

WORLD Oceans Day: Because our Sea matters.



Split|08062020

Split, June 8.

This World Oceans Day2020 theme is innovation for a Sustainable Ocean. We have an opportunity to raise global awareness of the benefits humankind derives from the ocean and the seas and our individual and collective duty to use its resources sustainably.

The waters of the Adriatic on both the Italian and Croatian sides are mainly classified as waters of excellent or good quality (95-96%), there are still critical issues in some heavily populated areas or near river estuaries. The effort of this project is to participate in maintaining the current quality characteristics of marine waters and to try to improve them by working together with depuration plants to identify new treatment systems, analysis and possibly new parameters or indicators for carrying out checks (chemical- microbiological) as early diagnosis. The AdSWiM technicians of the Wastewater Management Department will share knowledge and experience with partners to facilitate the process of meeting the requirements of Water Framework Directives and will define joint Model of wastewater management.

*“One of our goals is also to inform and to educate citizens on the proper use of water and how to preserve the Adriatic sustainably as well, “explains **Boris Bulović**, the EU funds specialist of [the Split Water and Sewerage Company Ltd \(Vodovod I Kanalizacija d.o.o.Split\)](#) that is a public company responsible for managing public water supply and wastewater drainage of Split and 10 surrounding municipalities. He continues: *“In relation to our project awareness Campaign “DO YOU SEA? (Živiš li more?) we have printed on the May water consumption invoices back the central Image of the project campaign with some recommendations on keeping the environment clean. This invoices are going to be delivered today to 100.130 addresses to the consumers in 4 cities (Split, Solin, Kaštela, Trogir) and 9 municipalities (Podstrana, Marina, Okrug, Seget, Klis, Muć, Dugopolje, Lećevica and Šolta). That includes almost 350.000 inhabitants.”**

“With the Split’s invoice our Awareness campaign is also changing the testimonial: “The Woman on the Cactus Sea mattress” gives up her role to “The Man on the Sea Mattress,” explains amused Agnese Presotto of the Municipality of Udine that is responsible for the Project communication. “It was important to start the Awareness Campaign with a woman’s image as most of our colleagues are women and we wanted to put attention also on the role of the STEM. But our campaign will include all citizens, because our Sea matters.”



Živiš li MORE?

Projekt AdSWiM - za bolju kvalitetu Jadranskog mora i svih njegovih stanovnika

U ponedjeljak, 8. lipnja 2020. godine, obilježavamo **Svjetski dan oceana**. Dvanaest partnera projekta AdSWiM iz Italije i Hrvatske zajedno surađuje protiv onečišćenja morske vode kako bi **poboljšali kvalitetu Jadranskog mora i obalnih voda** s inovativnim tehnologijama u praćenju kvalitete, obradi i gospodarenju gradskim otpadnim vodama. **Pomozite nam**, da zaštitimo i sačuvamo naše more:

 **NEMOJ ZAGADITI**  **RECIKLIRAJ**  **PONOVO UPOTRIJEBI**

Jadransko more je jedno. Briga o njemu pripada svima.

 je partner u projektu       

As our claim says:
“The Sea is one, but its care belongs to everybody.”

