

# D.2.4.5 – 5<sup>th</sup> Public Event (central Italy)



**ASET**



REGIONE  
MARCHE

REGIONE  
ABRUZZO



1506  
UNIVERSITÀ  
DEGLI STUDI  
DI URBINO  
CARLO BO



**Splitsko  
dalmatinska**  
županija



DUBROVAČKO-  
NERETVANSKA  
ŽUPANIJA



**Istarsko  
veleučilište**  
Università  
Istria  
di scienze  
applicate



## Document Control Sheet

<b>Project number:</b>	10044130
<b>Project acronym</b>	WATERCARE
<b>Project Title</b>	Water management solutions for reducing microbial environment impact in coastal areas
<b>Start of the project</b>	01/01/2019
<b>Duration</b>	36 months

<b>Related activity:</b>	2.5 – Public events
<b>Deliverable name:</b>	5 <sup>th</sup> Public event – central Italy
<b>Type of deliverable</b>	Report
<b>Language</b>	English
<b>Work Package Title</b>	Communication activities
<b>Work Package number</b>	2
<b>Work Package Leader</b>	Dubrovnik and Neretva Region (DNZ)

<b>Status</b>	Final
<b>Author (s)</b>	Elisa Baldrighi (LP – CNR-IRBIM) Elia Rosetti (LP – CNR-IRBIM)
<b>Version</b>	1
<b>Due date of deliverable</b>	30 <sup>th</sup> of June 2021
<b>Delivery date</b>	30 <sup>th</sup> of June 2021

D.2.4.5 – 5th Public Event (central Italy)

# INDEX

1.	INTRODUCTION.....	1
2.	5 <sup>th</sup> Public event (central Italy): INFO DAY .....	2
3.	SPEAKERS' PRESENTATIONS .....	5
4.	PHOTOS.....	9

# 1. INTRODUCTION

The organization of several public events throughout the project lifetime will be essential for the involvement of key local actors within the PPs area. They will be also opened and important for reaching stakeholders across Europe and from IT-HR Programme Area. All relevant target groups will be identified (citizens, schools, technical experts, journalists, institutional stakeholders) and each group will be addressed through dedicated communication events such as meetings, ad-hoc seminars, conferences, focus groups, press releases.

Every six months a PP (specific PPs are defined in “Deliverables”) will be in charge of hosting a public event. Public events within project WATERCARE are organized with the purpose to inform and disseminate all project activities, objectives and results, as well as to involve relevant stakeholders, target groups and the general public. Public events will be organized aiming to involve the identified stakeholders and based on specific target groups engaged, events will consist of meetings, ad-hoc seminars, conferences, focus groups and press releases. Public events have also the scope to raise awareness on sustainable and innovative technologies and approaches to improve the environmental quality conditions of the sea and coastal areas and transfer knowledge or share lessons learnt from multi-project collaboration. The target groups will be first identified and then each group will be addressed through dedicated communication tools and events.

Due to the COVID-19 restrictions, the event was held online, as a consequence, the project visual materials (poster, roll-up) were not placed in a readily visible place (e.g. the front of the meeting room). For the same reason gadgets were not distributed but they will be produced and distributed in other situations to contribute to the project promotion. The project logo, as well as a clear reference to the EU co-financing, has to be used on agendas, list of participants, related publications, promotion materials and presentations (i.e. according to instructions and guidelines as well Regulation (EU) No 1303/2013).

## **LIST OF PLANNED PUBLIC EVENTS ACCORDING TO APPLICATION FORM:**

D 2.4.1 – 1st Public Event (northern Italy). LP will host the event that will cover the northern Adriatic area in Italy. 100 attendees expected.

D 2.4.2 – 2nd Public Event (northern Croatia). PP8 will host the event that will cover the northern Adriatic area in Croatia. 100 attendees expected.

D 2.4.3 – 3rd Public Event (south Italy). PP3 will host the event that will cover the south Adriatic area in Italy. 100 attendees expected.

D 2.4.4 – 4th Public Event (central Croatia). PP5 will host the event that will cover the central Adriatic area in Croatia. 100 attendees expected.

