

AWARENESS CAMPAIGN, DISSEMINATION AND PROMOTIONAL COOPERATION

AdSWiM | Municipality of Udine

THE ADSWIM PROJECT FINAL EVENT | Online | 14 December 2021



ZAVOD ZA JAVNO ZDRAVSTVO ZADAR



WP 2: COMMUNICATION ACTIVITIES

2 principal communication engagements with the aim of promoting project objectives and challenges :

1 > strategic organisation of tools, production and dissemination of cohesive promotional project materials

2 > synergic planned awareness education and training initiatives that were held by the partners on both side of the Adriatic over the project's lifespan.

1/AWARENESS CAMPAIGN

The awareness campaign was summarised in one shared information and developed around three visuals, one pay-off and one claim: **“Do you Sea? Because our Sea Matters”**. The campaign was developed using three testimonials: **a woman, a man, and two kids** all laying upon a cactus-shaped pool toy mattress that accompanied us over all the three years of the project. Different seasons and different calls to action "hosted" different clusters of citizens: no one was excluded, as our slogan underlined: **"There's only one Adriatic Sea and it's up to all of us to look after it"**

1/AWARENESS CAMPAIGN

Do you  SEA?

Because Our Sea matters.

Do you  SEA?

Because Our Sea matters.

Do you  SEA?

Because Our Sea matters.

1 / COORDINATED COMMUNICATION AND MEDIA KIT

AdSWiM produced a coordinated communication and a media kit in three languages that used the Programme's official visuals and colours, our logo and our campaign graphics used for each type of communication material produced: office pack, event kit, press kit, visitor programme kit and lab and workshop kit, season greetings digital postcards, flyers, roll ups, partners personalised leaflets and posters, technical abstracts, and a final brochure.

Over the years we produced **11** type of promotional items and were given to the participants during the events, workshops, meeting, guided visits and labs.

1/COORDINATED COMMUNICATION AND MEDIA KIT



The AdSWiM Campaign



1 / CREATION AND MANAGEMENT OF DIGITAL TOOLS



AdSWiM project website (www.italy-croatia.eu/AdSWiM)



3 Facebook profile pages (@Adswimproject, @Adswim-Ic-Cnr, @Adswim_UNIVPM)



Twitter profile @Adswimproject with 145 followers



AdSWiM YouTube channel with infographic videos and six playlists



Linkedin @Adswimproject profile linked to 620 professionals

1 / CREATION AND MANAGEMENT OF DIGITAL TOOLS

Italy-Croatia AdSWiM

EUROPEAN UNION

GO TO THE PROGRAMME

ENVIRONMENTAL AND CULTURAL HERITAGE / SO 3.3

ADSWIM
Managed use of treated urban wastewater for the quality of the Adriatic Sea

