

WP2 – deliverables

AdSWiM project | WP2 | Municipality of Udine

2nd partners, GA and SC Meeting | Zadar | November 27, 2019

WP2 Remember KOM?

Activities in WP2: TO DOs per PP...to sum up

Printing to do per PP

- Flyers
- 1 rollup x event
- 1 poster

Events per PP

- organization of "at least 1 workshop" at local/national level
- Participation at at least 2 major events in the field
- 1 press release per event

Website

- Contribution to website contents
- PPs make a page within proper Institution website with following info:
 - Title - description of the project – partners – overall budget

PP contribution to:

- 2 Articles/publications showcasing project outputs in journals or specialised magazines (1 at the end of 2019/ 1 at the end of project)
- 2 Infographic videos:
 - One at the beginning + one at the end

Contribution per country to:

- 1 visitor programme (5 study visits) to include relevant locations of project (Depuration plant Udine, plant in Split, treated wastewater discharge points) and draft tailored visit tours:
 - 2 visits for schools / 2 visits for citizens/ 1 visit for experts

WP2 Where are we now:

2.1. Strategy, agenda and plan is completed. Editorial plan finalised.

2.2 Almost completed **the graphic production**– flyers, leaflet, rollups, posters in all 3 languages. Infographics in progress, will be finished by the end of the first year. Please, send us posters photos inside your buildings.

We created a **project campaign** and we have created a coordinated communication programme around this campaign .

Brochure's production is planned for the next period but we have already started to collect infos. Interviews with PP will be planned.

First infographics storyboard has been realised and the video will be finished by the end of the year.

2.3. Website is in progress - and we have published 6 news and articles galleries and some archives. (still some parts are missing due to the delay of the website provider but we got new assistance one week ago). 9 partners have published an article, news on the project but 3 are still missing.

Social Media channels were opened in september and brand and corporate graphic design for Twitter, FB, linkedin is realised.

The best channel is linkedin - we posted 2 post and 10 reposts. We have 34 direct partners followers and we are still inviting partners and a good potential. Facebook media has 3 pages – two partners's pages were opened in June – Ic –CNR with 67 followers, and Univpm with 44 followers. These pages are in Italian. One official page in English was opened in October with less than 10 followers. The media of posts produced is 10 and the reach is not high.

The Twitter channel was opened in October and has 5 post and 13 retweets, in media 10 likes but without followers in this month.

2.4 Events. We have registered and speak about 9 events, 1 Kom and 1 GA. We did at least 20 press clippings (we need to collect your press releases and clippings!)

Study visit – we are finishing a visit kit for 3 targets –schools, citizens, technicians by the end of year.

Didactic module – we have realised first draft of didactic module for teachers of primary schools and for pupils in italian in collaboration with the Arpa (Regional agency for protection of the environment).



WP2 communication SWOT analysis

Strength

GOOD MATERIALS, GREAT PEOPLE

Production of the graphic materials:
Flyer, leaflet, posters, office kit, roll up, gadgets.
A common campaign and programme.

Very good in event's production and organisation and we can do personalised graphic design for events.

A lot of contacts, a lot of great scientists and results!

Weakness

COHESION

We need to connect more and to participate together on social media.

We need to share our communication with the communication team in order that we can do a proper dissemination of our results.

opportunity

COMMON CHALLENGE ON 3 DATES

3 agendas big dates

22/03 – world water day

08/06 – sea and oceans day

27/09 - tourism day and climate change 's movements

We can do a common campaign that can do a big media TAM TAM

Threats

No TEAM

No TAM TAM



Deliverables 2.1

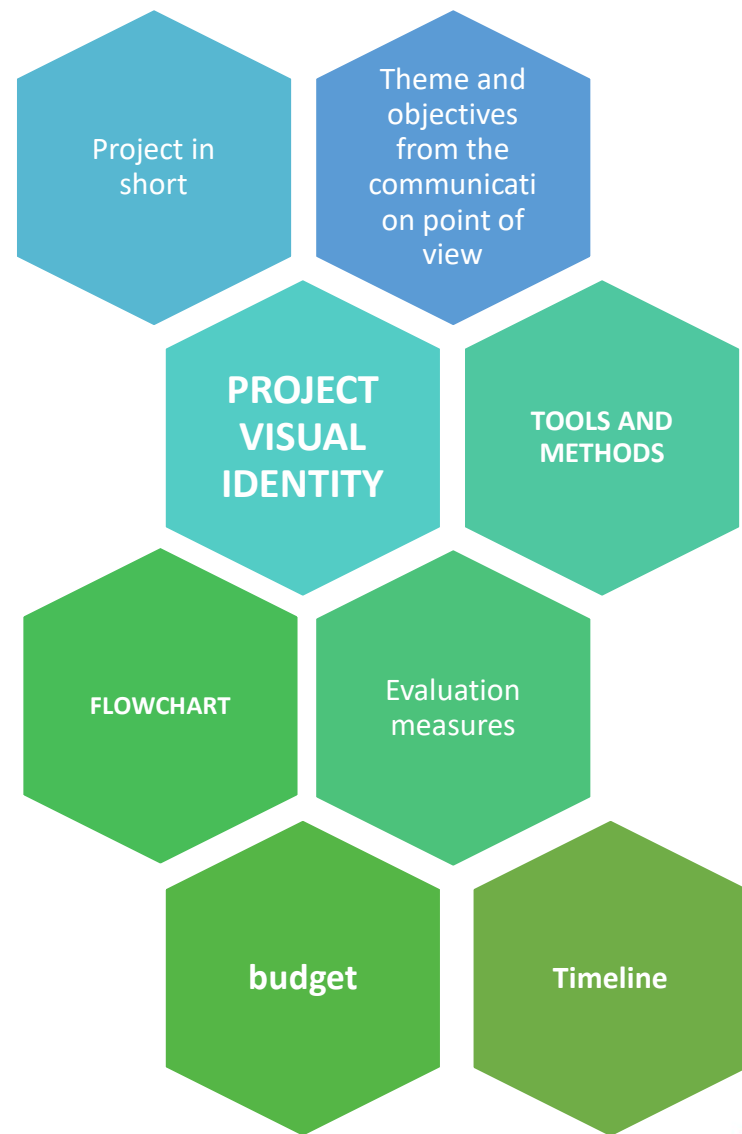
Technical implementation (31.01.2019-01.01.2021)