D.2.4.5 – 5th Public Event (central Italy)

**D 2.4.5 – 5<sup>th</sup> Public Event (central Italy). LP will host the event that will cover the central Adriatic area in Italy. 100 attendees expected.**

D 2.4.6 – WATERCARE Final Conference (south Croatia). PP6 will organize the final event that will contribute to raising awareness on sustainable and innovative technologies/approaches to improve the environmental quality conditions of the sea and coastal areas. 250 attendees expected.

This document concerns the 5<sup>th</sup> public dissemination event, held online (*Microsoft Teams platform*) and organized by CNR-IRBIM Ancona (Italy) on 14<sup>th</sup> of April 2021 which covered the Central Adriatic part of Italy.

## 2. 5<sup>th</sup> Public event (central Italy): INFO DAY

D.2.4.5 – 5th Public Event (central Italy)

On the 14<sup>th</sup> of April, the first Italian Info-day for the project WATERCARE was organized on the Microsoft Teams platform.

The event counted 51 attendees which belonged both to PP’s Organizations (**CNR-IRBIM, MARCHE REGION, ABRUZZO REGION, University of Urbino and ASET SpA**) and to different stakeholder/target group categories (**specifically: n.°5 Business supporting organization representatives, n.°20 Regional public authority representatives, n.°10 National public authority representatives and n.°10 High school students**).



Figure 1 - Microsoft Teams recording home screen

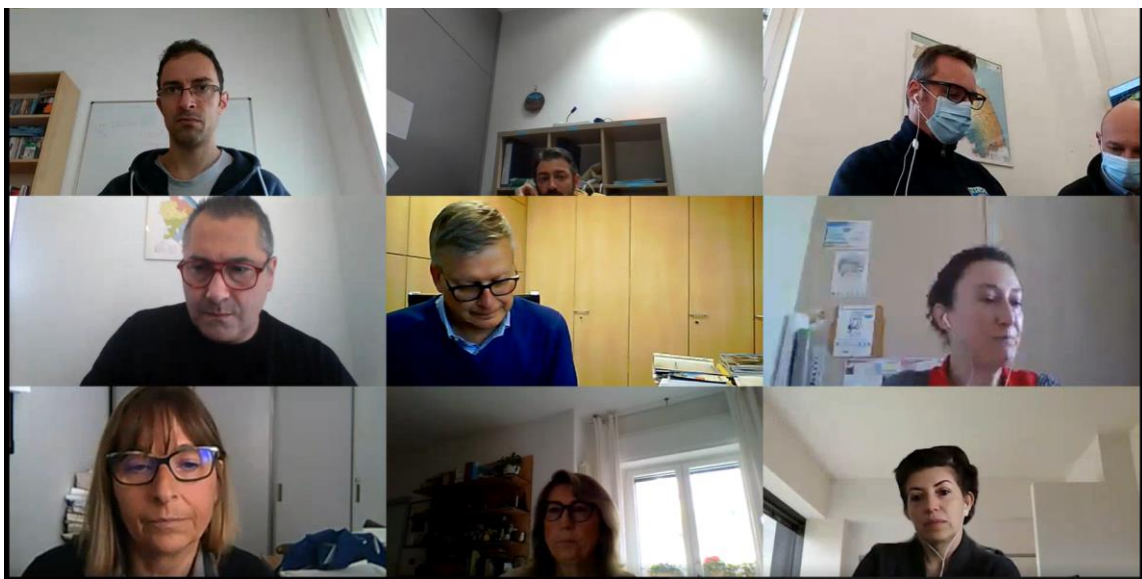
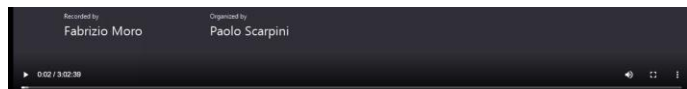


Figure 2 - Screenshots of some participants

The event started with an overview of the project and main objectives; followed by an in-depth presentation and discussion of the bathing water Italian legislation and main weakness. Partners of the project actively involved in the WP3 – sampling activities and WQIS extensively explained the activities on the field, sampling strategy, the problem of microbial pollution and how the WATERCARE project can improve the management of coastal waters and prevent microbial pollution through the WQIS system. ASET Spa updated the audience with the last news about the construction of the containment tank in Fano, near the Arzilla river. The tank

D.2.4.5 – 5th Public Event (central Italy)

represents a concrete action to prevent the spillage of urban wastewater into the sea. After all presentations, a debate with all participants was held.