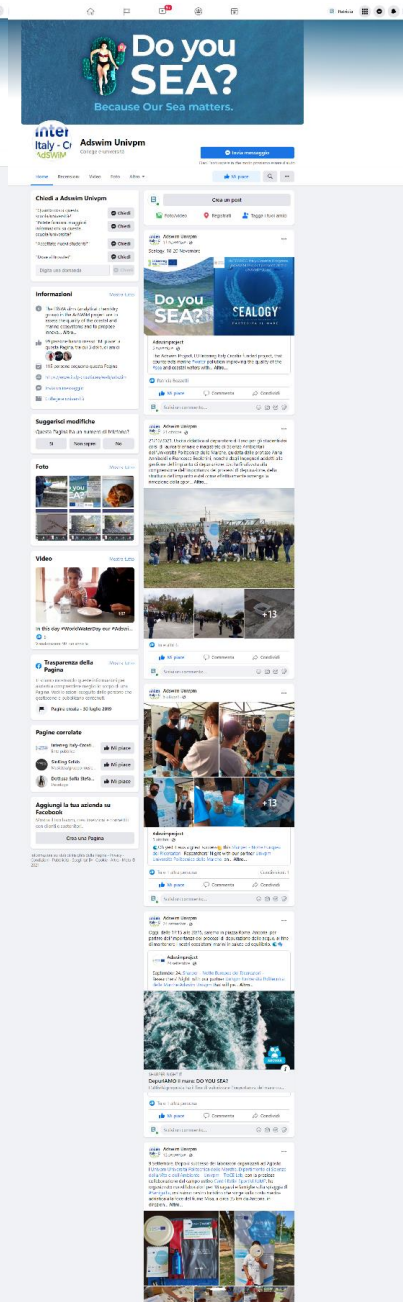
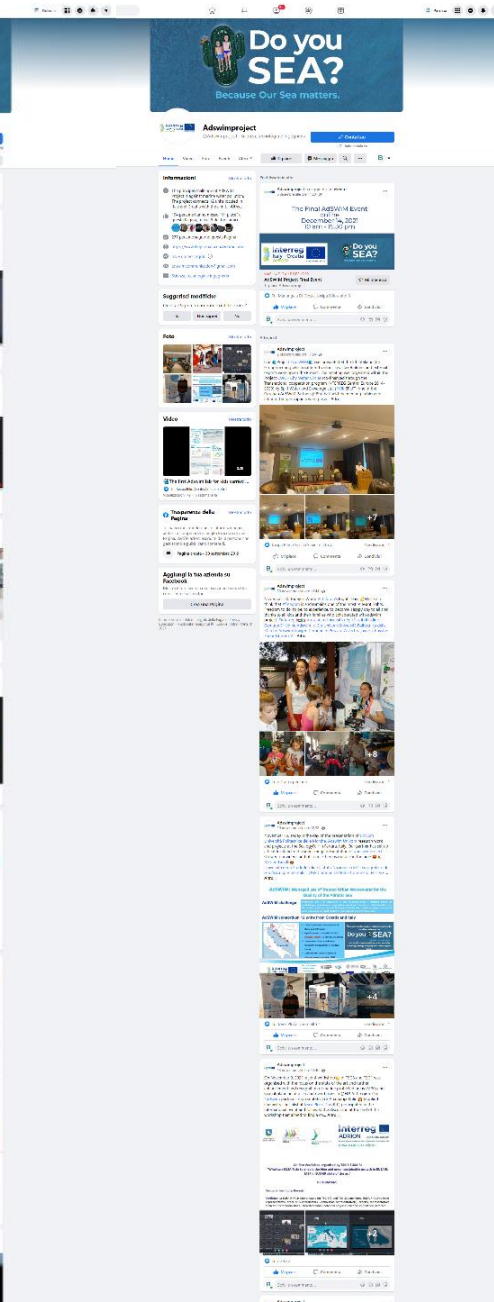
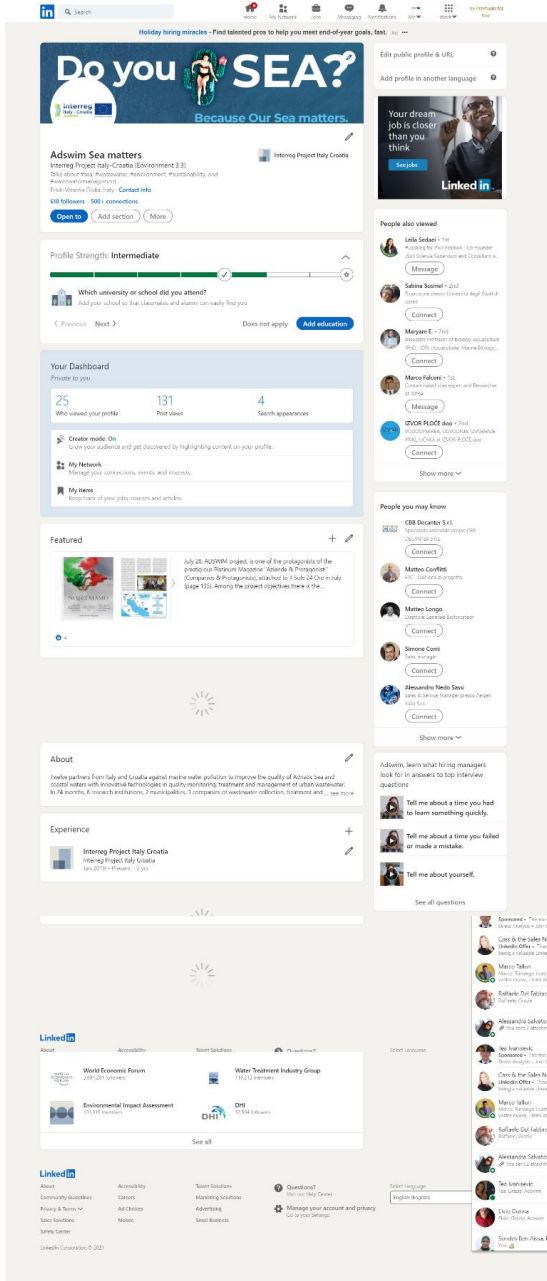
Do you SEA?

Because Our Sea matters.

<p>START DATE 01.01.2019</p> <hr/> <p>END DATE 01.01.2022</p> <hr/> <p>TOTAL BUDGET € 2.035.703,13</p>	<p>SPECIFIC OBJECTIVE</p> <p>3.3. Improve the environmental quality conditions of the sea and coastal area by use of sustainable and innovative technologies and approaches</p> <hr/> <p>LEAD PARTNER University of Udine - Department of Agricultural, Food, Environmental and Animal Sciences</p>	<p>TARGET GROUPS</p> <ul style="list-style-type: none"> • General public; • Regional and local development agencies; • SMEs and business supporting organizations; • Education and training organizations as well as universities and research institutes; • Local, regional and national public authorities.
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The AdSWiM project is built around the Urban wastewater (UWW) and depuration plants (DP) and it aims of assessing whether the treated UWW from DP, respecting established EU values, can be used as controlled points of nutrients supply, in particular phosphorus, with eliminated risks for both the hygienic quality of the bathing water and the ecosystem stability. This goal is obtained through several well defined activities either at DP level or in marine environment.

1 / CREATION AND MANAGEMENT OF DIGITAL TOOLS



1 / INFOGRAPHIC VIDEOS

- > The [first](#) was launched online at the start of the project and presents the **project's objectives and partners** as well as a call to action for citizens to preserve the marine habitat.
- > The [second](#) was realised for the end of the project and it presents the **project's results and outcomes**.

The infographics videos also became an educational tool used by teachers and pupils and uploaded on Italian digital portal INDIRE.

1 / AGENDA, MEDIA AND PRESS

The awareness campaign was set up to support **three categories of information and educational activities** that were scheduled around the **15 International days** related to the environment and nature, water and sea topics, health and scientific research with a focus on Agenda 2030, Natura 2000 sites and horizontal principles of sustainable development.