Activity: 1_done

General Strategy and Plan
Elements of Visual Identity logos, templates



Communication Strategy and Plan
 Link on drive:



Visual Identity brand and Campaign . Link on drive:

PROJECT COMMUNICATION AND MEDIA KIT		Image/format
EVENT KIT	COVER	Word/pdf
	INVITATION	Word/pdf
	LOGO	Crmk/rgb
	POSTER	Word/pdf/ illustrator/PS
	BADGE & SPEAKER SIGNS	Word/pdf
	KEY VISUAL	jpg
	MAP	jpg
	REGISTRATION LIST	
	ROLL UP	Word/pdf/ illustrator/PS
	AGENDA	Word/pdf
	MINUTES	Word/pdf
	PRESS RELEASE	2 versions
	PRESS clipping	excel/pdf
	MEDIA LIST	excel/pdf
VISITOR PROGRAM KIT	CITIZENS	Word/pdf
	STUDENT	Word/pdf
	EXPERT	Word/pdf
OFFICE PACK	WORD	WORD vertical/horizontal
	EXCEL	Excel
	POWER POINT	
	https://drive.google.com/drive/folders/1lxvsjY58H7BxRC_DaCp5kMjuJ2kibvd?usp=sharing	ppt
SOCIAL MEDIA	FB PROFILE	FACEBOOK PROFILE 170X170
		FACEBOOK HEADER PROFILE 400X400
		FACEBOOK COVER IMAGE 851X315 and 1200X675
	TWITTER	HEADER IMAGE 1500X500
	LINKEDIN	TWITTER PROFILE 400X400
PROFILE COVER 1584X396		
WEB SITE		PROFILE AVATAR 400X400
		IMAGE CARD 450X280
FLYER	A4	SITE HERO IMAGE 1920X300
BROCHURE	A5	Pdf /printing format
ARTICLE PUBBLICTAION	A4	Pdf /printing format
VIDEOINFOGRAPHICS		WMV/MP4 or similar formats

Deliverables 2.2

Technical implements (01.01.2020- 01.01.2021)

Activity: 1_done

Leaflet in English personalised for each partner

Flyer in English

Gadgets (bag), Notepad

Roll ups/invitations/posters for specific events

Activity: 2_in progress = milestones expected vs timeline of the 2nd reporting period (december 2019)

Infographics video 1 (storyboard completed)

Formation/teaching module and Visitor Kit (first mock ups)

Leaflet in Italian and in Croatian versions

Flyer in Croatian version

Leaflet mock ups:



Flyer mock ups. Link on drive:



Do you SEA?

Because Our Sea matters.

Interreg Italy - Croatia AdSWIM

Twelve partners against marine water pollution to improve the quality of Adriatic Sea and coastal waters with innovative technologies in quality monitoring, treatment and management of urban wastewater.

In 24 months, 6 research institutions, 2 municipalities, 3 companies of wastewater collection, treatment and supply and 1 unit for regulation and provision of health care and education to public will investigate new treatments, new analytical devices and new chemical and microbiological parameters of the waste water. They will examine the level of nutrients, pollutants, fecal bacteria near the marine discharges and depuration plants by sampling, testing, analyzing and comparing the data. In order to empower the efficiency of the AdSWIM research outputs, they will define new Adriatic guidelines and a common measurement model for more efficient wastewater treatment management. The Adriatic Sea is one, its care is of everybody.

**Looking for more information?
Please, contact AdSWIM representatives
at Festival dell'Acqua, in Venice on October 10, 2019.**

www.italy-croatia.eu/adswim

European Regional Development Fund



Vivi il MARE?

Perché il nostro mare è vivo.

Interreg Italy - Croatia AdSWIM

Dodici partner contro l'inquinamento delle acque marine per migliorare la qualità del mare Adriatico e delle acque costiere con tecnologie innovative di monitoraggio, trattamento e gestione della qualità delle acque reflue urbane.

In 24 mesi, 6 istituti di ricerca, 2 comuni, 3 società di raccolta, trattamento e fornitura delle acque reflue e 1 unità per la regolamentazione e la fornitura di assistenza sanitaria e istruzione al pubblico esamineranno nuovi trattamenti, nuovi dispositivi analitici e nuovi parametri chimici e microbiologici delle acque reflue. Verificheranno il livello di nutrienti, inquinanti, batteri fecali vicino agli scarichi marini e ai depuratori, campionando, testando, analizzando e confrontando i dati. Al fine di potenziare l'efficienza dei risultati della ricerca AdSWIM, definiranno le nuove linee guida dell'Adriatico e un modello di misurazione comune per una gestione più efficiente del trattamento delle acque reflue. Il mare Adriatico è uno, la sua cura è di tutti.

**Cerchi maggiori informazioni?
Contatta i rappresentanti di AdSWIM
al Festival dell'Acqua, a Venezia il 10 ottobre 2019.**

www.italy-croatia.eu/adswim

European Regional Development Fund

Notepad – CRO - mock ups. Link on drive:



BAG – CRO and EN - mock ups. Link on drive:



ROLL UP – EN - mock ups. Link on drive:



Adriatic Sea protection, Biotech and managed use of wastewater

PROJECT DURATION
01.2019 - 12.2020

ERDF
1.730.347,66

TOTAL BUDGET
2.035.703,13

DESCRIPTION

The project investigates and tests innovative treatments, new analytical devices and new chemical and microbiological parameters to maintain and improve the environmental quality of Adriatic sea coastal area through an effective management of wastewater.

