D.2.4.4 – 4th Public Event (central Croatia)

Document Control Sheet

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Author (s)	Marin Bućan (PP5 SDC) Katarina Šuta (PP5 SDC)
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1. INTRODUCTION

Organization of several public events throughout the project lifetime will be essential for the involvement of key local actors within the PPs area. They will be also opened and important for reaching stakeholders across Europe and from IT-HR Programme Area. All relevant target groups will be identified (citizens, technical experts, journalists, institutional stakeholders) and each group will be addressed through dedicated communication events such as meetings, adhoc seminars, conferences, focus groups, press releases. Except the KoM and the Final Event, every six months a PP (specific PPs are defined in "Deliverables") will be in charge of hosting a public event.

Public events within project WATERCARE are organized with purpose to inform and disseminate all project activities, objectives and results, as well as to involve relevant stakeholders, target groups and general public. Public events will be organized aiming to involve the identified stakeholders and on the base of specific target groups engaged, events will consist on meetings, ad-hoc seminars, conferences, focus groups and press releases. Public events have also the scope to raise awareness on sustainable and innovative technologies and approaches to improve the environmental quality conditions of the sea and coastal areas and transfer knowledge or share lessons learnt from multi-project collaboration.

The target groups will be first identified (citizens, technical experts, research organizations, journalists, institutional stakeholders), and then each group will be addressed through dedicated communication tools, events such as meetings, press conferences, ad-hoc seminars, focus groups, press releases, etc.

During the events, the project visual material (poster, roll-up) is supposed to be placed in a readily visible place (e.g. the front of the meeting room). The project logo, as well as a clear reference to the EU co-financing has to be used on agendas, list of participants, related

publications, promotion materials and presentations. (according to instructions and guidelines as well Regulation (EU) No 1303/2013). Distribution of project gadgets for publicity purposes during public events, they are fundamental for the durability of project's objectives.
Four public dissemination events are Public Events in Italy and Croatia where 500 attendees are expected. A Final Event where 250 attendees are expected, all with the aim to promote project results and raise awareness on intermodal services and traffic flows between the two shores of the Adriatic Sea.

LIST OF PLANNED PUBLIC EVENTS ACCORDING TO APPLICATION FORM:

2.4.1 – 1st Public Event (northern Italy). LP will host the event that will cover the northern Adriatic area in Italy. 100 attendees expected.
D 2.4.2 – 2nd Public Event (northern Croatia). PP8 will host the event that will cover the northern Adriatic area in Croatia. 100 attendees expected.
D 2.4.3 – 3rd Public Event (south Italy). PP3 will host the event that will cover the south Adriatic area in Italy. 100 attendees expected.
D 2.4.4 – 4th Public Event (central Croatia). PP5 will host the event that will cover the central Adriatic area in Croatia. 100 attendees expected.
D 2.4.5 – 5th Public Event (central Italy). PP1 will host the event that will cover the central Adriatic area in Italy. 100 attendees expected.
D 2.4.6 – WATERCARE Final Conference (south Croatia). PP6 will organize the final event that will contribute to raise awareness on sustainable and innovative technologies/approaches to improve the environmental quality conditions of the sea and coastal areas. 250 attendees expected.

This document concerns the 4th public dissemination event, held in Split (Croatia) on 17th of June 2020 which covered Central Adriatic part of Croatia.

2. 4TH PUBLIC EVENT (CENTRAL CROATIA): CONTEXT AND RESULTS

4th Public Event has been organised in Split on the 17th of June 2020 within the framework of the INTERREG HR-IT WATERCARE project. PP5 Split-Dalamatia County was responsible partner for organization. Organization meant preparation of adequate space and equipment. Construction of templates for signature lists and attendance table, preparation of agenda, preparation of dissemination materials, press calls, invitations for media, and later, upon the event, deliverable documents and proof preparation.

The objectives of the conference “Water and climate change” were to show projects co-financed from EU funds, which are implemented in the Republic of Croatia with reference to Split-Dalmatia County.

Following projects were presented:

- INTERREG IT-HR "Watercare"
- INTERREG IT-HR project "PEPSEA"
- INTERREG IT-HR project "ECOMAP"
- INTERREG IT-HR project "AdSWiM"
- INTERREG IT-HR project "NET4Plastic"
- INTERREG IT-HR project "CITY WATER CYCLES"
- INTERREG IT-HR project "ASTERIS"
- INTERREG IT-HR project "Adriadapt"

The meeting was also attended by representatives of Vodovod i kanalizacija d.o.o. Split, who presented two of theirs project for water municipal infrastructure improvement, Marin Miletic, Project Manager Interreg V A Italy - Croatia 2014-2020 Joint Secretariat and representatives of press.

After all presentations, debate with all participants was held. General conclusion was that collecting data from all projects would give a wider time-space image of the situation and a better idea of how to approach future projects. More conferences such as this should be held in order to achieve better networking of partners and exchange of experiences.

3. AGENDA

WATERCARE 4rd Public Event

The County of Split and Dalmatia, Department for Economy, European funds and agriculture, Split(CRO)

17th June 2020 - *Agenda*

17th June 2020	
Location	**WATERCARE 4rd Public Event** **Hotel Cornaro, Sinjska 5, Split**
09.30 – 10.00	**Registration**
10:00- 10:15	***Welcome speech*** *Blaženko Boban, Prefect of Split-Dalmatia County* *Irina Putica, HV - VGO Split*
10:15 - 10:30	**Investments in the development of water utility infrastructure in Split and its wider surroundings** **Tomislav Šuta, director of VIK Split**
10:30 - 10:45	***Presentation of the* INTERREG IT-HR "Watercare" project and activities** *Mauro Marini, LP, Martin Bućan*
10:45 – 11:00	**Presentation of the INTERREG IT-HR project PEPSEA** *Matea Dorčić, Department of Tourism and Maritime affairs,*
11:00 – 11:15	**Presentation of the INTERREG IT-HR project ECOMAP** *Andrijana Dedić, Municipality of Podstrana, LP*
11:15 – 11:30	**Coffe break**
11:30 - 11:45	**Presentation of the INTERREG IT-HR project "AdSWiM"** *Prof Roko Andričević, Faculty of Civil **Engineering**, Architecture and Geodesy*
11:45 - 12:00	***Presentation of the INTERREG IT-HR project NET4Plastic*** *Gorana Baničević, RERA Split*
12:00 - 12:15	***Presentation of the INTERREG IT-HR project CITY WATER CYCLES*** *VIK Split*
12:15 – 12:30	***Presentation of the INTERREG IT-HR project ASTERIS*** *Branimir Urlić, Institute for Adriatic Crops and Karst Reclamation*
12:30 – 12:45	***Presentation of the INTERREG IT-HR project Adriadapt*** *Ivan Sekovski, PAP/RAC*
12:45 – 13:00	***Programme activities addressing Blue innovation and improvement of the environmental quality conditions of the sea and coastal area*** *Marin Miletic, Project Manager Interreg V A Italy - Croatia 2014-2020 Joint Secretariat*
13:00 – 13:30	**Debate and Conclusion - moderator dr.sc. Maja Krželj** *All participants*
13:30	*Light Lunch*

5. PHOTOS

Interreg
Italy - Croatia
WATERCARE
EUROPEAN UNION
European Regional Development Fund
CORNARO

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WATERCARE
Cetina

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