An **editorial plan** was created and all our media and press work supported the planned activities and the project outcomes



1 / AGENDA, MEDIA AND PRESS in NUMBERS

- > 135 articles
- > 4 radio interviews
- > 2 TV editorials
- > 20 bilingual official press releases
- > 12 editorial articles
- > 15 scientific articles

- > 100,130 consumer bills with adswim awareness campaign



ALMOST 7 MILLION
USERS / READERS
REACHED

1 / AGENDA, MEDIA AND PRESS



Adriatico, nasce la rete transfrontaliera per il trattamento dei reflui



Progetto Interreg tra Opg, Università di Udine, Ca' e Croazia per il monitoraggio degli scarichi in mare

Una prima rete transfrontaliera per il trattamento delle acque reflue che scivola nel Adriatico. Il Consorzio Acquedotti Friuli Centrale è partner di un progetto Interreg con Croazia, Università di Udine e Istituto Nazionale di Oceanografia. «Stanno studiando una rete operativa e gestionale non solo per armonizzare le politiche di trattamento delle acque ma anche per applicare tecnologie innovative di monitoraggio e "prati gestionali comuni"», ha dichiarato il presidente del Cof, Salvatore Bertogno. Un primo incontro bilaterale si è tenuto nella sede del Consorzio: la delegazione croata, rappresentata dalla Facoltà di Ingegneria civile, architettura e geodesia dell'Università di Spalato, ha visitato gli impianti di San Giorgio e di

Alghe, pesci e acque pure Miramare rilancia i piani per la salute dell'Adriatico

Un progetto di ricerca che coinvolge l'Università di Udine, l'Istituto Nazionale di Oceanografia e il Consorzio Acquedotti Friuli Centrale. Il progetto "Miramare" si è appena concluso. «Il progetto "Miramare" è stato finanziato dalla Regione Friuli Venezia Giulia e dalla Provincia di Udine», ha dichiarato il presidente del Consorzio, Salvatore Bertogno. Il progetto ha coinvolto diverse istituzioni e ha portato a importanti risultati. «Il progetto ha permesso di raccogliere dati preziosi sulla qualità delle acque e sulla salute degli ecosistemi marini», ha aggiunto Bertogno. I risultati del progetto saranno utilizzati per migliorare le politiche di gestione delle acque e per promuovere la salute dell'Adriatico.



Progetto AdSWiM

Biotecnologie e uso gestito delle acque depurate per salvaguardare l'Adriatico grazie al progetto coordinato dall'Università di Udine

AdSWiM è il primo progetto di monitoraggio ambientale che ha come obiettivo principale il miglioramento della qualità delle acque depurate. Il progetto è coordinato dall'Università di Udine e coinvolge diverse istituzioni e ricercatori. «Il progetto AdSWiM ha come obiettivo principale il miglioramento della qualità delle acque depurate», ha dichiarato il coordinatore del progetto, Mauro Dell'Ogs. Il progetto è finanziato dal Consorzio Acquedotti Friuli Centrale e dalla Regione Friuli Venezia Giulia. I risultati del progetto saranno utilizzati per migliorare le politiche di gestione delle acque e per promuovere la salute dell'Adriatico.



21 OTTOBRE 2019 - Sabina Susmel (Adswim Project)

Progetto AdSWiM: uso gestito delle acque depurate per la qualità del mare

Strategia comune per la salvaguarda del mare tra i gestori degli impianti di depurazione delle acque reflue che convolgono l'Adriatico

Il progetto AdSWiM ha come obiettivo principale il miglioramento della qualità delle acque depurate. Il progetto è coordinato dall'Università di Udine e coinvolge diverse istituzioni e ricercatori. «Il progetto AdSWiM ha come obiettivo principale il miglioramento della qualità delle acque depurate», ha dichiarato il coordinatore del progetto, Mauro Dell'Ogs. Il progetto è finanziato dal Consorzio Acquedotti Friuli Centrale e dalla Regione Friuli Venezia Giulia. I risultati del progetto saranno utilizzati per migliorare le politiche di gestione delle acque e per promuovere la salute dell'Adriatico.



Koraca METRIS veduto scendere a rifugiato con i propri genitori subditi alla goddiere oltremodo vite ed il suo uozzato

Infanzia, un'infanzia
P.A.A. - Ona la prima volta TV l'ha scoperta l'adriatico. Dopo un'infanzia in un'isola di pescatori, si è trasferita a Spalato. Ha lavorato per anni in un'azienda di turismo. Ha una figlia e un figlio. È una donna forte e indipendente.



The Impact of Treated Urban Wastewaters and Flood Discharge on the Quality of the Bathing Water

Guest Editors: Dr. Sabina Susmel, Dr. Elisa Baldrihi, Dr. Maja Krzjelj, Dr. Josipa Bilic, Dr. Viviana Scognamiglio, Dr. Mauro Celussi

Invitation to submit: Deadline 15 October 2021



SUTRA DARČITATELJIMA UZ 'SLOBODNU'

EDUKATIVNA EKOLOŠKA BOJANKA

'Čilega života mi volimo more'

'Slobodna' i ViK najmlađima podižu svijest o očuvanju našega najvećeg blaga

AdSWiM Project

Managed use of treated effluents for the quality of the sea

Connette istituti di ricerca, municipalità e gestori degli impianti di depurazione delle acque reflue che convolgono l'Adriatico