PARTNERS

Infographics in EN: storyboard. Link on drive:

https://drive.google.com/open?id=1oM24RINCx97iCPbc_sCjZnEmcggAeG-N





Progetto AdSWiM

Per una migliore qualità del mare Adriatico e un habitat più sano per tutti.

Proposta modulo didattico per le scuole primarie

07.11.2019

Il mare Adriatico è uno, la sua cura è di tutti.

European Regional Development Fund www.italy-croatia.eu/adswim



Presentazione breve del progetto

L'obiettivo del progetto biennale [Interreg Italia - Croazia AdSWiM](#) è migliorare le condizioni di qualità ambientale del mare e dell'area costiera attraverso l'uso gestito delle acque reflue urbane trattate utilizzando tecnologie e approcci sostenibili e innovativi. Il progetto, avviato nel 2019, promuove la gestione integrata transfrontaliera delle risorse idriche per ripristinare l'equilibrio dei nutrienti disturbato che colpisce la catena alimentare del mare.

Durante i due anni delle attività progettuali, saranno proposti nuovi strumenti per acquisire una migliore conoscenza e controllo sullo stato ecologico dell'ecosistema marino, una tecnologia di trattamento delle acque reflue innovativa e rispettosa dell'ambiente e modifiche alle normative esistenti. I partner infatti esamineranno nuovi trattamenti, nuovi dispositivi analitici e nuovi parametri chimici e microbiologici delle acque reflue. Verificheranno il livello di nutrienti, inquinanti, batteri fecali vicino agli scarichi marini e ai depuratori, campionando, testando, analizzando e confrontando i dati. Al fine di potenziare l'efficienza dei risultati della ricerca [AdSWiM](#), definiranno le nuove linee guida dell'Adriatico e un modello di misurazione comune per una gestione più efficiente del trattamento delle acque reflue.

Il progetto coinvolge 6 istituti di ricerca ([Uniuud](#), [OGS](#), [Polytech Marche](#), [IC-CNR](#), [Metris](#), [FGAG](#)), 2 comuni ([Udine](#) and [Pescara](#)), 3 società di raccolta, trattamento e fornitura delle acque reflue ([CAFC](#), [VIK](#), [Izvor Ploče](#)) e 1 unità per la regolamentazione e la fornitura di assistenza sanitaria e istruzione al pubblico ([IPHZ](#)).

Coinvolgimento locale dei partner

A livello locale sono coinvolte nel progetto:

- l'Università di Udine Dipartimento di Scienze Agroalimentari, ambientali e animali - [DI4A](#) che è il capofila progettuale e si concentra sulla disinfestazione ecologica tramite sensori e nuovi materiali (contatto: ricercatrice e docente [Sabina Susmel](#)).
- Il Comune di Udine (UTI del Friuli Centrale) che è il promotore delle attività di comunicazione e il coordinatore delle linee guida comuni e protocolli che rispettino le particolarità territoriali (contatto: architetto [Agnese Persoto](#)).

European Regional Development Fund



- L'azienda [CAFC SPA](#) che gestisce il servizio idrico integrato (acquedotto, fognature e depurazione) nella maggior parte dell'ambito territoriale ottimale centrale Friuli (120 Comuni su 135) e che nel progetto si occuperà di ottimizzazione energetica dei depuratori che gestisce e dell'applicazione di nuove tecnologie studiate durante il progetto mirate a rimuovere i patogeni nocivi (contatto: ing. [Michele Mion](#)).

AdSWiM incontra LaREA ARPA FVG per una collaborazione formativa per i ragazzi delle scuole elementari e i loro insegnanti

Il progetto prevede una serie di attività di comunicazione e di informazione sul territorio locale e quello del Programma transfrontaliero tra i due paesi che si rivolgono soprattutto ai cittadini e alle scuole, sia studenti che ai loro insegnanti, per sensibilizzarli alle tematiche legate all'acqua e per riflettere sulla gestione di questa risorsa naturale, in particolare sul sistema idrico di acque reflue urbane, alla dimensione ambientale e sociale della problematica dell'inquinamento del mare e al ruolo del depuratore in questo percorso.

Oltre ai volantini, poster, brochure e eventi il progetto realizzerà due **infographics (infografici)** come strumenti messi a disposizione per la divulgazione degli obiettivi e dei risultati del progetto.

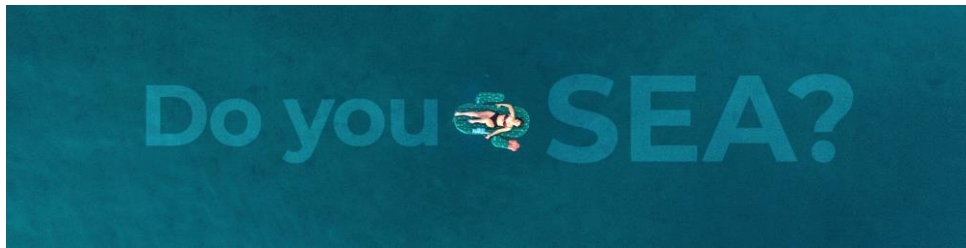
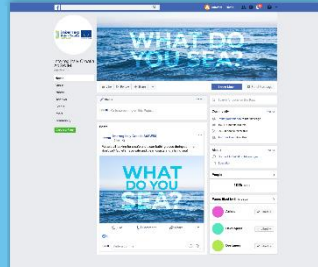
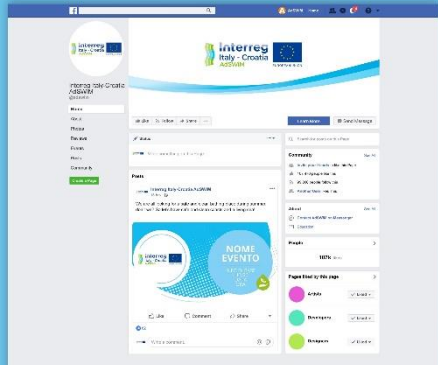
[LaREA](#) (Laboratorio Regionale di Educazione Ambientale) è una struttura pubblica di ARPA FVG si occupa di educazione, informazione e comunicazione ambientale. Realizza, con soggetti pubblici e privati, progetti di educazione ambientale e allo sviluppo sostenibile. In particolare:

- progetta attività educative
- forma insegnanti e operatori del settore educativo
- co progetta attività con soggetti e reti territoriali
- organizza e coordina eventi
- realizza e gestisce mostre ed esposizioni
- elabora e organizza contenuti
- sperimenta nuovi linguaggi comunicativi e contesti educativi

I partner locali del progetto hanno dunque contattato [LaREA](#) per elaborare insieme così un percorso didattico mirato per gli insegnanti di scuole elementari e per i loro alunni.

European Regional Development Fund

Gadgets and roll ups for events. Examples of mock ups:






AdSWiM

Managed use of treated urban wastewater for the quality of the Adriatic Sea

Adriatic Sea protection, Biotech and managed use of wastewater

PROJECT DURATION	DESCRIPTION
01.2019 - 12.2020	The project investigates and tests innovative treatments, new analytical devices and new chemical and microbiological parameters to maintain and improve the environmental quality of Adriatic sea coastal area through an effective management of wastewater.
ERDF 1.730.347,66	
TOTAL BUDGET 2.026.703,13	

PARTNERS
















CONTACT

Name of the institution: Institute of Public Health Zadar
 Contact person: Jelena Cosic Dukic
 Email: jelena.cosic@jz.zt-com.hr

European Regional Development Fund www.italy-croatia.eu/adswim

Deliverables 2.3

Technical implementation (31.01.2019 - 01.01.2021)

Activity: 1_done

Website first updates

Social media profile activation FB, Twitter, LinkedIn

Activity: 2_in progress = milestones expected vs timeline of the 2nd reporting period (december 2019)

Website updates for the next months according to the editorial plan

Social media updates for the next months according to the editorial plan

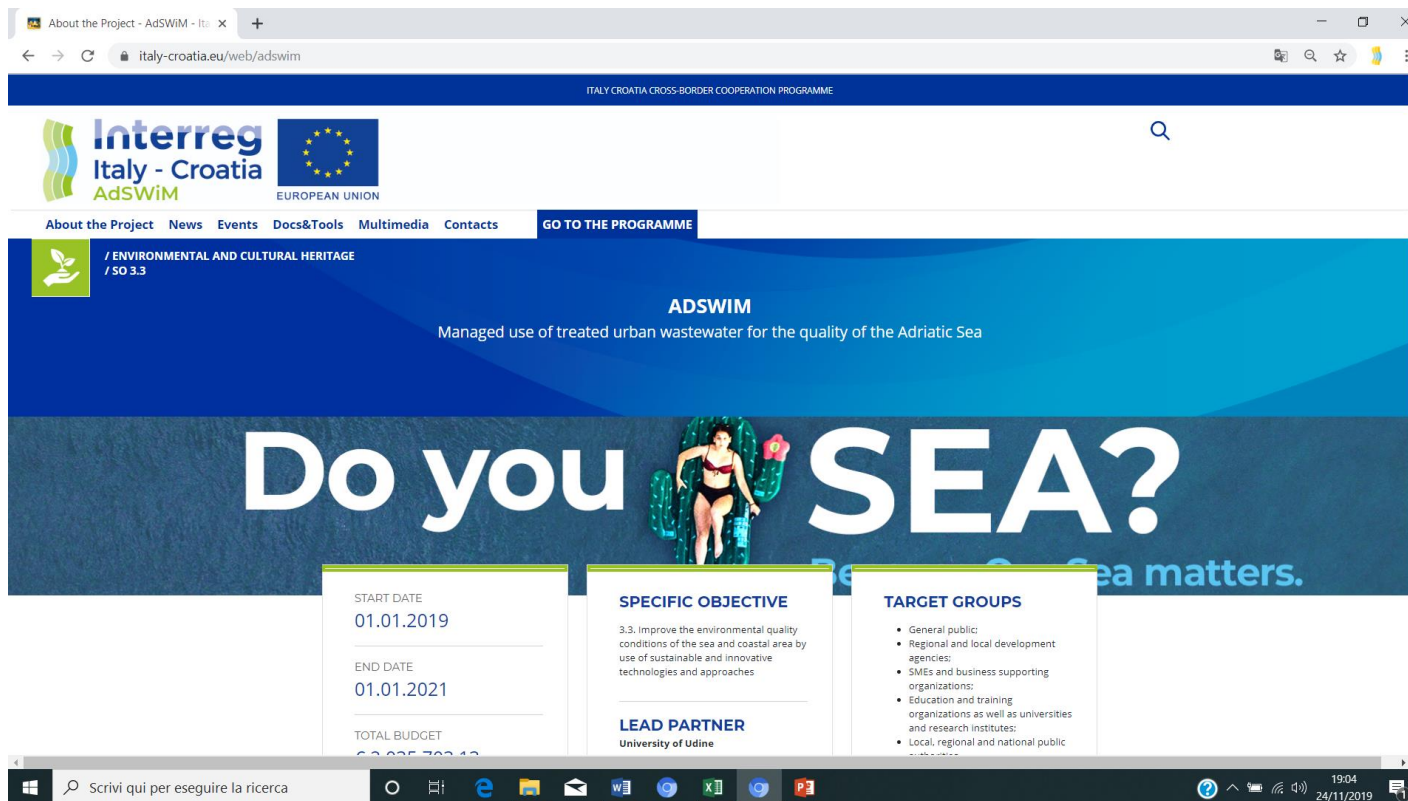
Highlight links with others PP

Receiving plans and materials for the next events.