The last part of the event was dedicated to the presentation of the “*Art and Science*” project with the High school of arts Nolfi –Apolloni (Fano – Italy). Since the beginning of the WATERCARE project students have been involved in the realization of drawings with themes related to the sea and to the WATERCARE project. For the event, they realized drawings for the cover of the Special Issue on WATER and during the meeting, the best design was voted by the audience. The winner will be the cover for the Special Issue “*The impact of treated urban wastewaters and flood discharge on the quality of the bathing waters*”.

Students realized a video in which they explained how they realized the draws and their perception of the sea.

More conferences such as this, with interaction and direct involvement of students, should be held in order to reach a wider and heterogonous public and for a fruitful exchange of experiences.



### 3. SPEAKERS' PRESENTATIONS

During the event, several speakers presented the different aspects of the project WATERCARE.

**Dr. Federica Grilli** (IRBIM-CNR) opened the event with initial welcome greetings and she gave an initial overview of the project with main objectives and achievements.

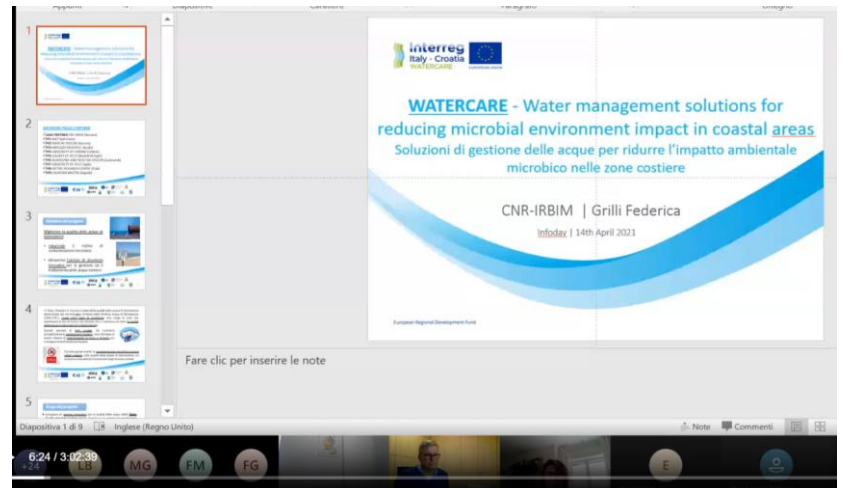


Figure 3 - Federica Grilli presentation

**Ing. Sara Giorgetti** (Marche Region) and **Dr. Luca Iagnemma** (Abruzzo Region) presented the Italian legislation concerning the bathing waters and the main weaknesses and gaps that need to be addressed.



Figure 5 - Sara Giorgetti presentation



Figure 4 - Luca Iagnemma presentation

D.2.4.5 – 5th Public Event (central Italy)



Prof. Antonella Penna (University of Urbino) extensively explained the sampling strategy adopted in the WATERCARE project.



Figure 6 - Antonella Penna presentation

While Dr. Elena Manini and Dr. Penna Pierluigi (IRBIM-CNR) showed the problem of fecal pollution along the coastal waters and bathing waters along with some preliminary results and the WQIS functioning as alert system realized for the project.