LEADER - Università di Udine
PFI - Comune di Udine
PFC - CAFC SGA
PFD - OGS - Istituto Nazionale di Oceanografia e Geodesia
PFE - CNR - Consiglio Nazionale delle Ricerche
PFF - Comune di Fiesera
PFG - Institute of Public Health Zadar
PFIH - Institute of Public Health Rijeka
PFIK - Sui Water and Wastewater Engineering Center
PFIU - Research Center for Marine Pollution
PFIU - University of Split, Faculty of Science

NUOVE TECNOLOGIE PER SFIDARE L'INQUINAMENTO DEL MARE

Il progetto AdSWiM ha come obiettivo principale il miglioramento della qualità delle acque depurate. Il progetto è coordinato dall'Università di Udine e coinvolge diverse istituzioni e ricercatori. «Il progetto AdSWiM ha come obiettivo principale il miglioramento della qualità delle acque depurate», ha dichiarato il coordinatore del progetto, Mauro Dell'Ogs. Il progetto è finanziato dal Consorzio Acquedotti Friuli Centrale e dalla Regione Friuli Venezia Giulia. I risultati del progetto saranno utilizzati per migliorare le politiche di gestione delle acque e per promuovere la salute dell'Adriatico.

THE ADSWIM PROJECT ON SCONFINAMENTI

RADIO RAI 3 FRIULI VENEZIA GIULIA

MARINE ENVIRONMENTAL EDUCATION FOR TEACHERS AND CHILDREN

Do you SEA? Because Our Sea matters.

SABINA SUSMEL UNIVERSITY OF UDINE

ANNA ANNIBALDI MARINE BIOTECHNOLOGY UNIVERSITY OF UDINE

EDUKATIVNA EKOLOŠKA BOJANKA

Uz čisto mora i ljepu plažu, kupanje mi je sve draže!

Edukativno naše najmlađe očuvava čistinu mora i pitku vodu.

VOYBOVI I

Biological Macromolecules

STRUCTURE, FUNCTION AND INTERACTIONS

IC - CNR STEM Women Viviana Scognamiglio, and Amina Antonacci among the authors of the "Novel atrazine-binding biomimetics inspired to the D1 protein from the photosystem II of Chlamydomonas reinhardtii". Their work is supported by AdSWiM Interreg Project Italy-Croatia 2019/2020.

THE ADSWIM PROJECT ON SCONFINAMENTI

RADIO RAI 3 FRIULI VENEZIA GIULIA

Michele Mion, CAFC Ltd

Sabina Susmel, University of Udine

Daglas Koraca, Centar Metris

Green Nanoparticles

Synthesis and Biomedical Applications

Jayanta Kumar Patra, Leonardo Di Franco, Giuseppina Di, Stefania Vangelis Ramos Campos, Editors

Springer

OLTRE IL GIARDINO

MARY B. TOLUSSO

È nato a Pordenone ma vive a Trieste da ventidici anni. Mauro Celussi: «E poi mia madre è triestina, ma si è trasferita a Pordenone da piccola, quando i triestini lavoravano con gli americani - dice - per cui quando sono giunto a Trieste era come rivivere tutte le storie che mi raccontavano i miei nonni». Laureato in Scienze naturali, ha poi conseguito il dottorato di ricerca a Siena in Scienze polari. Oggi lavora all'Ogs: «La mia tesi di laurea è stata svolta in quello

MAURO DELL'OGS DÀ LA CACCIA AI BATTERI NEI MARI PIÙ PROFONDI

chessi chiamava Laboratorio di biologia marina, che oggi corre-pose alla Sezione mare con sede a Filtri di Aursina. Dopo di che ho avuto la fortuna di rimanere disoccupato solo cinque mesi, prima impegnato con una borsa di studio fino al ruolo di ricercatore e strutturato. Il suo campo di studio è l'Ecologia microbica: «La mia ricerca esamina il comportamento dei batteri in mare. È un settore molto sfaccettato per cui ho la possibilità di sparlare in parecchio. Per esempio ora mi sto occupando di due questioni che possono sembrare distanti. Da un lato sono il referente per Ogs di un progetto Italia-Croazia che si chiama AdSWiM e ha lo scopo di valutare i sistemi di miglioramento del trattamento delle acque reflue urbane. In questo contesto la mia attività è valutare l'effetto di nuove tecnologie sull'efficienza dell'immissione in mare di patogeni, cioè quanto i nuovi sistemi possono abbattere la carica di microorganismi patogeni. Dall'altra parte mi occupo anche del funzionamento dei batteri nei sistemi

The project presentation on air: we will be talking about the water and the wastewater management

ON THURSDAY April, 2nd, 2020
16:00 - 16:45 PM

interreg Italy - Croatia AdSWiM EUROPEAN UNION

IC - CNR STEM Women Viviana Scognamiglio, and Amina Antonacci authors pp. 117 - 149 "Nanobiosensors for Bioclinical Applications: Pros and Cons". Their work was supported by AlgaeCB Bilateral Project Italy-Croatia 2018/2019 and AdSWiM Interreg Project Italy-Croatia 2019/2020.

mauro dell'ogs

MAURO DELL'OGS

2 / NATIONAL, INTERNATIONAL EVENTS and WORKSHOPS

- > AdSWiM organised, hosted and/or participated in **110 events**. Each partner hosted at least one workshop and participated in at least in two major events.
- > Most of the events **were technical workshops or conventions or scientific meetings**.
- > Some of the events involved the **general public and students** as well several joint meetings were organised with other **Interreg Italy–Croatia projects** or other **EU projects** on overlapping issues.