Partners presentations.



Website: Link on drive for graphic design: <https://drive.google.com/open?id=19-lko421KrMKSFlOjfpbaVuYDxxXiHYb>



NOTE:

We need to upload online all your events, news, final deliverables, contracts, etc., according last JS instructions.

Please share with us your materials!

Use drive or mail:

adswimcommunication@gmail.com

www.italy-croatia.eu/adswim



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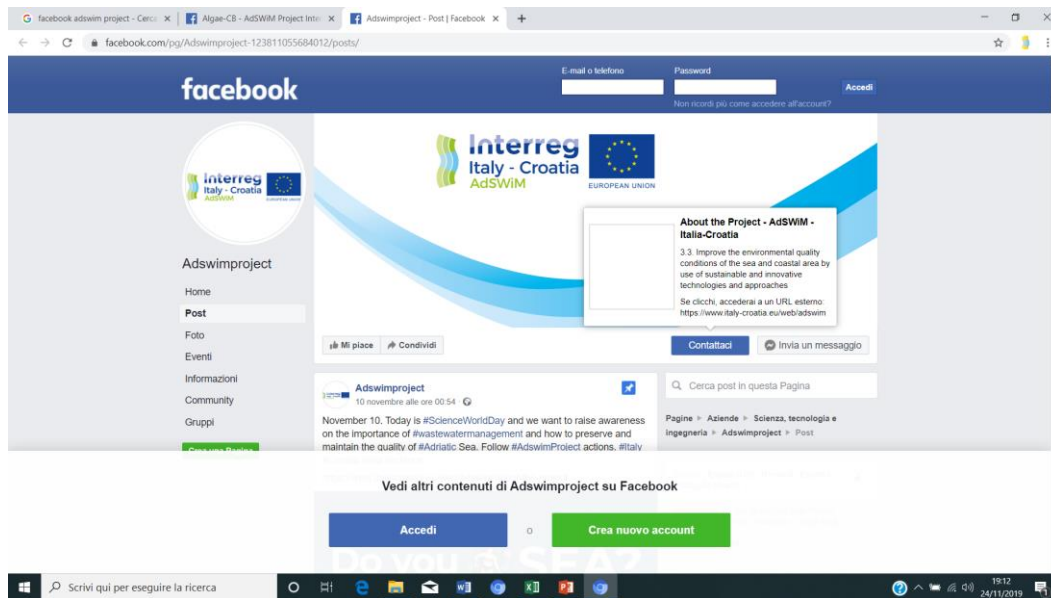


ZAVOD ZA JAVNO ZDRAVSTVO ZADAR



Facebook: Link on drive for graphic design:

<https://drive.google.com/open?id=10q1dY9hTfJyWWsJn01B0C0DWg90ulh0R>



Project FB profile:

www.facebook.com/adswimproject

Project FB page name: AdSWiM

Project

Facebook HANDLE: @adswimproject

Mail related to the profile:

adswimcommunication@gmail.com

#adswimproject, #interregitalycroatia, #seawatterbetterquality, #preservingadriatic
#wwtmanagement #water



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ICCI
CNR Istituto di Cristallografia





Interreg Italy-Croatia AdSWIM @adswim

Home

About

Photos

Reviews

Events

Posts

Community

Create a Page

Do you SEA?



Because Our Sea matters.

Like Follow Share

Learn More Send Message

Status Write something on this Page...

Search for posts on this Page

Community See All Invite your friends to like this Page 107,476 people like this 99,000 people follow this Another User likes This

About See All Contact AdSWIM on Messenger Education

People 107k likes

Pages liked by this page Artists Developers

Interreg Italy-Croatia AdSWIM 18 hrs

We are all looking for a safe and clean bathing place during summer, don't we? So let's have safe and clean coasts and a living sea!

Like Comment Share



Interreg Italy-Croatia AdSWIM @adswim

Home

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Like Follow Share

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Send Message

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Write something on this Page...