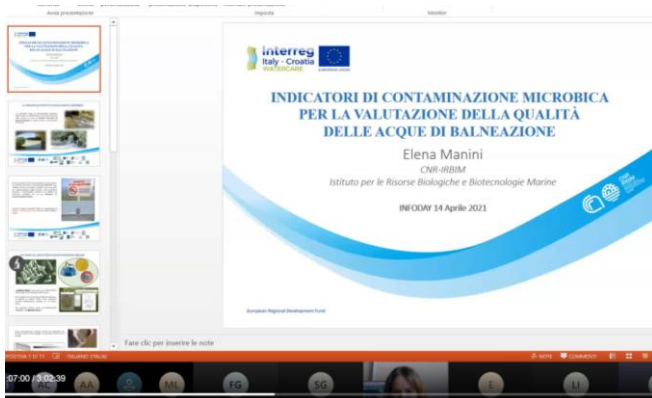


Figure 8 - Elena Manini presentation



Figure 7 - Pierluigi Penna presentation

Ing. Marco Romei (ASET SpA) exposed the importance and the system of the reservoir for the waste waters realized in Fano.



Figure 9 - Marco Romei presentation

D.2.4.5 – 5th Public Event (central Italy)

Dr. Luigi Bolognini (Marche Region) evaluated the importance of the WATERCARE project for the policy makers.



Figure 10 - Luigi Bolognini presentation

The Info-Day ended with the presentation of Prof. Paola Mancini (Nolfi-Apolloni High school, Fano) concerning the project 'Art & Science' and she had a video broadcast on the activities done with the students.

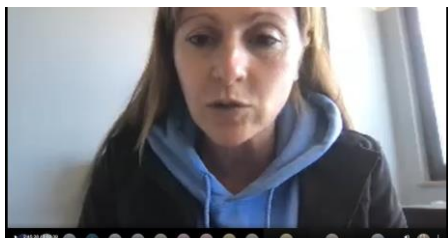


Figure 11 - Paola Mancini photo



Figure 12 - Screenshot of the video realized by Nolfi-Apolloni High School Students

Finally, **Dr. Mauro Marini** (LP, CNR-IRBIM) and **Dr. Elisa Baldrighi** (LP, CNR-IRBIM – Infoday Moderator) took care of the final thanks.



**Figure 13 - Screenshot of the intervention made by Mauro Marini and Elisa Baldrighi**

## 4. PHOTOS

Drawings realized by students from the Nolfi-Apolloni high school and presented during the Info-day event.



Figure 15 - Photo of a drawing made by Nolfi Apolloni students

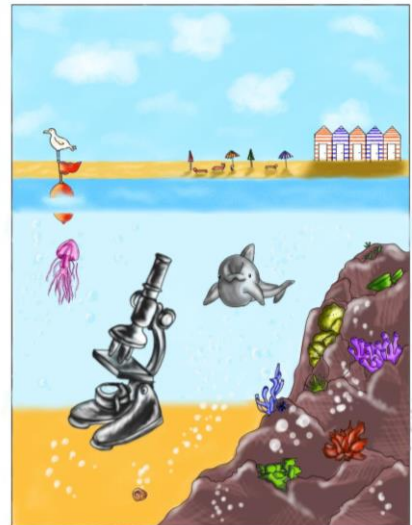


Figure 14 - Photo of a drawing made by Nolfi Apolloni students

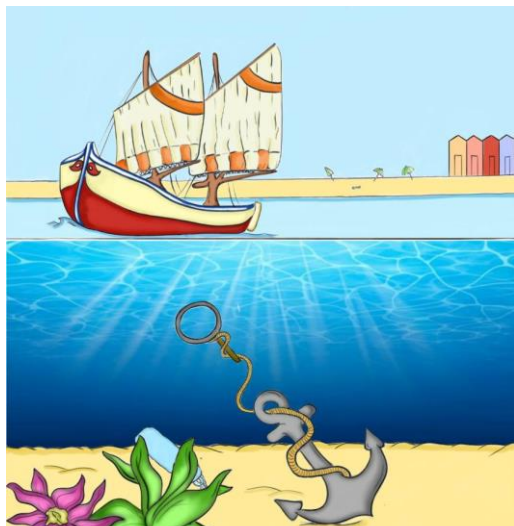


Figure 16 - Photo of a drawing made by Nolfi Apolloni students



Figure 17 - Photo of a drawing made by Nolfi Apolloni students

D.2.4.5 – 5th Public Event (central Italy)