2 / NATIONAL, INTERNATIONAL EVENTS and WORKSHOPS



2 / GUIDED STUDY VISITS AND OPEN DOORS

- > 12 in-person guided study visits and open-door events for schools, citizens and experts were organised together with 3 virtual ones
- > a 12' video was also realised that presents a **detailed guided visit to a DP in Stupe Split**
- > a **visitor programme kit** was created consisting of 4 personalised DP visit leaflets and promotional items
- > a 7' short video of **reefballs placement** was produced.

2 / GUIDED STUDY VISITS AND OPEN DOORS



#WorldWaterDay



AdSWiM: Guided virtual visit to the Treatment Plant in Stupe, Split (Croatia)



2 / GUIDED STUDY VISITS AND OPEN DOORS



2 / DIDACTIC MODULE AND LABORATORIES

- > a **didactic module** was created based on the “take action” concept focusing on the promotion of water protection issues and wastewater management education
- > several Italian and Croatian partners were involved along with **51 teachers and almost 600 primary school pupils**
- > **8 lessons and a final event on June 8th 2021**
- > **12 laboratories for kids** were held following the lab and **workshop kit for kids** created in collaboration with institutions, water companies and municipalities.

2 / DIDACTIC MODULE AND LABORATORIES

La registrazione è stata avviata. È in corso la registrazione della riunione. Partecipando, fornisci il tuo consenso alla registrazione della riunione. Informativa sulla privacy

Ignora

Partecipanti alla riunione (12)

- P patricija (Ospite)
- AC Amelia Cicchetti (Ospite)
- A angelo (Ospite)
- DS Daniele Stanzini (Ospite)
- GF Giada Quasino ARPA FVG (Ospite)
- GH Giorgio Honsell
- KS Kristina Stifanic (Gost)
- MC Maria Cecilia Corsini
- PA paola d'angelo (Ospite)
- PF Paolo Fedrigo (Ospite)
- SS Sabina Susmel Organizzatore
- SF Stefania Filesi (Ospite)

Com'è oggi un impianto di depurazione? Le sfide da vincere

Fognatura

- mista
- nera

Depurazione

Kruženje vode u urbanoj sredini

- Voda kruži u naseljima, velikim i malim gradovima. Kruženje vode u urbanim sredinama nazivamo **urbanim hidrološkim ciklusom**.
- Za kruženje vode u urbanoj sredini zaslužan je čovjek. On prikuplja vodu iz prirode i koristi je za svoje potrebe. Nakon korištenja, kvaliteta vode se bitno pogoršava i na čovjeku je odgovornost da je pročisti prije nego je ponovo pusti u prirodu gdje će nastaviti svoje kruženje.

MC AA SS NB

Adriana a frame

36:43

ANNA ANNIBALE

SI

SEVA LUMINARI

Lucrezia (Ospite)

BARBARA CALVINI

TETIANA VICE

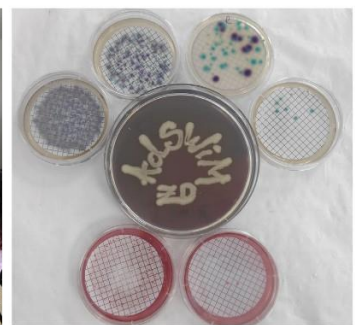
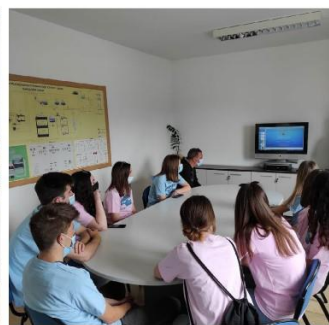
Scrive qui per eseguire la ricerca



2 / DIDACTIC MODULE AND LABORATORIES



2 / DIDACTIC MODULE AND LABORATORIES



2 / DIDACTIC MODULE AND LABORATORIES



ATTI PARTE Cer At

Si certifica che / presented to

3c

ha partecipato al laboratorio didattico online/in presenza
for attending the online/in presence didactic laboratory

Progetto AdSWiM: Vivi il Mare? Project AdSWiM: Do you Sea?

Per una migliore qualità del mare Adriatico e un habitat più sano per tutti
For a better quality of the Adriatic Sea and a healthier habitat for everyone

Organizzato e promosso dal progetto
"AdSWiM – Uso gestito delle acque depurate per la qualità del Mare Adriatico"
Programma Europeo di Cooperazione Transfrontaliera Italia-Croazia 2014-2020 per l'anno scolastico 2020/2021, con il patrocinio dell'Università degli Studi di Udine.

Organized and promoted by the project
"AdSWiM - Managed use of treated urban wastewater for the quality of the Adriatic Sea"
European Cross-border Cooperation Program Interreg Italy-Croatia 2014-2020 for the school year 2020/2021 with the patronage of the University of Udine.

Sabina Susmel
Il coordinatore del progetto AdSWiM
AdSWiM project manager



ATTESTATO DI PARTECIPAZIONE Certificate of Attendance

Si certifica che / presented to

3c

ha partecipato alla visita guidata del depuratore online/in presenza del corso di formazione
for attending the online/in presence visit to the Depuration Plant of the training course

Progetto AdSWiM: Vivi il Mare? Project AdSWiM: Do you Sea?

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Sabina Susmel
Project manager AdSWiM
AdSWiM project manager



ATTESTATO DI PARTECIPAZIONE Certificate of Attendance

Si certifica che / presented to

Maya Giorgetti

ha partecipato al corso di formazione online intitolato
for attending the online training course entitled

Progetto AdSWiM: Vivi il Mare? Project AdSWiM: Do you Sea?

