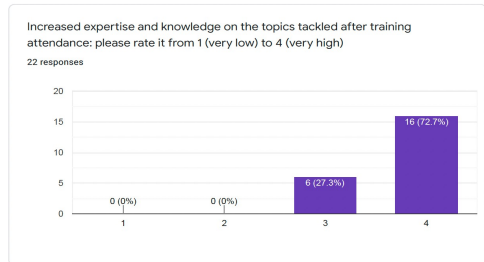
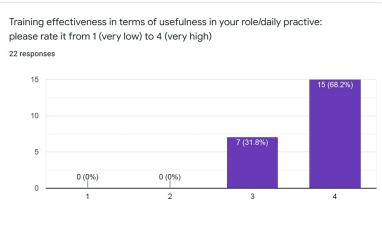
ADRIGREEN Training seminar: participants' evaluation

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ADRIGREEN Training seminar: participants' evaluation

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Any additional comments

2 responses

Good event organization

Good job!

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VII. CONCLUSIONS

With this event, Airports of Puglia was able to train and give several information to participants about the Environmental Sustainability impact assessment of Airports of Puglia with particular regard to the Non-financial information. This aspect results crucial for the Green transition path that Airports of Puglia started to realize thanks also to the outcomes of ADRIGREEN Project.

Participants showed particular attention to the results of the study realized by involved Universities especially because it was not a financial analysis but an evaluation that considered, inter alia, factors connected with the green sustainability transaction process in which PP2 is involved. This could be considered as a starting point to furtherly enforce the sustainable transport model also in the next Programming Period.