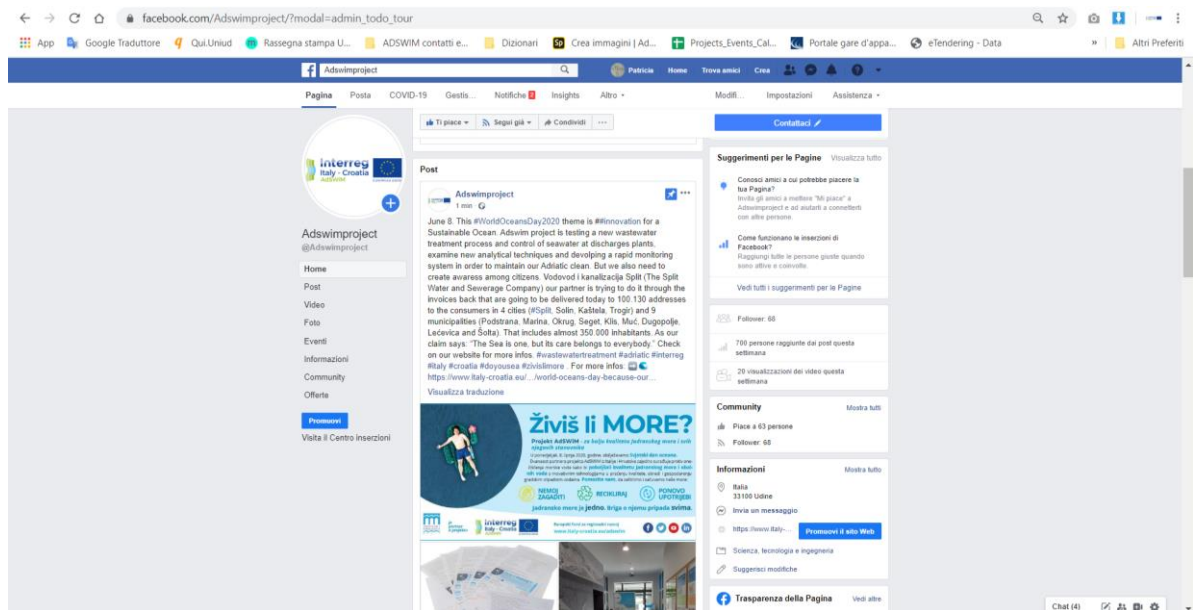
Website:

<https://www.italy-croatia.eu/web/adswim/-/world-oceans-day-because-our-sea-matters>

FB @Adswimproject

This World Oceans Day2020 theme is innovation for a Sustainable Ocean. Adswim project is testing a new wastewater treatment process and control of seawater at discharges plants, examine new analytical techniques and developing a rapid monitoring system in order to maintain our Adriatic clean. But we also need to create awareness among citizens. The Split Water and Sewerage Company (Vodovod I Kanalizacija Split) our partner is trying to do it through the invoices back that are going to be delivered today to 100.130 addresses to the consumers in 4 cities (Split, Solin, Kaštela, Trogir) and 9 municipalities (Podstrana, Marina, Okrug, Seget, Klis, Muć, Dugopolje, Lećevica and Šolta). That includes almost 350.000 inhabitants. As our claim says: “The Sea is one, but its care belongs to everybody.” Check on our website for more infos.