Per una migliore qualità del mare Adriatico e un habitat più sano per tutti
For a better quality of the Adriatic Sea and a healthier habitat for everyone

Organizzato e promosso dal progetto - "AdSWiM – Uso gestito delle acque depurate per la qualità del Mare Adriatico" - Programma Europeo di Cooperazione Transfrontaliera Interreg Italia-Croazia 2014-2020 per l'anno scolastico 2020/2021, con il patrocinio dell'Università degli Studi di Udine, dal 21.01 al 08.06.2021 in otto lezioni di durata 2 ore ciascuna e la presentazione finale per un totale di 20 ore.

Organized and promoted by the project - "AdSWiM - Managed use of treated urban wastewater for the quality of the Adriatic Sea" - European Cross-border Cooperation Program Interreg Italy-Croatia 2014-2020 for the school year 2020/2021, with the patronage of the University of Udine, from 21.01 to 08.06.2021 in eight lessons lasting 2 hours each and the final presentation for a total of 20 hours.

Sabina Susmel
Project manager AdSWiM
AdSWiM project manager

Contacts

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Maria Cecilia Corsini

LETTERA B sas


Patricija Muzlovic



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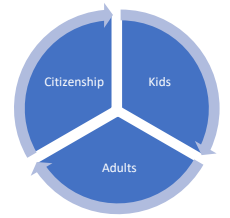
WP2

Local events and collaboration with the territory: UNIVPM: investing in young people

AdSWiM | PP 4 | Anna Annibaldi

GA and SC Meeting | On line meeting | 14th of December 2021

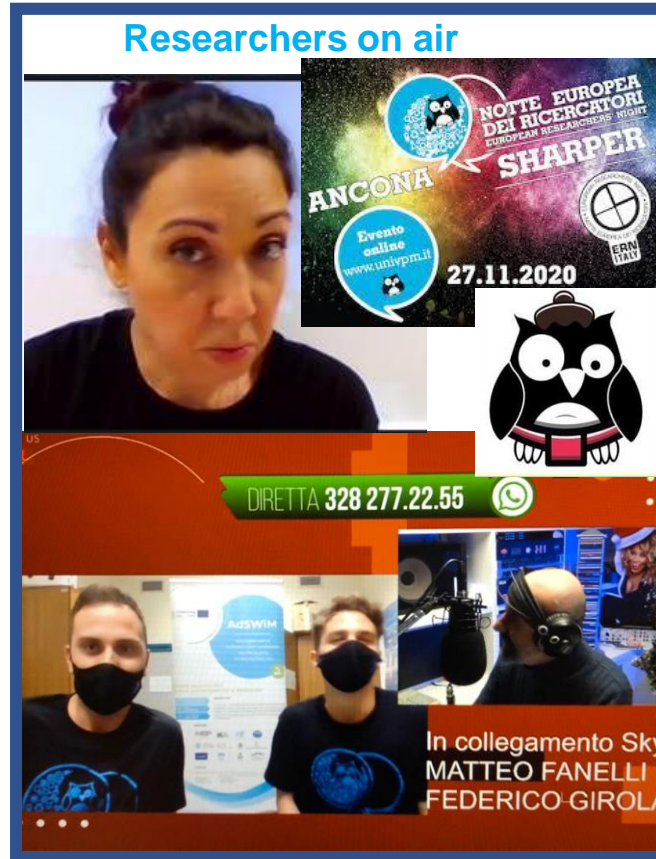




2019

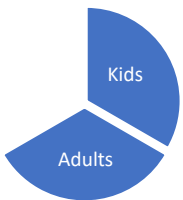


2020 online

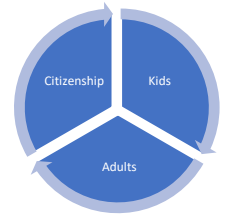


2021





AdSWiM for kids (labs) and for adults (visit to DP)



