

3rd International Congress  
Age of New Economy and New Jobs - Blue Economy and  
Blue Innovation

FORUM “Ports Planning for Resilience”

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**Radisson Blu Resort, Split**

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Work Package Title	Communication activities
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The Forum "Ports planning for Resilience" was held within The 3rd International Congress, Age of New Economy and New Jobs - Blue Economy and Blue Innovation. The Forum brought together experts and representatives of local, regional, and national authorities to discuss issues and common interests on sustainable coastal development and small ports.

Participants: Ms. Andrea Russo, President of the Healthy City Association and President of the Congress, Mr. Tonči Glavina, State Secretary of the Ministry of Tourism and Sports, Mr. Alessandro Berton, President of SibUnionmare Veneto-Confturismo and the representative of the Veneto region, Mr. Michele Polenta, Environmental Councilor Ancona Municipality, Mr. Lorenzo Braidà, Director of Bibione Mare spa, Ms. Helena Brčić, Head of the Program and EU Projects Preparation Department of the RERA SD Public Institution, Ms. Andrijana Dedić, ECOMAP Project Coordinator and Podstrana Municipality Representative, Ms. Ela Žižić, Head of the Economy Department, Crafts and Tourism of the City of Split and Mrs. Daria Povh Škugor, representative of PAP / RAC.

Other participants: Ms. Elena Marrocchino, University of Ferrara, Mr. Siniša Grčić, PŠD Špinut; Ms. Aleksandar Kranjčević, PŠD Špinut; Ms. Clara Tiberi, Municipality of Ancona; Ms. Sanja Vukorep, Municipality of Ancona, Mr. Elvio Sartori, Bibione Mare Spa; Mr. Ante Ivčević, PAP / RAC.

The main topics discussed:

1. Sustainable coastal development, the main questions are:

- what the participants' organization, institution or company does for supporting sustainable development,
- what are their strategies and how do they comply with sustainable development,
- what are the plans for the future,
- are the authorities incorporating climate change impact in their strategies and what are the main issues and do they have agenda for the solution?
- how to establish criteria for identifying good practises

2. Sustainable nautical tourism and small ports development, how to reconcile massive nautical tourism with sustainable development and nature protection,

- the role of nautical tourism in the development of small ports,
- what are the main issues
- solutions.

3. Opportunity for future cooperation and networking

Michele Polenta - The Municipality of Ancona is continuously working on environmental issues. Ancona is a Port City and is particularly focused on adopting good practices for sustainable port and marina development. The Municipality of Ancona is aware that international cooperation is crucial for sustainability and has therefore established The Forum of Adriatic and Ionian Cities (FAIC).

The Forum of Adriatic and Ionian Cities (FAIC) is a non-profit international association open to municipalities of the Adriatic-Ionian basin. It was founded in Ancona in 1999, establishing a set of principles aimed at creating a place for intercultural dialogue, political mediation, and fostering a peaceful Adriatic and Ionian community, open to

Europe. Today, it represents a tool for economic, political, cultural, and human cooperation, broadly in line with the European Union Strategy for the Adriatic and Ionian Region (EUSAIR). The FAIC has been officially recognized as a key role in the Strategy implementation, fully supporting it through all its activities and collaborating with the European Commission and other relevant institutions.

Mr. Tonči Glavina was focused on tourism development plans in Croatia during the Forum speaking about the Tourism Development Strategy 2021-2027, funds that will be invested in the development in the coming period, especially in deprived areas. He especially emphasized innovative and sustainable tourism related to the sea and the coast. The National Recovery and Resilience Plan also envisages funds for tourism development, ie investments in infrastructure, entrepreneurship, and education, especially in deprived areas. One call will be related to nautics, for the replacement of coastal ships motors with the electric ones. Part of the funds will be invested in port modernization and waste management, in order to protect the environment.

Ms. Ela Žižić said that the City of Split is preparing a Development Strategy in cooperation with the University of Split, in accordance with the blue economy principles, and taking special care of environmental protection. The limiting fact in Strategy implementation is that the jurisdiction over the port and the coast does not belong to the City of Split. She concluded that the City can raise awareness to protect the environment and build infrastructure and encourage entrepreneurship in line with the blue economy.

Ms. Daria Povh from PAP / RAC said that horizontal and vertical connection is most important for future strategies planning and implementation. The joint initiatives connecting City, County, and Ministry would facilitate strategy implementation and avoid administrative tasks and activity duplication.

Ms. Helena Brčić from RERA said that territorial cooperation pushed us forward and brought valuable experiences and practices.

Mr. Lorenzo Braida from Bibione Mare suggested that each state should evaluate successful projects and give them funds.

Ms. Andrijana Dedić from the Municipality of Podstrana has said that Ecomap Project is an example of cooperation between Italy Croatia. At the initiative of the Italian side, it is planned to establish a cluster of port cities that includes 4 regions:

Friuli-Venezia Giulia, Marche, Veneto, Emilia Romagna, establishing working groups consisting of the various organization's representatives working on sustainable tourism and the blue economy. We plan to establish such a working group in Split Dalmatia County, gathered on an online platform that will also contribute to the exchange of knowledge and experiences.

Mr. Alessandro Berton from Veneto Region has said that tourism should think about how to sensitize the public on ecology and how to encourage the development of tourist destinations with ecological solutions in order to support 300 000 families depending on tourism. Such a destination is Bibione Mare, where tourists are aware of their eco-sustainable development politics. In choosing the process for tourist destination they chose Bibione Mare because of their development politics.

Most of the interlocutors agreed that cooperation is very important as much as at the local and national, as well as at the international level. Environmental protection and the blue economy are the keys to the sustainable development of tourism in the Mediterranean. That Topic should be visible and talked about to raise awareness of the local population and the growing number of tourists.

The experts have presented their work, results, and conclusions regarding the sustainable development of tourists, small ports, and coastal areas to exchange good practice and sustainable development experience and knowledge.

They agreed that is very important to establish criteria for identifying good practices. These practices need to be shared and adopted to benefit more people.

The criteria that we have used to select the good practices are the following:

- Innovation -The innovative nature of a project facilitates adopting a different approach from conventional approaches in which the ins and outs are known.
- Participation - Involvement and participation of citizens in ecological projects is paramount. It is essential for the final recipient of a ecological development project to be an actor from the beginning to the end of the project.
- Sustainability - Local development cannot be conceived of without a sustainable and lasting dimension. Development projects and policies must be designed over time, in the short, medium and long term.
- Efficiency - The criterion of efficiency is in regard to the production of one or more positive, tangible and intangible impact(s) on the territories and on the populations.
- Reproducibility - Local development projects, actions and policies must be at least partially reproducible or transferable. Fully explaining contexts is essential to understand a good practice and for this reproducibility to be possible.

We can emphasize these 5 presentations:

1. The port of Trieste (northern Adriatic sea)-a case study of the “ecosystem approach to management”  
Cibic T, Franzo A, Nasi F, Auriemma R, Borme D
2. Tools to enhance sustainable year-round tourism in the Mediterranean island  
Brščić K, Čehić A, Šugar Korda T, Lovrečić K, Poljuha D.
3. Could the combination of cultural and sailing tourism provide us with special products along a country’s ports system?  
Zografos G.
4. Environmental competitiveness: An extension to the balanced theory of port competitiveness Munim Z.H
5. Specific features of security protection in the nautical marinas  
Prodan T, Lausic M, Pavisic A