#wastewatertreatment #adriatic #interreg #italy #croatia #doyousea #zivilimore



LINKEDIN 1 @adswimproject

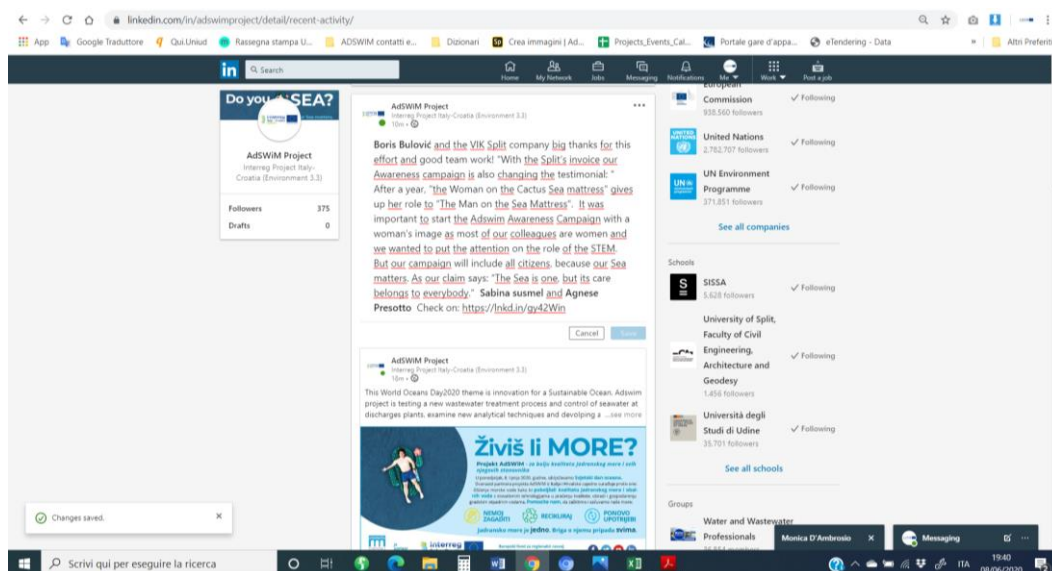
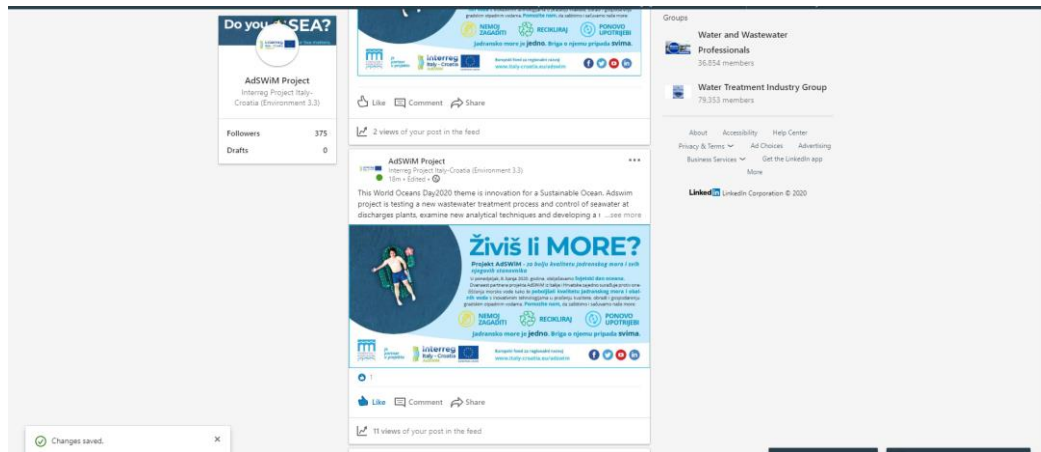
This World Oceans Day2020 theme is innovation for a Sustainable Ocean. Adswim project is testing a new wastewater treatment process and control of seawater at discharges plants, examine new analytical techniques and developing a rapid monitoring system in order to maintain our Adriatic clean. But we also need to create awareness among citizens. The Split Water and Sewerage Company (Vodovod I Kanalizacija Split) our partner is trying to do it through the invoices back that are going to be delivered today to 100.130 addresses to the consumers in 4 cities (Split, Solin, Kaštela, Trogir) and 9 municipalities (Podstrana, Marina, Okrug, Seget,

adswimcommunication@gmail.com
www.italy-croatia.eu/adswim

Klis, Muć, Dugopolje, Lećevica and Šolta). That includes almost 350.000 inhabitants. As our claim says: “The Sea is one, but its care belongs to everybody.” Check on our website for more infos. **#wastewatertreatment #adriatic #interreg #italy #croatia #doyousea #zivislimore**

LINKEDIN 2

Boris Bulović and the VIK Split company big thanks for this effort and good team work! “With the Split’s invoice our Awareness campaign is also changing the testimonial: " After a year, "the Woman on the Cactus Sea mattress" gives up her role to “The Man on the Sea Mattress”. It was important to start the Adswim Awareness Campaign with a woman's image as most of our colleagues are women and we wanted to put the attention on the role of the STEM. But our campaign will include all citizens, because our Sea matters. As our claim says: “The Sea is one, but its care belongs to everybody.” **Sabina susmel** and **Agnese Presotto** Check on: <https://lnkd.in/g/y42Win>



TWITTER @Adswimproject

Adswim project is working to improve wastewater management thanks to the innovation. But we need to have our citizen informed and we need their help to maintain the sustainability of the Adriatic. The Split Water and Sewerage Company is informing their citizens in this way. Great idea.