Summer camps 2020-2021

Online Lab 2021

Guided tour to DP 2021



Polytechnic University of Marche

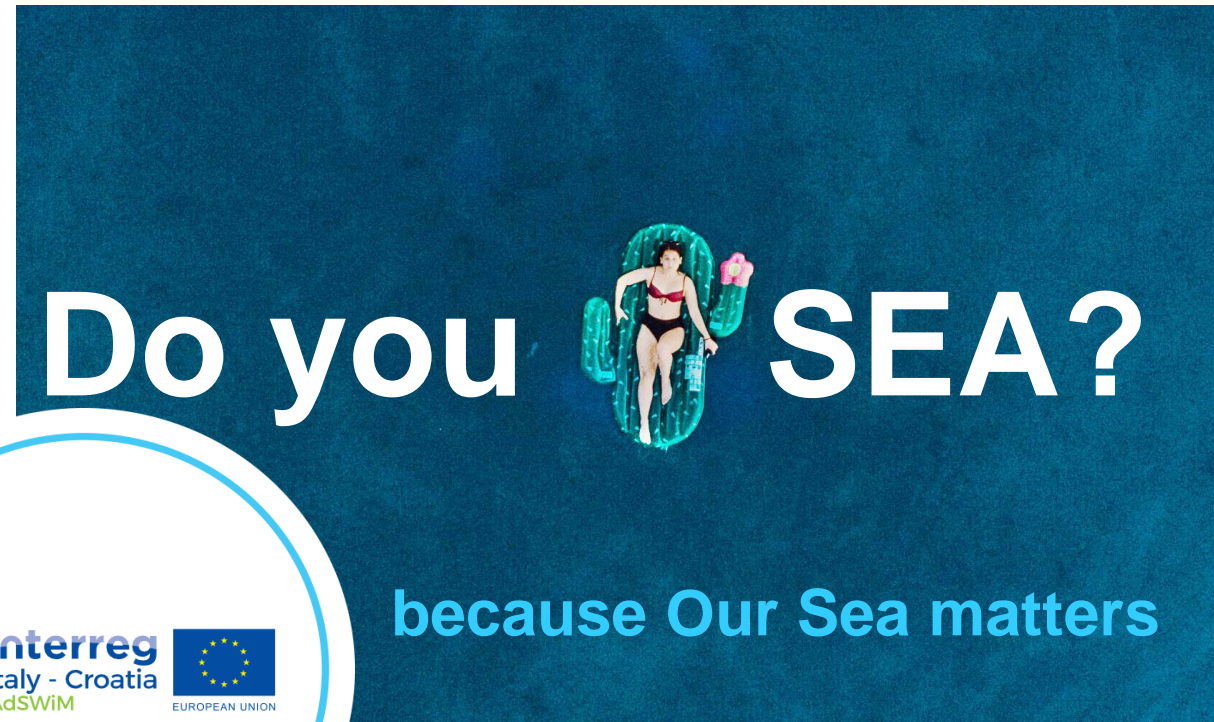
PP4 | Anna Annibaldi

 Via Brece Bianche

 a.annibaldi@univpm.it

 +390712204981

 www.italy-croatia.eu/adswim



WP2

International events and involvement of experts and citizens

AdSWiM | PP 9 | Boris Bulović

GA and SC Meeting | On line meeting | 14th of December 2021



AdSWiM Campaign on the VIK's invoices



Živiš li MORE?

Projekt AdSWiM - za bolju kvalitetu Jadranskog mora i svih njegovih stanovnika

U ponedjeljak, 8. lipnja 2020. godine, obilježavamo **Svjetski dan oceana**. Dvanaest partnera projekta AdSWiM iz Italije i Hrvatske zajedno surađuje protiv onečišćenja morske vode kako bi **poboljšali kvalitetu Jadranskog mora i obalnih voda** s inovativnim tehnologijama u praćenju kvalitete, obradi i gospodarenju gradskim otpadnim vodama. **Pomozite nam**, da zaštitimo i sačuvamo naše more:

 **NEMOJ ZAGADITI**  **REKILIRAJ**  **PONOVO UPOTRIJEBI**

Jadransko more je **jedno**. Briga o njemu pripada **svima**.

 je partner u projektu    [Europski fond za regionalni razvoj
www.italy-croatia.eu/adswim](http://www.italy-croatia.eu/adswim)    



Do you SEA?

AdSWiM Project - for a better quality of the Adriatic Sea and a healthier habitat for all

On Monday June 8 we are celebrating the **World Oceans Day 2020**. AdSWiM twelve partners from Italy and Croatia are working together against marine water pollution to **improve the quality of Adriatic Sea and coastal waters** with innovative technologies in quality monitoring, treatment and management of urban wastewater. **Help us** to protect and preserve our sea:

 **DO NOT POLLUTE**  **RECYCLE**  **REUSE**

The Adriatic sea is **one**. Its care belongs to **everyone**.

 is a partner of    [European Regional Development Fund
www.italy-croatia.eu/adswim](http://www.italy-croatia.eu/adswim)    

The «man on the mattress» campaign was launched on **June 8 2020** to celebrate the **World Oceans Day**, according our strategy.

VIK from Split published a promotional **water invoice/bill** with a back cover that will present the project and the celebration of the June 8 with a call to action for the consumers to protect and preserve our Sea.

The target are household of 4 cities and 9 municipalities of the splitsko dalmatinska county. (135,000 citizens reached).

A press release of the day was produced.

AdSWiM national event /workshops –experts

24 September 2020 > VIK and FGAG Split held a consulting workshop

Vodovod i kanalizacija Split (Split Water and Sewerage Company, within the boDEREC-CE project, organized a national workshop co-financed from the INTERREG Central Europe Transnational Cooperation Programme 2014-2020. The workshop hosted representatives of the water-oriented institutions in Solin (Split). During the workshop introduction, the AdSWiM project was briefly presented to the participants. They discussed on waterworks needs and possible benefits resulting from the projects' implementation. Our project is dealing with innovative technologies to improve the depuration plants and treated urban wastewater management and the quality of the Adriatic Sea, whereas the boDEREC-CE project is involved in monitoring and removal of Pollution from pharmaceuticals and personal care products (PPCPs) in water. Everything is connected so this is a good example of Interreg projects overlapping and collaboration that are related to a common territory.



AdSWiM local event /workshops –experts

22 March 2021 > VIK and FGAG Split held a consulting workshop

CWC project partners VIK and Public Institution RERA S.D. jointly celebrated World Water Day 2021 with the aim of advocating for the importance of this valuable resource and raising awareness of sustainable development. A public consultation workshop was held at the Faculty of Civil Engineering, Architecture and Geodesy to inform students about this topic and instruct them on what they can do to better protect this vital resource. The CWC project and the results of the pilot action "Smart measurement of water consumption in real time", installed at the Faculty of Civil Engineering, Architecture and Geodesy in Split was presented. After the presentation, students solved the quiz via a QR code with questions about water efficiency, gray water and rainwater. As part of the event, other Interreg projects of VIK were presented: AdSWiM, DEEPWATER-CE and boDEREC-CE.