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See All

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Contact AdSWIM on Messenger

Education

People



107k likes

Pages liked by this page



Artists

Liked



Developers

Liked

Posts

Interreg Italy-Croatia AdSWIM 18 hrs

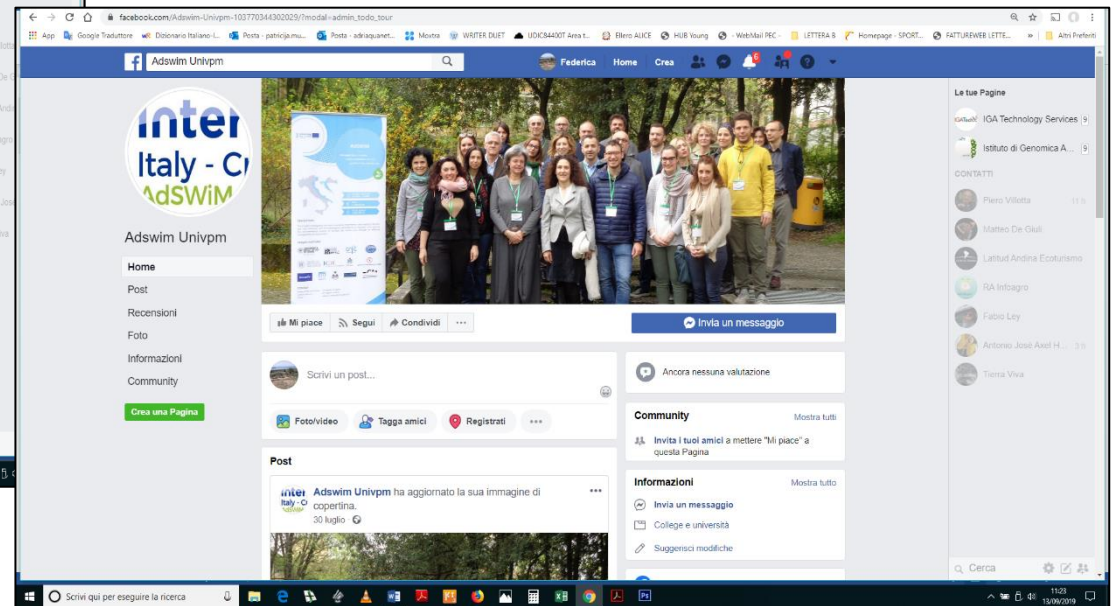
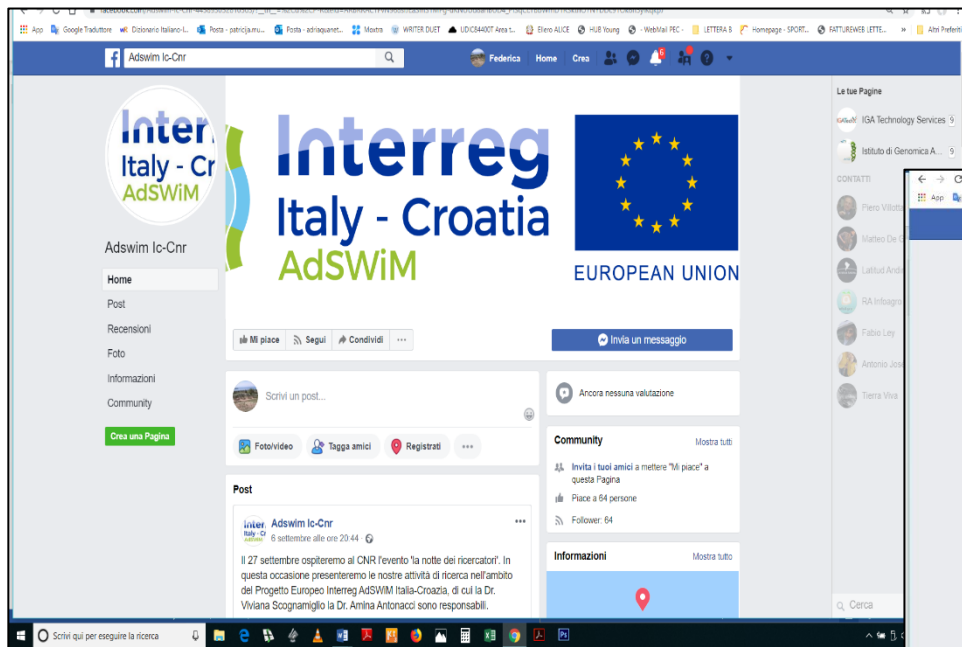
We are all looking for a safe and clean bathing place during summer, don't we? So let's have safe and clean coasts and a living sea!



Like Comment Share

Facebook:

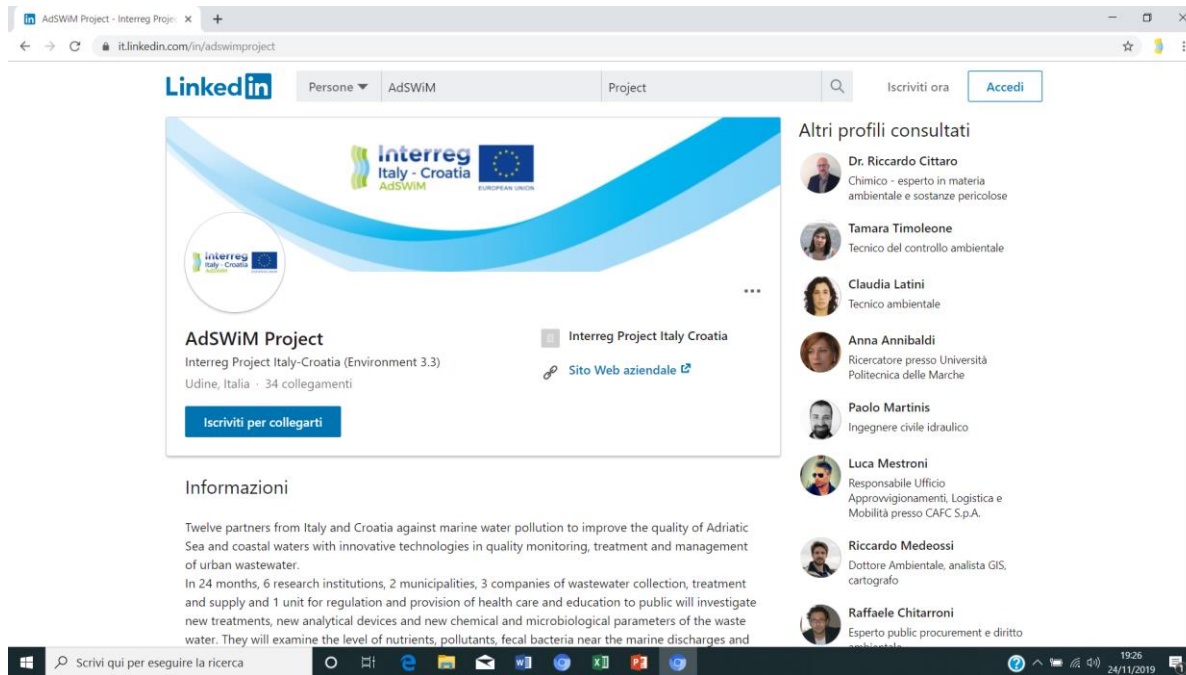
Here are some examples of partners' project pages:



On official profile **@adswimproject**, posts should be published in English, but we will repost partners messages in HR/ITA.