AdSWiM international event /workshops –experts

7 October 2021 > VIK and CWC interreg project

Our Project AdSWiM was presented at a National policy roundtable which gathered 22 key stakeholders that are co-creating the legal and policy framework in Croatia. The roundtable was organized on Thursday, 7th of October 2021 at the Dioklecijan Hotel & Residence, Split by PP9 (Split Water and Sewerage Ltd.) within Project City Water Circles - CWC (co-financed through the Transnational cooperation program INTERREG Central Europe 2014.-2020.), Boris Bulović, Project Manager of Vodovoda i kanalizacije d.o.o. Split provided participants with interesting information about the AdSWiM project, its main objectives, and results. The main goal of the CWC roundtable was to develop a dialogue regarding the country's national frameworks and the developed national level policy recommendations. Moreover, a creative debate and brainstorming session was encouraged in order to underline the key data and stimulate further sustainable development.





Guided study visits – virtual video by VIK [on ADSWIM](#) [YouTube channel](#) launched 22 March 2021 >

[Web article](#)

[VIK article](#)

Article
[DALMATINSKI PORTAL](#)

#WorldWaterDay2021
Adswim virtual guided study visit to Wastewater treatment plant Stupe, VIK Split
170 visualizzazioni • Trasmesso in anteprima il giorno 22 mar 2021

La riproduzione chat è disattivata per questa premiera.



METRIS: the “open doors” formula

AdSWiM | METRIS, Istrian University | Josipa Bilić

Project FINAL Event | online | 14th December 2021

METRIS Research Centre as PP13 always had an **open door policy**, and took actively part in **popularization of science** in Istrian Region among different target groups, delegations who visited our Centre, children especially (ages 5-18)...



Everyone who ever visited our Research Centre regularly got informed about our ongoing projects, AdSWiM included.



AdSWiM project dissemination

When COVID-19 pandemics hit mid project implementation, PP13 thought of making a tool for children to learn about purification of water themselves through a game, and **WASTEWATER TREATMENT DIDACTIC MODELS** were made and distributed to local schools and kindergartens, alongside educational workshops such as Festival of Science:





Festival of Science 2021

PARTNER CONTACT INFORMATION




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Digital laboratories and workshops and virtual visits - PESCARA: media support for the dissemination of events

AdSWiM | Municipality of Pescara | Mariangela Di Giosia

Final Project event | Online | 14 December 2021

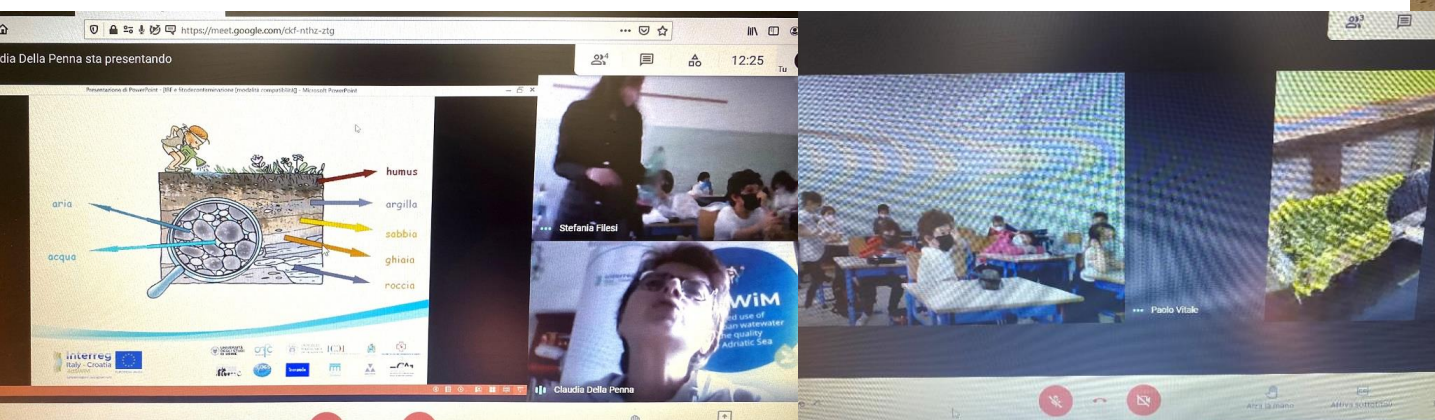


DIGITAL LABORATORIES AND VIRTUAL VISITS

Municipality of Pescara organized:

- Digital Laboratories: 3 laboratories for 51 kids involved from Istituto Comprensivo 7;
- Virtual visits to depuration plant Fosso Pretaro: 51 kids involved from Istituto Comprensivo 7.

With the help of Aca for the visits and Cooperativa Il Bosso for the training support.



DIGITAL EVENTS

Remtech Europe – September 2021:

- Webinar: Wastewater control and seawater quality: it is possible to do it acting differently? **304 participants**
- Creation of a digital room (still online) about the project.




CAFC VIDEO

SEA in ACTION!

00:00:04



00:01:11



VIK SPLIT VIDEO

#WorldWaterDay



AdSWiM:

**Guided virtual visit to the
Treatment Plant in Stupe,
Split (Croatia)**

AdSWiM Videoinfographics 1

Do you  SEA?

Because Our Sea matters.

AdSWiM Videoinfographics 2



Do you **SEA**?