LinkedIn:



Profile name: AdSWiM Project

Mail related to the profile:
adswimcommunication@gmail.com

#adswimproject, #interregitalycroatia, #seawatterbetterquality, #preservingadriatic
#wwtmanagement #water



Twitter:



Project Twitter profile:

<https://twitter.com/AdswimProject>

Project Twitter page name:

AdSWiM Project

Twitter HANDLE @adswimproject

#adswimproject, #interregitalycroatia, #seawatterbetterquality, #preservingadriatic
#wwtmanagement #water



Targeted #keywords which are:

ADSWIM
Sea Adriatic
Water
Environment
Biodiversity
Interreg
Italy
Croatia

Climate change
Water treatment
Wastewater
Water cycle
Water
management
Sustainability
resource
conservation
protection
bathing water

rapid monitoring system
optical biosensors
aerobic granular biomass
photo disinfections system
pathogens
infectious diseases
organic matter
nitrogen
Phosphorus
hydrogeological model
microbial contamination
electrochemical and
microgravimetric (EQCM)
biosensors
MIP (molecularly imprint
polymer)

Of course, we tag also the partners names and locations : Pescara, Marano Lagunare, Udine, Trieste, Pula, Zadar, Split, Ploče, ecc.

Deliverables 2.4

Technical implements (31.01.2019 - 01.01.2021)

Activity: 1_done

Editorial plan draft 1

Activity: 2_in progress = milestones expected vs timeline of the 2nd reporting period (december 2019)

Editorial plan updated final

Highlight links with others PP

Receiving plans and materials for the next events.
Partners presentations.

Events archive. Link on drive (work in progress):

- 04092019 KOM Udine
- 06272019 Press conference Metris
- 07122019 Biennale proposal
- 07262019 BIOMA miramare OGS
- 09272019 Reserchers Night IC CNR
- 09272019 Sharper Night UNPM
- 10102019 Festival dell_Acqua Venezia OGC UNIUD
- 10112019 Biocapma ICCNR
- 10162019 Meeting Udine CAFC UNIUD Faculty Split
- 11112019 IC CNR chemist table
- 11222019 Marano lagunare Cafc OGS
- 11272019 Meeting Zara
- 11282019 ConvWSP

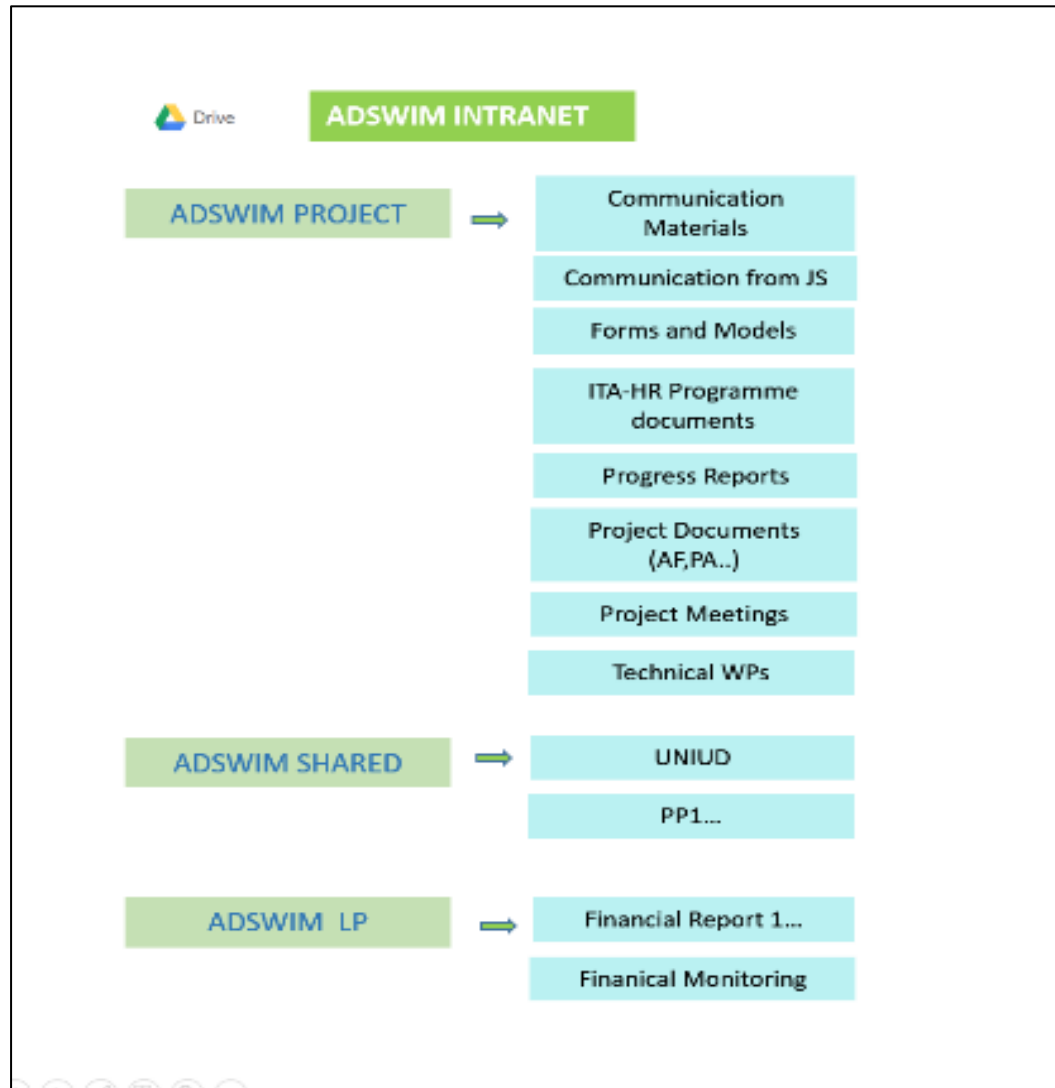
Agenda:

Important annual dates	Occurrence	Celebrate on level	Communication approach	target
January 24	International Day of Education	international	pitch for digital communication	general public and education organisation
February 11	International Day of Women and Girls in Science	international	pitch for digital communication	general public and education organisation
March 3	World Wildlife Day	international	pitch for digital communication	general public and education organisation
March 22	World Water Day	international	EVENT/VISIT PROGRAMME	all target groups
March 23	World Meteorological Day	international	pitch for digital communication	experts
Aprile 7	World Health Day	international	EVENT/VISIT PROGRAMME	all target groups
Aprile 11	Italian national Sea Day	national	pitch for digital communication	italian targets
May 2	World Tuna Day	international	pitch for digital communication	all target groups
May 22	International Day for Biological Diversity	international	pitch for digital communication	all target groups
June 5	World Environment Day	international	pitch for digital communication	all target groups
June 8	World Oceans Day	international	EVENT/VISIT PROGRAMME	all target groups
June 17	World Day to Combat Desertification and Drought	international	pitch for digital communication	experts/education organisation
August 9	Plastic PG free day	international	pitch for digital communication	all target groups
September 27	Climate change	international		all target groups
	World Tourism Day	international	EVENT/VISIT PROGRAMME	SMEs/authorities in particular Croatian target
September 29	Last Thursday of September World Maritime Day	international	pitch for digital communication	SMEs/authorities
November 10	World Science Day for Peace and Development	international	pitch for digital communication	all target groups

Editorial plan draft 1. Link on drive

ACTIVITY (responsibility)	2019												2020											
	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
AGENDA	INTERNATIONAL TOPICS												INTERNATIONAL TOPICS											
DAYS	3 7 22 8 27 10 10 24 11 22 7 22 8 9 27 20 10												3 7 22 8 27 10 10 24 11 22 7 22 8 9 27 20 10											
EU AGENDA/ International events	Earth Day https://www.earthday.org/earthday/online-to-2020/												EU Environment Agency EU Environment Day EU Maritime Day United Nations Day											
DAYS - TOPICS - SITES	22 bathing water quality report												23-25 WEFFEC USA 13-20 dissemination platform 12 Water Innovation Conference 2019 Zaragoza											
WEB & Social	Partners website project presentation (each PP)												Partners website project presentation (each PP)											
	Partners website articles/news (each PP)												Partners website articles/news (each PP)											
	AdSWiM Website definition (US, PCM)												AdSWiM Website definition (US, PCM)											
	AdSWiM Website basic content (PCM)												AdSWiM Website basic content (PCM)											
	AdSWiM Website articles (Com Team with PP)												AdSWiM Website articles (Com Team with PP)											
	AdSWiM FB (Com team)												AdSWiM FB (Com team)											
	AdSWiM Twitter (Com team)												AdSWiM Twitter (Com team)											
	AdSWiM LinkedIn (Com team)												AdSWiM LinkedIn (Com team)											
EVENTS	Major Events - KOM, Final (Each PP)												Major Events - KOM, Final (Each PP)											
	kick off UDINE												kick off UDINE											
	Dissemination events ITALY (Each PP and PCM)												Dissemination events ITALY (Each PP and PCM)											
	Dissemination events CROATIA (Each PP and PCM)												Dissemination events CROATIA (Each PP and PCM)											
	Workshops (Com Team and PP)												Workshops (Com Team and PP)											
	Visitor Program Italy (Com Team and PP)												Visitor Program Italy (Com Team and PP)											
	Visitor Program Croatia (Com Team and PP)												Visitor Program Croatia (Com Team and PP)											
MAGAZINE	Articles Magazine production (Com team and PP)												Articles Magazine production (Com team and PP)											
	Articles Magazine publication (Com team and PP)												Articles Magazine publication (Com team and PP)											
FLYER/LEAFLET	Flyer/leaflet production (PCGM team)												Flyer/leaflet production (PCGM team)											
	Flyer/leaflet distribution (Each PP)												Flyer/leaflet distribution (Each PP)											
EDITORIAL	Editors kit production (PCM team)												Editors kit production (PCM team)											
PROCEDURE	Brochure production (Com team with PP)												Brochure production (Com team with PP)											
	Brochure distribution (Com team with PP)												Brochure distribution (Com team with PP)											
VIDEOINFORMATICS	Videoinfographics production (Com team and PP)												Videoinfographics production (Com team and PP)											
	Videoinfographics distribution (Com team and PP)												Videoinfographics distribution (Com team and PP)											
MONITORING	Monitoring and reporting (PCM and each PP)												Monitoring and reporting (PCM and each PP)											

Drive space




Activity Timetable Link on drive:


ACTIVITY (responsibility)	2019												2020											
	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Strategy and communication plan (PCM)																								
AdSWiM Intranet																								
Editorial plan (PCM, Com team)																								
Media list /Directory (each PP and Com team)																								
Poster print and PP sites affixation (PCM, Each PP)																								
Visual identity graphics (Com Team)																								
Partners webiste project presentation (each PP)																								
Partners webiste articles/news (each PP)																								
AdSWiM Website definition (JS, PCM)																								
ADSWIM Website basic content (PCM)																								
ADSWIM Website articles (Com Team with PP)																								
AdSWiM FB (Com team)																								
AdSWiM Twitter (Com team)																								
AdSWiM LinkedIn (Com team)																								
Flyer/leaflet production (PCOM team)																								
Flyer/leaflet distribution (Each PP)																								
Major Events -KOM, FInal (Each PP)																								
Disseminations events (Each PP and PCM)																								
Workshops (Com Team and PP)																								
Vistor Program (Com Team and PP)															1	2		3			4 & 5			
Brochure production (Com team with PP)																								
Brochure distribution (Com team with PP)																								
Articles Magazine production (Com team and PP)																								
Articles Magazine publication (Com team and PP)																								
Videoinfographics prodution (Com team and PP)																								
Videoinfographics distribution (Com team and PP)																								
Monitoring and reporting (PCM and each PP)																								

CONTACT

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LETTERA B sas for PP1 (Municipality of Udine)
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